



**ECONOMIC DEVELOPMENT CORPORATION  
BOARD OF DIRECTORS**

**Location:**

City of Edinburg, Council Chambers  
415 W. University Drive, Edinburg, Texas

**March 02, 2026  
REGULAR MEETING AGENDA  
5:30 PM**

**1. CALL TO ORDER, ESTABLISH A QUORUM**

A. Pledge of Allegiance.

**2. CERTIFICATION OF PUBLIC NOTICE**

**3. DISCLOSURE OF CONFLICT OF INTEREST**

**4. PRESENTATIONS/ RECOGNITIONS**

A. Presentation of Check to Associated General Contractors for the Workforce Training and Materials Program.

**5. PUBLIC COMMENTS**

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments.

If a resident desires to make a public comment in person, please complete the Public Comments Form which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

All requests must be received beginning at 9am and end immediately before the start of the meeting. Your request should include your name, address, and telephone number. We ask for everyone's cooperation in following this procedure.

**6. AGENDA ITEMS**

- A. Consider and take action on approval of Minutes for the Regular Board meeting held on February 16, 2026.
- B. Presentation of year-to-date Financial Report ending on January 31<sup>st</sup>, 2026.
- C. Discuss and consider approval of a Sponsorship for "2026 State of the City Dinner & Address" by the City of Edinburg.
- D. Discuss and consider approval of a Sponsorship for the "Spina Bifida 250" by the Suzannah Smiles Foundation.
- E. Consider approval of budget amendments for Fiscal Year 2025-2026.

## 7. EXECUTIVE SESSION

*The EEDC will convene in Executive Session, in accordance with the Texas Open Meetings Act, Vernon's Texas Statutes and Codes Annotated, Government Code, Chapter 551, Subchapter D, Exceptions to Requirement that Meetings be Open. The EEDC May Elect To Go Into Executive Session On Any Item Whether Or Not Such Item Is Posted As An Executive Session Item At Any Time During The Meeting When Authorized By The Provisions Of The Open Meetings Act.*

A. Deliberation regarding economic development projects and possible action related to projects  
(§551.087 Deliberation Regarding Economic Development Negotiations; §551.071 Consultation with Attorney; §551.072 Deliberation Regarding Real Property; Closed Meeting)

- |                              |                          |
|------------------------------|--------------------------|
| 1. Office Space              | 5. Project Sprinkler     |
| 2. Workforce Resource Center | 6. Project 25            |
| 3. ICSC Recap                | 7. North Industrial Park |
| 4. FLIP 3.0                  | 8. Project Wishbone      |

## 8. OPEN SESSION

*The EEDC will convene in Open Session to take necessary action, if any, in accordance with Chapter 551, Open meetings, Subchapter E, Procedures Relating to Closed Meeting, §551.102, Requirement to Vote or Take Final Action in Open Meeting.*

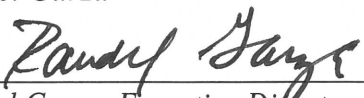
## 9. EXECUTIVE DIRECTOR REPORT & ANNOUNCEMENTS

## 10. ADJOURNMENT

*I hereby certify this Notice of an EEDC Meeting was posted in accordance with the Open Meetings Act, at the City Offices of the City of Edinburg, located at the 415 West University entrance outside bulletin board visible and accessible to the general public during and after regular working hours.*

*This notice was posted on February 24, 2026 at 5:00pm.*

By: /s/ Raudel Garza

Signature:   
Name: Raudel Garza, Executive Director  
Edinburg Economic Development Corporation

## ACCESSIBILITY STATEMENT

The City Hall Building is wheelchair accessible. The entry ramp is located on the west side of the building. Accessible parking spaces are also available in the area. Sign interpretive services must be made 48 hours in advance of the meeting. For special accommodations, please call City Hall at (956) 388-8204 or TDD (956) 530-0169.



## Edinburg Economic Development Corporation

Meeting Date: March 2, 2026

Consider and take action on approval of Minutes for the Regular Board meeting held on February 16, 2026.

1. **Agenda Item:**

Consider and take action on approval of Minutes for the Regular Board meeting held on February 16, 2026.

2. **Description/Scope:**

Board meeting minutes are reviewed by Executive Director, Raudel Garza, and approved by the EEDC Board on a monthly basis.

3. **Estimated Timeline:**

N/A

4. **Budget:**

N/A

5. **Procurement/Selection Process:**

N/A

6. **Staff's Recommendation:**

Staff recommends approval.

7. **Justification:**

N/A

/s/ Raudel Garza, EEDC  
Executive Director

**ATTACHMENTS:**

Attachment A: February 16, 2026 Regular Board Minutes



**MINUTES OF THE**  
**EDINBURG ECONOMIC DEVELOPMENT**  
**CORPORATION BOARD OF DIRECTORS**

LOCATION:

City of Edinburg, City-Hall Council Chambers  
415 W. University Drive. Edinburg, Texas

February 16, 2026  
REGULAR MEETING AGENDA  
5:30 PM

**PRESENT:** Aaron Rivera, President  
Marc Moran, Secretary  
Sandra Alaniz, Treasurer  
Veronica Gonzales, Director

**ABSENT:** Richard Gonzales, Vice President  
Gerardo “Gerry” Lozano, Director/Councilmember  
Homer Jasso, Director

**STAFF:** Raudel Garza, Executive Director  
Karina Lopez, Assistant Executive Director  
Jaqueline Guerra, Marketing & Research Manager  
Leticia Pantoja, Business Development Manager  
Carlos Robert Reyes, Business Development Manager  
Daniel Andres Garza, Business Development Manager  
Samantha Martinez, Business Operations Coordinator  
Aaron Rivera, EEDC Attorney  
Emmanuel Espinoza, EEDC Attorney

**1. CALL TO ORDER, ESTABLISH QUORUM**

President Aaron Rivera called the meeting to order at 5:30 pm.

A. Pledge of Allegiance

Raudel Garza, Edinburg EDC Executive Director, proceeded with roll call and established quorum.

**2. CERTIFICATION OF PUBLIC NOTICE**

Mr. Garza confirmed the public notice was posted in accordance with the Texas Open Meetings Act, on February 10, 2026 at 5:00 PM.

### **3. DISCLOSURE OF CONFLICT OF INTEREST**

EEDC Attorney, Aaron Rivera, stated a conflict of interest exists if a board member or a member of that person's family has a qualifying financial interest in an agenda item. If there is a conflict of interest, the board director cannot participate in discussion or vote on the agenda item.

**No conflict was stated.**

### **4. PUBLIC COMMENTS**

*A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments. If a resident desires to make a public comment in person, please complete the Public Comments Form, which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.*

**No Public Comments.**

### **5. AGENDA ITEMS**

- A. Consider Approval of Minutes for the Regular Board Meeting held on January 19, 2026.**

**MOTION TO APPROVE MINUTES WAS MADE BY TREASURER SANDRA ALANIZ AND SECONDED BY DIRECTOR VERONICA GONZALES. MOTION CARRIED UNANIMOUSLY.**

- B. Consider and take action on ratifying the Executive Director's action related to Sponsorship for "Rio Grande Valley Economic Outlook 2026" by Rio Grande Valley Business Journal in the amount of \$2,500.**

Executive Director Raudel Garza presented the ratification item for the Rio Grande Valley Business Journal event. Mr. Garza explained that ratification was required because the event had already taken place and board members were in attendance.

**MOTION TO APPROVE RATIFICATION OF SPONSORSHIP WAS MADE BY TREASURER SANDRA ALANIZ AND SECONDED BY DIRECTOR VERONICA GONZALES. MOTION CARRIED UNANIMOUSLY.**

## **6. EXECUTIVE SESSION**

**MOTION TO ENTER EXECUTIVE SESSION WAS MADE BY DIRECTOR VERONICA GONZALES AND SECONDED BY SECRETARY MARC MORAN. MOTION CARRIED UNANIMOUSLY.**

The board entered executive session at 5:33 p.m.

The EEDC board convened in executive session, in accordance with the Texas Open Meetings Act, Vernon's Texas Civil Statutes annotated, government code, chapter 551, subchapter D, exceptions to requirements that meetings be open, to deliberate under the following section:

- **Section 551.071 – Consultation with Attorney**
- **Section 551.072 – Deliberation Regarding Real Property**
- **Section 551.087 – Deliberation Regarding Economic Development Negotiations**

The EEDC board may elect to go into executive session on any item whether or not such item is posted as an executive session item at any time during the meeting when authorized by the provisions of the Texas Open Meetings Act. The board will deliberate the following item:

- A. Deliberation regarding economic development projects and possible action related to projects (§551.087 Deliberation Regarding Economic Development Negotiations; §551.071. Consultation with Attorney; §551.072 Deliberation Regarding Real Property; Closed Meeting.)

