



**EDINBURG ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS**

Location:

City of Edinburg, Council Chambers
415 W. University Drive, Edinburg, Texas

**OCTOBER 5, 2026
REGULAR MEETING AGENDA
5:30PM**

1. CALL TO ORDER, ESTABLISH A QUORUM

A. Pledge of Allegiance.

2. CERTIFICATION OF PUBLIC NOTICE

3. DISCLOSURE OF CONFLICT OF INTEREST

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments.

If a resident desires to make a public comment in person, please complete the Public Comments Form which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

All requests must be received beginning at 9am and end immediately before the start of the meeting.

Your request should include your name, address, and telephone number. We ask for everyone's cooperation in following this procedure.

5. CONSENT AGENDA

All matters listed under consent Agenda are considered to be routine by the governing body and will be enacted by one motion. There will be no separate discussion of these items. If discussion is desired, that item will be removed from the consent agenda and will be considered separately. With regard to any item, The Board may take various actions; including but not limited to rescheduling an item in its entirety for a future date or time.

- A. Consider approval of Minutes for the Regular Board Meeting held on September 14, 2026.
- B. Consider approval of the Second Amendment to Agreement Between the Edinburg Economic Development Corporation and Jeffrey Salcedo d/b/a Strategic Media for Marketing Services.
- C. Consider approval of a Resolution of The Board of Directors of the Edinburg Economic Development Corporation approving the change of the Corporation's Registered Agent and Registered Office; Authorizing the Required Filings with the Texas Secretary of State; and Providing for Related Matters.

6. AGENDA ITEMS

- A. Presentation of year-to-date Financial Report ending on August 31, 2026.
- B. Presentation & Discussion of The Franchise Connection: Meet Your Match.

7. EXECUTIVE DIRECTOR'S REPORT

8. EXECUTIVE SESSION

The EEDC will convene in Executive Session, in accordance with the Texas Open Meetings Act, Vernon's Texas Statutes and Codes Annotated, Government Code, Chapter 551, Subchapter D, Exceptions to Requirement that Meetings be Open. The EEDC May Elect To Go Into Executive Session On Any Item Whether Or Not Such Item Is Posted As An Executive Session Item At Any Time During The Meeting When Authorized By The Provisions Of The Open Meetings Act.

- A. Discussion and Possible Action Regarding Economic Development Matters. (§551.071 Consultation with Attorney; §551.087 Deliberation Regarding Economic Development Negotiations; Closed Meeting.) (§551.072 Deliberation Regarding Real Property; Closed Meeting)

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|------------------------------|-----------------------|
| 1. Workforce Resource Center | 8. Project Wonder |
| 2. Project 25 | 9. Project Sesame |
| 3. Project Hops | 10. Project Yonder |
| 4. Project Oasis | 11. Project Firestone |
| 5. Project Redeye | 12. Project Life |
| 6. Project Alberta | 13. Project RR |
| 7. Project Upper Deck | |

- B. Consultation with Attorney (§551.071. Consultation with Attorney; §551.072 Deliberation Regarding Real Property; Closed Meeting)

- 1. Pending or potential litigation updates.
- 2. Review of Code of Ethics.
- 3. Review of Sponsorship Policy.

- C. Discussion and Possible Action Regarding the Conveyance, Exchange, or Lease of Real Property. (§551.071 Consultation with Attorney; §551.087 Deliberation Regarding Economic Development Negotiations; Closed Meeting.) (§551.072 Deliberation Regarding Real Property; Closed Meeting)

- 1. Project 1718

- D. Personnel Matters. (§551.074 Personnel Matters)

- 1. Discussion of duties, responsibilities, remuneration, and possible action to amend the financial terms and other terms of the Executive Director's contract.

9. OPEN SESSION

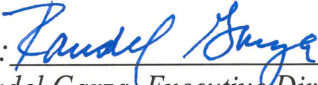
The EEDC will convene in Open Session to take necessary action, if any, in accordance with Chapter 551, Open meetings, Subchapter E, Procedures Relating to Closed Meeting, §551.102, Requirement to Vote or Take Final Action in Open Meeting. Any final action, vote, or decision on matters considered in executive session will be taken in open session.

10. ADJOURNMENT

I hereby certify this Notice of an EEDC Meeting was posted in accordance with the Open Meetings Act, at the City Offices of the City of Edinburg, located at the 415 West University entrance outside bulletin board visible and accessible to the general public during and after regular working hours.

This notice was posted on September 29, 2026 at 5:00pm.

By: /s/ Raudel Garza

Signature: 
Name: Raudel Garza, Executive Director
Edinburg Economic Development Corporation

ACCESSIBILITY STATEMENT

The City Hall Building is wheelchair accessible. The entry ramp is located on the west side of the building. Accessible parking spaces are also available in the area. Sign interpretive services must be made 48 hours in advance of the meeting. For special accommodations, please call City Hall at (956) 388-8204 or TDD (956) 530-0169.