



**ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS**

Location:

City of Edinburg, Council Chambers
415 W. University Drive, Edinburg, Texas

**July 21, 2025
REGULAR MEETING AGENDA
5:30 PM**

1. CALL TO ORDER, ESTABLISH A QUORUM

A. Pledge of Allegiance.

2. CERTIFICATION OF PUBLIC NOTICE

3. DISCLOSURE OF CONFLICT OF INTEREST

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments.

If a resident desires to make a public comment in person, please complete the Public Comments Form which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

All requests must be received beginning at 9am and end immediately before the start of the meeting. Your request should include your name, address, and telephone number. We ask for everyone's cooperation in following this procedure.

5. AGENDA ITEMS

- A. Consider and take action on approval of Minutes for the Regular Board meeting held on July 8, 2025.
- B. Presentation of year-to-date Financial Report ending on June 30, 2025.
- C. Consider and take action on ratification of a Sponsorship for the "46th Annual IMAS Collage Gala."
- D. Consider and take action on approval of a Sponsorship for CASA of Hidalgo County, "Sequins & Saddles."
- E. Consider and take action on approval of Contribution for UTRGV Athletics Department.

6. EXECUTIVE SESSION

The EEDC will convene in Executive Session, in accordance with the Texas Open Meetings Act, Vernon's Texas Statutes and Codes Annotated, Government Code, Chapter 551, Subchapter D, Exceptions to Requirement that Meetings be Open. The EEDC May Elect To Go Into Executive Session On Any Item Whether Or Not Such Item Is Posted As An Executive Session Item At Any Time During The Meeting When Authorized By The Provisions Of The Open Meetings Act.

A. Deliberation regarding economic development projects and possible action related to projects (§551.087 Deliberation Regarding Economic Development Negotiations; §551.071 Consultation with Attorney; §551.072 Deliberation Regarding Real Property; Closed Meeting).

- | | |
|--|--------------------|
| 1. International Business Development Consultant | 5. Project Niagara |
| 2. Office Space | 6. Project Genesis |
| 3. Project The Same | 7. Project Cave |
| 4. Project 25 | 8. Project 100 |

B. Consultation with Attorney (§551.071 Consultation with Attorney; Closed Meeting)

7. OPEN SESSION

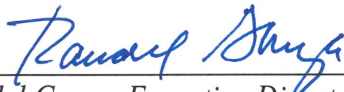
The EEDC will convene in Open Session to take necessary action, if any, in accordance with Chapter 551, Open meetings, Subchapter E, Procedures Relating to Closed Meeting, §551.102, Requirement to Vote or Take Final Action in Open Meeting

8. ADJOURNMENT

I hereby certify this Notice of an EEDC Meeting was posted in accordance with the Open Meetings Act, at the City Offices of the City of Edinburg, located at the 415 West University entrance outside bulletin board visible and accessible to the general public during and after regular working hours.

This notice was posted on July 18th, 2025 at 5:00pm.

By: /s/ Raudel Garza

Signature: 
Name: Raudel Garza, Executive Director
Edinburg Economic Development Corporation



Edinburg Economic Development Corporation

Meeting Date: July 21, 2025

Consider and take action on approval of Minutes for the Regular Board meeting held on July 8, 2025.

1. **Agenda Item:**

Consider and take action on approval of Minutes for the Regular Board meeting held on July 8, 2025.

2. **Description/Scope:**

Board meeting minutes are reviewed by Executive Director, Raudel Garza, and approved by the EEDC Board on a monthly basis.

3. **Estimated Timeline:**

N/A

4. **Budget:**

N/A

5. **Procurement/Selection Process:**

N/A

6. **Staff's Recommendation:**

Staff recommends approval.

7. **Justification:**

N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: July 8, 2025 Special Board Minutes



MINUTES OF THE
EDINBURG ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS

LOCATION:

City of Edinburg, City-Hall Council Chambers
415 W. University Drive. Edinburg, Texas

July 08, 2025

REGULAR MEETING AGENDA
5:30 PM

PRESENT: Aaron Rivera, President
Richard Gonzales, Vice President
Marc Moran, Secretary
Sandra Alaniz, Treasurer
David Salazar, Director/ Councilmember
Veronica Gonzales, Director
Gregory Vasquez, Director

STAFF: Raudel Garza, Executive Director
Samantha Martinez, Business Operations Coordinator
Jaqueline Guerra, Marketing & Research Manager
Leticia Pantoja, Project Manager
Aaron Daniel Rivera, EEDC Attorney
Emmanuel Esponzoza, EEDC Attorney

1. CALL TO ORDER, ESTABLISH QUORUM

President, Aaron Rivera called the meeting to order at 5:30 pm.

A. Pledge of Allegiance

Raudel Garza, Edinburg EDC Executive Director, proceeded with roll call and established quorum.

2. CERTIFICATION OF PUBLIC NOTICE

Mr. Garza confirmed the public notice was posted in accordance with the Texas Open Meetings Act, on July 03, 2025 at 5:00 PM.

3. DISCLOSURE OF CONFLICT OF INTEREST

EEDC Attorney, Emmanuel Espinoza, stated a conflict of interest exists if a board member or a member of that person's family has a qualifying financial interest in an agenda item. If there is a conflict of interest, the board director cannot participate in discussion or vote on the agenda item.

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments. If a resident desires to make a public comment in person, please complete the Public Comments Form, which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

There was a public comment from Ronnie Larralde, Executive Director of Edinburg Chamber of Commerce, to recap TexasCook'em.

5. SPECIAL AGENDA ITEMS

A. Consider Approval of Minutes for the Regular Board Meeting held on June 23, 2025.

MOTION TO APPROVE MINUTES WAS MADE BY COUNCILMEMBER DAVID SALAZAR AND SECONDED BY DIRECTOR VERONICA GONZALES. MOTION CARRIED UNANIMOUSLY.

B. Consider presentation and approval of a Sponsorship for "RGV LEAD Regional Workforce Alignment and Leadership Engagement."

RGV LEAD Executive Director Marco Silva and Board President Maricela De Leon presented a sponsorship request to support the organization's regional workforce alignment efforts. Active for 32 years, RGV LEAD partners with school districts to produce labor market reports, host student leadership events, and provide professional development, all aimed at aligning education with industry needs. EDC Board members requested data on student engagement, past impacts on Edinburg, and the last year Edinburg CISD participated as a member.

NO ACTION TAKEN.

C. Consider presentation and approval of Workforce Development Training program with South Texas College (STC).

This item was requested to be tabled by Edinburg EDC Executive Director, Raudel Garza.