- |                              |                          |
|------------------------------|--------------------------|
| 1. Office Space              | 4. Project Sprinkler     |
| 2. Workforce Resource Center | 5. Project 25            |
| 3. Project Komida            | 6. North Industrial Park |

The EEDC convened in Open Session to take necessary action, in accordance with Chapter 511, Open meetings, Subchapter E, Procedures Relating to Closed Meeting §551.102, Requirement to Vote or Take Final Action in Open Meeting.

**MOTION TO ENTER OPEN SESSION WAS MADE BY SECRETARY MARC MORAN AND SECONDED BY TREASURER SANDRA ALANIZ. MOTION CARRIED UNANIMOUSLY.**

The EDC board reconvened in open session at 7:05 pm.

**MOTION TO APPROVE AGENDA ITEMS “6C1. PERSONNEL MATTERS” AS DISCUSSED IN EXECUTIVE SESSION WAS MADE BY TREASURER SANDRA**

**ALANIZ AND SECONDED BY SECRETARY MARC MORAN. MOTION CARRIED UNANIMOUSLY.**

**7. ADJOURNMENT**

There being no further business to consider, the meeting adjourned at 7:06 p.m.

**MOTION TO ADJOURN MEETING WAS MADE BY SECRETARY MARC MORAN AND SECONDED BY TREASURER SANDRA ALANIZ. MOTION CARRIED UNANIMOUSLY.**

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Minutes Transcribed by:

Samantha Martinez, Business Operations Coordinator, Edinburg Economic Development Corporation

The board of directors approved the meeting minutes on \_\_\_\_\_, 2026.

**EDINBURG ECONOMIC DEVELOPMENT CORPORATION:**

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Marc Moran, EEDC Board Secretary



## Edinburg Economic Development Corporation

Meeting Date: March 2, 2026.

Presentation of year-to-date Financial Report ending on January 31, 2026.

**1. Agenda Item:**

Presentation of year-to-date Financial Report ending on January 31, 2026.

**2. Description/Scope:**

Executive Director, Raudel Garza, will give a presentation on the year-to-date EEDC Financial Report ending on January 31, 2026.

**3. Estimated Timeline:**

October 1, 2025-January 31, 2026.

**4. Budget:**

N/A

**5. Procurement/Selection Process:**

N/A

**6. Staff's Recommendation:**

N/A

**7. Justification:**

N/A

**/s/ Raudel Garza, EEDC**  
**Executive Director**

**ATTACHMENTS:**

Attachment A: EEDC Financial Report ending 01/31/2026



# Management Report

Edinburg Economic Development Corporation

For the period ended January 31, 2026



Prepared on

February 27, 2026

# EDINBURG ECONOMIC DEVELOPMENT CORPORATION

## BALANCE SHEET (Unaudited)

JANUARY 31, 2026

### Assets

|                           |           |                   |
|---------------------------|-----------|-------------------|
| Cash and Cash Equivalents | \$        | 11,030,759        |
| Sales Tax Receivable      |           | 1,116,725         |
| Receivables, Net          |           | 12,497,056        |
| Santana Receivables, Net  |           | 8,057,261         |
| Restricted Assets         |           |                   |
| Cash and Cash Equivalents |           | 2,392,162         |
| Investments               |           | 9,828,092         |
| <b>TOTAL ASSETS</b>       | <b>\$</b> | <b>44,922,055</b> |

### Liabilities

|                     |    |         |
|---------------------|----|---------|
| Current Liabilities |    |         |
| Accounts Payable    | \$ | 483,327 |
| Total Liabilities   | \$ | 483,327 |

### Fund Balance

|                                           |           |                   |
|-------------------------------------------|-----------|-------------------|
| Restricted For:                           |           |                   |
| Capital Projects                          | \$        | 7,334,792         |
| Debt Service                              |           | 4,013,840         |
| Other: Note Receivables                   |           | 14,964,284        |
| Other: Property Acquisitions              |           | 8,297,752         |
| Unrestricted                              |           | 9,828,061         |
| Total Fund Balance                        | \$        | 44,438,729        |
| <b>TOTAL LIABILITIES AND FUND BALANCE</b> | <b>\$</b> | <b>44,922,055</b> |

# EDINBURG ECONOMIC DEVELOPMENT CORPORATION

## MONTHLY BUDGET ACTIVITY REPORT (Unaudited)

January 31, 2026

|                                                     | Current Budget       | YTD                 | Percent Used | Remaining Budget     |
|-----------------------------------------------------|----------------------|---------------------|--------------|----------------------|
| <b>Revenues</b>                                     |                      |                     |              |                      |
| GEN SALES & USE TAX (.5%)                           | \$ 10,136,894        | \$ 2,737,409        | 27%          | \$ 7,399,485         |
| LOAN REVENUE - CITY OF EDINBURG                     | \$ 350,000           | \$ -                | 0%           | \$ 350,000           |
| MISCELLANEOUS REVENUE                               | \$ -                 | \$ (32)             |              |                      |
| INTEREST EARNED                                     | 60,000               | 33,838              | 56%          | 26,162               |
| INTEREST EARNED SERIES 2019                         | -                    | 68,873              | 0%           | (68,873)             |
| INTEREST EARNED SERIES 2021                         | -                    | 38,279              | 0%           | (38,279)             |
| <b>Total Revenues</b>                               | <b>\$ 10,546,894</b> | <b>\$ 2,771,216</b> | <b>26%</b>   | <b>\$ 7,775,646</b>  |
| <b>Other Financing Resources</b>                    |                      |                     |              |                      |
| SALE OF PROPERTY                                    | \$ 3,000,000         | \$ -                | 0%           | \$ 3,000,000         |
| <b>Total Other Financing Resources</b>              | <b>\$ 3,000,000</b>  | <b>\$ -</b>         | <b>0%</b>    | <b>\$ 3,000,000</b>  |
| <b>Total Revenues and Other Financing Resources</b> | <b>\$ 13,546,894</b> | <b>\$ 2,771,216</b> | <b>20%</b>   | <b>\$ 10,775,646</b> |
| <b>Expenditures</b>                                 |                      |                     |              |                      |
| <b>Administrative Services</b>                      |                      |                     |              |                      |
| ADMINISTRATION FEE                                  | \$ 350,000           | \$ -                | 0%           | \$ 350,000           |
| SALARIES & FRINGE BENEFITS                          | 1,109,225            | 224,253             | 20%          | 884,972              |
| COMMUNICATIONS SERVICE AGREEMENT                    | 17,500               | 1,049               | 6%           | 16,451               |
| PRINTING                                            | 3,600                | -                   | 0%           | 3,600                |
| RENTS & CONTRACTUAL                                 | 16,800               | 9,298               | 55%          | 7,502                |
| OFFICE SPACE LEASE                                  | 63,765               | 13,680              | 21%          | 50,085               |
| OFFICE MAINTENANCE & CONTRACTUAL - IT               | 10,200               | 2,243               | 22%          | 7,957                |
| BOARD EXPENSES                                      | 18,000               | 2,800               | 16%          | 15,200               |
| OFFICE SUPPLIES & OTHER MATERIALS                   | 12,000               | 2,614               | 22%          | 9,386                |
| WEARING APPAREL                                     | 3,600                | 1,540               | 43%          | 2,060                |
| OFFICE EQUIP & FURNITURE                            | 76,500               | 25,492              | 33%          | 51,008               |
| OTHER MATERIALS                                     | 6,000                | 313                 | 5%           | 5,688                |
| AUDIT / ACCOUNTING                                  | 90,000               | -                   | 0%           | 90,000               |
| CONTINUING EDUCATION                                | 18,000               | -                   | 0%           | 18,000               |
| MEMBERSHIP DUES, SUBSCR                             | 60,000               | 14,588              | 24%          | 45,412               |
| PROFESSIONAL SERVICES                               | 300,000              | 95,252              | 32%          | 204,748              |
| <b>Total Administrative Services</b>                | <b>\$ 2,155,190</b>  | <b>\$ 393,121</b>   | <b>18%</b>   | <b>\$ 1,762,069</b>  |
| <b>Programs</b>                                     |                      |                     |              |                      |
| CONFERENCES                                         | \$ 120,000           | \$ 6,052            | 5%           | \$ 113,948           |
| JOB TRAINING PROGRAMS                               | 300,000              | 124,413             | 41%          | 175,587              |
| MARKETING AND ADVERTISING SERVICES                  | 600,000              | 215,019             | 36%          | 384,981              |
| RESEARCH, STUDIES, OTHER CONTRACTS                  | 360,000              | 1,000               | 0%           | 359,000              |
| SPONSORSHIPS                                        | 144,000              | 26,700              | 19%          | 117,300              |
| TRAVEL, TRAINING, MEETINGS                          | 60,000               | 6,895               | 11%          | 53,105               |
| <b>Total Programs</b>                               | <b>\$ 1,584,000</b>  | <b>\$ 380,079</b>   | <b>24%</b>   | <b>\$ 1,203,921</b>  |
| <b>Properties</b>                                   |                      |                     |              |                      |
| GENERAL INSURANCE                                   | \$ 54,000            | \$ 45,832           | 85%          | \$ 8,168             |
| LAND - PURCHASE OF PROPERTY                         | 4,797,204            | 1,201,350           | 25%          | 3,595,854            |
| PROPERTY MAINTENANCE                                | 60,000               | 37,509              | 63%          | 22,491               |
| PROPERTY TAXES                                      | 40,000               | -                   | 0%           | 40,000               |
| UTILITIES                                           | 6,000                | -                   | 0%           | 6,000                |
| <b>Total Properties</b>                             | <b>\$ 4,957,204</b>  | <b>\$ 1,284,691</b> | <b>26%</b>   | <b>\$ 3,672,513</b>  |
| <b>Incentive Agreements</b>                         |                      |                     |              |                      |
| ECONOMIC DEVELOPMENT INCENTIVES                     | \$ 2,732,500         | \$ 376,824          | 14%          | \$ 2,355,676         |
| CONTRIBUTION - CITY OF EDINBURG                     | \$ 3,200,000         | \$ -                | 0%           | \$ 3,200,000         |
| <b>Total Incentive Agreements</b>                   | <b>\$ 5,932,500</b>  | <b>\$ 376,824</b>   | <b>6%</b>    | <b>\$ 5,555,676</b>  |
| <b>Debt Service</b>                                 |                      |                     |              |                      |
| BOND PRINCIPAL PAYMENT                              | \$ 1,700,000         | \$ -                | 0%           | \$ 1,700,000         |
| BOND INTEREST EXPENSE                               | 1,035,000            | -                   | 0%           | 1,035,000            |
| BOND FEES                                           | 6,000                | 3,600               | 60%          | 2,400                |
| <b>Total Debt Service</b>                           | <b>\$ 2,741,000</b>  | <b>\$ 3,600</b>     | <b>0%</b>    | <b>\$ 2,737,400</b>  |

