EDINBURG
Economic Development Corporation

ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS

Location:
City of Edinburg, Council Chambers
415 W. University Drive, Edinburg, Texas

November 17, 2025
REGULAR MEETING AGENDA
5:30 PM

1. CALL TO ORDER, ESTABLISH A QUORUM

A. Pledge of Allegiance.

2. CERTIFICATION OF PUBLIC NOTICE

3. DISCLOSURE OF CONFLICT OF INTEREST

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limitedto three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments.

If a resident desires to make a public comment in person, please complete the Public Comments Form which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

All requests must be received beginning at 9am and end immediately before the start of the meeting. Your request should include your name, address, and telephone number. We ask for everyone's cooperation in following this procedure.

5. AGENDA ITEMS

A. Consider and take action on approval of Minutes for the Regular Board meeting held on November 3, 2025.
B. Consider canceling the Monday, December 1, 2025 Regular Economic Development Corporation Meeting.

6. EXECUTIVE SESSION

The EEDC will convene in Executive Session, in accordance with the Texas Open Meetings Act, Vernon's Texas Statutes and Codes Annotated, Government Code, Chapter 551, Subchapter D, Exceptions to Requirement that Meetings be Open. The EEDC May Elect To Go Into Executive Session On Any Item Whether Or Not Such Item Is Posted As An Executive Session Item At Any Time During TheMeeting When Authorized By The Provisions Of The Open Meetings Act.

A. Deliberation regarding economic development projects and possible action related to projects (§551.087 Deliberation Regarding Economic Development Negotiations; §551.071 Consultation with Attorney; §551.072 Deliberation Regarding Real Property; Closed Meeting).

1. Project Komida
2. Project 25
3. Project Bookworm
4. Office Space -Transit
5. Workforce Resource Center
6. Project Sprinkler
7. Project Choo Choo
8. Project Alberta
9. Project Niagara
10. Project Ram
11. Project Heartbeat
12. Water Master Plan
13. Project Declaration
14. Other EDC Projects

B. Discussion and possible action regarding Economic Development Agreements-Consideration of Amendment to Agreement with City of Edinburg. (§551.071 Consultation with Attorney; §551.087 Deliberation Regarding Economic Development Negotiations; Closed Meeting.)

C. Personnel Matters (§551.074 Personnel Matters)

1. Discussion and possible action on filling of position for Administrative Specialist and Program Development Manager(s). (§551.074 Personnel Matters and §551.071. Consultation with Attorney; Closed Meeting)

7. OPEN SESSION

The EEDC will convene in Open Session to take necessary action, if any, in accordance with Chapter551, Open meetings, Subchapter E, Procedures Relating to Closed Meeting, §551.102, Requirement to Vote or Take Final Action in Open Meeting.

8. ADJOURNMENT

I hereby certify this Notice of an EEDC Meeting was posted in accordance with the Open Meetings Act,at the City Offices of the City of Edinburg, located at the 415 West University entrance outside bulletin board visible and accessible to the general public during and after regular working hours.

This notice was posted on November 10, 2025 at 5:00pm.

By: /s/ Raudel Garza

Signature: Raudel Garza

Name: Raudel Garza, Executive Director
Edinburg Economic Development Corporation

ACCESSIBILITY STATEMENT

The City Hall Building is wheelchair accessible. The entry ramp is located on the west side of the building. Accessible parking spaces are also available in the area. Sign interpretive services must be made 48 hours in advance of the meeting. For special accommodations, please call City Hall at (956) 388-8204 or TDD (956) 530-0169.

Edinburg Economic Development Corporation
Meeting Date: November 17, 2025

Consider and take action on approval of Minutes for the Regular Board meeting held on November 3, 2025.

1. **Agenda Item:**

   Consider and take action on approval of Minutes for the Regular Board meeting held on November 3,2025.

2. **Description/Scope:**
   Board meeting minutes are reviewed by Executive Director, Raudel Garza, and approved by the EEDC Board on a monthly basis.

3. **Estimated Timeline:**
   N/A

4. **Budget:**
   N/A

5. **Procurement/Selection Process:**
   N/A

6. **Staff's Recommendation:**
   Staff recommends approval.

