



**ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS**

Location:

City of Edinburg, Council Chambers
415 W. University Drive, Edinburg, Texas

June 23, 2025

REGULAR MEETING AGENDA

5:30 PM

1. CALL TO ORDER, ESTABLISH A QUORUM

A. Pledge of Allegiance.

2. CERTIFICATION OF PUBLIC NOTICE

3. DISCLOSURE OF CONFLICT OF INTEREST

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments.

If a resident desires to make a public comment in person, please complete the Public Comments Form which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

All requests must be received beginning at 9am and end immediately before the start of the meeting. Your request should include your name, address, and telephone number. We ask for everyone's cooperation in following this procedure.

5. AGENDA ITEMS

- A. Consider and take action on approval of Minutes for the Special Board meeting held on June 09, 2025.
- B. Presentation of year-to-date Financial Report ending on May 31st, 2025.
- C. Discussion and Possible Action of Election of Officers to fill vacancies. (President, Vice President, Secretary, and Treasurer)
- D. Presentation and consider approval of Contribution for UTRGV Athletics Department for Fiscal Year 2025-2026.
- E. Presentation and consider approval of Partnership with COMCE Noreste.

6. EXECUTIVE SESSION

The EEDC will convene in Executive Session, in accordance with the Texas Open Meetings Act, Vernon's Texas Statutes and Codes Annotated, Government Code, Chapter 551, Subchapter D, Exceptions to Requirement that Meetings be Open. The EEDC May Elect To Go Into Executive Session On Any Item Whether Or Not Such Item Is Posted As An Executive Session Item At Any Time During The Meeting When Authorized By The Provisions Of The Open Meetings Act.

A. Deliberation regarding economic development projects and possible action related to projects (§551.087 Deliberation Regarding Economic Development Negotiations; §551.071 Consultation with Attorney; §551.072 Deliberation Regarding Real Property; Closed Meeting).

- | | | |
|---------------------------|------------------|----------------------|
| 1. ICSC Prospect Briefing | 4. Project Store | 7. Project Choo Choo |
| 2. Project Hangar | 5. Office Space | |
| 3. Project Genesis | 6. West Campus | |

B. Consultation with Attorney (§551.071. Consultation with Attorney; Closed Meeting)

1. Parking Garage Interlocal Agreement

7. OPEN SESSION

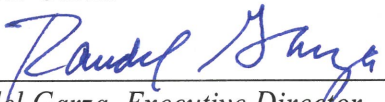
The EEDC will convene in Open Session to take necessary action, if any, in accordance with Chapter 551, Open meetings, Subchapter E, Procedures Relating to Closed Meeting, §551.102, Requirement to Vote or Take Final Action in Open Meeting

8. ADJOURNMENT

I hereby certify this Notice of an EEDC Meeting was posted in accordance with the Open Meetings Act, at the City Offices of the City of Edinburg, located at the 415 West University entrance outside bulletin board visible and accessible to the general public during and after regular working hours.

This notice was posted on June 20, 2025 at 5:00pm.

By: /s/ Raudel Garza

Signature: 
Name: Raudel Garza, Executive Director
Edinburg Economic Development Corporation



Edinburg Economic Development Corporation

Meeting Date: June 23, 2025

Consider and take action on approval of Minutes for the Regular Board meeting held on June 09, 2025.

1. **Agenda Item:**

Consider and take action on approval of Minutes for the Regular Board meeting held on June 09, 2025.

2. **Description/Scope:**

Board meeting minutes are reviewed by Executive Director, Raudel Garza, and approved by the EEDC Board on a monthly basis.

3. **Estimated Timeline:**

N/A

4. **Budget:**

N/A

5. **Procurement/Selection Process:**

N/A

6. **Staff's Recommendation:**

Staff recommends approval.

7. **Justification:**

N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: June 9, 2025 Regular Board Minutes



MINUTES OF THE
EDINBURG ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS

LOCATION:

City of Edinburg, City-Hall Council Chambers
415 W. University Drive. Edinburg, Texas

June 9, 2025

REGULAR MEETING AGENDA

5:30 PM

PRESENT: **Aaron Rivera, President**
 Raul Resendez, Vice President
 Marc Moran, Secretary
 Richard Gonzales, Treasurer
 David Salazar, Director/ Councilmember
 Sandra Alaniz, Director

ABSENT: **Veronica Gonzales, Director**

STAFF: **Raudel Garza, Executive Director**
 Deyanira Rivera, Administrative Assistant
 Samantha Martinez, Business Operations Coordinator
 Jaqueline Guerra, Marketing & Research Manager
 Leticia Pantoja, Project Manager
 Carlos Garza, Project Manager
 Emmanuel Espinoza, EEDC Attorney
 Aaron Daniel Rivera, EEDC Attorney

1. CALL TO ORDER, ESTABLISH QUORUM

President, Aaron Rivera called the meeting to order at 5:33 pm.

1. Pledge of Allegiance

Raudel Garza, Edinburg EDC Executive Director, proceeded with roll call and established quorum.

2. CERTIFICATION OF PUBLIC NOTICE

Mr. Garza confirmed the public notice was posted in accordance with the Texas Open Meetings Act, on June 06, 2025 at 12:00 PM.

3. DISCLOSURE OF CONFLICT OF INTEREST

EEDC Attorney, Aaron D. Rivera, stated a conflict of interest exists if a board member or a member of that person's family has a qualifying financial interest in an agenda item. If there is a conflict of interest, the board director cannot participate in discussion or vote on the agenda item.