# EDINBURG ECONOMIC DEVELOPMENT CORPORATION

## MONTHLY BUDGET ACTIVITY REPORT (Unaudited)

January 31, 2026

|                                     | Current Budget        | YTD               | Percent Used | Remaining Budget      |
|-------------------------------------|-----------------------|-------------------|--------------|-----------------------|
| <b>Total Expenditures</b>           | \$ 17,369,894         | \$ 2,438,316      | 14%          | \$ 14,931,578         |
| <b>Sources Over/(Under) Uses</b>    | \$ (3,823,000)        | \$ 332,900        | 9%           | \$ (4,155,932)        |
| <b>Bond Projects Expenses</b>       |                       |                   |              |                       |
| WORKFORCE/RESOURCE CENTER           | \$ 1,827,000          | \$ 27,778         | 2%           | \$ 1,799,222          |
| <b>Total Bond Projects Expenses</b> | \$ 1,827,000          | \$ 27,778         | 2%           | \$ 1,799,222          |
| <b>TOTAL SUMMARY</b>                |                       |                   |              |                       |
| Total Revenues                      | \$ 13,546,894         | \$ 2,878,368      | 21%          | \$ 10,668,526         |
| Total Expenses                      | (19,196,894)          | (2,466,093)       | 13%          | (16,730,801)          |
| <b>Change in Fund Balance</b>       | <b>\$ (5,650,000)</b> | <b>\$ 412,275</b> | <b>-7%</b>   | <b>\$ (6,062,275)</b> |

**EDINBURG ECONOMIC DEVELOPMENT CORPORATION****SUPPLEMENTARY INFORMATION (Unaudited)****Cash Balances as of January 31, 2026**

|                                               | <b>Beginning<br/>Balance</b> | <b>YTD Activity</b>   | <b>Ending<br/>Balance</b> |
|-----------------------------------------------|------------------------------|-----------------------|---------------------------|
| Cash - Unrestricted                           |                              |                       |                           |
| Operating - Interest Bearing                  | \$ 5,644,702                 | \$ (2,523,400)        | \$ 3,121,302              |
| <b>Total Unrestricted Cash</b>                | <b>\$ 5,644,702</b>          | <b>\$ (2,523,400)</b> | <b>\$ 3,121,302</b>       |
| Cash - Restricted                             |                              |                       |                           |
| Non Interest Bearing:                         |                              |                       |                           |
| Debt Service Funds                            | \$ 791,935                   | \$ 1,600,228          | \$ 2,392,162              |
| Total Non Interest Bearing Cash               | \$ 791,935                   | \$ 1,600,228          | \$ 2,392,162              |
| Interest Bearing:                             |                              |                       |                           |
| Series 2019 Bonds - Project Fund              | \$ 4,386,563                 | \$ 16,557             | \$ 4,403,120              |
| Series 2021 Bonds - Project Fund              | 2,922,470                    | 9,202                 | 2,931,672                 |
| Debt Service Reserves Fund                    | 1,616,587                    | 5,090                 | 1,621,678                 |
| Reserved for Property Acquisitions            | 8,297,752                    | -                     | 8,297,752                 |
| Total Interest Bearing Cash                   | \$ 17,223,372                | \$ 30,849             | \$ 17,254,221             |
| <b>Total Restricted Cash</b>                  | <b>\$ 18,015,307</b>         | <b>\$ 1,631,077</b>   | <b>\$ 19,646,384</b>      |
| <b>Total Unrestricted and Restricted Cash</b> | <b>\$ 23,660,009</b>         | <b>\$ (892,323)</b>   | <b>\$ 22,767,686</b>      |

**EDINBURG ECONOMIC DEVELOPMENT CORPORATION**

**SALES TAX REVENUES (0.5%) - GAAP BASIS**

| MONTH        | FY 21/22            | FY 22/23            | FY 23/24            | FY 24/25             | FY 25/26            | Difference<br>FY 25/26 - 24/25 |       |
|--------------|---------------------|---------------------|---------------------|----------------------|---------------------|--------------------------------|-------|
|              |                     |                     |                     |                      |                     |                                |       |
| OCT.         | \$ 620,368          | \$ 676,247          | \$ 690,643          | \$ 834,084           | \$ 830,826          | \$ (3,259)                     | ⇒ 0%  |
| NOV.         | 705,608             | 724,862             | 766,213             | 793,749              | 789,219             | (4,531)                        | ⇒ -1% |
| DEC.         | 816,042             | 891,115             | 943,716             | 1,075,418            | 1,117,365           | 41,947                         | ⇒ 4%  |
| JAN.         | 601,307             | 685,715             | 730,509             | 735,518              |                     |                                |       |
| FEB.         | 622,505             | 689,061             | 737,543             | 680,362              |                     |                                |       |
| MAR.         | 824,904             | 830,857             | 876,505             | 913,400              |                     |                                |       |
| APR.         | 728,140             | 728,887             | 769,242             | 1,500,214            |                     |                                |       |
| MAY          | 683,168             | 779,949             | 780,139             | 820,871              |                     |                                |       |
| JUN.         | 813,695             | 750,828             | 820,500             | 863,560              |                     |                                |       |
| JUL.         | 715,773             | 731,227             | 835,294             | 834,506              |                     |                                |       |
| AUG.         | 688,206             | 864,771             | 716,865             | 812,966              |                     |                                |       |
| SEP.         | 781,228             | 830,673             | 815,696             | 902,797              |                     |                                |       |
| <b>TOTAL</b> | <u>\$ 8,600,943</u> | <u>\$ 9,184,192</u> | <u>\$ 9,482,866</u> | <u>\$ 10,767,447</u> | <u>\$ 2,737,409</u> | \$ 34,158                      | ⇒ 1%  |

**AVERAGE PER MONTH:** (October through December /3 months)

**YTD Comparison**      \$ 718,205    \$ 783,681    \$ 817,180    \$ 954,751    \$ 974,095

**YTD COMPARISON:** (October through December)

          \$ 2,142,018    \$ 2,292,224    \$ 2,400,572    \$ 2,703,251    \$ 2,737,409

**YTD COMPARISON:** (October thru December vs October thru December of prior year)

          272,839            150,206            108,348            302,679            34,158

**YTD COMPARISON:** (October thru December vs October thru December of prior year %)

          15%            7%            5%            13%            1%



## Edinburg Economic Development Corporation

Meeting Date: 03/02/2026

Discuss and consider approval of a Sponsorship for “2026 State of the City Dinner & Address” by the City of Edinburg.

