



**ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS**

Location:

City of Edinburg, Council Chambers
415 W. University Drive, Edinburg, Texas

**April 13th, 2026
SPECIAL MEETING AGENDA
5:30 PM**

1. CALL TO ORDER, ESTABLISH A QUORUM

A. Pledge of Allegiance.

2. CERTIFICATION OF PUBLIC NOTICE

3. DISCLOSURE OF CONFLICT OF INTEREST

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments.

If a resident desires to make a public comment in person, please complete the Public Comments Form which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

All requests must be received beginning at 9am and end immediately before the start of the meeting. Your request should include your name, address, and telephone number. We ask for everyone's cooperation in following this procedure.

5. AGENDA ITEMS

- A. Consider and take action on approval of Minutes for the Regular Board meeting held on March 16, 2026.
- B. Presentation of year-to-date Financial Report ending on February 28th, 2026.
- C. Discuss and consider approval of a Sponsorship from RGV Partnership for "RGV to DC Days" in the amount of \$3,000.00.
- D. Discussion and potential action on board meeting schedule.

6. EXECUTIVE SESSION

The EEDC will convene in Executive Session, in accordance with the Texas Open Meetings Act, Vernon's Texas Statutes and Codes Annotated, Government Code, Chapter 551, Subchapter D, Exceptions to Requirement that Meetings be Open. The EEDC May Elect To Go Into Executive Session On Any Item Whether Or Not Such Item Is Posted As An Executive Session Item At Any Time During The Meeting When Authorized By The Provisions Of The Open Meetings Act.

A. Deliberation regarding economic development projects. (§551.087 Deliberation Regarding Economic Development Negotiations; §551.071 Consultation with Attorney; §551.072 Deliberation Regarding Real Property; Closed Meeting)

- | | |
|------------------------------|----------------------|
| 1. Workforce Resource Center | 7. Project 25 |
| 2. Project Sprinkler | 8. Project Choo Choo |
| 3. Project Upper Deck | 9. Project Cardboard |
| 4. Project Tadpole | |
| 5. Project Elephant | |
| 6. Project Teddy Graham | |

B. Consultation with Attorney (§551.071. Consultation with Attorney; §551.072 Deliberation Regarding Real Property; Closed Meeting)

1. Review and discuss Strategic Media Services Agreement.
2. Review and discuss potential governmental relations advocacy services.
3. Discuss bond agreements between City of Edinburg and the Edinburg Economic Development Corporation.

7. OPEN SESSION

The EEDC will convene in Open Session to take necessary action, if any, in accordance with Chapter 551, Open meetings, Subchapter E, Procedures Relating to Closed Meeting, §551.102, Requirement to Vote or Take Final Action in Open Meeting. Any final action, vote, or decision on matters considered in executive session will be taken in open session.

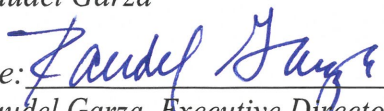
8. EXECUTIVE DIRECTOR REPORT & ANNOUNCEMENTS

9. ADJOURNMENT

I hereby certify this Notice of an EEDC Meeting was posted in accordance with the Open Meetings Act, at the City Offices of the City of Edinburg, located at the 415 West University entrance outside bulletin board visible and accessible to the general public during and after regular working hours.

This notice was posted on April 7th, 2026 at 5:00pm.

By: /s/ Raudel Garza

Signature: 
Name: Raudel Garza, Executive Director
Edinburg Economic Development Corporation

ACCESSIBILITY STATEMENT

The City Hall Building is wheelchair accessible. The entry ramp is located on the west side of the building. Accessible parking spaces are also available in the area. Sign interpretive services must be made 48 hours in advance of the meeting. For special accommodations, please call City Hall at (956) 388-8204 or TDD (956) 530-0169.



Edinburg Economic Development Corporation

Meeting Date: April 13, 2026

Consider and take action on approval of Minutes for the Regular Board meeting held on March 16, 2026.

1. **Agenda Item:**

Consider and take action on approval of Minutes for the Regular Board meeting held on March 16, 2026.

2. **Description/Scope:**

Board meeting minutes are reviewed by Executive Director, Raudel Garza, and approved by the EEDC Board on a monthly basis.