MOTION TO TABLE ITEM WAS MADE BY DIRECTOR GREGORY VASQUEZ AND SECONDED BY VICE PRESIDENT RICHARD GONZALES. MOTION CARRIED UNANIMOUSLY.

6. EXECUTIVE SESSION

MOTION TO ENTER EXECUTIVE SESSION WAS MADE BY TREASURER SANDRA ALANIZ AND SECONDED BY COUNCILMEMBER DAVID SALAZAR. MOTION CARRIED UNANIMOUSLY.

The board entered executive session at 5:48 p.m.

The EEDC board convened in executive session, in accordance with the Texas Open Meetings Act, Vernon's Texas Civil Statutes annotated, government code, chapter 551, subchapter D, exceptions to requirements that meetings be open, to deliberate under the following section:

- **SECTION 551.071, CONSULTATION WITH ATTORNEY**
- **SECTION 551.072, DELIBERATION REGARDING REAL PROPERTY**
- **SECTION 551.087, DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS**

The EEDC board may elect to go into executive session on any item whether or not such item is posted as an executive session item at any time during the meeting when authorized by the provisions of the Texas Open Meetings Act. The board will deliberate the following item:

- A. Deliberation and possible action regarding economic development negotiations (§551.087 Deliberation Regarding Economic Development Negotiations; §551.072. Deliberation Regarding Real Property; §551.071 Consultation with Attorney; Closed Meeting.)
- | | |
|---------------------|----------------------|
| 1. Project Caffeine | 3. Project Choo Choo |
| 2. Project Space | 4. Project 25 |
- B. Consultation with Attorney (§551.071. Consultation with Attorney; Closed meeting)

7. OPEN SESSION

The EEDC convened in Open Session to take necessary action, in accordance with Chapter 511, Open meetings, Subchapter E, Procedures Relating to Closed Meeting §551.102, Requirement to Vote or Take Final Action in Open Meeting.

MOTION TO ENTER OPEN SESSION WAS MADE BY COUNCILMEMBER DAVID SALAZAR AND SECONDED BY DIRECTOR VERONICA GONZALES. MOTION CARRIED UNANIMOUSLY.

The EDC board reconvened in open session at 6:35 pm.

For the record, Gregory Vasquez stepped out during the discussion on 6A2.

MOTION TO PROCEED AS DISCUSSED IN EXECUTIVE SESSION ON PROJECT NUMBER “6A1. PROJECT CAFFIEINE” WAS MADE BY COUNCILMEMBER DAVID SALAZAR AND SECONDED BY VICE PRESIDENT RICHARD GONZALES. MOTION CARRIED UNANIMOUSLY.

8. ADJOURNMENT

There being no further business to consider, the meeting adjourned at 6:35 p.m.

MOTION TO ADJOURN MEETING WAS MADE BY DIRECTOR VERONICA GONZALES AND SECONDED BY COUNCIL MEMBER DAVID SALAZAR. MOTION CARRIED UNANIMOUSLY.

Minutes Transcribed by:

Samantha Martinez, Business Operations Coordinator, Edinburg Economic Development Corporation

The board of directors approved the meeting minutes on _____, 2025.

EDINBURG ECONOMIC DEVELOPMENT CORPORATION:

Marc Moran, EEDC Board Secretary



Edinburg Economic Development Corporation

Meeting Date: July 21, 2025

Presentation of year-to-date Financial Report ending on June 30, 2025

1. Agenda Item:

Presentation of year-to-date Financial Report ending on June 30, 2025.

2. Description/Scope:

Executive Director, Raudel Garza, will give a presentation on the year-to-date EEDC Financial Report ending on June 30, 2025 .

3. Estimated Timeline:

October 1, 2024 – June 30, 2025.

4. Budget:

N/A

5. Procurement/Selection Process:

N/A

6. Staff's Recommendation:

N/A

7. Justification:

N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: EEDC Financial Report ending 06/30/2025

Management Report

Edinburg Economic Development Corporation
For the period ended June 30, 2025



Prepared on
July 18, 2025

EDINBURG ECONOMIC DEVELOPMENT CORPORATION**BALANCE SHEET (Unaudited)****JUNE 30, 2025****Assets**

Cash and Cash Equivalents	\$	13,748,797
Sales Tax Receivable		820,872
Receivables, Net		12,359,320
Santana Receivables, Net		8,875,606
Restricted Assets		
Cash and Cash Equivalents		789,466
Investments		9,596,229
TOTAL ASSETS	\$	46,190,290

Liabilities

Current Liabilities		
Accounts Payable	\$	716,429
Total Liabilities	\$	716,429

Fund Balance

Restricted For:		
Capital Projects	\$	7,141,188
Debt Service		2,372,886
Other: Note Receivables		16,132,628
Other: Property Acquisitions		8,297,752
Unrestricted		11,529,407
Total Fund Balance	\$	45,473,861

TOTAL LIABILITIES AND FUND BALANCE	\$	46,190,290
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EDINBURG ECONOMIC DEVELOPMENT CORPORATION

MONTHLY BUDGET ACTIVITY REPORT (Unaudited)