7. **Justification:**
   N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:
Attachment A: November 3, 2025 Regular Board Minutes

MINUTES OF THE EDINBURG ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS

LOCATION:
City of Edinburg, City-Hall Council Chambers
415 W. University Drive. Edinburg, Texas

November 03, 2025
REGULAR MEETING AGENDA
5:30 PM

PRESENT: **Aaron Rivera, President**
Marc Moran, Secretary
Sandra Alaniz, Treasurer
David Salazar, Director/ Councilmember
Veronica Gonzales, Director
Gregory Vasquez, Director

ABSENT: **Richard Gonzales, Vice President**

STAFF: **Raudel Garza, Executive Director**
Karina Lopez, Assistant Executive Director
Samantha Martinez, Business Operations Coordinator
Jaqueline Guerra, Marketing & Research Manager
Leticia Pantoja, Business Development Manager
Aaron Daniel Rivera, EEDC Attorney
Emmanuel Espinoza, EEDC Attorney

1. CALL TO ORDER, ESTABLISH QUORUM

President Aaron Rivera called the meeting to order at 5:30 pm.

A. Pledge of Allegiance

Raudel Garza, Edinburg EDC Executive Director, proceeded with roll call and established quorum.

2. CERTIFICATION OF PUBLIC NOTICE

Mr. Garza confirmed the public notice was posted in accordance with the Texas Open Meetings Act, on October 28, 2025 at 5:00 PM.

For the record, Secretary Marc Moran joined the meeting at 5:34 pm.

3. DISCLOSURE OF CONFLICT OF INTEREST

EEDC Attorney, Aaron Daniel Rivera, stated a conflict of interest exists if a board member or a member of that person's family has a qualifying financial interest in an agenda item. If there is a conflict of interest, the board director cannot participate in discussion or vote on the agenda item.

No conflict was stated.

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments. If a resident desires to make a public comment in person, please complete the Public Comments Form, which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

No Public Comments.

5. AGENDA ITEMS

A. **Consider Approval of Minutes for the Regular Board Meeting held on October 20, 2025.**

MOTION TO APPROVE MINUTES WAS MADE BY COUNCIL MEMBER DAVID SALAZAR AND SECONDED BY TREASURER SANDRA ALANIZ. MOTION CARRIED UNANIMOUSLY.

B. **Presentation of year-to-date Financial Report ending on September 30, 2025.**

Executive Director Raudel Garza went over the financial report ending on September 30. Total assets are $44.4 million with nearly $10 million in unrestricted funds, and sales tax revenue finished just $1,800 below projections, contributing to a $2.3 million positive fund balance change.

NO MOTION NEEDED.

C. **Presentation of Quarterly Investment Report ending on September 30, 2025.**

Executive Director Raudel Garza presented the Investment report ending on September 30th. TexPool began the quarter with $9.6 million and earned $103,535, ending with a total balance of $9.7 million and a conservative 4.26% yield. Of the $2.8 million in the 2021 A and B project funds, $2 million has been transferred to the city for the parking garage, though it is not yet reflected in the report.

NO MOTION NEEDED.

D. **Discuss and consider approval of a Sponsorship from Edinburg Arts Foundation for "2025 Edinburg UFO Festival"**

Magdiel Castle, Assistant Director of Culture and Arts, presented an overview of the 2025 Edinburg UFO Festival. Previously, the festival has attracted visitors from multiple cities, with 6,000 in attendance last year, and generated an economic impact of approximately $330,000. Staff recommended a $2,000 sponsorship, which was based on the local sales tax revenue generated by the event last year.

MOTION TO APPROVE EDINBURG UFO SPONSORSHIP FOR $2,000.00 WAS MADE BY SECRETARY MARC MORAN AND SECONDED BY TREASURER SANDRA ALANIZ. MOTION CARRIED UNANIMOUSLY.

E. **Discuss and consider approval of a sponsorship from Rio Grande Council for "Boy Scouts of America."**

Executive Director Raudel Garza presented on the sponsorship request for the Boy Scouts of America. This year, the Boy Scouts will honor Ernest Aliseda with the Annual Distinguished Citizens Award, and the sponsorship event will also support local Boy Scout troops' camps and activities

MOTION TO APPROVE BOY SCOUTS OF AMERICA SPONSORSHIP FOR $2,500.00 WAS MADE BY SECRETARY MARC MORAN AND SECONDED BY TREASURER SANDRA ALANIZ. MOTION CARRIED UNANIMOUSLY.