3. **Estimated Timeline:**

N/A

4. **Budget:**

N/A

5. **Procurement/Selection Process:**

N/A

6. **Staff's Recommendation:**

Staff recommends approval.

7. **Justification:**

N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: March 16, 2026 Regular Board Minutes



MINUTES OF THE
EDINBURG ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS

LOCATION:

City of Edinburg, City-Hall Council Chambers
415 W. University Drive. Edinburg, Texas

March 16, 2026

REGULAR MEETING AGENDA

5:30 PM

PRESENT: Richard Gonzales, Vice President
Marc Moran, Secretary
Sandra Alaniz, Treasurer
Gerardo “Gerry” Lozano, Councilmember/Director
Veronica Gonzales, Director
Homer Jasso, Director

ABSENT: Aaron Rivera, President

STAFF: Raudel Garza, Executive Director
Karina Lopez, Assistant Executive Director
Daniel Garza, Business Development Manager
Robert Reyes, Business Development Manager
Leticia Pantoja, Business Development Manager
Jaqueline Guerra, Marketing & Research Manager
Samantha Martinez, Business Operations Coordinator
Aaron Rivera, EEDC Attorney
Emmanuel Espinoza, EEDC Attorney

1. CALL TO ORDER, ESTABLISH QUORUM

Vice President Richard Gonzales called the meeting to order at 5:30 pm.

A. Pledge of Allegiance

Raudel Garza, Edinburg EDC Executive Director, proceeded with roll call and established quorum.

2. CERTIFICATION OF PUBLIC NOTICE

Mr. Garza confirmed the public notice was posted in accordance with the Texas Open Meetings Act, on March 10, 2026 at 5:00 PM.

3. DISCLOSURE OF CONFLICT OF INTEREST

EEDC Attorney, Aaron Rivera, stated a conflict of interest exists if a board member or a member of that person's family has a qualifying financial interest in an agenda item. If there is a conflict of interest, the board director cannot participate in discussion or vote on the agenda item.

No conflict was stated.

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments. If a resident desires to make a public comment in person, please complete the Public Comments Form, which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

No Public Comments.

5. CONSENT AGENDA

- A. Consider approval of Minutes for the Regular Board meeting held on February 02, 2026 and March 02, 2026.**
- B. Consider cancelling Regular Board meeting on May 18th , 2026 due to scheduling conflicts.**
- C. Consider approval of a Sponsorship for Heritage Ranch Gala by MOSTHistory.**
- D. Consider approval of a sponsorship for Social Fest by Brand Genius.**
- E. Consider approval of the Fiscal Year 2025-2026 Staffing Service agreement between the city of Edinburg and the Edinburg Economic Development Corporation.**

Vice President Richard Gonzales pulled Item 5C, Heritage Ranch sponsorship, noting that Board Treasurer Sandra Alaniz requested the sponsorship amount be reduced to \$1,500.00

MOTION TO APPROVE EEDC CONSENT AGENDA WITH THE CHANGE TO ITEM 5C WAS MADE BY TREASURER SANDRA ALANIZ AND SECONDED BY DIRECTOR HOMER JASSO. MOTION CARRIED

UNANIMOUSLY.

6. Agenda Items

A. Discussion of possible action regarding approval of presentation EEDC Audit Report for Fiscal Year 2024-2025.

Audit Supervisor for Cascos and Associates, Roel Cantu, discussed the FY 2024-2025 EEDC Audit Report. Mr. Cantu reviewed the scope and highlighted key financial figures, including an unassigned fund balance of \$11,448,369 as of September 30, 2025. With annual expenditures of \$8.8 million, the EDC's average daily cost of operations was calculated at \$24,229, providing approximately 473 days of operational reserves—well above the recommended 70–90 days and indicative of a strong financial position.

MOTION TO APPROVE EEDC AUDIT WAS MADE BY TREASURER SANDRA ALANIZ AND SECONDED BY DIRECTOR VERONICA GONZALES. MOTION CARRIED UNANIMOUSLY.