Vice President, Rual Resendez, recused himself from any voting on project 6A10.

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments. If a resident desires to make a public comment in person, please complete the Public Comments Form, which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

There were no public comments.

5. SPECIAL AGENDA ITEMS

1. **Consider Approval of Minutes for the Board Meeting held on May 05, 2025.**

MOTION TO APPROVE MINUTES WAS MADE BY COUNCILMEMBER DAVID SALAZAR AND SECONDED BY DIRECTOR SANDRA ALANIZ. MOTION CARRIED UNANIMOUSLY.

2. **Consider approval of request from Edinburg Chamber of Commerce to sponsor "Texas Cook'em High Steaks 2025."**

Edinburg Chamber of Commerce Executive Director, Ronnie Larralde gave a presentation on this year's 19th Annual Texas Cookem Event and showcased the continued growth that has flourished due to this collaboration of the Edinburg Chamber and Edinburg EDC. Mr. Larralde also went into details about what form of advertisement they are doing to be able to prepare for this event and showcased a video as to what to expect for this year's Texas Cook'em event.

MOTION TO APPROVE SPONSORSHIP FOR \$20,000 WAS MADE BY TREASURER RICHARD GONZALES AND SECONDED BY DIRECTOR SANDRA ALANIZ. MOTION CARRIED UNANIMOUSLY.

3. **Presentation of Quarterly Investment Report ending March 31, 2025.**

Executive Director, Raudel Garza, gave a brief presentation of the board on the quarterly investment report. No action was needed as it was only a presentation.

NO ACTION DUE TO BEING A PRESENTATION.

6. **EXECUTIVE SESSION**

MOTION TO ENTER EXECUTIVE SESSION WAS MADE BY COUNCIL MEMBER DAVID SALAZAR AND SECONDED BY VICE PRESIDENT RAUL RESENDEZ. MOTION CARRIED UNANIMOUSLY.

The board entered executive session at 5:46 p.m.

The EEDC board convened in executive session, in accordance with the Texas Open Meetings Act, Vernon's Texas Civil Statutes annotated, government code, chapter 551, subchapter D, exceptions to requirements that meetings be open, to deliberate under the following section:

- **SECTION 551.071, CONSULTATION WITH ATTORNEY**
- **SECTION 551.072, DELIBERATION REGARDING REAL PROPERTY**
- **SECTION 551.087, DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS**

The EEDC board may elect to go into executive session on any item whether or not such item is posted as an executive session item at any time during the meeting when authorized by the provisions of the Texas Open Meetings Act. The board will deliberate the following item:

1. Deliberation and possible action regarding economic development negotiations (§551.087 Deliberation Regarding Economic Development Negotiations; §551.072. Deliberation Regarding Real Property; §551.071 Consultation with Attorney; Closed Meeting.)

- | | |
|--------------------------|----------------------|
| 1. FLIP 2.0 Ratification | 6. Project Sprinkler |
| 2. Strategic Media | 7. Project 100 |
| 3. Project Green | 8. Office Space |
| 4. Food Truck Park | 9. Project Alberta |
| 5. AIOS Holdings LLC | 10. West Campus |

2. Consultation with Attorney (§551.071. Consultation with Attorney; Closed meeting)

1. Parking Garage
2. Pending Litigation
3. Personnel Matters (§551.074 Personnel Matters)
 1. Discussion on filling of position for Administrative Specialist and Project Manager. (§551.074 Personnel Matters and §551.071. Consultation with Attorney; Closed Meeting)

7. STAFF REPORTS

- | | |
|----------------------------------|--------------------------------|
| 1. Commercial Development Report | 3. Marketing Report |
| 2. Industrial Development Report | 4. Executive Director's Report |

8. OPEN SESSION

The EEDC convened in Open Session to take necessary action, in accordance with Chapter 511, Open meetings, Subchapter E, Procedures Relating to Closed Meeting §551.102, Requirement to Vote or Take Final Action in Open Meeting.

MOTION TO ENTER OPEN SESSION WAS MADE BY COUNCILMEMBER DAVID SALAZAR AND SECONDED BY SECRETARY MARC MORAN. MOTION CARRIED UNANIMOUSLY.

The EDC board reconvened in open session at 8:10 pm.

STAFF REPORTS WERE REVIEWED ON THEIR OWN TIME, AND NO UPDATES WERE NEEDED.

MOTION TO PROCEED AS DISCUSSED IN EXECUTIVE SESSION ON PROJECT NUMBER "6A1. FLIP 2.0 RATIFICATION, 6A4. FOOD TRUCK PARK, 6A5. AIOS HOLDINGS LLC, 6A8. OFFICE SPACE, 6A9. PROJECT ALBERTA, 6B1. PARKING GARAGE AND 6C1. PERSONNEL MATTERS" WAS MADE BY COUNCILMEMBER DAVID SALAZAR AND SECONDED BY TREASURER MARC MORAN. MOTION CARRIED UNANIMOUSLY.

9. ADJOURNMENT

There being no further business to consider, the meeting adjourned at 8:11 p.m.

MOTION TO ADJOURN MEETING WAS MADE BY COUNCIL MEMBER DAVID SALAZAR AND SECONDED BY TREASURER RICHARD GONZALES. MOTION CARRIED UNANIMOUSLY.

Samantha Martinez, Business Operations Coordinator, Edinburg Economic Development Corporation

The board of directors approved the meeting minutes on _____, 2025.