1. **Agenda Item:**

Discuss and consider approval of a Sponsorship for “2026 State of the City Dinner & Address” by the City of Edinburg.

2. **Description/Scope:**

The City of Edinburg is seeking sponsors for the 2026 State of the City Dinner & Address, taking place April 9, 2026, at the ACE Center, where Mayor Omar Ochoa will deliver his inaugural address under the theme “Moving Edinburg Forward” The event will bring together community leaders, business professionals, and residents to highlight the City’s achievements and future vision. Sponsorship opportunities offer businesses valuable visibility, program recognition, and engagement with a distinguished audience while supporting the continued growth of the Edinburg community.

5. **Estimated Timeline:**

Upon invoice request.

6. **Budget:**

There is \$94,800.00 available in the EDC’s Sponsorship account.

7. **Procurement/Selection Process:**

N/A

8. **Staff's Recommendation:**

Staff recommends approval of a sponsorship level at \$3,500.00

9. **Justification:**

Sponsoring the 2026 State of the City Dinner & Address provides high-visibility access to community leaders and key stakeholders while demonstrating a strong commitment to Edinburg’s continued growth and economic development.

**/s/ Raudel Garza, EEDC**  
**Executive Director**

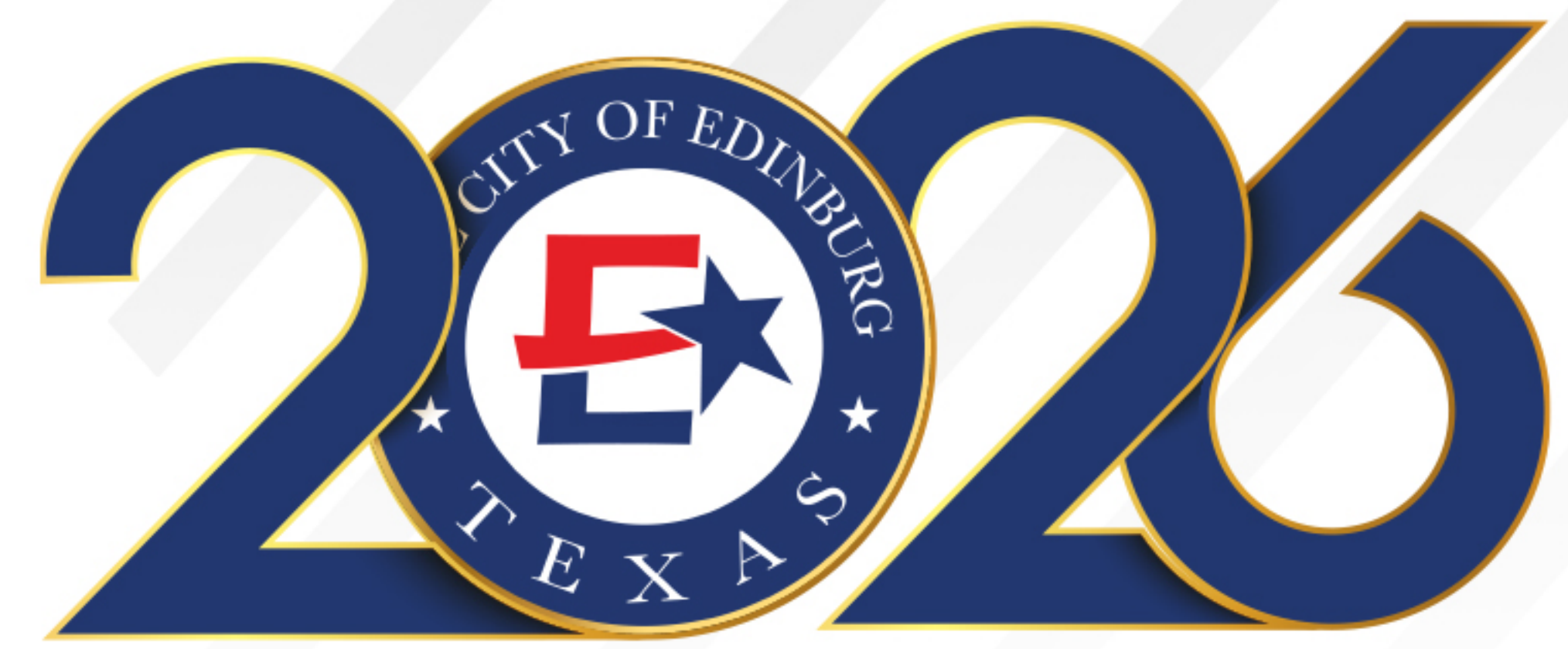
**ATTACHMENTS:**

Attachment A: City Of Edinburg State of the City 2026 Sponsorship Packet

Attachment B: EEDC Sponsorship Request Form



# 2026 EDINBURG STATE OF THE CITY DINNER & ADDRESS



Subject: **Sponsorship Opportunity for the 2026 Edinburg State of the City Dinner & Address**

The City of Edinburg, a proud 4-Time All-America City, is pleased to announce Mayor Omar Ochoa's first State of the City Dinner & Address, taking place on April 9, 2026, at 6 p.m. This milestone event will be held at the Edinburg Arts, Culture & Event (ACE) Center, located at 315 W. McIntyre St.

This highly anticipated evening will bring together community members, business leaders, and partners from across the region as Mayor Ochoa delivers his inaugural State of the City Address. The event will celebrate Edinburg's recent achievements, highlight significant progress, and share the Mayor's vision and priorities for the years ahead. To ensure broad community access, the address will be broadcast live on ECN 1300 and streamed on the City's official Facebook page.

The City of Edinburg invites businesses, organizations, and community partners to support this momentous occasion by becoming a sponsor of the 2026 State of the City Dinner & Address. Sponsorship offers a meaningful opportunity to showcase your organization to a distinguished audience of civic leaders, industry professionals, and engaged residents.

This year's theme, Moving Edinburg Forward, reflects the City's commitment to progress, innovation, and a strong future for all who call Edinburg home. By participating as a sponsor, your organization will help support the City's continued growth while demonstrating your dedication to Edinburg's success.

Sponsorship benefits include valuable visibility throughout the event, recognition during the program, and opportunities to connect with leading community members.

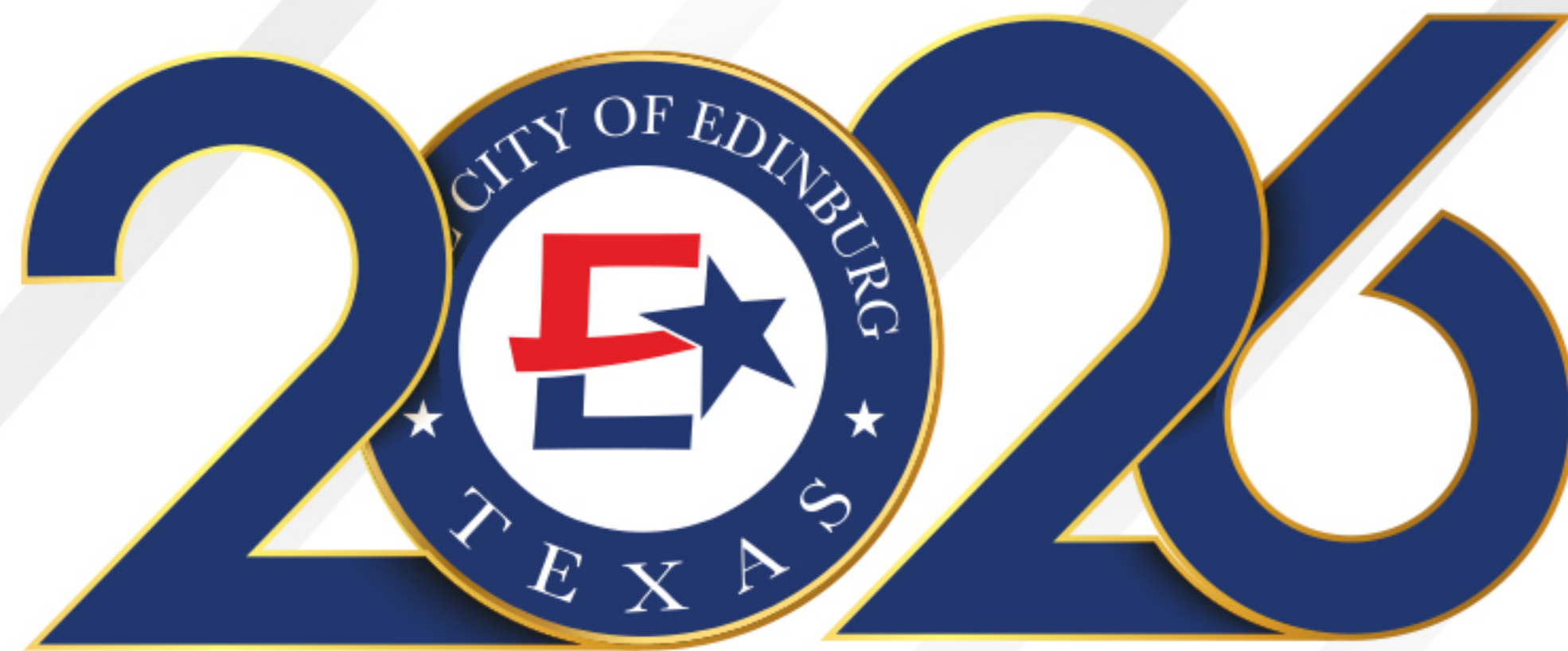
A sponsorship form is enclosed for your convenience. We kindly ask that completed forms be returned by February 28, 2026. For questions or additional information, please contact our team at (956) 383-4974.