B. Discussion and possible action regarding budget amendment for Fiscal year 2025-2026

Executive Director Raudel Garza presented the budget amendments for Fiscal Year 2025-2026. Mr. Garza discussed increasing revenues and expenditures by \$3,923,000. Amendments included reallocating bond funds and \$2 million in the “Contributions to city projects” expense item to the Ebony Hills Workforce Resource Center (bringing its total to \$7.2 million), transferring \$550,000 from reserves for transit center improvements.

MOTION TO APPROVE BUDGET AMENDMENTS WAS MADE BY DIRECTOR HOMER JASSO AND SECONDED BY TREASURER SANDRA ALANIZ. MOTION CARRIED UNANIMOUSLY.

7. Executive Session

MOTION TO ENTER EXECUTIVE SESSION WAS MADE BY TREASURER SANDRA ALANIZ AND SECONDED BY DIRECTOR VERONICA GONZALES. MOTION CARRIED UNANIMOUSLY.

The board entered executive session at 5:42 p.m.

The EEDC board convened in executive session, in accordance with the Texas Open Meetings Act, Vernon's Texas Civil Statutes annotated, government code, chapter 551, subchapter D, exceptions to requirements that meetings be open, to deliberate under the following section:

- **Section 551.071 – Consultation with Attorney**

- **Section 551.072 – Deliberation Regarding Real Property**
- **Section 551.087 – Deliberation Regarding Economic Development Negotiations**

The EEDC board may elect to go into executive session on any item whether or not such item is posted as an executive session item at any time during the meeting when authorized by the provisions of the Texas Open Meetings Act. The board will deliberate the following item:

- A. Deliberation regarding economic development projects and possible action related to projects (§551.087 Deliberation Regarding Economic Development Negotiations; §551.071. Consultation with Attorney; §551.072 Deliberation Regarding Real Property; Closed Meeting.)

- | | |
|-------------------------|---------------------------|
| 1. Project Choo Choo | Center |
| 2. Project Ribeye | 7. Project Sprinkler |
| 3. Project Option | 8. Project Tadpole |
| 4. Project Office Space | 9. Project Elephant |
| 5. Project 25 | 10. Project Upper Deck |
| 6. Workforce Resource | 11. Project Internacional |

The EEDC convened in Open Session to take necessary action, in accordance with Chapter 511, Open meetings, Subchapter E, Procedures Relating to Closed Meeting §551.102, Requirement to Vote or Take Final Action in Open Meeting.

8. OPEN SESSION

The EEDC convened in Open Session to take necessary action, in accordance with Chapter 511, Open meetings, Subchapter E, Procedures Relating to Closed Meeting §551.102, Requirement to Vote or Take Final Action in Open Meeting

MOTION TO ENTER OPEN SESSION WAS MADE BY DIRECTOR HOMER JASSO AND SECONDED BY TREASURER SANDRA ALANIZ. MOTION CARRIED UNANIMOUSLY.

The EDC board reconvened in open session at 7:19 pm.

MOTION TO APPROVE AGENDA ITEMS “7A1. PROJECT CHOO, 7A2. PROJECT RIBEYE, 7A4. PROJECT OFFICE SPACE AND 7A6. WORKFORCE RESOURCE CENTER” AS DISCUSSED IN EXECUTIVE SESSION WAS MADE BY TREASURER SANDRA ALANIZ. SECRETARY MARC MORAN SECONDED THE MOTION. MOTION CARRIED UNANIMOUSLY.

9. ANNOUNCEMENTS

Executive Director Raudel Garza and Karina Lopez presented the announcements. Ms. Lopez announced the launch of the FLIP 3.0 program, with applications opening March 23 and closing April 23. The EDC is partnering with the City of Edinburg Library to host a 'Career Ready Series,' culminating in a job fair on April 16 at the Dustin Sekula Memorial Library. Staff also announced a partnership with the Edinburg Chamber of Commerce to host a Small Business Expo on April 23, 2026, at the Edinburg Conference Center, with additional details to be provided.

10. ADJOURNMENT

There being no further business to consider, the meeting adjourned at 7:22 p.m.

MOTION TO ADJOURN MEETING WAS MADE BY SECRETARY MARC MORAN AND SECONDED BY TREASURER SANDRA ALANIZ. MOTION CARRIED UNANIMOUSLY.