EDINBURG ECONOMIC DEVELOPMENT CORPORATION:

Marc Moran, EEDC Board Secretary



Edinburg Economic Development Corporation

Meeting Date: June 23, 2025

Presentation of year-to-date Financial Report ending on May 31, 2025

1. **Agenda Item:**

Presentation of year-to-date Financial Report ending on May 31, 2025.

2. **Description/Scope:**

Executive Director, Raudel Garza, will give a presentation on the year-to-date EEDC Financial Report ending on May 31, 2025.

3. **Estimated Timeline:**

October 1, 2024 – May 31, 2025.

4. **Budget:**

N/A

5. **Procurement/Selection Process:**

N/A

6. **Staff's Recommendation:**

N/A

7. **Justification:**

N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: EEDC Financial Report ending 05/31/2025

Management Report

Edinburg Economic Development Corporation
For the period ended May 31, 2025



Prepared on
June 11, 2025

EDINBURG ECONOMIC DEVELOPMENT CORPORATION**BALANCE SHEET (Unaudited)****MAY 31, 2025****Assets**

Cash and Cash Equivalents	\$	12,396,305
Sales Tax Receivable		1,500,214
Receivables, Net		12,290,562
Santana Receivables, Net		8,875,606
Restricted Assets		
Cash and Cash Equivalents		789,464
Investments		9,562,561
TOTAL ASSETS	\$	45,414,711

Liabilities

Current Liabilities		
Accounts Payable	\$	666,911
Total Liabilities	\$	666,911

Fund Balance

Restricted For:		
Capital Projects	\$	7,113,074
Debt Service		2,367,328
Other: Note Receivables		16,132,628
Other: Property Acquisitions		8,297,752
Unrestricted		10,837,018
Total Fund Balance	\$	44,747,801

TOTAL LIABILITIES AND FUND BALANCE	\$	45,414,711
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EDINBURG ECONOMIC DEVELOPMENT CORPORATION

MONTHLY BUDGET ACTIVITY REPORT (Unaudited)

May 31, 2025

	Current Budget	YTD	Percent Used	Remaining Budget
Revenues				
GEN SALES & USE TAX (.5%)	\$ 9,866,485	\$ 6,532,746	66%	\$ 3,333,739
INTEREST EARNED	60,000	71,486	119%	(11,486)
INTEREST EARNED SERIES 2019	-	150,657	0%	(150,657)
INTEREST EARNED SERIES 2021	-	83,735	0%	(83,735)
MISCELLANEOUS REVENUE	-	40,500	0%	(40,500)
Total Revenues	\$ 9,926,485	\$ 6,644,732	67%	\$ 3,281,753
Other Financing Resources				
SALE OF PROPERTY	\$ 1,200,000	\$ -	0%	\$ 1,200,000
Total Other Financing Resources	\$ 1,200,000	\$ -	0%	\$ 1,200,000
Total Revenues and Other Financing Resources	\$ 11,126,485	\$ 6,644,732	60%	\$ 4,481,753
Expenditures				
Administrative Services				
ADMINISTRATION FEE	\$ 500,000	\$ -	0%	\$ 500,000
SALARIES & FRINGE BENEFITS	890,542	410,529	46%	480,013
COMMUNICATIONS SERVICE AGREEMENT	12,000	2,477	21%	9,523
PRINTING	3,600	-	0%	3,600
RENTS & CONTRACTUAL	16,800	12,016	72%	4,784
OFFICE SPACE LEASE	69,600	30,780	44%	38,820
OFFICE MAINTENANCE & CONTRACTUAL - IT	9,000	5,025	56%	3,975
BOARD EXPENSES	6,000	5,123	85%	877
OFFICE SUPPLIES & OTHER MATERIALS	12,000	3,510	29%	8,490
WEARING APPAREL	3,600	190	5%	3,410
OFFICE EQUIP & FURNITURE	45,000	10,642	24%	34,358
OTHER MATERIALS	6,000	124	2%	5,876
AUDIT / ACCOUNTING	66,000	18,900	29%	47,100
CONTINUING EDUCATION	18,000	-	0%	18,000
MEMBERSHIP DUES, SUBSCR	60,000	28,788	48%	31,212
PROFESSIONAL SERVICES	216,000	79,172	37%	136,828
Total Administrative Services	\$ 1,934,142	\$ 607,277	31%	\$ 1,326,865
Programs				
CONFERENCES	\$ 120,000	\$ 29,964	25%	\$ 90,036
JOB TRAINING PROGRAMS	700,000	229,026	33%	470,974
MARKETING AND ADVERTISING SERVICES	540,000	270,220	50%	269,780
RESEARCH, STUDIES, OTHER CONTRACTS	300,000	10,500	4%	289,500
SPONSORSHIPS	144,000	74,575	52%	69,425
TRAVEL, TRAINING, MEETINGS	78,000	10,250	13%	67,750
Total Programs	\$ 1,882,000	\$ 624,535	33%	\$ 1,257,465
Properties				
GENERAL INSURANCE	\$ 75,000	\$ 37,334	50%	\$ 37,666
LAND - PURCHASE OF PROPERTY	8,297,752	-	0%	8,297,752
PROPERTY MAINTENANCE	828,000	-	0%	828,000
PROPERTY TAXES	40,000	-	0%	40,000
UTILITIES	12,000	-	0%	12,000
Total Properties	\$ 9,252,752	\$ 37,334	0%	\$ 9,215,418
Incentive Agreements				
ECONOMIC DEVELOPMENT INCENTIVES	\$ 1,200,000	\$ 725,168	60%	\$ 474,832
KAPAL SUPPLIER, LLC	80,000	-	0%	80,000
Total Incentive Agreements	\$ 1,280,000	\$ 725,168	57%	\$ 554,832
Debt Service				
BOND PRINCIPAL PAYMENT	\$ 1,665,000	\$ 1,070,000	64%	\$ 595,000
BOND INTEREST EXPENSE	1,010,977	508,311	50%	502,666
BOND FEES	6,000	-	0%	6,000
Total Debt Service	\$ 2,681,977	\$ 1,578,311	59%	\$ 1,103,666
Total Expenditures	\$ 17,030,871	\$ 3,572,625	21%	\$ 13,458,246