Thank you for considering this exceptional opportunity to partner with us for the 2026 State of the City Dinner & Address. Together, we will continue building on Edinburg's accomplishments and shaping a bright and prosperous future for our community.

Best regards.







## WE THANK YOU FOR YOUR SUPPORT

Please complete the form below and send it to [information@edinburg.com](mailto:information@edinburg.com). If you have any questions or concerns please contact us a 956-383-4974.

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_ Cell. (Will not be published): \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

☐

**Diamond Sponsor \$3,500**

- 1 Reserved Tables of 8
- Sponsor Logo will displayed on Lobby Entrance Monitors
- Sponsor Logo on Event Program, Chamber website, Member E-blasts

☐

**Gold Sponsor \$1,500**

- 1 Reserved Table of 8
- Sponsor Name will be Included in Event Program, Member E- blasts and Social Media Platforms.

Card Type: ☐ VISA ☐ MC ☐ DISCOVER

Number: \_\_\_\_\_

Exp: \_\_\_\_\_ CVV#: \_\_\_\_\_

Type of Account: ☐ Checking ☐ Savings

Name on Account: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Bank Name: \_\_\_\_\_

Account Number: \_\_\_\_\_

Routing Number: \_\_\_\_\_

**YOUR NAME**  
Street, Town  
Tel : (001) 100-00000

DATE \_\_\_\_\_

PAY TO THE ORDER OF \_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ DOLLARS

MEMO \_\_\_\_\_

⑆ 1 2 3 4 5 6 7 8 9 0 ⑆ ⑆ 1 2 3 4 5 6 7 8 9 0 ⑆ 0001

Routing Number Account Number Check Number

I understand this authorization will remain in effect until cancelled in writing. I agree to notify ECC in writing of any changes in my account information or termination of this authorization at least 15 days prior to the next billing date. If the above notes periodic payment dates fall on a weekend or holiday, I understand the payment may be executed on the next business day. I understand that because this is an electronic transaction, these funds may be withdrawn from my account as soon as the above noted periodic transaction dates. In the case of an ACH transaction being rejected for non-sufficient funds (NSF), I understand that ECC may at its discretion attempt to process the charge again within 30 days. I agree to an additional charge for each attempt returned NSF which will be initiated as a separate transaction from the authorized recurring payment. I acknowledge the origination of ACH transactions to my account must comply with the provisions of U.S. law. I agree not to dispute the recurring billing with my bank so long as the transactions correspond to the terms indicated in this authorization form.

Make checks payable to the **Edinburg Chamber of Commerce**. Please mail to Edinburg Chamber of Commerce located at **602 W. University Dr. Edinburg, TX 78539**





## EEDC Sponsorship Request Form

### Contact Information

1. Name: Ronnie Larralde
2. Title: Executive Director
3. Address: 602 W. University Dr.
4. Phone: 956-393-9510
5. Email: chamber@edinburg.com

### Organization Information

1. Name: Edinburg Chamber of Commerce
2. Address: 602 W. University Dr.
3. Tax Identification Number:
4. Is this organization a nonprofit corporation with a certificate of formation on file with the Texas Secretary of State?
5. Is this organization a 501(c)(3) registered with the Internal Revenue Service (IRS)? **501(c)(6)**
6. Does this organization have a 990 Form on file with the IRS? YES

If yes,

- a. Please attach this organization's most recently filed 990 Form.

### Sponsorship or Donation Request

1. Amount Requested: **\$3,500.00**
2. Date Needed: **April 9, 2026**
3. Please describe the purpose of your funding request. What will the funding be used for?  
**Funding will be for State of the City of Edinburg**
4. Explain and provide supporting information regarding how the event, programming, or services being sponsored impacts economic development within the City of Edinburg. Examples include the number of attendees, whether attendees will be travelling to the City, impact on local businesses, etc.  
**State of the City events bring together elected officials, city management, business leaders, and community influencers. Sponsorship places your business in the room with the people shaping policy, infrastructure, and economic development.**
5. If awarded, what measurable outcomes will be achieved as a result of your program? How will the community benefit? **This strengthens visibility and reinforces commitment to the community.**

6. Please attach a budget for your program and indicate what share of the total program cost this request for city funding will cover. – **Zero City Funding – Sponsorship driven event**

### **Funding History**

1. Has this organization received sponsorships or donations in the past from the EEDC and/or the City of Edinburg?

If yes,

- a. Please list funding amounts awarded per year for the most recent five-year period.  
**\$1000 -2025**
  - b. Please describe what measurable outcomes were achieved as a result of your programs supported by city funds. **In 2025 we had a sold-out event. Your contribution for this event and through your program of work is vital to this event.**  
**The State of the City highlights economic growth, new developments, infrastructure improvements, and future initiatives**
2. Has this organization received other funding from the EEDC and/or the City of Edinburg (e.g., grants, federal or state pass-through funding, etc.) **Yes**

If yes,

- a. Please list funding sources and amounts awarded per year for the most recent five-year period. **Yes- for this event. Generated \$70,000 from the business community.**

### **Exclusions**

- Persons seeking financial support for their individual participation in a fundraising effort or event
- Persons requesting funds for their private use, regardless of the intent or need
- Requests that benefit single individuals
- Political causes or candidates
- Organizations that promote the sale or consumption of alcohol, tobacco products or federally illegal drugs
- Promotion of the use or sale of firearms, explosives or other weapons, or the depiction, suggestion, or glorification of violence or acts of a violent nature
- Organizations that promote gambling
- Sexually oriented businesses
- Organizations requesting inappropriate or unlawful expenditures, as determined by the City in its sole discretion

The EEDC has sole discretion to determine whether an event benefits residents of the City of Edinburg and should therefore be a recipient of sponsorship funding or support under this Policy. The EEDC reserves the right to decline any request for EEDC sponsorship if acceptance is

deemed not to be in the best interest of the EEDC, or if acceptance would create a conflict of interest for the EEDC.



## Edinburg Economic Development Corporation

Meeting Date: 03/02/2026

Discuss and consider approval of a Sponsorship for the “Spina Bifida 250” by the Suzannah Smiles Foundation.

**1. Agenda Item:**

Discuss and consider approval of a Sponsorship for the “Spina Bifida 250” by the Suzannah Smiles Foundation.

**2. Description/Scope:**

The Suzannah Smiles Foundation will be hosting their annual SB 250 Bike Ride starting in Edinburg for the second year and has requested that we help sponsor their event in our City. The event brings hundreds of people from all over the state and beyond into Edinburg as they start their 250-mile bike ride to San Antonio as part of a fundraising effort to help those who suffer from Spina Bifida. In years past, the event began in McAllen, but they now start in Edinburg.

This is more than a contribution to a good charity. This event brings lots of attention and people into the community. We have an opportunity to have our logo on jerseys that are worn year-round, thus continuously advertising our city.

**5. Estimated Timeline:**

Upon invoice request.

**6. Budget:**

There is \$94,800.00 available in the EDC’s Sponsorship account.

**7. Procurement/Selection Process:**

N/A

**8. Staff's Recommendation:**

Staff recommends approval of a sponsorship level at \$5,000.

**9. Justification:**

This event brings people into our hotels and restaurants and brings more exposure to others of the great things happening in Edinburg. Aside from great marketing and a great cause, we enrich the image of a healthy active community by participating.

**/s/ Raudel Garza, EEDC**  
**Executive Director**

**ATTACHMENTS:**

Attachment A: Suzannah Smiles SB250 2026 Sponsorship Package.