Minutes Transcribed by:

Samantha Martinez, Business Operations Coordinator, Edinburg Economic Development Corporation

The board of directors approved the meeting minutes on _____, 2026.

EDINBURG ECONOMIC DEVELOPMENT CORPORATION:

Marc Moran, EEDC Board Secretary



Edinburg Economic Development Corporation

Meeting Date: April 13th, 2026.

Presentation of year-to-date Financial Report ending on February 28, 2026.

1. Agenda Item:

Presentation of year-to-date Financial Report ending on February 28th, 2026.

2. Description/Scope:

Executive Director, Raudel Garza, will give a presentation on the year-to-date EEDC Financial Report ending on February 28th, 2026.

3. Estimated Timeline:

October 1, 2025- February 28th, 2026.

4. Budget:

N/A

5. Procurement/Selection Process:

N/A

6. Staff's Recommendation:

N/A

7. Justification:

N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: EEDC Financial Report ending 02/28/2026

Management Report

Edinburg Economic Development Corporation
For the period ended February 28, 2026



Prepared on
April 1, 2026

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

BALANCE SHEET (Unaudited)

FEBRUARY 28, 2026

Assets

Cash and Cash Equivalents	\$	11,828,415
Sales Tax Receivable		738,981
Receivables, Net		12,567,662
Santana Receivables, Net		8,057,261
Restricted Assets		
Cash and Cash Equivalents		819,924
Investments		9,855,811
TOTAL ASSETS	\$	43,868,054

Liabilities

Current Liabilities		
Accounts Payable	\$	551,677
Total Liabilities	\$	551,677

Fund Balance

Restricted For:		
Capital Projects	\$	7,357,937
Debt Service		2,446,176
Other: Note Receivables		14,964,284
Other: Property Acquisitions		8,297,752
Unrestricted		10,250,228
Total Fund Balance	\$	43,316,377
TOTAL LIABILITIES AND FUND BALANCE	\$	43,868,054

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

MONTHLY BUDGET ACTIVITY REPORT (Unaudited)