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

MONTHLY BUDGET ACTIVITY REPORT (Unaudited)

May 31, 2025

	Current Budget	YTD	Percent Used	Remaining Budget
Sources Over/(Under) Uses	\$ (5,904,386)	\$ 3,072,107	52%	\$ (8,976,493)
Bond Projects Expenses				
WORKFORCE/RESOURCE CENTER	\$ 1,827,000	\$ -	0%	\$ 1,827,000
PARKING GARAGE	2,068,000	-	0%	2,068,000
Total Bond Projects Expenses	\$ 3,895,000	\$ -	0%	\$ 3,895,000
TOTAL SUMMARY				
Total Revenues	\$ 11,126,485	\$ 6,879,124	62%	\$ 4,247,361
Total Expenses	(20,925,871)	(3,572,625)	17%	(17,353,246)
Change in Fund Balance	\$ (9,799,386)	\$ 3,306,499	-34%	\$ (13,105,885)

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

SUPPLEMENTARY INFORMATION (Unaudited)

Cash Balances as of May 31, 2025

	Beginning Balance Feb'25	YTD Activity	Ending Balance
Cash - Unrestricted			
Operating - Interest Bearing	\$ 2,782,291	\$ 1,520,973	\$ 4,303,264
Total Unrestricted Cash	\$ 2,782,291	\$ 1,520,973	\$ 4,303,264
Cash - Restricted			
Non Interest Bearing:			
Debt Service Funds	\$ 789,457	\$ 7	\$ 789,464
Total Non Interest Bearing Cash	\$ 789,457	\$ 7	\$ 789,464
Interest Bearing:			
Series 2019 Bonds - Project Fund	\$ 4,205,118	\$ 55,491	\$ 4,260,609
Series 2021 Bonds - Project Fund	2,821,624	30,841	2,852,465
Debt Service Reserves Fund	1,560,804	17,060	1,577,864
Reserved for Property Acquisitions	8,297,752	-	8,297,752
Total Interest Bearing Cash	\$ 16,885,298	\$ 103,393	\$ 16,988,690
Total Restricted Cash	\$ 17,674,755	\$ 103,400	\$ 17,778,154
Total Unrestricted and Restricted Cash	\$ 20,457,045	\$ 1,624,373	\$ 22,081,418

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

SALES TAX REVENUES (0.5%) - GAAP BASIS

MONTH	FY 20/21	FY 21/22	FY 22/23	FY 23/24	FY 24/25	Difference FY 24/25 - 23/24	
OCT.	\$ 548,456	\$ 620,368	\$ 676,247	\$ 690,643	\$ 834,084	\$ 143,442	↑ 23%
NOV.	566,005	705,608	724,862	766,213	793,749	27,536	→ 4%
DEC.	754,719	816,042	891,115	943,716	1,075,418	131,701	↑ 16%
JAN.	553,863	601,307	685,715	730,509	735,518	5,009	→ 1%
FEB.	501,873	622,505	689,061	737,543	680,362	(57,181)	↓ -9%
MAR.	727,183	824,904	830,857	876,505	913,400	36,895	↑ 4%
APR.	641,177	728,140	728,887	769,242	1,500,214	730,972	↑ 100%
MAY	633,072	683,168	779,949	780,139			
JUN.	717,109	813,695	750,828	820,500			
JUL.	611,295	715,773	731,227	835,294			
AUG.	704,765	688,206	864,771	716,865			
SEP.	663,366	781,228	830,673	815,696			
TOTAL	<u>\$ 7,622,882</u>	<u>\$ 8,600,943</u>	<u>\$ 9,184,192</u>	<u>\$ 9,482,866</u>	<u>\$ 6,532,746</u>	\$ 1,018,374	↑ 21%

AVERAGE PER MONTH: (October through April/7 months)

YTD Comparison \$ 613,325 \$ 702,696 \$ 746,678 \$ 787,767 \$ 933,249

YTD COMPARISON: (October through April)

\$ 4,293,275 \$ 4,918,873 \$ 5,226,744 \$ 5,514,372 \$ 6,532,746

YTD COMPARISON: (October thru April vs October thru April of prior year)

560,794 625,598 307,871 287,628 1,018,374

YTD COMPARISON: (October thru April vs October thru April of prior year %)

15% 15% 6% 6% 18%



Edinburg Economic Development Corporation

Meeting Date: June 23, 2025

Discussion and Possible Action on Board Reorganization: Election of officers. (President, Vice President, Secretary, and Treasurer).

1. **Agenda Item:**

Discussion and Possible Action on Board Reorganization: Election of officers. (President, Vice President, Secretary, and Treasurer).

2. **Description/Scope:**

Due to the recent City Council re-election and subsequent reappointment of members to the Edinburg Economic Development Corporation (EEDC) Board, a reorganization of the EEDC Board of Directors is required. As outlined in the EEDC bylaws adopted on July 19, 2022, the term of office for the President and Vice President is for a period of one (1) year, provided that the President and Vice President continue to serve until the election of their successors, who shall be elected by the members of the board.

Additionally, the Secretary and Treasurer shall be selected by the members of the board and shall also hold office for a period of one (1) year, continuing to serve until the election of their successors.

3. **Estimated Timeline:**

FY 2024-2025

4. **Budget:**

N/A

5. **Procurement/Selection Process:**

N/A

6. **Staff's Recommendation:**

N/A

7. **Justification:**

N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:



Edinburg Economic Development Corporation

Meeting Date: June 23, 2025

Presentation and Consider Approval of Contribution for UTRGV Athletics Department

1. Agenda Item:

Presentation and Consider Approval of Contribution for UTRGV Athletics Department.

2. Description/Scope:

UTRGV Vice President & Director of Athletics, Chasse Conque, will present an overview of the Athletics Department and the Vaqueros Football program. He will review the current \$25,000 partnership contribution and introduce a new proposal for an additional \$35,000 which includes signage at the Robert and Janet Vackar Stadium—bringing the total proposed investment to \$60,000.

The partnership's summary features signage and media advertising across multiple athletic facilities, as outlined below:

Current Partnership Assets:

- Fieldhouse LED broadcast table signage
- Soccer scoreboard signage and sideline banners
- Baseball scoreboard signage
- 4 Baseball Home Plate Club tickets
- Website ribbon banner placement
- Public address announcements
- Tabling and information distribution opportunities
- 200 vouchers across all Athletic Events on Campus

Football Assets:

- Main Entrance Wall Frame Signage
- LED Ribbon Board
- 8 Reserved Chairback Seats
- 2 Reserved Parking Spaces
- Tailgating Spot in Corporate Zone
(EDC to provide Tent & Set-Up)

3. Estimated Timeline:

FY 2025 - 2026

4. Budget:

EDC's FY 2025-2026 Marketing budget.

5. Procurement/Selection Process:

N/A

6. Staff's Recommendation:

Staff recommends following the Board's discretion.

7. Justification:

Edinburg EDC continues to support and endorse UTRGV Athletics by contributing to their programs. This contribution not only promotes the Edinburg EDC but also highlights the city's quality of life and strengthens our ongoing partnership with UTRGV.

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS

Attachment A: FY 25-26 UTRGV Presentation and Proposal

UTRGV ATHLETICS

OUR VALLEY. OUR TEAM. OUR TIME.



UTRGVTICKETS.COM

SLC

#RALLYTHEVALLEY



Vaqueros



Grade Point Average

IN THE CLASSROOM



3.35

DEPARTMENT
CUMMULATIVE
GPA

ALL-TIME HIGH



85%

GRADUATION
SUCCESS RATE



990

ACADEMIC
PROGRESS RATE

ALL-TIME HIGH

TEAMS
WITH
HIGHEST
GPA



3.80 WOMEN'S GOLF



3.62 WOMEN'S SOCCER



3.59 MEN'S GOLF



3.50 WOMEN'S TENNIS

IN OUR COMMUNITY



6TH

UTRGV **NCAA** RANKING IN
COMMUNITY SERVICE IN 2023-24

ALL-TIME HIGH



4,975

TOTAL COMMUNITY
SERVICE HOURS

ALL-TIME HIGH



41

ORGANIZATIONS
SUPPORTED

NATIONALLY RANKED UTRGV TEAMS



1ST

MEN'S TRACK
& FIELD



7TH

WOMEN'S
TRACK & FIELD



4TH

MEN'S
GOLF



8TH

MEN'S
SOCCER



6TH

WOMEN'S
GOLF



9TH

MEN'S
BASKETBALL



7TH

BASEBALL



COMMUNITY SUPPORT



RECORD FUNDRAISING YEAR

NEARLY \$23,000,000



#RALLYTHEVALLEY



UTRGV FIELDHOUSE

UTRGV

LEWIS "LEW" HILL
FOUNDER UTRGV



Vaqueros



THE UNIVERSITY OF TEXAS RIO GRANDE VALLEY HALL OF FAME



MEN

WOMEN



RALLY THE VALLEY

SECTION 4-2





#RALLY THE VALLEY



ITY • SU
SPECT
NGAGE

Vaqueros

UTRGV SPORTS MEDICINE



Vaqueros

UTRGV TRACK & FIELD / CROSS COUNTRY













UNIVERSITY OF TEXAS RIO GRANDE VALLEY

VAQUEROS
PERFORMANCE CENTER







HONOR



TRADITION



VICTORY



HONOR



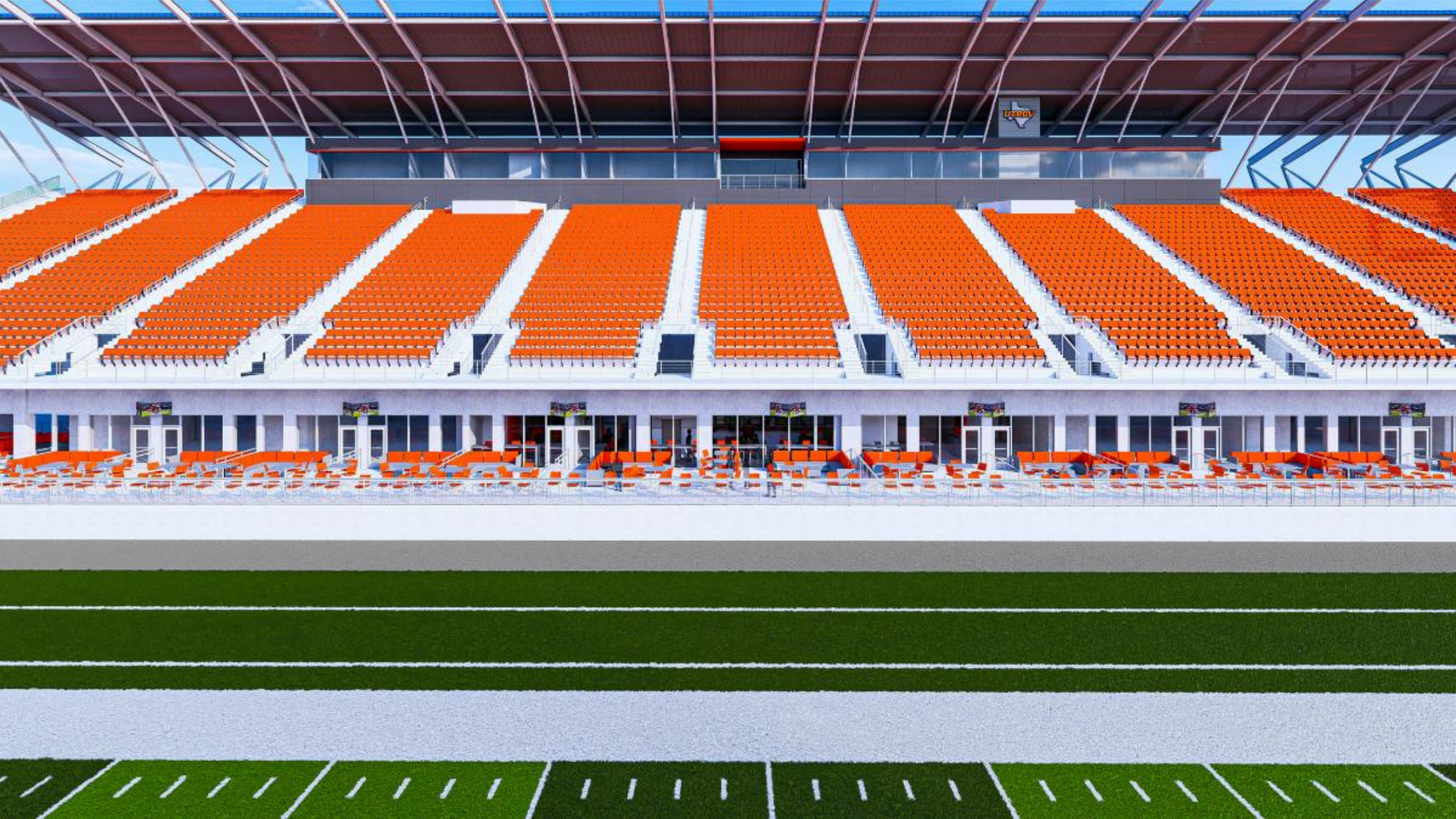
HONOR

















VAQUEROS







Vaqueros
2025
UTRGV FOOTBALL

Edinburg EDC & UTRGV Athletics

2025 – 2026 Proposal

THE POWER OF UTRGV

- **Innovation. Opportunity. Purpose. That's what the University of Texas Rio Grande Valley is About. With Campuses Throughout the Valley, UTRGV Lets Our Region Shine as a Global Innovator in Higher Education, Bilingual Education, Health Education, Biomedical Research, and Emerging Technology that Inspires Positive Change.**
- **The University of Texas Rio Grande Valley is Part of the UT System, One of the Largest Public University Systems in the United States. UTRGV is an Institution that Educates More than 34,000 Students.**
- **UTRGV Ranks 1st in Texas in Lowest Net Price of Attendance.**
- **UTRGV was Ranked 1st as Best University in Texas by Washington Monthly (2023 & 2024).**



DEMOGRAPHICS

- The Rio Grande Valley is Home to Over 1.3 Million People.
- UTRGV Has Over 100,000 Alumni Spread Across the Globe.
- 93% of UTRGV Students are From the Rio Grande Valley
- The City of Edinburg is the 12th Fastest Growing City in the United States



ATHLETICS BY THE NUMBERS

- 17 Intercollegiate Teams (18 with Football in 2025)
- 400+ Student-Athletes
- NCAA Division I - Southland Conference
- Football - NCAA FCS Division I - Southland Conference
- Over 120,000 Spectators for 2023-2024 Season
- Baseball Finished 33rd in the Country for Total Attendance
- \$160 Million in Facility Investments Across all 18 Sports
- 75 Current Corporate Partners
- 6,000 Football Season Tickets Sold (SOLD OUT)



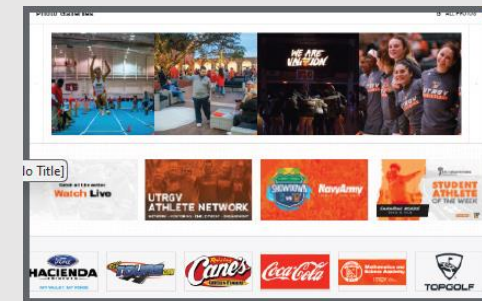
PARTNERSHIP OBJECTIVES

- Establish Edinburg EDC as one of the Most Prominent & Supportive Corporate Partners of UTRGV Athletics.
- Provide Significant Partnership Opportunities for Edinburg EDC Including Signage in All UTRGV Athletics Facilities.



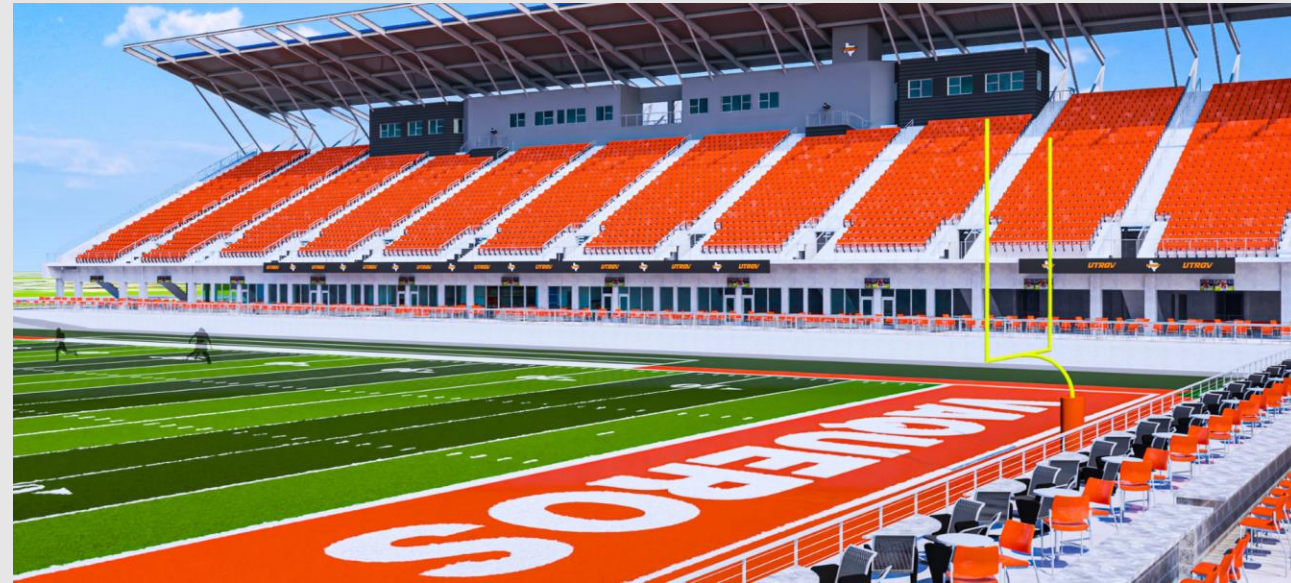
STADIUM SIGNAGE

- Soccer Track & Field Complex
 - Sideline Banners
 - Scoreboard Signage
- Baseball Stadium
 - Scoreboard Signage
- Fieldhouse
 - LED Broadcast Table
- Media Advertising
 - Website Ribbon Banner



FOOTBALL STADIUM SIGNAGE

- Main Entrance Wall Frame
- LED Ribbon Board



HOSPITALITY

- Tailgating Spot in Corporate Tailgate Zone
- 8 Reserved Seats for all Home Games
- 2 Reserved Parking Passes at Vackar Stadium



CURRENT PARTNERSHIP ASSETS

- Soccer Track & Field Complex
 - Sideline Banners
 - Scoreboard Signage
- UTRGV Baseball Stadium
 - Scoreboard Signage
- UTRGV Fieldhouse
 - LED Broadcast Table
- Media Advertising
 - Website Ribbon Banner
- Tickets
 - 4 Baseball Home Plate Club Tickets
- Ticket Vouchers
 - 200 Vouchers Across All Athletics Events on Campus
- Tabling & Information Distribution Opportunities
- Public Address Announcements

Contact Information:
Seth Jones | Chief of Staff
(956)-221-2360 | Seth.Jones@utrgv.edu



FOOTBALL ASSETS

- Main Entrance Wall Frame Signage
- Led Ribbon Board
- Tailgating Spot in Corporate Tailgate Zone
 - Edinburg EDC to Provide Tent and Set-Up
- 8 Reserved Chairback Seats
- 2 Reserved Parking Passes

TOTAL INVESTMENT: \$35,000

Contact Information:
Seth Jones | Chief of Staff
(956)-221-2360 | Seth.Jones@utrgv.edu



#RALLYTHEVALLEY





Edinburg Economic Development Corporation

Meeting Date: June 23, 2025

Presentation and consider approval of Partnership with COMCE Noreste

1. **Agenda Item:**

Presentation and consider approval of Partnership with COMCE Noreste.

2. **Description/Scope:**

COMCE Noreste (Consejo Mexicano de Comercio Exterior del Noreste), based in Monterrey, Mexico, is a leading organization dedicated to promoting, strengthening, and providing education in international trade and logistics security. They offer consulting services for international trade, facilitate access to government and industry networks, and organize events and training sessions to support business growth across borders. COMCE also connects its members with public and private sector stakeholders to explore opportunities and address challenges in cross-border commerce.

Partnership summary includes:

- Access to consulting services for international trade
- Logo placement on COMCE's website, newsletters, event materials, and invitations
- Option to include EDC promotional items in event kits and welcome packages
- Participation in 4 webinars and 3 in-person events with promotional support
- Inclusion in up to 2 interviews promoted on COMCE's social media platforms
- Invitations to exclusive networking events, annual assemblies, and roundtables
- Opportunity to send 2 exclusive promotions to COMCE's member network
- One-month ad placement on COMCE's website
- Opportunity to contribute articles to COMCE's newsletter
- Discounts on training, certifications, and international trade courses
- Participation in international trade missions
- Access to COMCE's member database

3. **Estimated Timeline:**

1 year

4. **Budget:**

EDC's Membership Account Balance: \$25,142.31

The proposed annual investment is *approximately* \$5,000, plus taxes.

5. **Procurement/Selection Process:**

N/A

6. **Staff's Recommendation:**

Staff recommends approval.

7. **Justification:**

Partnering with COMCE Noreste would strengthen the EDC's efforts to attract foreign investment and expand international business opportunities. This collaboration provides valuable exposure, access to trade experts, and direct connections with industry leaders in Mexico—positioning Edinburg as a strategic player in cross-border commerce.

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS

Attachment A: COMCE Noreste Partnership Proposal

PATROCINIO

PROPUESTA DE
VALOR





Sobre Nosotros

Nos dedicamos a promover, capacitar y fortalecer el Comercio Exterior y su seguridad logística. Brindamos asesoría gratuita en temas de Comercio Exterior, con nuestros consultores especializados; participamos constantemente en distintos comités de trabajo conformado por nuestros propios Socios y autoridades pertenecientes a las áreas de logística, tráfico, aduanas, entre otros, para discutir temas relevantes y descubrir áreas de oportunidad entre los mismos Socios. Nos aseguramos de compartir información relevante y actualizada a nuestra Membresía. Brindamos representatividad ante autoridades nacionales e internacionales y ofrecemos soluciones y servicios de Comercio Exterior.



Exposición de Marca en Eventos del COMCE Noreste:

Inclusión del logo en las presentaciones visuales y en las invitaciones de los eventos de **COMCE Noreste**

- Comité de Socios
- Webinars
- Asamblea Anual
- Business Forum

Alcance aproximado: más de 10mil visualizaciones con perfil de Directores, Gerentes y ejecutivos en Comercio Exterior

Uso de logo institucional en materiales de comunicación:

- Presencia del logo en los diversos Comunicados Institucionales y Boletines emitidos por **COMCE Noreste**.*
- Visibilidad del logo en la página web oficial de **COMCE Noreste**.

*Sujeto a restricciones y disponibilidad.

Alcance aproximado: más de 10mil visualizaciones con perfil de Directores, Gerentes y ejecutivos en Comercio Exterior

Distribución de material promocional:

- Oportunidad para incluir insertos o artículos promocionales en eventos presenciales organizados por **COMCE Noreste**.*
- Derecho a incluir insertos o artículos promocionales en el Kit de Bienvenida para Nuevos Socios de **COMCE Noreste**.*



*Sujeto a disposiciones del evento y restricciones de kit de bienvenida.

Organización de eventos personalizados y networking

- Acceso a la organización de 4 **eventos en línea** (webinars) con respaldo de gestión y promoción de **COMCE Noreste**.*
- Participación en 3 eventos presenciales con apoyo en gestión y comunicación por parte de **COMCE Noreste** (costos de Alimentos y Bebidas a cargo del patrocinador).
- Derecho a **bases de datos generadas** en los 4 eventos en línea y 3 eventos presenciales.
- Derecho a participar en **2 entrevistas** especializadas.

Promoción en Redes Sociales de **COMCE Noreste**:

Difusión en redes sociales de entrevistas especializadas previamente generadas

- Autorización para enviar 2 promociones exclusivas a Socios a través de la base de datos y las redes sociales de **COMCE Noreste**.
- Inclusión en **COMCE Noreste ELITES** en 3 ocasiones.
- Anuncio comercial durante 1 mes en la página web de COMCE Noreste.
- Derecho a compartir artículos de valor en el Newsletter de COMCE Noreste (previa revisión y autorización del Comité Editorial).*

*Sujeto a disposiciones del evento y restricciones

Beneficios Adicionales

Participación en Foros y Eventos de Networking Exclusivos

Acceso a foros y mesas redondas con líderes y expertos en comercio exterior, brindando una oportunidad única para intercambiar ideas y conocimientos, así como invitación a eventos sociales y de networking exclusivos de Socios

- Comité de Socios
- Asamblea Anual
- Posada Navideña

Descuentos Preferenciales en Capacitación y Certificaciones:

Descuentos exclusivos para miembros en programas de capacitación, cursos y certificaciones relacionadas con el comercio internacional.

Participación en Misiones Comerciales:

Oportunidad para formar parte de delegaciones comerciales organizadas por COMCE Noreste, facilitando la expansión de contactos y oportunidades de negocio en el extranjero.

Beneficios Adicionales

Acceso a Base de Datos

Acceso a la base de datos de Socios dentro de la Plataforma COMCE (sólo autorizados).

Asesoría básica Especializada

Consultas gratuitas o con descuento con expertos especializados en temas de comercio internacional, proporcionando asesoría legal específica.



ÚNICA
INVERSIÓN ANUAL
\$100,000^{+IVA}

**Marketing y
Relaciones Públicas**

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www.comcenoreste.org