6. EXECUTIVE SESSION

MOTION TO ENTER EXECUTIVE SESSION WAS MADE BY TREASURER SANDRA ALANIZ AND SECONDED BY COUNCIL MEMBER DAVID SALAZAR. MOTION CARRIED UNANIMOUSLY.

The board entered executive session at 5:46 p.m.

The EEDC board convened in executive session, in accordance with the Texas Open Meetings Act, Vernon's Texas Civil Statutes annotated, government code, chapter 551, subchapter D, exceptions to requirements that meetings be open, to deliberate under the following section:

- **SECTION 551.071, CONSULTATION WITH ATTORNEY**
- **SECTION 551.072, DELIBERATION REGARDING REAL PROPERTY**
- **SECTION 551.087, DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS**

The EEDC board may elect to go into executive session on any item whether or not such item is posted as an executive session item at any time during the meeting when authorized by the provisions of the Texas Open Meetings Act. The board will deliberate the following item:

A. Deliberation regarding economic development projects and possible action related to projects (§551.087 Deliberation Regarding Economic Development Negotiations; §551.071. Consultation with Attorney; §551.072 Deliberation Regarding Real Property; Closed Meeting.)

1. Worforce Resource Center
2. Project 100
3. Project Bookworm
4. Office Space- Transit
5. Project Sprinkler
6. Project Alberta
7. Project Choo Choo
8. Project 25

B. Personnel Matters (§551.074 Personnel Matters)
   1. Discussion and possible action on filling of position for Administrative Specialist and Program Development Manager(s). (§551.074 Personnel Matters and §551.071. Consultation with Attorney; Closed Meeting)

7. <u>OPEN SESSION</u>

The EEDC convened in Open Session to take necessary action, in accordance with Chapter 511, Open meetings, Subchapter E, Procedures Relating to Closed Meeting §551.102, Requirement to Vote or Take Final Action in Open Meeting.

MOTION TO ENTER OPEN SESSION WAS MADE BY COUNCILMEMBER DAVID SALAZAR AND SECONDED BY SECRETARY MARC MORAN. MOTION CARRIED UNANIMOUSLY.

The EDC board reconvened in open session at 7:04 pm.

MOTION TO APPROVE AGENDA ITEMS "6A3. PROJECT BOOKWORM, AND 6A8. PROJECT 25 "AS DISCUSSED IN EXECUTIVE SESSION WAS MADE BY TREASURER SANDRA ALANIZ AND SECONDED BY COUNCIL MEMBER DAVID SALAZAR. MOTION CARRIED UNANIMOUSLY.

8. <u>ADJOURNMENT</u>

There being no further business to consider, the meeting adjourned at 7:05 p.m.

MOTION TO ADJOURN MEETING WAS MADE BY TRESURER SANDRA ALANIZ AND SECONDED BY COUNCIL MEMBER DAVID SALAZAR. MOTION CARRIED UNANIMOUSLY.

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Minutes Transcribed by:
Samantha Martinez, Business Operations Coordinator, Edinburg Economic Development Corporation

The board of directors approved the meeting minutes on ________________________, 2025.

EDINBURG ECONOMIC DEVELOPMENT CORPORATION:

____
Marc Moran, EEDC Board Secretary

Edinburg Economic Development Corporation
Meeting Date: November 17, 2025

Consider canceling the Monday, December 1, 2025 Regular Economic Development Corporation Meeting.

1. **Agenda Item:**
   Consider canceling the Monday, December 1, 2025 Regular Economic Development Corporation Meeting.

2. **Description/Scope:**

3. **Estimated Timeline:**
   N/A

4. **Budget:**
   N/A

5. **Procurement/Selection Process:**
   N/A

6. **Staff's Recommendation:**
   Staff recommends approval.

7. **Justification:**
   The deadline to post agenda notice is over the Thanksgiving break, EEDC is closed.

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS: