



Football. Dine. Shop. Repeat.

Discover why the “**Gateway to South Texas**” is the fastest-growing large city in the Rio Grande Valley - And the best place to set your business up for success.



Labor Data

52,082

Labor force



5%

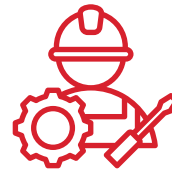
Unemployment
rate

Edinburg has one of the
lowest unemployment
rates in the RGV.



1,566

Jobs created
in 2025



33.4%

Residents have
a postsecondary
degree



Edinburg attracts a growing population in part because of the abundant, high-paying job opportunities available in the heart of the Rio Grande Valley.



644,000+

Metro area
labor force

Driscoll Children's Hospital
Newly Developed

1,000+
jobs created

DHR Health
#1 employer with

6,000+
jobs



Edinburg's Growth



#1 fastest growing city in
the Rio Grande Valley,
#7 in Texas & **#19** in the US

(with a population of over 100,000)

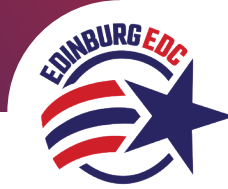


\$2 billion in
Taxable Retail
Sales in 2025



Construction soared
to **\$407M+** in 2025.

Top Employers in Edinburg



EMPLOYER

EMPLOYEES

DHR Health	6,264
University of Texas Rio Grande Valley	5,396
Edinburg CISD	5,030
Border Patrol RGV Sector	3,700
Hidalgo County	3,454
South Texas Health System	3,850
City of Edinburg	1,497
Maximus	1,400
Region One	1,496
Tropical Texas MHMR	1,049
TOTAL	33,136

Edinburg's Snapshot

Edinburg offers a large, middle-class population and a thriving business environment that provides rich ground for planting, growing, and staffing a business.



Area population
(Esri 2025)

108K+



Household
income

\$62,888

1 in 5 households:
\$100K-\$150K
income



Businesses

4,815+



Day time
population for the
trade area

250,458

Retail Developments

Edinburg is home to thousands of retail businesses and dozens of active residential developments underway, providing a place where your retail business could enjoy visibility and growth.



6,000+ residential lots under development



Housing



\$197,107

Median home value
34% lower than the
Texas median of
\$297,822



54.4%

Home ownership



45.6%

Rent



33,600+

Households



2.8

Average
household size



High Quality of Life



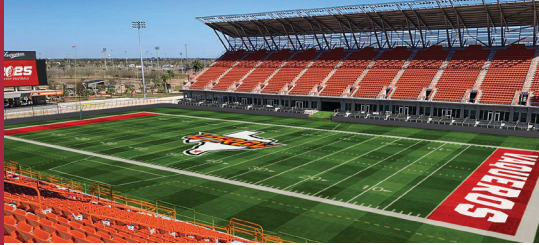
Edinburg is the Valley's fastest-growing large city because it is a safe, active, and family-friendly place to reside for families and individuals of all ages.

UTRGV Division I Football

5-acre Promenade Amphitheater Park with water garden feature

Bert Ogden Arena – home to the RGV Vipers, 4-time NBA G League Champions

Beethoven Park is the city's first all-inclusive park, featuring the first "We-Go-Swing" in Texas.



Largest Little League baseball program in South Texas, with over **1,300** children and **100** teams.

Largest athletic race events system in South Texas, with **7** unique races and over **11,000** participants annually.

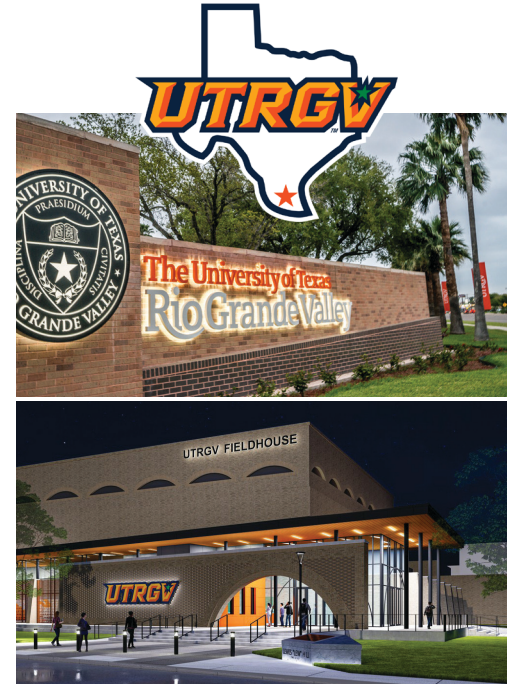
30+ festivals annually with over **56,000** in attendance.

Home of the University of Texas Rio Grande Valley (**UTRGV**)

A Highly-Ranked Education Center

From elementary school to college, students receive a leading education right here in Edinburg, attracting numerous families with children of all ages.

- ✓ Edinburg has one of the largest school districts in Hidalgo County with Edinburg Consolidated Independent School District (ECISD) **5 high schools · 6 middle schools · 31 elementary schools**
- ✓ **35,812** students in 2025, making it the ninth-largest university in Texas.
- ✓ UTRGV is the **#1** university in Texas (Washington Monthly 2023, 2024 and 2025)
- ✓ **#3** ranked among national public universities for lowest student debt upon graduation (U.S. News and World Report)
- ✓ **1ST** in Texas and **9TH** in the nation among public schools for social mobility.
- ✓ **1** - New collegiate high school in collaboration with Edinburg CISD
- ✓ **UTRGV** is the only institution in Texas with schools of medicine and podiatric medicine.



Healthcare Hub

Edinburg, TX, stands as a healthcare hub within the Rio Grande Valley, boasting a robust network of medical facilities and services that cater to the diverse needs of its residents and beyond. Home to the only medical school south of San Antonio, Edinburg offers comprehensive healthcare services to its residents and surrounding communities.

Home to three major hospital systems including **DHR Health**, **South Texas Health System Edinburg**, and the newly built **Driscoll Children's Hospital**.

DHR Health is the largest hospital system in the Rio Grande Valley and the top employer in Edinburg.

- ✓ 6,000+ employees
- ✓ 673 beds
- ✓ 2025 Largest employer of the year by Texas Workforce Commission

Driscoll Children's Hospital is a new, state-of-the-art, independent pediatric specialty hospital in the region. Its patient services include a Pediatric Intensive Care Unit (PICU), a Level III Neonatal Intensive Care Unit (NICU), emergency services, as well as acute inpatient and outpatient surgery.

- ✓ 1,000+ employees
- ✓ 119 pediatric beds
- ✓ \$124.7 million in gross product per year

South Texas Health System was named the best regional hospital in Texas by U.S. News & World Report for a third consecutive year.

- ✓ 3,300+ employees
- ✓ 294 beds
- ✓ Forbes' 2026 list of America's Top Hospitals



Incentives



Assigned Development Process Liaisons	Façade and Lot Improvement Program	Infrastructure Grants	Job Creation Grants
LiftFund Edinburg	Small Business Assistance	State and Federal Incentives	Streamlined Permit Review Process
	Tax Increment Reinvestment Zones	Edinburg Chamber of Commerce Membership Grant	

Commercial Recruitment Program



EEDC may pay an incentive amount equal to a portion of the local sales tax revenues generated by qualifying projects for a period of up to five years.

This is an amount not to exceed half of the city tax revenue generated by that retailer in that location annually, or \$100,000, whichever is less.



Salad Station



Equipment Pro





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Scan the QR code
and find out more