Attachment B: Sponsorship Form EDC





# **SB250**

## 2026 Sponsorship Packages

Dear Valued SB250 Sponsor,

On June 12<sup>th</sup> and 13<sup>th</sup>, 2026, the Suzannah Smiles Foundation will be hosting its 16<sup>th</sup> annual road cycling event, the Spina Bifida 250 (SB250). This event is a 250-mile bicycle ride from Edinburg to San Antonio in the heat of the Texas summer.

The SB250 continues to grow as a premier cycling event in Texas. In the last 15 years, the SB250 has raised over \$650,000 to help Texas children and families impacted by spina bifida. All proceeds of the event are donated directly to families impacted by spina bifida through scholarships and grants as well as to Spina Bifida Texas (SBTX). SBTX is often the first resource for families after a spina bifida diagnosis. The SB250 generates a sizable portion of SBTX's operational capital for the year. With your help, the 15<sup>th</sup> edition of the SB250 will allow us to serve more families across Texas.

**About Suzannah Smiles:** Suzannah Smiles' mission is to spread awareness of spina bifida and to raise funds to support programs that provide services for those affected, so that we can empower them to live a barrier-free life and reach their fullest potential.

**About spina bifida:** It is estimated that spina bifida affects two out of every 1,000 births in Texas, twice the national average. Spina bifida is a birth defect that occurs when the lower end of the spinal cord does not form properly in the developing baby. Paralysis, loss of bowel and/or bladder control, brain damage and learning disabilities are among the many issues associated with this complex disability. According to the Center for Disease Control (CDC), if every woman of childbearing age (15-44) would take a daily vitamin containing 400mcg of folic acid, the incidences of spina bifida would be reduced by 70%.

**About the SB250 Ride:** The SB250 bicycle ride starts in Edinburg, TX on June 12th and ends in San Antonio, TX on June 13th. Participants will be cycling up to 260 miles over two days through the grueling South Texas heat to raise funds through sponsorships and donations. All profits will go directly to families impacted by spina bifida and to Spina Bifida Texas. Information can be found at: <https://www.suzannahsmiles.org/> or by contacting Tommy Smith, Executive Director of Suzannah Smiles at (281) 408-5858, or [sponsorship@suzannahsmiles.org](mailto:sponsorship@suzannahsmiles.org).

Our goal for 2026 is to raise \$150,000.00. Please consider supporting our effort to assist Texas families living with spina bifida by sponsoring, volunteering, and/or participating in the event.

Please be advised that all donations/sponsorships must be paid in full by April 17<sup>th</sup> to guarantee your company logo placement on the cycling kits. For inclusion on the banners and signage for the event, packages need to be paid by May 8th.

Sincerely,



Casey Swanson –  
CEO/President, Suzannah Smiles  
Suzannah Smiles is a 501(c)three nonprofit corporation.

### **Title Sponsor- Donation \$15,000**

**Purpose:** To underwrite the overall cost of putting on the SB250. This will include all fees used in the promotion of the event including the costs of the cycling kits which are included in event registration for participants.

- SB250 Presented by “insert company name” naming rights for the 2025 ride on all event-related materials and social media including SBTX and Suzannah Smiles Foundation websites.
- Recognition as the SB250 Title Sponsor for 2025 at all Suzannah Smiles events, website, media announcements, event emails, banners, and all other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 cycling jersey and racing bibs (shorts) to be worn by the riders as well as the captains’ kits. Presented by “insert company name” to be either above or below the SB250 logo on back of both jerseys.
- Name on the official 2025 SWAG bag provided to all participants.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Complementary event entry for the SB250 including the event cycling jersey, riding bib, meals, and hotels for up to five riders (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **Volunteer Sponsor- Donation \$12,500**

**Purpose:** To underwrite the overall cost of volunteer housing. This will include all fees paid by the organization to hotels for volunteers in Edinburg, Freer and San Antonio.

- Recognition as the SB250 volunteer sponsor at all Suzannah Smiles events, website, media announcements, event emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 cycling jersey to be worn by riders in the charity ride and the captains’ jerseys. Your logo will appear on the sleeve of both jerseys.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Complementary event entry for SB250 including the event cycling jersey, riding bib, meals, and hotels for up to four riders (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **Summertime Fun Gift Card Sponsor- Donation \$12,500**

**Purpose:** To underwrite the cost of all gift cards presented to children and adults impacted by spina bifida at the pre-ride Spina Bifida Family Meal in Edinburg prior to the start of the ride, and at the post ride Spina Bifida Family Meal and celebration at Freetail Brewery in San Antonio at the finish line.

- Recognition as the SB250 Summertime Fun Gift Card sponsor at all Suzannah Smiles events, website, media announcements, event emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 cycling jersey to be worn by riders in the charity ride and the captains’ jerseys. Your logo will appear on the sleeves of all jerseys.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.

- Complementary event entry for SB250 including the event cycling jersey, riding bib, meals, and hotels for up to four riders (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **Scholarship Program Sponsor- Donation \$10,000**

**Purpose:** To underwrite the cost of our 2025 scholarship program. We offer up to four scholarships to young adults impacted by SB who are attending a university, college, and/or trade school as well as scholarships to various ages attending summer camps like Spina Bifida Week at Camp that Love Built.

- Recognition as the Suzannah Smiles Scholarship sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 cycling jersey to be worn by riders in the charity ride and the captains' jerseys. Your logo will appear on the side panel of both jerseys.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Complementary event entry for SB250 including the event cycling jersey, riding bib, meals, and hotels for four riders (must be 18 years of age or older)
- Recognition plaque for display at your business

### **Houston Crew Bus Sponsor- Donation \$7,500**

**Purpose:** To underwrite the cost of transporting the Houston area riders and their bikes to Edinburg and back to Houston from San Antonio. This will include bus fees and tips for the drivers.

- Recognition as an SB250 Houston Crew sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 cycling jersey to be worn by riders in the charity ride and captains' jerseys. Your logo will appear on the chest of all jerseys.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Complementary event entry for SB250 including the event cycling jersey, riding bib, meals, and hotels for three riders (must be 18 years of age or older)
- Recognition plaque for display at your business.

\*\*\*This could be a service donation through a bus company.

### **Finish Line Celebration Venue San Antonio- Donation \$7,500**

**Purpose:** To underwrite the cost of the finish line venue. The finish line celebration occurs in San Antonio at the finish of the event. Families from Central Texas impacted by spina bifida come together to share a meal and be celebrated at the ride's finish.

- Recognition as the Finish Line Celebration venue sponsor at all Suzannah Smiles events, websites, media, announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 cycling jersey to be worn by riders in the charity ride. Your logo will appear on the chest of all jerseys.



- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- “Sponsored by” poster to be displayed on an easel at the entrance of the dining area of the venue where the celebration will take place at the end of the ride.
- Complementary event entry for SB250 including the event cycling jersey, riding bib, meals, and hotels for three riders (must be 18 years of age or older)
- Recognition plaque for display at your business.

### **Rider Nutrition Sponsor- Donation \$5,000**

**Purpose:** To underwrite the overall cost of rider support. This will include all the money paid by the organization to hydrate and feed riders throughout the two-day event. This will include all snacks, food, water, etc. that are consumed on course by the participants and held in the SAG vehicles.

- Recognition as the SB250 nutrition sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 cycling jersey to be worn by riders in the charity ride. Your logo will appear on the rear pocket of all rider jerseys.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Complementary event entry for SB250 including the event cycling jersey, riding bib, meals, and hotels for up to two riders (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **Safety Crew Sponsor- Donation \$5,000**

**Purpose:** To underwrite the overall cost of the safety team. This includes event insurance, cyclist insurance, EMS costs including hotels, fuel, and first aid supplies for all participants.

- Recognition as the SB250 Safety Crew sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 cycling jersey to be worn by riders in the charity ride. Your logo will appear on the rear pocket of all rider jerseys.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Complementary event entry for SB250 including the event cycling jersey, riding bib, meals, and hotels for up to two riders (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **SWAG Bag Sponsor- Donation \$5,000**

**Purpose:** To underwrite the overall cost of building the participant SWAG bags. This includes the bags themselves as well as all purchased/donated items to fill them.

- Recognition as the SB250 SWAG bag sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.

- Name on the official 2025 SWAG bag provided to all participants.
- Name on the official SB250 cycling jersey to be worn by riders in the charity ride. Your logo will appear on the rear pockets of participant jerseys.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Complementary event entry for SB250 including the event cycling jersey, riding bib, meals, and hotels for two riders (must be 18 years of age or older)
- Recognition plaque for display at your business.

\*\*\*This could be a product donation. The expectation is 125 swag bags with \$50 in retail value per bag for this package.

### **Spina Bifida Family Dinner Rio Grande Valley (RGV)- Donation \$5,000**

**Purpose:** To underwrite the cost of the Edinburg Spina Bifida Family Dinner. We bring families of those affected by spina bifida together the evening before the start of the ride to enjoy a meal and celebrate them. This is where some of the Summertime Gift Cards are given out to children impacted by spina bifida in the RGV.

- Recognition as the Spina Bifida RGV Family Dinner sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 cycling jersey to be worn by riders in the charity ride. Your logo will appear on rear pockets of participant jerseys.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- “Sponsored by” poster to be displayed on an easel at the entrance of the dining facility.
- Complementary event entry for SB250 including event the cycling jersey, riding bib, meals, and hotels for two riders (must be 18 years of age or older)
- Recognition plaque for display at your business.

### **Spina Bifida Family Dinner San Antonio- Donation \$5,000**

**Purpose:** To underwrite the cost of the San Antonio Spina Bifida Family Dinner. This occurs at the finish line of the event in San Antonio. Families from Central Texas, impacted by spina bifida come together to share a meal and are celebrated at the ride's finish. This is also where the Summertime Fun Gift Cards are presented to the kids impacted by spina bifida in Central Texas.

- Recognition as the Spina Bifida San Antonio Family Dinner sponsor at all Suzannah Smiles events, websites, media, announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 cycling jersey to be worn by riders in the charity ride. Your logo will appear on rear pockets of participant jerseys.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- “Sponsored by” poster to be displayed on an easel at the entrance of the dining area of the brewery where the celebration will take place at the end of the ride.
- Complementary event entry for SB250 including the event cycling jersey, riding bib, meals, and hotels for two riders (must be 18 years of age or older)

- Recognition plaque for display at your business.

### **Fundraising Thank You Kits Sponsor- Donation \$5,000**

**Purpose:** To underwrite the overall cost of our “Thank you” kits provided to participants who fundraise over certain thresholds. This will include all monies paid by the organization to design, ship and purchase the Suzannah Smiles “Top Fundraiser” kits to all participants and volunteers who qualify.

- Recognition as the SB250 Fundraising Thank You sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 Top Fundraiser kits. Your logo will be on sleeve of top fundraiser jersey.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Complementary event entry for SB250 including the event cycling jersey, riding bib, meals, and hotels for two riders (must be 18 years of age or older)
- Recognition plaque for display at your business.

### **Hydration & Electrolyte Sponsor- Donation \$5,000**

**Purpose:** To underwrite the overall cost of rider hydration support. This will include all monies paid by the organization to hydrate and fuel the riders throughout the two-day event. Hydration-specific products are needed for all participants as temperatures are regularly over one hundred degrees. Salt tabs, electrolyte mixes, and pickle juice are all staples on the SB250.

- Recognition as the SB250 Hydration & Electrolyte Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Fueled by “Company Name” magnetic signs on all five SAG trailers.
- Name on the official SB250 cycling jersey to be worn by riders in the charity ride. Your logo will appear on rear pockets of participant jerseys.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Complementary event entry for SB250 including the event cycling jersey, riding bib, meals, and hotels for two riders (must be 18 years of age or older)
- Recognition plaque for display at your business.

### **Captains’ Kits Sponsor- Donation \$4,000**

**Purpose:** To underwrite the overall cost of the captains’ kits. This will include all the money paid by the organization to provide kits for the captains. All captains wear designated jerseys to ease their identification as captains by the riders in case they need support or instruction.

- Recognition as the SB250 captains’ kits sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 captain’s jersey to be worn by the captains in the charity ride. Your logo will be on the center on the back pocket of the jersey.

- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Complementary event entry for SB250 including the event cycling jersey and meals for two riders (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **Welcome Party Venue Sponsor- Donation \$3,500**

**Purpose:** To underwrite the overall cost of the venue utilized for the Welcome Party, packet pick-up and RGV Family Dinner.

- Recognition as the SB250 Welcome Party Venue Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- “Sponsored by” poster to be displayed on an easel at the entrance of the venue.
- Name on the official SB250 captain’s jersey to be worn by the captains in the charity ride. Your logo will be on the back pocket of the captain’s jersey.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Complementary event entry for SB250 including the event cycling jersey and meals for two riders (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **Promotional and Event Signage Sponsor- Donation \$3,500**

**Purpose:** To underwrite the overall cost of all the promotional and signage for the 2025 SB250. This includes design work and printing of all materials utilized for the event.

- Recognition as the SB250 Event Signage Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 captain’s jersey to be worn by the captains in the charity ride. Your logo will be on the back pocket of the captain’s jersey.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Complementary event entry for SB250 including the event cycling jersey, and meals for two riders (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **T-Shirt Sponsor- Donation \$3,000**

**Purpose:** To underwrite the overall cost of our annual T-shirts. This will include all monies paid by the organization to design, ship and provide T-shirts to all participants and volunteers.

- Recognition as the SB250 t-shirt sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 captain’s jersey to be worn by the captains in the charity ride. Your logo will be on back pocket of the captain’s jersey.
- Name on the official SB250 t-shirt.



- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- T-Shirts Sponsored By “company name” on the sleeve of event t-Shirt.
- Complementary event entry for SB250 including the event cycling jersey and bib (must be 18 years of age or older).
- Recognition plaque for display at your business.

**\*\*This could be product sponsorship. Approximately three hundred T-shirts will be needed for riders, volunteers, SB families, as well as a limited quantity to sell on the website as an additional fundraiser will be needed.**

### **Ice Sponsor- Donation \$3,000**

**Purpose:** To underwrite the overall cost of maintaining ice for the participants and volunteers as well as cooling towels for all participants. With temperatures over one hundred degrees every year, ice is crucial to keeping everyone safe.

- Recognition as the SB250 Ice Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. Includes links to your social media platforms.
- Name on the official SB250 captain’s jersey to be worn by the captains in the charity ride. Your logo will be on back pocket of the captain’s jersey.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Complementary event entry for SB250 including the event cycling jersey and bib (must be 18 years of age or older).
- Recognition plaque for display at your business.

**\*\*This could be a product sponsorship by a company who sells/distributes ice in RGV/ San Antonio.**

### **SB250 Mechanical Support- Donation \$2,500**

**Purpose:** To underwrite the overall cost of SAG support for the bikes. This will include all the monies the organization pays to keep riders on the road with mechanical support as needed. This includes basic maintenance support such as shifting adjustments, flat repairs with tubes and/or sealant refills as well as hotel and fuel support.

- Recognition as the SB250 Official Bike Shop Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Complementary event entry for SB250 including the event cycling jersey and bib (must be 18 years of age or older).
- Recognition plaque for display at your business.

**\*\*This could be a combination cash and/or product donation for SWAG bags.**

### **Merchant Services Sponsor- Donation \$2,500**

**Purpose:** To underwrite the overall cost of the processing fees charged by the credit card companies for all registrations and fundraising for the 2025 SB250.

- Recognition as the SB250 Merchant Services Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.

- Complementary event entry for SB250 including the cycling jersey and riding bib for one rider (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **Peloton Pace Group Sponsor- Donation \$2,000 (5 Available)**

**Purpose:** To underwrite the overall cost of rider support from the lead and follow vehicles. This will include all monies paid by the organization to rent, fuel, and stock the follow trailers with necessary essentials such as ice chests, two-way radios, etc. Each pace group has one trailer and two vehicles for support.

- Recognition as a SB250 Peloton Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Magnetic Sign of your company logo on the SAG trailer of your chosen pace group (A+, A, B, C, or D)
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Complementary event entry for SB250 including the event cycling jersey for one rider (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **Houston Crew Travel Day Sponsor- Donation \$2,000**

**Purpose:** To underwrite the overall cost of the Houston participants,' travel day to Edinburg. This will include all monies paid by the organization to feed the Houston crew as they travel to the RGV. This will include drinks on the buses as well as breakfast at Buc-ee's and lunch at the Backstreet Café.

- Recognition as the SB250 Houston Crew Travel Day Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. Includes links to your social media platforms.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- "Sponsored by" poster to be displayed on an easel at the entrance of the lunch facility in Sinton.
- Complementary event entry for SB250 including the event cycling jersey for one rider (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **Rolling Rest Stop Sponsor- Donation of \$2,000**

**Purpose:** To underwrite the overall cost of our rolling rest stop. This will include all the monies paid by the organization to rent the trailer, porta-potties, as well as fuel for the rolling rest stop.

- Recognition as the SB250 Rolling Rest Stop Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Rolling Rest Stop Sponsored by "Company Name" magnetic signs on the rolling rest stop truck.
- Complementary event entry for SB250 including the event cycling jersey for one rider (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **Communications Sponsor- Donation \$2,000**

**Purpose:** To underwrite the overall cost of our communication program. This will include all monies paid by the organization to rent radios to be utilized by all captains, SAG drivers, and volunteers throughout the event.