June 30, 2025

	Current Budget	YTD	Percent Used	Remaining Budget
Revenues				
GEN SALES & USE TAX (.5%)	\$ 9,866,485	\$ 7,353,617	75%	\$ 2,512,868
INTEREST EARNED	60,000	80,205	134%	(20,205)
INTEREST EARNED SERIES 2019	-	168,728	0%	(168,728)
INTEREST EARNED SERIES 2021	-	93,778	0%	(93,778)
MISCELLANEOUS REVENUE	-	40,500	0%	(40,500)
Total Revenues	\$ 9,926,485	\$ 7,474,322	75%	\$ 2,452,163
Other Financing Resources				
SALE OF PROPERTY	\$ 1,200,000	\$ -	0%	\$ 1,200,000
Total Other Financing Resources	\$ 1,200,000	\$ -	0%	\$ 1,200,000
Total Revenues and Other Financing Resources	\$ 11,126,485	\$ 7,474,322	67%	\$ 3,652,163
Expenditures				
Administrative Services				
ADMINISTRATION FEE	\$ 500,000	\$ -	0%	\$ 500,000
SALARIES & FRINGE BENEFITS	890,542	460,048	52%	430,494
COMMUNICATIONS SERVICE AGREEMENT	12,000	2,477	21%	9,523
PRINTING	3,600	-	0%	3,600
RENTS & CONTRACTUAL	16,800	13,021	78%	3,779
OFFICE SPACE LEASE	69,600	30,780	44%	38,820
OFFICE MAINTENANCE & CONTRACTUAL - IT	9,000	5,582	62%	3,418
BOARD EXPENSES	6,000	5,981	100%	19
OFFICE SUPPLIES & OTHER MATERIALS	12,000	3,898	32%	8,102
WEARING APPAREL	3,600	190	5%	3,410
OFFICE EQUIP & FURNITURE	45,000	10,642	24%	34,358
OTHER MATERIALS	6,000	277	5%	5,723
AUDIT / ACCOUNTING	66,000	18,900	29%	47,100
CONTINUING EDUCATION	18,000	-	0%	18,000
MEMBERSHIP DUES, SUBSCR	60,000	35,756	60%	24,244
PROFESSIONAL SERVICES	216,000	88,755	41%	127,245
Total Administrative Services	\$ 1,934,142	\$ 676,306	35%	\$ 1,257,836
Programs				
CONFERENCES	\$ 120,000	\$ 44,788	37%	\$ 75,212
JOB TRAINING PROGRAMS	700,000	239,026	34%	460,974
MARKETING AND ADVERTISING SERVICES	540,000	302,649	56%	237,351
RESEARCH, STUDIES, OTHER CONTRACTS	300,000	10,500	4%	289,500
SPONSORSHIPS	144,000	105,575	73%	38,425
TRAVEL, TRAINING, MEETINGS	78,000	13,439	17%	64,561
Total Programs	\$ 1,882,000	\$ 715,977	38%	\$ 1,166,023
Properties				
GENERAL INSURANCE	\$ 75,000	\$ 37,334	50%	\$ 37,666
LAND - PURCHASE OF PROPERTY	8,297,752	-	0%	8,297,752
PROPERTY MAINTENANCE	828,000	-	0%	828,000
PROPERTY TAXES	40,000	-	0%	40,000
UTILITIES	12,000	-	0%	12,000
Total Properties	\$ 9,252,752	\$ 37,334	0%	\$ 9,215,418
Incentive Agreements				
ECONOMIC DEVELOPMENT INCENTIVES	\$ 1,200,000	\$ 765,097	64%	\$ 434,903
KAPAL SUPPLIER, LLC	80,000	-	0%	80,000
Total Incentive Agreements	\$ 1,280,000	\$ 765,097	60%	\$ 514,903
Debt Service				
BOND PRINCIPAL PAYMENT	\$ 1,665,000	\$ 1,070,000	64%	\$ 595,000
BOND INTEREST EXPENSE	1,010,977	508,311	50%	502,666
BOND FEES	6,000	-	0%	6,000
Total Debt Service	\$ 2,681,977	\$ 1,578,311	59%	\$ 1,103,666
Total Expenditures	\$ 17,030,871	\$ 3,773,025	22%	\$ 13,257,846

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

MONTHLY BUDGET ACTIVITY REPORT (Unaudited)

June 30, 2025

	Current Budget	YTD	Percent Used	Remaining Budget
Sources Over/(Under) Uses	\$ (5,904,386)	\$ 3,701,297	63%	\$ (9,605,683)
Bond Projects Expenses				
WORKFORCE/RESOURCE CENTER	\$ 1,827,000	\$ -	0%	\$ 1,827,000
PARKING GARAGE	2,068,000	-	0%	2,068,000
Total Bond Projects Expenses	\$ 3,895,000	\$ -	0%	\$ 3,895,000
TOTAL SUMMARY				
Total Revenues	\$ 11,126,485	\$ 7,736,827	70%	\$ 3,389,658
Total Expenses	(20,925,871)	(3,773,025)	18%	(17,152,846)
Change in Fund Balance	\$ (9,799,386)	\$ 3,963,802	-40%	\$ (13,763,188)

EDINBURG ECONOMIC DEVELOPMENT CORPORATION**SUPPLEMENTARY INFORMATION (Unaudited)****Cash Balances as of June 30, 2025**

	Beginning Balance	YTD Activity	Ending Balance
Cash - Unrestricted			
Operating - Interest Bearing	\$ 4,303,264	\$ 1,302,974	\$ 5,606,238
Total Unrestricted Cash	\$ 4,303,264	\$ 1,302,974	\$ 5,606,238
Cash - Restricted			
Non Interest Bearing:			
Debt Service Funds	\$ 789,464	\$ 2	\$ 789,466
Total Non Interest Bearing Cash	\$ 789,464	\$ 2	\$ 789,466
Interest Bearing:			
Series 2019 Bonds - Project Fund	\$ 4,260,609	\$ 18,070	\$ 4,278,679
Series 2021 Bonds - Project Fund	2,852,465	10,043	2,862,509
Debt Service Reserves Fund	1,577,864	5,556	1,583,419
Reserved for Property Acquisitions	8,297,752	-	8,297,752
Total Interest Bearing Cash	\$ 16,988,690	\$ 33,669	\$ 17,022,359
Total Restricted Cash	\$ 17,778,154	\$ 33,671	\$ 17,811,825
Total Unrestricted and Restricted Cash	\$ 22,081,418	\$ 1,336,646	\$ 23,418,064

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

SALES TAX REVENUES (0.5%) - GAAP BASIS

MONTH	FY 20/21	FY 21/22	FY 22/23	FY 23/24	FY 24/25	Difference	
						FY 24/25 - 23/24	
OCT.	\$ 548,456	\$ 620,368	\$ 676,247	\$ 690,643	\$ 834,084	\$ 143,442	↑ 23%
NOV.	566,005	705,608	724,862	766,213	793,749	27,536	→ 4%
DEC.	754,719	816,042	891,115	943,716	1,075,418	131,701	↑ 16%
JAN.	553,863	601,307	685,715	730,509	735,518	5,009	→ 1%
FEB.	501,873	622,505	689,061	737,543	680,362	(57,181)	↓ -9%
MAR.	727,183	824,904	830,857	876,505	913,400	36,895	↑ 4%
APR.	641,177	728,140	728,887	769,242	1,500,214	730,972	↑ 100%
MAY	633,072	683,168	779,949	780,139	820,871	40,732	↑ 6%
JUN.	717,109	813,695	750,828	820,500			
JUL.	611,295	715,773	731,227	835,294			
AUG.	704,765	688,206	864,771	716,865			
SEP.	663,366	781,228	830,673	815,696			
TOTAL	<u>\$ 7,622,882</u>	<u>\$ 8,600,943</u>	<u>\$ 9,184,192</u>	<u>\$ 9,482,866</u>	<u>\$ 7,353,617</u>	\$ 1,059,106	↑ 19%

AVERAGE PER MONTH: (October through May/8 months)

YTD Comparison \$ 615,793 \$ 700,255 \$ 750,837 \$ 786,814 \$ 919,202

YTD COMPARISON: (October through May)

\$ 4,926,347 \$ 5,602,041 \$ 6,006,693 \$ 6,294,512 \$ 7,353,617

YTD COMPARISON: (October thru May vs October thru May of prior year)

643,631 675,694 404,652 287,819 1,059,106

YTD COMPARISON: (October thru May vs October thru May of prior year %)

15% 14% 7% 5% 17%



Edinburg Economic Development Corporation Meeting

Date: July 21, 2025

Consider and take action on ratification of a Sponsorship for the “46th Annual IMAS Collage Gala.”

1. **Agenda Item:**

Consider and take action on ratification of a Sponsorship for the “46th Annual IMAS Collage Gala.”

2. **Description/Scope:**

This annual gala raises vital support for IMAS’s diverse exhibitions, educational programs, and outreach initiatives that inspire over 70,000 visitors each year.

Sponsoring the Collage Gala boosts brand visibility, supports IMAS’s mission-driven work, and positions the Edinburg EDC among key community stakeholders—all during an unforgettable, high-impact evening.

3. **Estimated Timeline:**

September 6, 2025

4. **Budget:**

EEDC Sponsorship balance \$36,425.00

5. **Procurement/Selection Process:**

N/A

6. **Staff's Recommendation:**

Staff recommends \$5,000.00

7. **Justification:**

N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: IMAS Collage Gala Packet

46th Annual IMAS COLLAGE *Gala*

HONORING
John Sharp

CHANCELLOR, TEXAS A&M UNIVERSITY



6-11 PM
Sept. 6,
2025

INTERNATIONAL MUSEUM OF ART & SCIENCE

1900 West Nolana Avenue
McAllen, TX

Collage Committee

Chairs

J. Edgar Ruiz II
Norma Flores-Ruiz

Co-Chairs

Ernie Aliseda
Debbie Crane
Aliseda

Dr. Rutchie Contreras
Bronson Del Rio
Annette Garcia
Dr. Sandra Hansmann
Jordan Lewis
Dr. Katherine McAllen
Carlos Melguizo
Cassandra Moreno
David Perez
Tashiana Rodriguez
Bill Ruppert
Saul Sanchez

IMAS Board of Trustees

Cassandra Moreno
PRESIDENT
Debbie Crane Aliseda
VICE-PRESIDENT
Dr. Jeffrey Ward
SECRETARY
Gaby Jones
TREASURER
Ernesto Sepulveda
PAST-PRESIDENT

Robert Carreon
Jeri Clark
Graciela Cobo
Hannah Dyke
Gabrielle Espino
Juan Garcia
Dr. John Gerling
Bennett Hampilos

Dr. Sandra Hansmann
Jon Joanis
Suzy Lee
Dr. Katherine McAllen
Dr. Christopher Nelson
Hershal Patel

Sponsor priority deadline June 20, 2025

Visionary Title Sponsor Level

As the Visionary Title Sponsor of the 46th Annual Collage Gala, your organization will receive premier recognition throughout the event, including branding on the red-carpet and prominent Collage banner displayed on the IMAS building. This sponsorship also ensures extended visibility well beyond the gala through a range of print and on-site acknowledgements.

Visionary Title Sponsor | \$50,000

Receive Premier Title Sponsor recognition of the 46th Annual Collage Gala, including branding on the red carpet, IMAS' Collage building banner, and a featured 60-second video during the evening program. **Host the 2025 Gala Honoree, Mr. John Sharp and his three guests**, and enjoy early event access for an exclusive cocktail hour. Includes limo service, and a full-page ad in the *Winter Musette*, IMAS's printed magazine distributed to members and regional supporters. Also features named sponsorship of one of IMAS' major galleries (Discovery Pavilion, Main Gallery, or Central Gallery) with year-long logo placement and visibility through 2026, and a private reception for plaque unveiling in honor of the sponsored gallery.

Premium seating for 20



For questions about sponsorship, please contact

Anastasia Perez

Director of Development & Marketing
aperez@theimasonline.com
(956) 681-2815

Celina Michel

Membership & Events Coordinator
cmichel@theimasonline.com
(956) 681-2817

Jacqueline Martinez

Donor Relations & Stewardship Manager
jmartinez@theimasonline.com
(956) 681-2805

46th Annual **IMAS**
COLLAGE
Gala
HONORING
John Sharp
CHANCELLOR, TEXAS A&M UNIVERSITY

Sponsor Levels & Benefits

All Collage sponsorship levels will be recognized across IMAS platforms, including the museum's website, social media, event signage, the Collage program, the Musette newsletter, and official donor recognition lists.

Sponsor priority deadline June 20, 2025

Legacy Title Sponsor | \$25,000

Receive Title Sponsor recognition of the 46th Annual Collage Gala, including branding on the red carpet, IMAS' Collage building banner, and a featured 30-second video during the evening program. Enjoy early event access for an exclusive cocktail hour, limo service, and a half-page ad in the Winter Musette. Includes recognition as an exhibition sponsor for one selected 2026 exhibition, complete with logo placement on the exhibit's gallery title wall, promotional materials, and IMAS building banner. A private reception in honor of the sponsored exhibition is also included. Exhibit selection will be confirmed in consultation with the IMAS Director of Development and Marketing.

Premium seating for 20



Titanium Sponsor | \$20,000

Receive sponsor recognition of the 46th Annual Collage Gala on the red carpet and IMAS' Collage building banner plus early event access for an exclusive cocktail hour. Includes a **Science On a Sphere (S.O.S.) exhibition sponsorship** for four consecutive months during the 2026 calendar year with a recognition sign at the exhibit entrance. S.O.S. is a state-of-the-art theater style exhibit designed by the National Aeronautics and Space Administration (NASA) and the National Oceanic & Atmospheric Administration (NOAA) with stunning images such as those captured by the Hubble Space Telescope. Also includes a quarter-page ad in the Winter Musette, IMAS's printed magazine distributed to members and regional supporters.

2 Sponsor Tables, 16 seats total



Platinum Sponsor | \$15,000

Receive sponsor recognition of the 46th Annual Collage Gala on the red carpet and IMAS' Collage building banner. Includes a **Science On a Sphere (S.O.S.) exhibition sponsorship** for two consecutive months during the 2026 calendar year with a recognition sign at the exhibit entrance.

2 Sponsor Tables, 16 seats total



Gold Sponsor | \$10,000

Receive sponsor recognition of the 46th Annual Collage Gala on the red carpet and IMAS' Collage building banner, plus one-month **Ann Moore Art Studio sponsorship** with recognition sign at entrance.

2 Sponsor Tables, 16 seats total

Diamond Sponsor | \$5,000

Receive sponsor recognition of the 46th Annual Collage Gala on IMAS' Collage building banner, plus a one-month **Ann Moore Art Studio sponsorship** with recognition sign at entrance.

1 Sponsor Table, 8 seats

Ruby Sponsor | \$3,000

4 reserved seats

Sapphire Sponsor | \$1,500

2 reserved seats

Collage Annual Gala raises 12% of the overall IMAS operating revenue.

Your support makes a tremendous impact for our community. Your brand will be represented to IMAS audiences which include visitors from McAllen, the greater RGV, and U.S. and international tourists.

themasonline.org/collage

Program & Exhibit Sponsorship Opportunities

Extend the impact of your support to the IMAS mission with exhibitions and program sponsorship. Program and exhibit sponsorships will be acknowledged as stated in each description below.

Program and exhibit sponsorships below do not include seating at Collage. Tickets and/or tables may be purchased separately.

Exclusive Exhibit Sponsor \$7,500

Title sponsorship of a selected upcoming exhibit. Exhibition Sponsorship includes logo on title wall, building banner, and marketing materials. Sponsor will meet with Curator and Director of Development and Marketing to review exhibit calendar and sponsorship preference.

Contributing Exhibit Sponsor \$5,000

Support an exhibition through a contributing sponsorship. Exhibition Sponsorship includes logo on title wall, building banner, and marketing materials. Sponsor will meet with Curator and Director of Development and Marketing to review exhibit calendar and sponsorship preference. Exhibits may have more than one contributing exhibit sponsor.

Program Sponsor \$5,000

Program sponsorship for cultural festivals and programs at IMAS with logo recognition on all marketing material. Sponsorship for one of the following events.

Dia de los Muertos Festival 2026

Lunar New Year Festival 2026

Operation Imagination Summer Camp 2026

Sponsored Museum Day \$2,500

Sponsor a day at the museum for your organization's employees and their families. Date to be coordinated with museum staff.

Seating priority is given to sponsorship pledges received on or before June 20, 2025. General tickets and table purchases are available beginning July 1, 2025. Sponsor seating benefits are not guaranteed following general ticket sales.

Direct all sponsorship forms to the IMAS Development office. Payment may be made at the time of the pledge or through September 5, 2025.



IMAS

International Museum
of Art & Science

themasonline.org/collage

INTERNATIONAL MUSEUM OF ART & SCIENCE
1900 NOLANA AVE, MCALLEN, TX 78504
p. (956) 681-2800 | f. (956) 686-1813



51,000+
annual visitors
to the museum



54%
of IMAS visitors
are children



>9,000
eNewsletter
subscribers



70,000+
social media
following



20,000+
average website
visits per month

To support the IMAS as a Collage sponsor, please contact:

Anastasia Perez

Director of Development & Marketing
aperez@themasonline.com
(956) 681-2815

Celina Michel

Membership & Events Coordinator
cmichel@themasonline.com
(956) 681-2817

Jacqueline Martinez

Donor Relations & Stewardship Manager
jmartinez@themasonline.com
(956) 681-2805

IMAS was established in 1967 as a 501(c)3 nonprofit organization and is accredited by the American Alliance of Museums. Sponsorships are tax deductible to the extent provided by the IRS charitable contributions code.



Sponsorship Form

Your contribution supports the IMAS mission to create unique art and science learning experiences through exhibits and education programs for our community.

Sponsor priority deadline June 20, 2025

Yes,
I would be delighted to give my support!

SPONSOR NAME FOR RECOGNITION

ORGANIZATION/COMPANY

PRIMARY CONTACT NAME

ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL

☐ I am unable to attend.
Please accept my donation of \$ _____

SPONSORSHIP SUMMARY

Please indicate sponsorship selections, tables, and tickets.

- | | |
|--|----------|
| ☐ Collage Visionary Title Sponsor | \$50,000 |
| ☐ Collage Legacy Title Sponsor | \$25,000 |
| ☐ Collage Titanium Sponsor | \$20,000 |
| ☐ Collage Platinum Sponsor | \$15,000 |
| ☐ Collage Gold Sponsor | \$10,000 |
| ☐ Collage Diamond Sponsor | \$5,000 |
| ☐ Collage Ruby Sponsor | \$3,000 |
| ☐ Collage Sapphire Sponsor | \$1,500 |
| ☐ Exclusive Exhibit Sponsor | \$7,500 |
| ☐ Contributing Exhibit Sponsor | \$5,000 |
| ☐ Program Sponsor | \$5,000 |
| ☐ Sponsored Museum Day | \$2,500 |

TOTAL

- ☐ Please send an invoice to email provided
- ☐ Check enclosed

For questions about
sponsorship, please contact

Anastasia Perez

Director of Development & Marketing
aperez@theimasonline.com
(956) 681-2815

Celina Michel

Membership & Events Coordinator
cmichel@theimasonline.com
(956) 681-2817

Jacqueline Martinez

Donor Relations & Stewardship Manager
jmartinez@theimasonline.com
(956) 681-2805

Sponsorship seating priority and print deadline June 20, 2025.

Individual tables and tickets on sale July 1, 2025.

Seating is limited.

IMAS ACCEPTS CASH, CHECKS AND CREDIT CARDS. PLEASE MAKE CHECKS PAYABLE TO
THE INTERNATIONAL MUSEUM OF ART & SCIENCE OR IMAS.
ALL RESERVATIONS ARE NON-REFUNDABLE AND DIRECTLY SUPPORT IMAS' EDUCATIONAL PROGRAMS

☐ Received _____ ☐ Invoice # _____ ☐ Acknowledgement _____

46th *IMAS*
Annual
COLLAGE
Gala

HONORING
John Sharp
CHANCELLOR, TEXAS A&M UNIVERSITY

Sept. 6, 2025

Auction Donation Form



IMAS
International Museum
of Art & Science

themasonline.org/collage

Donation of Items or Services for Auction

Support the International Museum of Art & Science Collage Annual Gala with auction items for the live and silent auction. Thank you for your generous support!
In kind auction donations do not include sponsorship or seating benefits.

ITEM OR SERVICE DESCRIPTION(S)	QUANTITY	GOOD FAITH ESTIMATE VALUE*

Donation form and item deadline is **August 1, 2025**

*The estimate is for determining a starting bid and does not reflect the item's value for donor tax deduction purposes.

ORGANIZATION/COMPANY (FOR RECOGNITION) _____

PRIMARY CONTACT NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ EMAIL _____

SIGNATURE _____ DATE _____

IMAS STAFF SIGNATURE _____

Thank you for your in kind donation to the International Museum of Art & Science.
For details and drop off coordination please contact:

Anastasia Perez
Director of Development & Marketing
aperez@themasonline.com
(956) 681-2815

Celina Michel
Membership & Events Coordinator
cmichel@themasonline.com
(956) 681-2817

Jacqueline Martinez
Donor Relations & Stewardship Manager
jmartinez@themasonline.com
(956) 681-2805

THANK YOU!

INTERNATIONAL MUSEUM OF ART & SCIENCE
1900 NOLANA AVE, McALLEN, TX 78504
p. (956) 681-2800 | f. (956) 686-1813

IMAS ESTABLISHED IN 1967 AS A 501(C)3 NONPROFIT ORGANIZATION AND ACCREDITED BY THE AMERICAN ALLIANCE OF MUSEUMS.
SPONSORSHIPS ARE TAX DEDUCTIBLE TO THE EXTENT PROVIDED BY THE IRS CHARITABLE CONTRIBUTIONS CODE.

☐ Item Received ☐ Acknowledgement

Collage Sponsorship Benefits

	Visionary \$50,000	Legacy \$25,000	Titanium \$20,000	Platinum \$15,000	Gold \$10,000	Diamond \$5,000	Ruby \$3,000	Sapphire \$1,500
Event Benefits								
HOST <i>COLLAGE</i> HONOREE & THEIR 3 GUESTS at your sponsor table	●							
PROMINENT LOGO displayed as Title Sponsor of <i>Collage</i>	●	●						
LIMOUSINE SERVICE to & from a single location (15-mile IMAS radius)	●	●						
VIDEO SPOTLIGHT during <i>Collage</i> program	60 sec.	30 sec.						
RED CARPET LOGO FEATURE in step & repeat banner	●	●	●	●	●			
SLIDESHOW sponsorship recognition by level	●	●	●	●	●	●	●	●
ACKNOWLEDGMENT in the <i>Collage</i> program book by sponsor level	●	●	●	●	●	●	●	●
TOTAL # OF SEATS	20	20	16	16	16	8	4	2
EARLY ACCESS/ VIP COCKTAIL (5-6 PM)	●	●	●					
On-Site Benefits								
GALLERY NAMING for the 2026 calendar year (Main, Central, or Discovery)	●							
PREMIER EXHIBITION SPONSORSHIP of selected exhibit with reception, gallery wall vinyl logo, and marketing materials		●						
SCIENCE OF A SPHERE (S.O.S.) SPONSORSHIP			4 months	2 months				
1-MONTH SPONSORSHIP of the Ann Moore Art Studio					●	●		
Other Marketing Benefits								
SPONSORSHIP RECOGNITION on IMAS website, social media, <i>Collage</i> program, signage, <i>Musette</i> & donor lists	●	●	●	●	●	●	●	●
LOGO FEATURE on building banner at Nolana/Bicentennial Corner	●	●	●	●	●	●		
AD IN WINTER <i>MUSETTE</i>	Full Page	Half Page	Quarter Page					



Edinburg Economic Development Corporation Meeting

Date: July 21, 2025

Consider and take action on approval of a Sponsorship for CASA of Hidalgo County, “Sequins & Saddles.”

1. Agenda Item:

Consider and take action on approval of a Sponsorship for CASA of Hidalgo County, “Sequins & Saddles.”

2. Description/Scope:

The mission of CASA of Hidalgo, Inc. is to speak for the best interests of the children in the courts by promoting and supporting quality volunteer representation to provide each child a safe, permanent, nurturing home.

3. Estimated Timeline:

August 14, 2025

4. Budget:

EEDC Sponsorship balance \$36,425.00

5. Procurement/Selection Process:

N/A

6. Staff's Recommendation:

Staff recommends approval on board discretion.

7. Justification:

N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: CASA Sponsorship25 Packet

CASA OF HIDALGO COUNTY PRESENTS

SEQUINS & SADDLES

AUGUST 14

6:30 pm | McALLEN CONVENTION CENTER
700 Convention Center Blvd, McAllen

OUR VISION

A safe, permanent, loving home for every child.

OUR MISSION

The mission of CASA of Hidalgo County, Inc. is to speak for the best interests of the children in the courts by promoting and supporting quality volunteer representation to provide each child a safe, permanent, nurturing home.



1001 S 10th Ave., Edinburg, TX 78539 | (956) 381-0346

casaofhidalgo.com

CASA OF HIDALGO COUNTY PRESENTS

SEQUINS & SADDLES

AUGUST 14

6:30 pm | McALLEN CONVENTION CENTER
700 Convention Center Blvd, McAllen

Honoring, Judge Carlos Villalon Jr.



For Ticket & Sponsorship Information,
Please call CASA of Hidalgo County Inc. at (956) 381-0346

SPONSORSHIP LEVELS



GOLD CHIP SPONSOR

- Prominent Company Logo on all Pre-Event Promotions
- 1 Page Ad in Program
- Prominent Company Logo on Photo Backdrop
- Recognition in Press Release for CASINO for CASA Event
- Table Signage
- Two Reserved VIP Sponsor Tables for 20 Guests



BLACK CHIP SPONSOR

- Prominent Company Logo on all Pre-Event Promotions
- 1/2 Page Ad in Program
- Prominent Company Logo on Photo Backdrop
- Recognition in Press Release for CASINO for CASA Event
- Table Signage
- One Reserved VIP Sponsor Table for 10 Guests



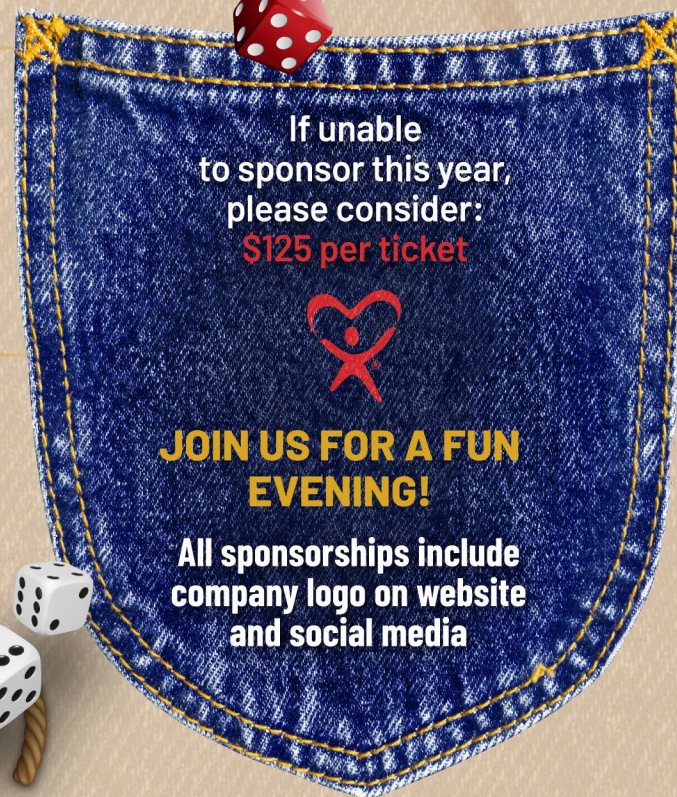
BLUE CHIP SPONSOR

- 1/4 Page Ad in Program
- Company Logo on Photo Backdrop
- Table Signage
- 8 Tickets to CASINO for CASA Event



RED CHIP SPONSOR

- Company Name Listed in Program
- 2 Tickets to CASINO for CASA Event



SPONSORSHIP REGISTRATION



Honoring, Judge Carlos Villalon Jr.

SPONSOR INFORMATION

Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

SPONSORSHIP LEVEL

Please see attached sponsorship levels for recognition information.

☐ \$5,000 Gold Chip Sponsor ☐ \$3,000 Black Chip Sponsor ☐ \$1,500 Blue Chip Sponsor ☐ \$500 Red Chip Sponsor

☐ \$125 Single Ticket Amount of single tickets _____ Total \$ _____

I cannot attend, but please accept my donation of \$ _____

METHOD OF PAYMENT

☐ Check (payable to CASA of Hidalgo County, Inc.) Check No. _____

☐ Credit Card ☐ American Express ☐ VISA ☐ MasterCard ☐ Discover

Cardholder's Name: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Credit Card No. _____ Exp: _____ CSV: _____



Please return this form to CASA of Hidalgo County, Inc.,
Attn: Veronica Whitacre, Executive Director
1001 South 10th Ave., Edinburg, TX 78539 | O. (956) 381-0346
C. (956) 607-4110 | F. (956) 381-9232





Edinburg Economic Development Corporation
Meeting Date: July 21, 2025

Consider and take action on approval of Contribution for
UTRGV Athletics Department.

1. Agenda Item:

Consider and take action on approval of Contribution for UTRGV Athletics Department.

2. Description/Scope:

Per the board's request at the previous meeting, UTRGV Chief of Staff/Associate Athletic Director for Revenue Generation, Seth Jones, returns to present a revised proposal regarding the Vaqueros Football Program. He will review the current \$25,000 partnership contribution and introduce an updated proposal for an additional \$35,000—bringing the total proposed investment to **\$60,000**. The revised proposal includes updated partnership elements related to the Robert and Janet Vackar Stadium.

The partnership's summary features signage and media advertising across multiple athletic facilities, as outlined below:

Current Partnership Assets:

- Fieldhouse LED broadcast table signage
- Soccer scoreboard signage and sideline banners
- Baseball scoreboard signage
- 4 Baseball Home Plate Club tickets
- Website ribbon banner placement
- Public address announcements
- Tabling and information distribution opportunities
- 200 vouchers across all Athletic Events on Campus

Football Assets:

- Main Entrance Wall Frame Signage
- LED Ribbon Board
 - 14 Reserved Chairback Seats
(6 additional seats upon request)
- 4 Reserved Parking Spaces
- Tailgating Spot in Corporate Zone
(EDC to provide Tent & Set-Up)

3. Estimated Timeline:

2025 - 2026

4. Budget:

2025-2026 Marketing budget.

5. Procurement/Selection Process:

N/A

6. Staff's Recommendation:

Staff recommends following the Board's discretion.

7. Justification:

Edinburg EDC continues to support and endorse UTRGV Athletics by contributing to their programs. This contribution not only promotes the Edinburg EDC but also highlights the city's quality of life and strengthens our ongoing partnership with UTRGV.

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS

Attachment A: FY 25-26 UTRGV Presentation and Proposal

UTRGV ATHLETICS

OUR VALLEY. OUR TEAM. OUR TIME.



UTRGVTICKETS.COM

SLC

#RALLYTHEVALLEY



Vaqueros



UTRGV FIELDHOUSE

UTRGV

LEWIS "LEW" HILL
FOUNDER UTRGV



Vaqueros



THE UNIVERSITY OF TEXAS RIO GRANDE VALLEY HALL OF FAME



MEN

WOMEN



RALLY THE VALLEY

SECTION 4-2





UTRGV BASEBALL

GROWING THE GAME

3,164 AVERAGE
ATTENDANCE

**RANKS 28TH IN THE NCAA
BEST IN PROGRAM HISTORY**



5,236

AVERAGE
TUESDAY
ATTENDANCE

**RANKS 10TH
IN THE NCAA**

4,276 AVERAGE
SATURDAY
ATTENDANCE

RANKS 21ST IN THE NCAA

3,190 AVERAGE
FRIDAY
ATTENDANCE

RANKS 28TH IN THE NCAA



14 CROWDS OF 3,000+ IN 26 HOME DATES

OVERALL ATTENDANCE

82,258

**RANKS 32ND
IN THE NCAA
BEST IN
PROGRAM HISTORY**

3 CROWDS
OF 6,000+

6,537 vs STEPHEN F. AUSTIN (4/12)
6,324 vs HCU (3/22)
6,189 vs TEXAS STATE (5/13)



2025 Southland Conference CHAMPIONS







UNIVERSITY OF TEXAS RIO GRANDE VALLEY

VAQUEROS
PERFORMANCE CENTER







HONOR

TRADITION

VICTORY

HONOR

UTRGV

UTRGV



















VAQUEROS





ROBERT & JANET VACKAR STADIUM

CELEBRATING THE TRANSFORMATIONAL COMMITMENT OF THE CITY OF EDINBURG TO UTRGV
ATHLETICS AND THEIR SUPPORT IN BRINGING COLLEGE FOOTBALL TO THE RIO GRANDE VALLEY.

THIS STADIUM DEMONSTRATES A JOINT DEDICATION TO COMMUNITY, EDUCATION,
AND COMPETITIVE EXCELLENCE.

CITY OF EDINBURG

RAMIRO GARZA, JR.	MAYOR
JASON DE LEON	MAYOR PRO TEM PLACE 2
DANIEL "DAN" DIAZ	COUNCILMEMBER PLACE 1
DAVID SALAZAR, JR.	COUNCILMEMBER PLACE 3
DAVID WHITE	COUNCILMEMBER PLACE 4
MYRA L. AYALA	CITY MANAGER

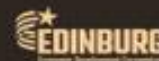
EDINBURG ECONOMIC DEVELOPMENT CORPORATION

AARON "RONNY" RIVERA	PRESIDENT
RAUL RESENDEZ	VICE PRESIDENT
MARC MORAN	SECRETARY
RICHARD GONZALES	TREASURER
SANDRA ALANIZ	DIRECTOR
VERONICA GONZALES	DIRECTOR
DAVID SALAZAR, JR.	DIRECTOR
RAUDEL GARZA	DIRECTOR

THE UNIVERSITY OF TEXAS RIO GRANDE VALLEY

DR. GUY BAILEY	PRESIDENT
DR. MAGDALENA HINOJOSA	EXECUTIVE VICE PRESIDENT STRATEGIC INITIATIVES & STUDENT AFFAIRS, DEPUTY TO THE PRESIDENT
MICHAEL MUELLER	EXECUTIVE VICE PRESIDENT FINANCE & BUSINESS AFFAIRS
DR. KELLY NASSOUR	EXECUTIVE VICE PRESIDENT INSTITUTIONAL ADVANCEMENT
VERONICA GONZALES	EXECUTIVE VICE PRESIDENT GOVERNMENTAL & COMMUNITY RELATIONS
PATRICK GONZALES	VICE PRESIDENT UNIVERSITY MARKETING & COMMUNICATIONS
JASON HARTLEY	VICE PRESIDENT OPERATIONS, PLANNING & CONSTRUCTION, CHIEF OPERATING OFFICER
CHASSE CONQUE	VICE PRESIDENT DIRECTOR OF ATHLETICS

SATURDAY, AUGUST 30, 2025





Edinburg EDC & UTRGV Athletics

2025 – 2026 Proposal

THE POWER OF UTRGV

- **Innovation. Opportunity. Purpose. That's what the University of Texas Rio Grande Valley is About. With Campuses Throughout the Valley, UTRGV Lets Our Region Shine as a Global Innovator in Higher Education, Bilingual Education, Health Education, Biomedical Research, and Emerging Technology that Inspires Positive Change.**
- **The University of Texas Rio Grande Valley is Part of the UT System, One of the Largest Public University Systems in the United States. UTRGV is an Institution that Educates More than 34,000 Students.**
- **UTRGV Ranks 1st in Texas in Lowest Net Price of Attendance.**
- **UTRGV was Ranked 1st as Best University in Texas by Washington Monthly (2023 & 2024).**



DEMOGRAPHICS

- The Rio Grande Valley is Home to Over 1.3 Million People.
- UTRGV Has Over 100,000 Alumni Spread Across the Globe.
- 93% of UTRGV Students are From the Rio Grande Valley
- The City of Edinburg is the 12th Fastest Growing City in the United States



ATHLETICS BY THE NUMBERS

- 18 Intercollegiate Teams
- 400+ Student-Athletes
- NCAA Division I - Southland Conference
- Football - NCAA FCS Division I - Southland Conference
- Over 142,000 Spectators for 2023-2024 Season
- Baseball Finished 30th in the Country for Total Attendance
- \$180 Million in Facility Investments Across all 18 Sports
- 75 Current Corporate Partners
- 6,000 Football Season Tickets Sold (SOLD OUT)



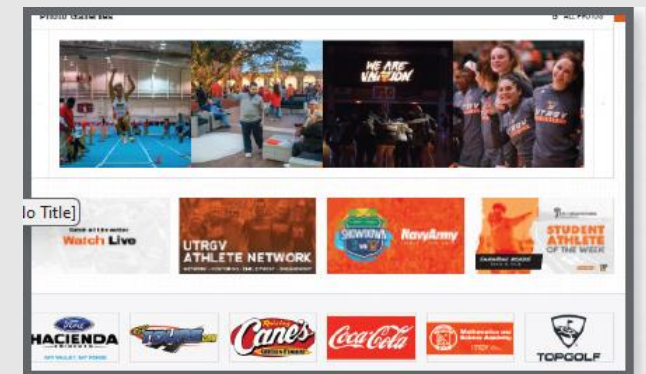
PARTNERSHIP OBJECTIVES

- Establish Edinburg EDC as one of the Most Prominent & Supportive Corporate Partners of UTRGV Athletics.
- Provide Significant Partnership Opportunities for Edinburg EDC Including Signage in All UTRGV Athletics Facilities.



STADIUM SIGNAGE

- Soccer Track & Field Complex
 - Sideline Banners
 - Scoreboard Signage
- Baseball Stadium
 - Scoreboard Signage
- Fieldhouse
 - LED Broadcast Table
- Media Advertising
 - Website Ribbon Banner



FOOTBALL STADIUM SIGNAGE

- Main Entrance Wall Frame
- LED Ribbon Board

HOSPITALITY

- Tailgating Spot in Corporate Tailgate Zone
- 14 Reserved Seats for all Home Games (6 Additional Tickets Available Upon Request)
- 4 Reserved Parking Passes at Vackar Stadium



CURRENT PARTNERSHIP ASSETS

- Soccer Track & Field Complex
 - Sideline Banners
 - Scoreboard Signage
- UTRGV Baseball Stadium
 - Scoreboard Signage
- UTRGV Fieldhouse
 - LED Broadcast Table
- Media Advertising
 - Website Ribbon Banner
- Tickets
 - 4 Baseball Home Plate Club Tickets
- Ticket Vouchers
 - 200 Vouchers Across All Athletics Events on Campus
- Tabling & Information Distribution Opportunities
- Public Address Announcements

Contact Information:
Seth Jones | Chief of Staff
(956)-221-2360 | Seth.Jones@utrgv.edu



FOOTBALL ASSETS

- Main Entrance Wall Frame Signage
- LED Ribbon Board
- Tailgating Spot in Corporate Tailgate Zone
 - Edinburg EDC to Provide Tent and Set-Up
- 14 Reserved Chairback Seats (6 Additional Tickets Available Upon Request)
- 4 Reserved Parking Passes

TOTAL INVESTMENT: \$35,000

Contact Information:
Seth Jones | Chief of Staff
(956)-221-2360 | Seth.Jones@utrgv.edu



#RALLYTHEVALLEY