February 28, 2026

	Current Budget	YTD	Percent Used	Remaining Budget
Revenues				
GEN SALES & USE TAX (.5%)	\$ 10,136,894	\$ 3,477,030	34%	\$ 6,659,864
LOAN REVENUE - CITY OF EDINBURG	\$ 350,000	\$ -	0%	\$ 350,000
MISCELLANEOUS REVENUE	\$ -	\$ -		
INTEREST EARNED	60,000	41,008	68%	18,992
INTEREST EARNED SERIES 2019	-	83,750	0%	(83,750)
INTEREST EARNED SERIES 2021	-	46,548	0%	(46,548)
Total Revenues	\$ 10,546,894	\$ 3,518,038	33%	\$ 7,028,856
Other Financing Resources				
SALE OF PROPERTY	\$ 3,000,000	\$ -	0%	\$ 3,000,000
Total Other Financing Resources	\$ 3,000,000	\$ -	0%	\$ 3,000,000
Total Revenues and Other Financing Resources	\$ 13,546,894	\$ 3,518,038	26%	\$ 10,028,856
Expenditures				
Administrative Services				
ADMINISTRATION FEE	\$ 350,000	\$ -	0%	\$ 350,000
SALARIES & FRINGE BENEFITS	1,109,225	296,336	27%	812,890
COMMUNICATIONS SERVICE AGREEMENT	17,500	1,445	8%	16,055
PRINTING	3,600	-	0%	3,600
RENTS & CONTRACTUAL	16,800	9,597	57%	7,203
OFFICE SPACE LEASE	63,765	16,180	25%	47,585
OFFICE MAINTENANCE & CONTRACTUAL - IT	10,200	2,800	27%	7,400
BOARD EXPENSES	18,000	3,856	21%	14,144
OFFICE SUPPLIES & OTHER MATERIALS	12,000	3,036	25%	8,964
WEARING APPAREL	3,600	1,773	49%	1,827
OFFICE EQUIP & FURNITURE	76,500	25,922	34%	50,578
OTHER MATERIALS	6,000	352	6%	5,649
AUDIT / ACCOUNTING	90,000	-	0%	90,000
CONTINUING EDUCATION	18,000	-	0%	18,000
MEMBERSHIP DUES, SUBSCR	60,000	20,511	34%	39,489
PROFESSIONAL SERVICES	300,000	128,606	43%	171,394
Total Administrative Services	\$ 2,155,190	\$ 510,413	24%	\$ 1,644,777
Programs				
CONFERENCES	\$ 120,000	\$ 22,499	19%	\$ 97,501
JOB TRAINING PROGRAMS	300,000	150,333	50%	149,667
MARKETING AND ADVERTISING SERVICES	600,000	233,438	39%	366,562
RESEARCH, STUDIES, OTHER CONTRACTS	360,000	1,000	0%	359,000
SPONSORSHIPS	144,000	49,200	34%	94,800
TRAVEL, TRAINING, MEETINGS	60,000	8,653	14%	51,347
Total Programs	\$ 1,584,000	\$ 465,124	29%	\$ 1,118,876
Properties				
GENERAL INSURANCE	\$ 54,000	\$ 45,832	85%	\$ 8,168
LAND - PURCHASE OF PROPERTY	4,797,204	1,346,792	28%	3,450,412
PROPERTY MAINTENANCE	60,000	38,009	63%	21,991
PROPERTY TAXES	40,000	-	0%	40,000
UTILITIES	6,000	-	0%	6,000
Total Properties	\$ 4,957,204	\$ 1,430,633	29%	\$ 3,526,571
Incentive Agreements				
ECONOMIC DEVELOPMENT INCENTIVES	\$ 2,732,500	\$ 280,090	10%	\$ 2,452,410
CONTRIBUTION - CITY OF EDINBURG	\$ 3,200,000	\$ -	0%	\$ 3,200,000
Total Incentive Agreements	\$ 5,932,500	\$ 280,090	5%	\$ 5,652,410
Debt Service				
BOND PRINCIPAL PAYMENT	\$ 1,700,000	\$ 1,080,000	64%	\$ 620,000
BOND INTEREST EXPENSE	1,035,000	492,285	48%	542,715
BOND FEES	6,000	3,600	60%	2,400
Total Debt Service	\$ 2,741,000	\$ 1,575,885	57%	\$ 1,165,115

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

MONTHLY BUDGET ACTIVITY REPORT (Unaudited)

February 28, 2026

	Current Budget	YTD	Percent Used	Remaining Budget
Total Expenditures	\$ 17,369,894	\$ 4,262,144	25%	\$ 13,107,750
Sources Over/(Under) Uses	\$ (3,823,000)	\$ (744,106)	-19%	\$ (3,078,894)
Bond Projects Expenses				
WORKFORCE/RESOURCE CENTER	\$ 1,827,000	\$ 41,667	2%	\$ 1,785,333
Total Bond Projects Expenses	\$ 1,827,000	\$ 41,667	2%	\$ 1,785,333
TOTAL SUMMARY				
Total Revenues	\$ 13,546,894	\$ 3,648,336	27%	\$ 9,898,558
Total Expenses	(19,196,894)	(4,303,811)	22%	(14,893,083)
Change in Fund Balance	\$ (5,650,000)	\$ (655,475)	12%	\$ (4,994,525)

EDINBURG ECONOMIC DEVELOPMENT CORPORATION**SUPPLEMENTARY INFORMATION (Unaudited)****Cash Balances as of February 28, 2026**

	Beginning Balance	YTD Activity	Ending Balance
Cash - Unrestricted			
Operating - Interest Bearing	\$ 3,121,302	\$ 729,306	\$ 3,850,608
Total Unrestricted Cash	\$ 3,121,302	\$ 729,306	\$ 3,850,608
Cash - Restricted			
Non Interest Bearing:			
Debt Service Funds	\$ 2,392,162	\$ (1,572,238)	\$ 819,924
Total Non Interest Bearing Cash	\$ 2,392,162	\$ (1,572,238)	\$ 819,924
Interest Bearing:			
Series 2019 Bonds - Project Fund	\$ 4,403,120	\$ 14,877	\$ 4,417,997
Series 2021 Bonds - Project Fund	2,931,672	8,269	2,939,941
Debt Service Reserves Fund	1,621,678	4,574	1,626,251
Reserved for Property Acquisitions	8,297,752	-	8,297,752
Total Interest Bearing Cash	\$ 17,254,221	\$ 27,719	\$ 17,281,941
Total Restricted Cash	\$ 19,646,384	\$ (1,544,519)	\$ 18,101,865
Total Unrestricted and Restricted Cash	\$ 22,767,686	\$ (815,213)	\$ 21,952,473

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

SALES TAX REVENUES (0.5%) - GAAP BASIS

MONTH	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	Difference FY 25/26 - 24/25	
OCT.	\$ 620,368	\$ 676,247	\$ 690,643	\$ 834,084	\$ 830,826	\$ (3,259)	⇒ 0%
NOV.	705,608	724,862	766,213	793,749	789,219	(4,531)	⇒ -1%
DEC.	816,042	891,115	943,716	1,075,418	1,117,365	41,947	⇒ 4%
JAN.	601,307	685,715	730,509	735,518	739,621	4,102	⇒ 1%
FEB.	622,505	689,061	737,543	680,362			
MAR.	824,904	830,857	876,505	913,400			
APR.	728,140	728,887	769,242	1,500,214			
MAY	683,168	779,949	780,139	820,871			
JUN.	813,695	750,828	820,500	863,560			
JUL.	715,773	731,227	835,294	834,506			
AUG.	688,206	864,771	716,865	812,966			
SEP.	781,228	830,673	815,696	902,797			
TOTAL	<u>\$ 8,600,943</u>	<u>\$ 9,184,192</u>	<u>\$ 9,482,866</u>	<u>\$ 10,767,447</u>	<u>\$ 3,477,030</u>	\$ 38,261	⇒ 1%

AVERAGE PER MONTH: (October through January /4 months)

YTD Comparison \$ 685,831 \$ 744,485 \$ 782,770 \$ 859,692 \$ 869,258

YTD COMPARISON: (October through January)

\$ 2,743,325 \$ 2,977,939 \$ 3,131,081 \$ 3,438,769 \$ 3,477,030

YTD COMPARISON: (October thru January vs October thru January of prior year)

320,282 234,614 153,143 307,688 38,261

YTD COMPARISON: (October thru January vs October thru January of prior year %)

13% 9% 5% 10% 1%



Edinburg Economic Development Corporation

Meeting Date: April 13, 2026

Discuss and consider approval of a Sponsorship from RGV Partnership for “RGV to DC Days” in the amount of \$3,000.00.

1. Agenda Item:

Discuss and consider approval of a Sponsorship from RGV Partnership for “RGV to DC Days” in the amount of \$3,000.00.

2. Description/Scope:

The Rio Grande Valley Partnership is requesting funding support for the RGV to Washington, D.C. Federal Advocacy Trip, an initiative focused on advancing regional priorities and strengthening relationships with federal policymakers and agencies. Funds will support travel coordination, meeting logistics, and outreach efforts to promote the region’s economic opportunities. This initiative will help position the Rio Grande Valley, including the City of Edinburg, for federal investment, infrastructure funding, and business recruitment.

The “Capitol” Tier includes the following:

- Recognition as Supporting Sponsor on select materials
- Reserved seating at main events
- Logo on signage and digital assets
- Mention in sponsor group social media post
- Inclusion in post-event recap email
- Option to include small branded item in attendee kits
- Group photo with delegation
- 5 Registrations Included

3. Estimated Timeline:

June 10th-12th, 2026

4. Budget:

Sponsorship Account: \$80,300.00

5. Procurement/Selection Process:

N/A

6. Staff's Recommendation:

Staff recommends \$3,000.00.

7. Justification:

N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: RGV Partnership Sponsorship Tiers

Attachment B: Sponsorship Request Form

RGV
PARTNERSHIP



ADVOCATE FOR FEDERAL SUPPORT ON REGIONAL PRIORITIES
BUILD RELATIONSHIPS WITH LAWMAKERS AND AGENCIES
SHOWCASE RGV'S COLLECTIVE LEADERSHIP AND COLLABORATION

WASHINGTON, D.C.

JUNE 10 –12, 2026

SPONSORSHIP OPPORTUNITIES

FOUNDING FATHERS – \$4,000

- Top-tier level for major visibility and leadership support
- Recognition as Presenting Sponsor on all materials
- Logo placement on all signage, and social posts
- Recognition in press release and post-event report
- Verbal acknowledgment during programs
- Opportunity to provide branded materials or giveaways
- Dedicated social media spotlight
- Group photo with delegation
- 7 Registrations Included

CAPITOL – \$3,000

- Recognition as Supporting Sponsor on select materials
- Reserved seating at main events
- Logo on signage and digital assets
- Mention in sponsor group social media post
- Inclusion in post-event recap email
- Option to include small branded item in attendee kits
- Group photo with delegation
- 5 Registrations Included

WHITE HOUSE – \$1,500

- Listed as Participating Sponsor on website and program
- Group social media mention

INDIVIDUAL PARTICIPANT – \$750

- Name listed on attendee roster
- Group photo with delegation

**SCAN TO PURCHASE
INDIVIDUAL TICKETS**



NOTE: To best accommodate individual preferences, travel and lodging will be arranged independently by each participant or their company.



EEDC Sponsorship Request Form

Contact Information

1. Name: Lily Cantu
2. Title: Director of Marketing & Events
3. Address: 322 S. Missouri Ave.
4. Phone: 956.968.3141
5. Email: lily@rgvpartnership.com

Organization Information

1. Name: RGV Partnership
2. Address: 322 S. Missouri Ave.
3. Tax Identification Number: 74-1012454
4. Is this organization a nonprofit corporation with a certificate of formation on file with the Texas Secretary of State?
Yes
5. Is this organization a 501(c)(3) registered with the Internal Revenue Service (IRS)?
We are a 501(c)(6)
6. Does this organization have a 990 Form on file with the IRS?

If yes,

- a. Please attach this organization's most recently filed 990 Form.

Sponsorship or Donation Request

1. Amount Requested: TBD
2. Date Needed: 04.24.26
3. Please describe the purpose of your funding request. What will the funding be used for?

The Rio Grande Valley Partnership is requesting funding support for the RGV to Washington, D.C. Federal Advocacy Trip, a strategic initiative designed to advance the region's federal priorities and strengthen relationships with national policymakers, agencies, and industry leaders.

Funding will be used to support key program components including participant travel coordination, meeting logistics with federal agencies and congressional offices, event materials, and the organization of a targeted networking reception to showcase the Rio Grande Valley's economic opportunities. These resources will ensure strong regional representation and maximize the effectiveness of our advocacy efforts.

This initiative directly supports regional economic development by positioning the Rio Grande Valley—and specifically the City of Edinburg—as a competitive destination for federal investment, infrastructure funding, and business recruitment opportunities.

4. Explain and provide supporting information regarding how the event, programming, or services being sponsored impacts economic development within the City of Edinburg. Examples include the number of attendees, whether attendees will be travelling to the City, impact on local businesses, etc.

The RGV to D.C. Advocacy Trip brings together approximately 35-40 regional leaders, including business executives, elected officials, and economic development stakeholders, many of whom are based in or represent the City of Edinburg.

This initiative has both direct and indirect economic development impacts:

Representation of Edinburg-based stakeholders: Edinburg businesses, institutions, and leadership will have a direct voice in federal discussions impacting infrastructure, workforce development, healthcare, and trade.

Business attraction and expansion: By promoting the region at the federal level, the program supports efforts to secure funding and policies that make Edinburg more competitive for site selectors, developers, and expanding industries.

Federal funding opportunities: Meetings with federal agencies (e.g., EDA, DOT, SBA) aim to unlock grant opportunities that directly benefit infrastructure and economic growth projects within Edinburg.

Regional visibility: The trip elevates Edinburg's role as a key economic hub within the Rio Grande Valley, strengthening its positioning in national conversations.

While the event takes place in Washington, D.C., the long-term economic impact is realized locally, through increased investment, strengthened partnerships, and enhanced capacity to attract and retain businesses in Edinburg.

5. If awarded, what measurable outcomes will be achieved as a result of your program? How will the community benefit?

If awarded, this program will deliver the following measurable outcomes:

- Coordination of **~10 federal meetings** with congressional offices and key agencies
- Participation of **~35-40 regional leaders**, including representatives connected to Edinburg
- Identification and pursuit of **federal funding opportunities** aligned with regional priorities (infrastructure, water, transportation, workforce)

- Development of **new partnerships and follow-up engagements** with federal and national stakeholders

Community benefits include:

- Increased access to federal resources that support job creation and infrastructure improvements
- Strengthened advocacy for policies that benefit local businesses and residents
- Enhanced regional collaboration, ensuring Edinburg remains competitive within the broader economic landscape
- Long-term economic growth through improved funding access and strategic positioning

Success will be tracked through meeting outcomes, funding opportunities identified, partnerships formed, and post-trip reporting to stakeholders.

6. Please attach a budget for your program and indicate what share of the total program cost this request for city funding will cover.

Total Program Budget: \$33,500

Expense Category	Estimated Cost
Travel Coordination & Logistics	\$15,000
Event & Meeting Materials	\$3,000
Reception / Networking Event	\$8,000
Program Management & Staffing	\$6,000
Marketing & Collateral	\$1,500
Total	\$33,500

The Rio Grande Valley Partnership is seeking support from the City of Edinburg through its sponsorship program. Depending on the sponsorship level selected, the City's contribution will represent a corresponding percentage of the total program cost. Sponsorship opportunities begin at **\$1,500**, with higher levels available to increase visibility and impact.

The remaining program costs will be supported through a combination of private sector sponsorships, participant fees, and regional partnerships.

Funding History

1. Has this organization received sponsorships or donations in the past from the EEDC and/or the City of Edinburg?

Yes

If yes,

- a. Please list funding amounts awarded per year for the most recent five-year period.

2023

- RGV Days at the Capitol: \$150
- Small Business Luncheon: \$1,000
- Economic Summit: \$1,500

2024

- ICSC Las Vegas - \$6,700

2025

- RGV Days at the Capitol: \$2,500
- State of The Region: \$1,700

- b. Please describe what measurable outcomes were achieved as a result of your programs supported by city funds.

2. Has this organization received other funding from the EEDC and/or the City of Edinburg (e.g., grants, federal or state pass-through funding, etc.)

No

If yes,

- a. Please list funding sources and amounts awarded per year for the most recent five-year period.



Edinburg Economic Development Corporation
Meeting Date: April 13th, 2026.

Discussion and potential action on board meeting schedule.

2. **Agenda Item:**

Discussion and potential action on board meeting schedule.

3. **Description/Scope:**

Attached is the upcoming board meeting schedule. Any adjustments can be discussed as needed.

4. **Estimated Timeline:**

Fiscal Year 2025-2026

5. **Budget:**

N/A

6. **Procurement/Selection Process:**

N/A

7. **Staff's Recommendation:**

Leave the meeting schedule as is to stay aligned with City Council meetings.

8. **Justification:**

N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: EEDC Board Meeting Calendar



EEDC Board Meeting Calendar

<u>Regular Scheduled</u>	<u>Proposed New Date</u>	<u>Post By</u>
October 6, 2025		9/30/2025
October 20, 2025		10/14/2025
November 3, 2025		10/28/2025
November 17, 2025		11/11/2025
December 1, 2025		11/25/2025
December 15, 2025		12/9/2025
January 5, 2026		12/30/2025
January 19, 2026		01/13/2026
February 2, 2026		01/27/2026
February 16, 2026		02/10/2026
March 2, 2026		02/24/2026
March 16, 2026		03/10/2026
April 6, 2026	Rescheduled to April 13, 2026	04/07/2026
April 20, 2026		04/14/2026
May 4, 2026		04/28/2026
May 18, 2026	Cancelled due to conference conflict	05/12/2026
June 1, 2026		05/26/2026
June 15, 2026		06/09/2026
July 6, 2026		06/30/2026
July 20, 2026		07/14/2026
August 5, 2026	August 5, 2026/ National Night Out	07/30/2026
August 17, 2026		08/11/2026
September 8, 2026	September 8, 2026 / Labor Day	09/02/2026
September 21, 2026		09/15/2026