- Recognition as the SB250 Communications Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Complementary event entry for SB250 including the event cycling jersey for one rider (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **San Antonio Police Escort- Donation \$1,500**

**Purpose:** To underwrite the overall cost of the San Antonio police escort from the meeting spot to the finish line celebration.

- Recognition as the SB250 Police Escort Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- “Sponsored by” poster to be displayed at finish line venue in San Antonio.
- Complementary event entry for SB250 including the event cycling jersey (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **Finish Line Medal Sponsor- Donation \$1,500**

**Purpose:** To underwrite the overall cost of the finish line medals given to all participants as well as the spina bifida kids and adults at the finish line.

- Recognition as the SB250 Finish Line Medal Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- Company name on the back of the finish line medal.
- Complementary event entry for SB250 including the event cycling jersey (must be 18 years of age or older).
- Recognition plaque for display at your business.

**\*\*This could be a product sponsorship by a company who can produce the finish line medals.**

### **SB250 Freer Family Dinner- Donation \$1,500**

**Purpose:** To underwrite the overall cost of the Friday night spaghetti dinner at the end of day one of the ride. This will include all associated costs with the rental and use of the Freer High School as well as all food costs.

- Recognition as the SB250 Freer Family Dinner Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- “Sponsored by” poster to be displayed on an easel at the entrance of the facility.
- Complementary event entry for SB250 including the event cycling jersey (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **Hebbronville Lunch- Donation \$1,500**

**Purpose:** To underwrite the overall cost of lunch in Hebbronville on day one of the ride for the participants and volunteers. This will include all food as well as a donation to Our Lady of Guadalupe Parish for allowing us to use their facilities.

- Recognition as the SB250 Hebbronville Lunch Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- “Sponsored by” poster to be displayed on an easel at the entrance of the parish.
- Complementary event entry for SB250 including the event cycling jersey (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **Freer Breakfast- Donation \$1,500**

**Purpose:** To underwrite the overall cost of breakfast in Freer on day two of the ride for the participants and volunteers. This will include all food as well a donation to Freer High School for allowing us to use their facilities.

- Recognition as the SB250 Freer Breakfast Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.\
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- “Sponsored by” poster to be displayed on an easel at the entrance of the school.
- Complementary event entry for SB250 including the event cycling jersey (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **Jourdanton Lunch- Donation \$1,500**

**Purpose:** To underwrite the overall cost of lunch in Jourdanton on day two of the ride for the participants and volunteers. This will include all food as well as a donation to the United Methodist Church for allowing us to use their facilities.

- Recognition as the SB250 Jourdanton Lunch Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.



- “Sponsored by” poster to be displayed on an easel at the entrance of the church.
- Complementary event entry for SB250 including the event cycling jersey (must be 18 years of age or older).
- Recognition plaque for display at your business.

### **San Isidro Rest Stop/Breakfast #2 - Donation \$1,000**

**Purpose:** To underwrite the overall cost of the rest stop and second breakfast in San Isidro on day one of the ride for the participants and volunteers. This will include all food as well as a donation to the First Baptist Church for allowing us to use their facilities.

- Recognition as the SB250 San Isidro Rest Stop Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- “Sponsored by” poster to be displayed on an easel at the entrance of the church.
- Complementary event entry for SB250 including the event cycling jersey (must be 18 years of age or older).

### **Edinburg Breakfast- Donation \$1,000**

**Purpose:** To underwrite the overall cost of the early breakfast on day one of the ride for the participants and volunteers.

- Recognition as the SB250 Edinburg Breakfast Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- “Sponsored by” poster to be displayed on an easel at the entrance of the facility.
- Complementary event entry for SB250 including the event cycling jersey (must be 18 years of age or older).

### **Tilden Rest Stop (Watermelon Stop)- Donation \$500**

**Purpose:** To underwrite the overall cost of the rest stop in Tilden on day two of the ride for the participants and the volunteers. This will include all food as well as a donation to the Tilden Baptist Church for allowing us to use their facilities.

- Recognition as the SB250 Tilden Rest Stop Sponsor at all Suzannah Smiles events, website, media announcements, emails, banners, and other advertising outlets for the year. This includes links to your social media platforms.
- Name on the official SB250 t-shirt.
- Name on the official SB250 commemorative poster advertising the event at local, regional, and state bike shops and businesses.
- “Sponsored by” poster to be displayed on an easel at the entrance of the facility.

**\*\* Please be advised that all donations/sponsorships must be paid in full by April 17<sup>th</sup> to guarantee your company logo placement on the cycling kits. For your logo to be included on the banners and signage for the event, all donations must be submitted by May 8<sup>th</sup> \*\***

**\*\*Due to limited space in both Edinburg and Freer, all sponsored riders will be partnered with a fellow rider or volunteer. We will partner with sponsored riders to accommodate roommate requests.**



## **EEDC Sponsorship Request Form**

### **Contact Information**

1. Name: Tommy Smith
2. Title: Executive Director
3. Address: 1209 Highway 83, Alamo, TX 78156
4. Phone: 281-408-5858
5. Email: Tommy@suzannahsmiles.org

### **Organization Information**

1. Name: Suzannah Smiles
2. Address: 1209 Highway 83, Alamo, TX 78156
3. Tax Identification Number: 82-2770358
4. Is this organization a nonprofit corporation with a certificate of formation on file with the Texas Secretary of State? Yes
5. Is this organization a 501(c)(3) registered with the Internal Revenue Service (IRS)? Yes
6. Does this organization have a 990 Form on file with the IRS? Yes

If yes,

- a. Please attach this organization's most recently filed 990 Form.

### **Sponsorship or Donation Request**

1. Amount Requested: \$5000
2. Date Needed: 4-15-26
3. Please describe the purpose of your funding request. What will the funding be used for?  
SWAG Bags for the 2026 SB250
4. Explain and provide supporting information regarding how the event, programming, or services being sponsored impacts economic development within the City of Edinburg. Examples include the number of attendees, whether attendees will be travelling to the City, impact on local businesses, etc. There will be approximately 120 cyclists starting the SB250 in Edinburg. Each cyclist will receive a SWAG bag with the EEDC logo to be used for the event as well as future events.
5. If awarded, what measurable outcomes will be achieved as a result of your program?  
How will the community benefit?

The community is recognized as the starting point of the event that supports Spina Bifida families across Texas. Over half of the riders will be in local hotels.

6. Please attach a budget for your program and indicate what share of the total program cost this request for city funding will cover.

### **Funding History**

1. Has this organization received sponsorships or donations in the past from the EEDC and/or the City of Edinburg?

If yes,

- a. Please list funding amounts awarded per year for the most recent five-year period.

2024- \$2500

2025- \$5000

- b. Please describe what measurable outcomes were achieved as a result of your programs supported by city funds.

- i. Hotel and Restaurant spend by rider
- ii. Advertising on Cycling kits by all riders
- iii. Advertising on SWAG Bags

2. Has this organization received other funding from the EEDC and/or the City of Edinburg (e.g., grants, federal or state pass-through funding, etc.) No

If yes,

- a. Please list funding sources and amounts awarded per year for the most recent five-year period.

### **Exclusions**

- Persons seeking financial support for their individual participation in a fundraising effort or event
- Persons requesting funds for their private use, regardless of the intent or need
- Requests that benefit single individuals
- Political causes or candidates
- Organizations that promote the sale or consumption of alcohol, tobacco products or federally illegal drugs
- Promotion of the use or sale of firearms, explosives or other weapons, or the depiction, suggestion, or glorification of violence or acts of a violent nature
- Organizations that promote gambling
- Sexually oriented businesses
- Organizations requesting inappropriate or unlawful expenditures, as determined by the City in its sole discretion

The EEDC has sole discretion to determine whether an event benefits residents of the City of Edinburg and should therefore be a recipient of sponsorship funding or support under this Policy. The EEDC reserves the right to decline any request for EEDC sponsorship if acceptance is deemed not to be in the best interest of the EEDC, or if acceptance would create a conflict of interest for the EEDC.



## **Edinburg Economic Development Corporation**

Meeting Date: March 02, 2026

Consider approval of budget amendments for FY 25-26.

**1. Agenda Item:**

Consider approval of budget amendments for FY 25-26.

**2. Description/Scope:**

Raudel Garza, EEDC Executive Director, will present proposed budget amendments for the FY 25-26.

**3. Estimated Timeline:**

Amendments are based on YTD numbers available to staff at this time. Amendments are effective upon approval by Board and Council.

**4. Budget:**

FY2025-2026

**5. Procurement/Selection Process:**

N/A

**6. Staff's Recommendation:**

Staff recommends approval of amendments as presented.

**7. Justification:**

**/s/ Raudel Garza, EEDC**  
**Executive Director**

**ATTACHMENTS:**

Attachment A: