



**ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS**

Location:

City of Edinburg, City Hall-Council Chambers
415 W. University Drive, Edinburg, Texas

June 03, 2024

**SPECIAL MEETING AGENDA
5:30 PM**

1. CALL TO ORDER, ESTABLISH A QUORUM

A. Pledge of Allegiance.

2. CERTIFICATION OF PUBLIC NOTICE

3. DISCLOSURE OF CONFLICT OF INTEREST

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments.

If a resident desires to make a public comment in person, please complete the Public Comments Form which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

All requests must be received beginning at 9am and end immediately before the start of the meeting. Your request should include your name, address, and telephone number. We ask for everyone's cooperation in following this procedure.

5. AGENDA ITEMS

- A. Consider approval of Minutes for the special Board Meeting held on April 23, 2024.
- B. Presentation of year-to-date Financial Report ending on April 30, 2024.
- C. Consider approval of request from Edinburg Chamber of Commerce to sponsor Texas Cook'em High Steaks.
- D. Consider Presentation and request for matching grant for an internship program by Workforce Solutions and RGV Focus.
- E. Consider ratifying Executive Director's Action approving Change Order #1 in the amount of \$15,300 for the demolition of warehouse on Cano Street (EEDC Property).
- F. Consider approval of mid-year budget amendments for Fiscal Year 2024.

6. EXECUTIVE SESSION

The EEDC will convene in Executive Session, in accordance with the Texas Open Meetings Act, Vernon's Texas Statutes and Codes Annotated, Government Code, Chapter 551, Subchapter D, Exceptions to Requirement that Meetings be Open. The EEDC May Elect To Go Into Executive Session On Any Item Whether

Or Not Such Item Is Posted As An Executive Session Item At Any Time During The Meeting When Authorized By The Provisions Of The Open Meetings Act.

A. Deliberation regarding economic development projects and possible action related to projects (§551.087 Deliberation Regarding Economic Development Negotiations; §551.071 Consultation with Attorney; §551.072 Deliberation Regarding Real Property; Closed Meeting).

1. Project Tuesday
2. Project Next Generation
3. Project Hospitality
4. Project Aluminum Foil
5. Project Gray Wolf
6. Project Faucet
7. Project Italy
8. Project Steal
9. First Hartford
10. Project Jules Verne
11. Project New Park
12. Project Cowboy

7. OPEN SESSION

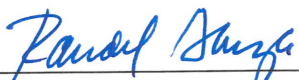
The EEDC will convene in Open Session to take necessary action, if any, in accordance with Chapter 551, Open meetings, Subchapter E, Procedures Relating to Closed Meeting, §551.102, Requirement to Vote or Take Final Action in Open Meeting.

8. ADJOURNMENT

I hereby certify this Notice of an EEDC Meeting was posted in accordance with the Open Meetings Act, at the City Offices of the City of Edinburg, located at the 415 West University entrance outside bulletin board visible and accessible to the general public during and after regular working hours.

This notice was posted on May 31, 2024 at 5:00 pm.

By: /s/ Raudel Garza

Signature: 
Name: Raudel Garza, Executive Director Edinburg
Economic Development Corporation



Edinburg Economic Development Corporation

Meeting Date: June 03, 2024

Consider approval of Minutes for the Board Meeting held on
April 23, 2024.

1. **Agenda Item:**

Consider approval of Minutes for the Board Meeting held on April 23, 2024.

2. **Description/Scope:**

Board meeting minutes are reviewed by Executive Director, Raudel Garza, and approved by the EEDC Board on a monthly basis.

3. **Estimated Timeline:**

N/A

4. **Budget:**

N/A

5. **Procurement/Selection Process:**

N/A

6. **Staff's Recommendation:**

Staff recommends approval.

7. **Justification:**

N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: April 23, 2024 Board Minutes



MINUTES OF THE
EDINBURG ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS

LOCATION:

City of Edinburg, City-Hall Council Chambers
415 W. University Drive. Edinburg, Texas

April 23, 2024

Regular MEETING AGENDA

5:30 PM

PRESENT: Veronica Gonzales, President
Eddie Garza, Treasurer
Richard Gonzales, Director
Aaron Rivera, Secretary

LATE: Sabrina Walker Hernandez, Director
Daniel “Dan” Diaz, Mayor Pro Tem

ABSENT: Raul Resendez, Vice President

STAFF: Raudel Garza, Executive Director
Samantha Martinez, Business Operations
Coordinator
Jaqueline Guerra, Marketing & Research
Manager
Leticia Pantoja, Project Manager
Carlos Garza, Project Manager
Omar Ochoa, City Attorney

1. CALL TO ORDER, ESTABLISH QUORUM

President, Veronica Gonzales, called the meeting to order at 5:31 pm.

A. Pledge of Allegiance

Raudel Garza, Edinburg EDC Executive Director, proceeded with roll call and established quorum. For the record, Mayor Pro Tem Dan Diaz and Director Sabrina Walker-Hernandez were not present at this moment.

2. CERTIFICATION OF PUBLIC NOTICE

Mr. Garza confirmed the public notice was posted in accordance with the Texas Open Meetings Act, on April 19, 2024 at 5:00 PM.

3. DISCLOSURE OF CONFLICT OF INTEREST

City Attorney, Omar Ochoa, stated a conflict of interest exists if a board member or a member of that person's family has a qualifying financial interest in an agenda item. If there is a conflict of interest, the board director cannot participate in discussion or vote on the agenda item.

No conflicts of interest were declared by Board members.

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments. If a resident desires to make a public comment in person, please complete the Public Comments Form, which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

There were no public comments.

5. SPECIAL AGENDA ITEMS

Item A. Consider Approval of Minutes for the Board Meeting held on March 25, 2024.

MOTION TO APPROVE MINUTES WAS MADE BY DIRECTOR RICHARD GONZALES AND SECONDED BY TREASURER EDDIE GARZA ALL IN FAVOR. MOTION CARRIED UNANIMOUSLY.

At this moment, President Veronica Gonzales made the decision to rearrange the order of the items that needed to be discussed.

Item E. Consider Approval of Presentation of EEDC Audit Report for Fiscal Year 2022-2023.

Audit Manager Alfred Vera and Audit Supervisor Francisco Pecina from Casco & Associates gave a brief presentation of the EEDC Audit Report for Fiscal Year 2022-2023. Audit Supervisor Pecina briefly went over the

unmodified opinion, EEDC financial performance of the year, and balance sheet. Mr. Pecina indicated this was a “Clean” audit and the financial statements given to them were fairly presented, in all material respects.

For the record, at this moment, Mayor Pro Tem Dan Diaz joined the EDC board meeting at 5:40pm.

MOTION TO APPROVE AUDIT WAS MADE BY MAYOR PRO TEM DAN DIAZ, SECONDED BY SECRETARY AARON RIVERA. MOTION CARRIED UNANIMOUSLY.

Item D. Consider Presentation and request for matching grant for an internship program by Workforce Solutions and RGV Focus.

Business relations and information manager Daniel Uribe from Workforce Solutions and Deputy Director Milly Hernandez from RGV Focus presented on the grant internship program. Some questions and discussion ensued regarding the retention rate of students to job placement with employers. EEDC board would like to see more information on why the job placement ratio was low in the past internship program before any decision can be agreed upon.

For the Record, at this moment , Director Sabrina Walker Hernandez joined the EDC board meeting at 5:46pm.

NO ACTION WAS TAKEN ON THIS ITEM.

Item B. Presentation of year-to-date Financial Report ending on March 31, 2024.

Executive Director Raudel Garza gave a brief presentation of the EDC’s total assets, monthly department expenditures, and restricted & unrestricted funds. Some questions and discussion ensued. No action was necessary as this was a presentation.

Item C. Presentation on Quarterly investment report ending on December 31, 2023

Executive Director Raudel Garza gave a brief presentation of the EDC’s quarterly Investment report. Some questions and discussion ensued. No action was necessary as this was a presentation.

6. EXECUTIVE SESSION

At this time the board entered executive session at 6:08 pm.

MOTION TO ENTER EXECUTIVE SESSION WAS MADE BY DIRECTOR SABRINA WALKER AND SECONDED BY TREASURER EDDIE GARZA. MOTION CARRIED UNANIMOUSLY.

The EEDC board convened in executive session, in accordance with the Texas Open Meetings Act, Vernon's Texas Civil Statutes annotated, government code, chapter 551, subchapter D, exceptions to requirements that meetings be open, to deliberate under the following section:

- **SECTION 551.071, CONSULTATION WITH ATTORNEY**
- **SECTION 551.072, DELIBERATION REGARDING REAL PROPERTY**
- **SECTION 551.087, DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS**

The EEDC board may elect to go into executive session on any item whether or not such item is posted as an executive session item at any time during the meeting when authorized by the provisions of the Texas Open Meetings Act. The board will deliberate the following item:

- A.** Deliberation and possible action regarding economic development negotiations (§551.087 Deliberation Regarding Economic Development Negotiations; §551.072. Deliberation Regarding Real Property; §551.071 Consultation with Attorney; Closed Meeting.)
 - 1. Project Lakes
 - 2. Project Gas Too
 - 3. Project Jules Verne
 - 4. Project Aluminum Foil
 - 5. Project Hospitality
 - 6. RGV CDL
 - 7. Project Tonka
 - 8. Project TAC
 - 9. Parking Garage
 - 10. New Industrial Park
- B.** Discussion related to position of International Business Development Manager (§551.074 Personnel Matters)
- C.** Contract with Retail Strategies (§551.071. Consultation with Attorney; Closed Meeting)
- D.** Consultation with Attorney (§551.071. Consultation with Attorney; Closed Meeting)

7. OPEN SESSION

The EEDC convened in Open Session to take necessary action, in accordance with Chapter 511, Open meetings, Subchapter E, Procedures Relating to Closed Meeting §551.102, Requirement to Vote or Take Final Action in Open Meeting.

The EDC board reconvened for open session at 7:49pm.

MOTION TO ENTER OPEN SESSION WAS MADE BY DIRECTOR SABRINA WALKER HERNANDEZ AND SECONDED BY TREASUER EDDIE GARZA. MOTION CARRIED UNANIMOUSLY.

MOTION TO APPROVE PROJECT NUMBERS “2. PROJECT GAS TOO, 5. PROJECT HOSPITALITY, 6. RGV CDL, 7. PROJECT TONKA” AS DISCUSSED IN EXECUTIVE SESSION WAS MADE BY SECRETARY AARON RIVERA AND SECONDED BY DIRECTOR SABRINA WALKER HERNANDEZ. MOTION CARRIED UNANIMOUSLY.

8. ADJOURNMENT

There being no further business to consider, the meeting adjourned at 7:51 pm.

MOTION TO ADJOURN MEETING WAS MADE BY DIRECTOR SABRINA WALKER HERNANDEZ AND SECONDED BY TREASUER EDDUE GARZA. MOTION CARRIED UNANIMOUSLY.

Minutes Transcribed by:

Samantha Martinez, Business Operations Coordinator, Edinburg Economic Development Corporation

The Board of Directors approved the meeting minutes on _____, 2024.

EDINBURG ECONOMIC DEVELOPMENT CORPORATION:

Aaron Rivera, EEDC Board Secretary



Edinburg Economic Development Corporation
Meeting Date: June 03, 2024

Presentation of year-to-date Financial Report ending on April 30, 2024

1. Agenda Item:

Presentation of year-to-date Financial Report ending on April 30, 2024.

2. Description/Scope:

Executive Director, Raudel Garza, will give a presentation on the year-to-date EEDC Financial Report ending on April 30, 2024.

3. Estimated Timeline:

October 1, 2023 – April 30, 2024.

4. Budget:

N/A

5. Procurement/Selection Process:

N/A

6. Staff's Recommendation:

N/A

7. Justification:

N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: EEDC Financial Report ending 04/30/2024

Attachment B: Monthly Sales Tax Allocation for Edinburg and other Cities 2016-2024

Management Report

Edinburg Economic Development Corporation
For the period ended April 30, 2024



Prepared on
May 23, 2024

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

BALANCE SHEET (Unaudited)

APRIL 30, 2024

Assets

Cash and Cash Equivalents	\$	11,072,552
Sales Tax Receivable		1,614,049
Receivables, Net		4,160,092
Santana Receivable, Net		9,662,121
Restricted Assets		
Cash and Cash Equivalents		780,507
Investments		9,079,423
TOTAL ASSETS	\$	36,368,743

Liabilities

Current Liabilities		
Accounts Payable	\$	734,349
Total Liabilities	\$	734,349

Fund Balance

Restricted For:		
Capital Projects	\$	6,709,656
Debt Service		2,278,651
Other: Note Receivables		9,662,121
Other: Property Acquisitions		4,726,172
Unrestricted		12,257,794
Total Fund Balance	\$	35,634,394
TOTAL LIABILITIES AND FUND BALANCE	\$	36,368,743

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

MONTHLY BUDGET ACTIVITY REPORT (Unaudited)

As of April 30, 2024

	Current Budget	YTD	Percent Used	Remaining Budget
Revenues				
GEN SALES & USE TAX (.5%)	\$ 9,725,677	\$ 4,745,130	49%	\$ 4,980,547
INTEREST EARNED	60,000	71,553	119%	(11,553)
INTEREST EARNED SERIES 2019	40,000	167,441	419%	(127,441)
INTEREST EARNED SERIES 2021	-	214,798	0%	(214,798)
MISCELLANEOUS REVENUE	-	14,533	0%	(14,533)
TRANSFER IN GENERAL FUND	1,800,000	-	0%	1,800,000
Total Revenues	\$ 11,585,677	\$ 4,831,217	42%	\$ 6,754,460
Other Financing Resources				
SALE OF PROPERTY	\$ 2,190,000	\$ -	0%	\$ 2,190,000
Total Other Financing Resources	\$ 2,190,000	\$ -	0%	\$ 2,190,000
Total Revenues and Other Financing Resources	\$ 13,775,677	\$ 4,831,217	35%	\$ 8,944,460
Expenditures				
Administrative Services				
ADMINISTRATION FEE	\$ 500,000	\$ 250,000	50%	\$ 250,000
SALARIES & FRINGE BENEFITS	805,231	277,700	34%	527,531
COMMUNICATIONS SERVICE AGREEMENT	21,600	1,897	9%	19,703
PRINTING	8,400	-	0%	8,400
RENTS & CONTRACTUAL	14,400	11,064	77%	3,336
OFFICE SPACE LEASE	22,500	17,500	78%	5,000
OFFICE MAINTENANCE & CONTRACTUAL - IT	12,000	3,167	26%	8,833
BOARD EXPENSES	6,000	2,352	39%	3,648
OFFICE SUPPLIES & OTHER MATERIALS	12,000	1,890	16%	10,110
WEARING APPAREL	4,200	876	21%	3,324
OFFICE EQUIP & FURNITURE	50,000	7,096	14%	42,904
OTHER MATERIALS	10,200	355	3%	9,845
AUDIT / ACCOUNTING	30,000	-	0%	30,000
CONTINUING EDUCATION	36,000	-	0%	36,000
MEMBERSHIP DUES, SUBSCR	60,000	25,555	43%	34,445
PROFESSIONAL SERVICES	96,000	28,440	30%	67,560
Total Administrative Services	\$ 1,688,531	\$ 627,891	37%	\$ 1,060,640
Programs				
CONFERENCES	\$ 120,000	\$ 19,696	16%	\$ 100,304
JOB TRAINING PROGRAMS	515,000	25,000	5%	490,000
MARKETING AND ADVERTISING SERVICES	420,000	224,641	53%	195,359
RESEARCH, STUDIES, OTHER CONTRACTS	360,000	13,577	4%	346,423
SPONSORSHIPS	144,000	34,100	24%	109,900
TRAVEL, TRAINING, MEETINGS	90,000	26,008	29%	63,992
Total Programs	\$ 1,649,000	\$ 343,022	21%	\$ 1,305,978
Properties				
GENERAL INSURANCE	\$ 75,000	\$ 39,908	53%	\$ 35,092
LAND - PURCHASE OF PROPERTY	4,726,172	-	0%	4,726,172
PROPERTY MAINTENANCE	30,000	190,811	636%	(160,811)
PROPERTY TAXES	40,000	-	0%	40,000
UTILITIES	9,000	-	0%	9,000
Total Properties	\$ 4,880,172	\$ 230,719	5%	\$ 4,649,453
Incentive Agreements				
CONTRIBUTION - CITY	\$ 5,850,000	\$ 7,257,022	124%	\$ (1,407,022)
ECONOMIC DEVELOPMENT INCENTIVES	500,000	79,658	16%	420,342
FIRST HARTFORD REALTY-RESTAURANT PLAZA	100,000	-	0%	100,000
DOMAIN DEVELOPMENT CORP (HYDE & BRENTWOOD PLZ	400,000	-	0%	400,000
MGEN CAPITAL	35,000	-	0%	35,000
KAPAL SUPPLIER, LLC	40,000	-	0%	40,000
Total Incentive Agreements	\$ 6,925,000	\$ 7,336,680	106%	\$ (411,680)

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

MONTHLY BUDGET ACTIVITY REPORT (Unaudited)

As of April 30, 2024

	Current Budget	YTD	Percent Used	Remaining Budget
Debt Service				
BOND PRINCIPAL PAYMENT	\$ 1,640,000	\$ 1,050,000	64%	\$ 590,000
BOND INTEREST EXPENSE	1,037,974	531,008	51%	506,966
BOND FEES	5,000	2,550	51%	2,450
Total Debt Service	\$ 2,682,974	\$ 1,583,558	59%	\$ 1,099,416
Total Expenditures	\$ 17,825,677	\$ 10,121,871	57%	\$ 7,703,806
Sources Over/(Under) Uses	\$ (4,050,000)	\$ (5,290,655)	131%	\$ 1,240,655
Bond Projects Expenses				
WORKFORCE/RESOURCE CENTER	\$ 1,840,000	\$ -	0%	\$ 1,840,000
EL TULE CENTER	-	184,655	0%	(184,655)
CONTRIBUTION - CITY (ACE CENTER)	7,000,000	7,000,000	100%	-
CONTRIBUTION - CITY (MUNICIPAL WATER PARK)	1,000,000	1,000,000	100%	-
Total Bond Projects Expenses	\$ 9,840,000	\$ 8,184,655	83%	\$ 1,655,345
TOTAL SUMMARY				
Total Revenues	\$ 13,815,677	\$ 5,213,455	38%	\$ 8,602,222
Total Expenses	(27,665,677)	(18,306,526)	66%	(9,359,151)
Change in Fund Balance	\$ (13,850,000)	\$ (13,093,071)	104%	\$ (756,929)

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

SUPPLEMENTARY INFORMATION (Unaudited)

Cash Balances as of April 30, 2024

	Beginning Balance	YTD Activity	Ending Balance
Cash - Unrestricted			
Operating - Interest Bearing	\$ 7,005,566	\$ (521,912)	\$ 6,483,654
Total Unrestricted Cash	\$ 7,005,566	\$ (521,912)	\$ 6,483,654
Cash - Restricted			
Non Interest Bearing:			
Debt Service Funds	\$ 780,454	\$ 52	\$ 780,507
Total Non Interest Bearing Cash	\$ 780,454	\$ 52	\$ 780,507
Interest Bearing:			
Series 2019 Bonds - Project Fund	\$ 3,980,151	\$ 21,158	\$ 4,001,309
Series 2021 Bonds - Project Fund	2,696,588	11,759	2,708,348
Debt Service Reserves Fund	1,491,639	6,505	1,498,144
Reserved for Property Acquisitions	4,726,172	-	4,726,172
Total Interest Bearing Cash	\$ 12,894,550	\$ 39,422	\$ 12,933,972
Total Restricted Cash	\$ 13,675,005	\$ 39,474	\$ 13,714,479
Total Unrestricted and Restricted Cash	\$ 20,680,571	\$ (482,438)	\$ 20,198,133

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

SALES TAX REVENUES (0.5%) - GAAP BASIS

MONTH	FY 19/20	FY 20/21	FY 21/22	FY 22/23	FY 23/24	Difference FY 23/24 - 22/23	
OCT.	\$ 539,764	\$ 548,456	\$ 620,368	\$ 676,247	\$ 690,643	\$ 14,396	→ 2%
NOV.	517,839	566,005	705,608	724,862	766,213	41,351	↑ 6%
DEC.	673,924	754,719	816,042	891,115	943,716	52,602	↑ 6%
JAN.	475,560	553,863	601,307	685,715	730,509	44,794	↑ 7%
FEB.	453,935	501,873	622,505	689,061	737,543	48,482	↑ 8%
MAR.	574,164	727,183	824,904	830,857	876,505	45,648	↑ 6%
APR.	497,295	641,177	728,140	728,887			
MAY	550,235	633,072	683,168	779,949			
JUN.	591,024	717,109	813,695	750,828			
JUL.	538,033	611,295	715,773	731,227			
AUG.	530,880	704,765	688,206	864,771			
SEP.	647,655	663,366	781,228	830,673			
TOTAL	<u>\$ 6,590,308</u>	<u>\$ 7,622,882</u>	<u>\$ 8,600,943</u>	<u>\$ 9,184,192</u>	<u>\$ 4,745,130</u>	<u>\$ 247,273</u>	<u>↑ 6%</u>

AVERAGE PER MONTH: (October through March/6 months)

YTD Comparison \$ 539,198 \$ 608,683 \$ 698,456 \$ 749,643 \$ 790,855

YTD COMPARISON: (October through March)

\$ 3,235,185 \$ 3,652,098 \$ 4,190,733 \$ 4,497,857 \$ 4,745,130

YTD COMPARISON: (October thru March vs October thru March of prior year)

107,164 416,912 538,635 307,123 247,273

YTD COMPARISON: (October thru March vs October thru March of prior year %)

3% 13% 15% 7% 5%

Sales Tax Comparisons by Larger Valley Cities

	2016		2017		2018		2019		2020		2021		2022		2023		2024		2025	
	Total Receipts	% change	Total Receipts	% change	Total Receipts	% change	Total Receipts	% change	Total Receipts	% change	Total Receipts	% change	Total Receipts	% change	Total Receipts	% change	YTD Total Receipts	% change	Total Receipts	% change
McAllen	\$ 60,510,827		\$ 58,668,583	-3.14%	\$ 61,565,915	4.71%	\$ 69,111,780	10.92%	\$ 66,545,183	-3.86%	\$ 77,574,220	14.22%	\$ 88,907,516	12.75%	\$ 93,288,407	4.70%	\$ 64,791,431			
Brownsville	\$ 36,801,499		\$ 36,218,693	-1.61%	\$ 38,044,034	4.80%	\$ 39,914,641	4.69%	\$ 40,550,619	1.57%	\$ 47,450,607	14.54%	\$ 54,310,849	12.63%	\$ 57,471,119	5.50%	\$ 40,363,665			
Harlingen	\$ 22,373,803		\$ 23,370,465	4.26%	\$ 25,260,422	7.48%	\$ 25,581,873	1.26%	\$ 25,227,470	-1.40%	\$ 29,068,699	13.21%	\$ 31,461,717	7.61%	\$ 33,013,167	4.70%	\$ 22,927,376			
Edinburg	\$ 20,995,017		\$ 20,969,639	-0.12%	\$ 22,057,675	4.93%	\$ 25,112,660	12.17%	\$ 25,932,803	3.16%	\$ 29,733,141	12.78%	\$ 33,998,561	12.55%	\$ 35,832,731	5.12%	\$ 25,762,295			
Pharr	\$ 16,998,987		\$ 16,944,071	-0.32%	\$ 18,264,582	7.23%	\$ 21,077,615	13.35%	\$ 20,877,093	-0.96%	\$ 25,323,741	17.56%	\$ 28,159,683	10.07%	\$ 28,890,135	2.53%	\$ 19,486,002			
Mission	\$ 15,151,373		\$ 14,859,571	-1.96%	\$ 15,091,746	1.54%	\$ 16,683,096	9.54%	\$ 16,631,973	-0.31%	\$ 20,329,254	18.19%	\$ 24,039,025	15.43%	\$ 25,311,509	5.03%	\$ 18,506,311			
Weslaco	\$ 11,530,414		\$ 11,876,475	2.91%	\$ 12,360,122	3.91%	\$ 13,385,594	7.66%	\$ 13,776,533	2.84%	\$ 16,239,033	15.16%	\$ 17,953,640	9.55%	\$ 19,346,655	7.20%	\$ 13,365,892			



Edinburg Economic Development Corporation Meeting

Date: June 03, 2024

Consider approval of request from Edinburg Chamber of Commerce to sponsor Texas Cook'em High Steaks 2024

1. **Agenda Item:**

Consider approval of request from Edinburg Chamber of Commerce to sponsor Texas Cook'em High Steaks 2024.

2. **Description/Scope:**

Ronnie Larralde, Executive Director of the Edinburg Chamber of Commerce proudly presents the 18th annual Texas Cook'em High Steaks event. The EEDC has previously sponsored Texas Cook'em and this year they are seeking sponsorship again.

3. **Estimated Timeline:**

July 6, 2024

4. **Budget:**

EEDC Budget allocated a total of \$100,000 to sponsorships this year.

5. **Procurement/Selection Process:**

N/A

6. **Staff's Recommendation:**

Staff recommends approval of sponsoring at the High Steaks Sponsorship level of \$20,000.

7. **Justification:**

Texas Cook'em is a community event and a quality of life experience that will benefit the citizens of Edinburg and the Rio Grande Valley. Additionally, this event helps fund some of our chamber programs of work, which benefits various small business enterprises in Edinburg.

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: Texas Cook'em Sponsorship 2024

Dear Cook'Em Supporter:

The Edinburg Convention and Visitors Bureau and Edinburg Chamber of Commerce proudly presents the 18th Annual Texas Cook'Em: High Steaks in Edinburg. On July 6th, in Edinburg, competitors will battle it out on the grill to cook the best chicken, ribs, brisket, and rib-eye steak for money and a year's worth of bragging rights. Texas Cook'Em is one of Texas's biggest BBQ purse, awarding \$20,000 to the winners. In 2023, Texas Cook'Em drew more than 80 cooking teams from across the state, and over 10,000 citizens attended this CBA and SCA State Championship event. Texas Cook'Em features live music, vendors, a children's FUN area, Boxing, Parachute Freedom Jump, FIREWORKS, and of course, delicious award-winning barbeque! Texas Cook'Em will also honor UTRGV veteran students each receiving a \$1,000 scholarship at the barbeque competition. The scholarships are part of the Texas Cook' Em High Steaks advocacy honoring local veterans through a partnership with H-E-B.

The Chamber respectfully requests your consideration in support of our upcoming Texas Cook'Em: High Steaks in Edinburg in order to continue creating wonderful family memories to the citizens of the RGV. Texas Cook'Em is a community event and a quality-of-life experience that will benefit the citizens of Edinburg and the Rio Grande Valley. We hope that you see the benefits in associating your company with this great community event. In return for your generous donation, the Chamber will gratefully acknowledge your business in publicity associated with the 18h Annual Texas Cook'Em throughout the duration of event promotion, and of course, during the day of the event.

We would like to thank you in advance for your cooperation. If you should require additional information or are interested in sponsorship opportunities, please feel free to contact me at (956) 383-4974.

Best Regards,
Ronnie Larralde
Executive Director
Edinburg Chamber of Commerce



SPONSORSHIP

HIGH STEAKS Sponsorship \$20,000

This is an exclusive category with first right of refusal for next year's festival!

- Logo on Welcome Sign
- Opportunity for welcoming remarks before the headlining act
- Complimentary Team Entry
- Complimentary Vendor 20 x 20 Booth Space (if desired)
- Prominent placement of company banners (10) day of the event (provided by sponsor)
- Big Check Presentation plus mention in all press releases
- Logo placed on event poster, flyers, and shirts
- Print media Ad Recognition (local and regional)
- Radio and TV Recognition (local and regional)
- Recognition in Chamber E-Newsletter, Facebook Page, and website (with logo)
- (16) Event t-shirts
- 2 Tables (8) at Concert Pit with VIP amenities
- MC Acknowledgement as Title Sponsor





SIGNATURE PROGRAM

SPONSORSHIP

FREEDOM JUMP SPONSORSHIP \$10,000 (LIMITED TO ONE BUSINESS)

This is an exclusive category with first right of refusal for next year's festival!

- Business name will be recognized as the official sponsor of the Freedom Jump Skydive Show
- Complimentary Team Entry
- Placement of company banner day of the event (5 x 8 provided by sponsor)
- Check Presentation plus mention in all press releases
- Print media Ad Recognition (local and regional)
- Radio Recognition (regional)
- Company Logo placed on event poster or flyers
- Recognition in Chamber E-Newsletter, Face book Page, and website (with logo)
- (8) Event t-shirts
- 1 Table (8) at Concert Pit with VIP amenities
- MC Acknowledgement day of event

NIGHT OF BOXING SPONSORSHIP \$10,000 (LIMITED TO ONE BUSINESS)

This is an exclusive category with first right of refusal for next year's festival !

- Business name will be recognized as the official sponsor of the boxing match
- Complimentary Team Entry
- Placement of company banner day of the event (5 x 8 provided by sponsor)
- Check Presentation plus mention in all press releases
- Print media Ad Recognition (local and regional)
- Radio Recognition (regional)
- Company Logo placed on event poster or flyers
- Recognition in Chamber E-Newsletter, Face book Page, and website (with logo)
- (8) Event t-shirts
- 1 Table (8) at Concert Pit with VIP amenities
- MC Acknowledgement Day of event



SIGNATURE PROGRAM SPONSORSHIP

CARSHOW SPONSORSHIP \$10,000 (Limited to one Business)

This is an exclusive category with first right of refusal for next year's festival!

- Business name will be recognized as the official sponsor of the Car show
- Complimentary Team Entry
- Placement of company banner day of the event (5 x 8 provided by sponsor)
- Check Presentation plus mention in all press releases
- Print media Ad Recognition (local and regional)
- Radio Recognition (regional)
- Company Logo placed on event poster or flyers
- Recognition in Chamber E-Newsletter, Face book Page, and website (with logo)
- (8) Event t-shirts
- 1 Table (8) at Concert Pit with VIP amenities
- MC Acknowledgement Day of event

FIREWORK SPONSORSHIP \$10,000 (LIMITED TO ONE BUSINESS)

This is an exclusive category with first right of refusal for next year's festival!

- Business name will be recognized as the official sponsor of the firework show
- Complimentary Team Entry
- Placement of company banner day of the event (5 x 8 provided by sponsor)
- Check Presentation plus mention in all press releases
- Print media Ad Recognition (local and regional)
- Radio Recognition (regional)
- Company Logo placed on event poster or flyers
- Recognition in Chamber E-Newsletter, Face book Page, and website (with logo)
- (8) Event t-shirts
- 1 Table (8) at Concert Pit with VIP amenities
- MC Acknowledgement day of event

KIDS ZONE SPONSORSHIP \$10,000 (Limited to one Business)

This is an exclusive category with first right of refusal for next year's festival !

- Business name will be recognized as the official sponsor of the Kid's Zone show
- Complimentary Team Entry
- Placement of company banner day of the event (5 x 8 provided by sponsor)
- Check Presentation plus mention in all press releases
- Print media Ad Recognition (local and regional)
- Radio Recognition (regional)
- Company Logo placed on event poster or flyers
- Recognition in Chamber E-Newsletter, Face book Page, and website (with logo)
- (8) Event t-shirts
- 1 Table (8) at Concert Pit with VIP amenities
- MC Acknowledgement Day of event



SMOKIN' SPONSORSHIP \$5,000

- Complimentary Team Entry or Vendor Booth
- Placement of company banner day of the event (provided by sponsor 3 x 5)
- Check Presentation plus mention in all press releases
- Print Media Ad recognition (local and regional)
- Company Logo placed on event poster or flyers
- Recognition in Chamber E-Newsletter, Face book Page, and website (with logo)
- (8) Event t-shirts
- (8) tickets at Concert Pit with VIP amenities
- MC Acknowledgement Day of event

SEASONED SPONSORSHIP \$3,000

- Complimentary Vendor Booth Space
- Placement of company banner day of event (provided by sponsor 2 x 3)
- Company name mentioned in all press releases
- Company name placed on event poster or flyers
- Recognition in Chamber E-Newsletter, Face book Page, and website (with logo)
- (4) Event t-shirts
- (4) tickets at Concert Pit with VIP amenities
- MC Acknowledgement Day of event



LIGHTER STARTER SPONSORSHIP \$1,000

- Mention in Press Releases
- Recognition in Chamber E-Newsletter following the event
- (2) Event t-shirts
- (2) tickets at Concert Pit with VIP amenities
- MC Acknowledgement Day of event



We thank you, and the many businesses and individuals who partner with the Edinburg Chamber of Commerce to put on a wonderful quality of life event for our community.

On behalf of the entire Edinburg Chamber of Commerce Board, Chamber Staff and the residents of Edinburg, we thank you for your dedication and commitment to your Chamber and our community.

Please submit your completed form to information@edinburg.com.

For further assistance please contact the Edinburg Chamber of Commerce

Information@edinburg.com
602 W. University, Dr, Edinburg, TX
O: (956) 383-4974
F: (956) 383-6942



BASIC INFORMATION

Company Name:

Contact Name:

Title:

Street Address:

City:

State:

Zip Code:

Phone Number:

E-mail:



LEVEL OF PARTICIPATION

☐ \$20,000 HIGH STEAKS SPONSORSHIP

☐ \$10,000 BOXING SPONSORSHIP

☐ \$10,000 FIREWORK SPONSORSHIP

☐ \$ 5,000 SMOKIN' SPONSORSHIP

☐ \$10,000 CARSHOW SPONSORSHIP

☐ \$ 3,000 SEASONED SPONSOR

☐ \$10,000 FREEDOM JUMP SPONSORSHIP

☐ \$ 1,000 LIGHTER STARTER SPONSOR

☐ \$10,000 KIDS ZONE SPONSORSHIP

COMPANY AUTHORIZED SIGNATURE:



BILLING INFORMATION

Payment Type: ☐ Credit Card ☐ Cash ☐ Check ☐ Send Invoice ☐ Other

Credit Card Number:

☐ Visa

☐ AMEX

☐ MC

Name on Credit Card:

Expiration Date:

/

CVV #:

Zip Code:

Authorized Signature:

Date:



Edinburg Economic Development Corporation

Meeting Date: June 03, 2024

Consider funding request for matching grant for an internship program by Workforce Solutions and RGV Focus.

1. Agenda Item:

Consider funding request for matching grant for an internship program by Workforce Solutions and RGV Focus.

2. Description/Scope:

Workforce Solutions (WFS) has proposed investing \$25,000 in the LEAD Internship Initiative Expansion to support up to 23 students. Additionally, they are seeking an additional \$25,000 in matching funds from industry partners. RGV Focus has already committed \$5,000, leaving a remaining \$20,000 needed for program funding.

The LEAD Internship Initiative aims to bridge the gap between employers and students by providing meaningful paid work experiences. These opportunities will span various fields including; Agriculture, Food, Natural Resources, Business, Finance, Marketing, Educational and Training, Health Science, Information Technology, Manufacturing, Law Public Service, Transportation, Distribution, and Logistics; and Science, Technology, Engineering, and Math (STEM).

The program will be facilitated by the University of Texas Rio Grande Valley (UTRGV)'s Career Center, which commits to supporting the initiative by:

- Coordinating efforts with WFS to ensure the sustainability of the LEAD Internship program.
- Assisting with outreach and recruitment of employers and students.
- Providing feedback on the ongoing needs of internship opportunities.

Workforce Solutions has provided reports on student retention and employer feedback as requested by the Edinburg EDC Board. The feedback shows high satisfaction with the program's organization, coordination, and recruitment processes. However, there are suggestions for improvement, including extending the internship duration and better time allocation, which will be addressed in future iterations.

3. Estimated Timeline:

Selected interns will receive an internship position by the end of July 2024.
Internships begin late August 2024 and will be completed by December 2024.

4. Budget:

Edinburg EDC Contribution: \$20,000.

The Edinburg EDC has \$65,000 uncommitted funding available through the Small Business Program/Workforce Training/Job Training Program line item.

5. Procurement/Selection Process:

The procurement process will involve discussing terms and conditions with Workforce Solutions to outline the specifics of the partnership agreement, including participant criteria.

6. Staff's Recommendation:

Staff recommends approval of the proposed partnership with Workforce Solutions for the LEAD Initiative Internship Program.

This collaboration aligns with the mission of supporting workforce development initiatives and cultivate talent within our community. The program offers a strategic opportunity to invest in the future workforce while addressing local labor market needs.

7. Justification:

By allocating funds to support the LEAD internship initiative, the Edinburg EDC demonstrates its commitment to nurturing local talent and retaining skilled individuals within the community.

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: WFS LEAD Internship Initiative Summary Report

Attachment B: WFS LEAD Internship Initiative Feedback Report

Attachment C: WFS LEAD Internship Initiative Infographic



Summary for The City of Edinburg Economic Development Corporation (EDC) Board

Workforce Solutions LEAD Internship Program Expansion

Introduction

The Workforce Solutions (WFS) Leveraging Educational Advancement & Development (LEAD) Internship Program has been an instrumental initiative in bridging the gap between academic learning and real-world experience for students at the University of Texas Rio Grande Valley (UTRGV). Thanks to the generous support of the Rio-South Texas Education and Community Development Foundation (RSTEF) with a \$25,000 grant and an additional \$5,000 investment from RGV FOCUS, we have secured half of the necessary funding to continue this valuable program for the Fall 2024 semester. We are now seeking an investment of \$20,000 from the City of Edinburg Economic Development Corporation (EDC) Board to fully fund this expansion.

Program Overview

The LEAD Internship Program provides an 8-week paid internship experience across various industries, including Agriculture, Food, and Natural Resources; Business, Finance, and Marketing; Educational and Training; Health and Science; Information Technology; Manufacturing; Law and Public Service; Transportation, Distribution, and Logistics; and STEM. Each intern earns \$12 per hour for a total of 160 hours, working up to 19 hours per week. This hands-on experience is crucial in preparing students for their future careers.

Employer Success Metrics and Feedback

The data collected by UTRGV and WFS from 9 out of 14 (64%) past employers (Fall 2023) highlights the program's success and areas for improvement. Below are key insights and visualizations that demonstrate the program's impact and the necessity for continued support.

Number of Interns Supervised:

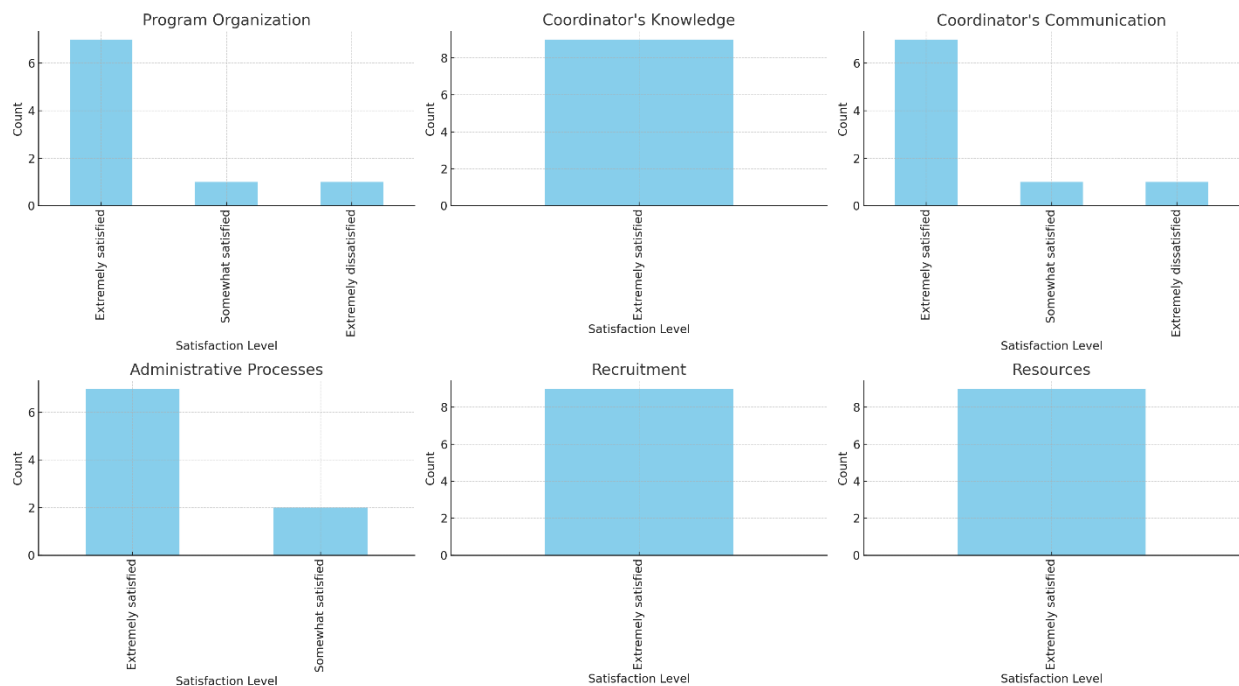
- 4 employers supervised 4 interns each.
- 5 employers supervised 1 or 2 interns each.
- Employers supervised between 1 and 4 interns during the program, with a few managing up to 4 interns. This indicates a varied level of engagement and capacity among participating organizations.

Employer Satisfaction Ratings:

1. Program Organization/Arrangement:
 - Majority of employers were "Extremely satisfied" with the organization and arrangement of the program. Only one employer expressed dissatisfaction.
 - Visual: High frequency of "Extremely satisfied" ratings with a single "Extremely dissatisfied."
2. Coordinator's Knowledge of Program:
 - Extremely Satisfied: 9

- All employers rated the coordinator's knowledge of the program as "Extremely satisfied," reflecting high confidence in the program's management.
 - Visual: Uniform "Extremely satisfied" ratings.
3. Coordinator's Communication of Requirements:
- Most employers were "Extremely satisfied" with the communication of requirements, with only one expressing dissatisfaction.
 - Visual: Predominantly "Extremely satisfied" ratings with a single "Extremely dissatisfied."
4. Administrative Processes:
- Employers generally found the administrative processes satisfactory, with the majority rating it as "Extremely satisfied" and a couple of "Somewhat satisfied."
 - Visual: High frequency of "Extremely satisfied" ratings with a few "Somewhat satisfied."
5. Recruitment:
- All employers were "Extremely satisfied" with the recruitment process, indicating an effective and efficient process.
 - Visual: Uniform "Extremely satisfied" ratings.
6. Resources Provided:
- Employers were consistently "Extremely satisfied" with the resources provided to support the internship program.
 - Visual: Uniform "Extremely satisfied" ratings.

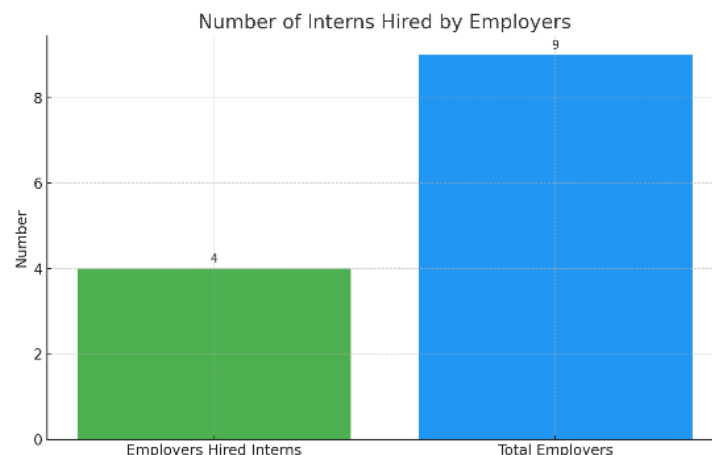
Employer Satisfaction Ratings Visualizations:

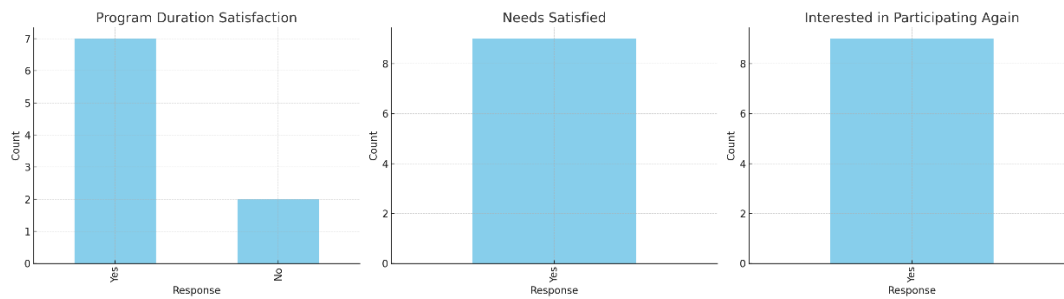


Program Outcomes:

1. Interns Hired Upon Completion:
 - 4 out of 9 (44%) employers who answered the survey hired interns or 4 out of 14 (28.5%) of total participating employers. Considering there was a total of 30 interns and 19 of them were in their Senior year, the LEAD Internship Program was able to attain a 21% full-time employment placement rate.
 - The primary goal of the LEAD Internship Program is to bridge the gap between employers and students by engaging them in meaningful **work experience**. Fortunately, 28.5% of employers hired interns upon completion of the program, indicating the program's effectiveness potential in preparing students for full-time employment.
 - Two employers hosted and hired one intern each, a thirds employer had two interns and hired one, the fourth employer had four interns and hired one.
2. Program Duration Satisfaction:
 - 7 employers found the duration satisfactory.
 - 2 employers suggested a longer internship duration.
 - Most employers found the duration of the internship program satisfactory. Some employers suggested extending the duration for greater impact.
 - Visual: Majority "Yes" responses with a couple of "No."
3. Overall Satisfaction and Future Participation:
 - All employers (9) would recommend the program to colleagues.
 - All employers (9) expressed interest in participating again.
 - Likelihood of Recommendations is Extremely Likely: All employers rated their likelihood of recommending the internship program to a colleague or other employer as "Extremely likely." This demonstrates a strong endorsement of the program's value and effectiveness.

Program Outcomes Visualizations:





Employer Comments:

1. "The program requires a little more improvement in time allocation, communication, and structure."
2. "A longer internship would be beneficial to both parties."
3. "The internship started late in the semester for the City of Edinburg. We would prefer for it to start earlier in the semester."
4. "Offered 2 positions, hired 1 full-time, and the other did not accept the offer but is working for my company on a project basis".
5. "They were all engineering students and there are no positions opened at this time."
6. "Did not hire. They were pursuing more education and no openings for one of them."

Hiring Factors:

Several factors might explain why employers only hired one intern for a full-time position:

4. **Resource Constraints:** Employers may have limited resources or budget to convert internships into full-time positions, especially if they are small or medium-sized businesses.
5. **Job Availability:** There may be a limited number of available full-time positions within the company at the time the internships concluded. This could particularly affect organizations with strict hiring quotas or budgetary restrictions.
6. **Performance and Fit:** Employers might have found that only one intern out of the group demonstrated the necessary skills, cultural fit, and readiness for a full-time role.
7. **Diverse Needs:** The needs of the organization may vary, and they might only require a single new full-time employee despite hosting multiple interns. This could be due to specific project requirements or strategic hiring plans.
8. **Internship as a Learning Experience:** Some companies may primarily view internships as learning opportunities for students rather than a direct pipeline for hiring, intending to provide experience without a strong intention to hire immediately.
9. **Strategic Hiring Practices:** Employers might prefer to evaluate multiple interns but choose to hire the best fit for a specific role. They might also have a strategic approach to stagger hiring over time rather than hiring multiple interns simultaneously.

Student Success Metrics and Feedback

The data collected by UTRGV and WFS from 26 out of 30 (86%) past interns (Fall 2023) highlights the program's success and 11 areas for improvement. Considering 19 interns were in their Senior year, 4 were Juniors, 3 Freshman, and 4 did not participate in the survey; below are key insights and visualizations that demonstrate the program's impact and the necessity for continued support.

1. Impact on Students

Understanding Career Goals:

- A significant number of students reported that the internship provided them with a better understanding of their career goals. This indicates the program's effectiveness in helping students clarify their professional aspirations.
- Example Comments: "This was a wonderful experience that I could not have gotten elsewhere. It opened my eyes to a new field that I was interested in and actually might have persuaded me to also seek a career in this field."

2. Educational Value

Exceptional Opportunity:

- Most students rated the educational value of their internship as an "Exceptional opportunity," demonstrating that the program offers substantial learning experiences.
- Educational Value Visual: High frequency of "Exceptional opportunity" ratings.

3. Relevance to Major/Career Goals

Closely Related Experience:

- The majority of students found the internship experience very closely related to their major or career goals. This alignment is crucial for practical application of academic knowledge.
- Experience Related to Major/Career Visual: Majority ratings for "Very closely related."

4. Department Support

Supportive Environment:

- Students generally felt openly supported by their departments, highlighting a positive and encouraging work environment.
- Department Support Visual: Predominantly "Openly supportive" ratings.

5. Compensation

Mixed Feedback:

- While some students felt the compensation was adequate or comparable to full-time employees, others felt they were underpaid for the service expected.



- Example Comments: "Definitely underpaid for service expected."

6. Job Description and Technical Skills

Match and Application:

- Most students reported that their duties closely matched the job description and that their technical skills were adequately applied to the position.
- Job Description Match and Technical Skills Application Visuals: High frequency of "Duties closely matched job description" and "Were adequate" ratings.

7. Job Orientation and Supervisor Evaluation

Positive Feedback:

- Students generally found the job orientation to be complete and accurate. They rated their supervisors highly in terms of willingness to answer questions, availability, and receptiveness to ideas.
- Supervisor Willingness Visual: Predominantly "Exceeded expectations" ratings for supervisor-related categories.

8. Relationship with Supervisor

Strong Relationships:

- The majority of students rated their relationship with their supervisors as exceeding expectations, indicating strong mentor-mentee dynamics.
- Supervisor Availability Visual: Predominantly "Exceeded expectations" ratings.

9. Program Relevance and Future Participation

Meaningful and Re-engaging:

- Most students considered the program relevant to their short- and long-term career interests and expressed interest in participating again.
- Program Relevance and Participate Again Visuals: Majority "Yes" responses for program relevance and future participation.

10. Overall Internship Rating

Exceeding Expectations:

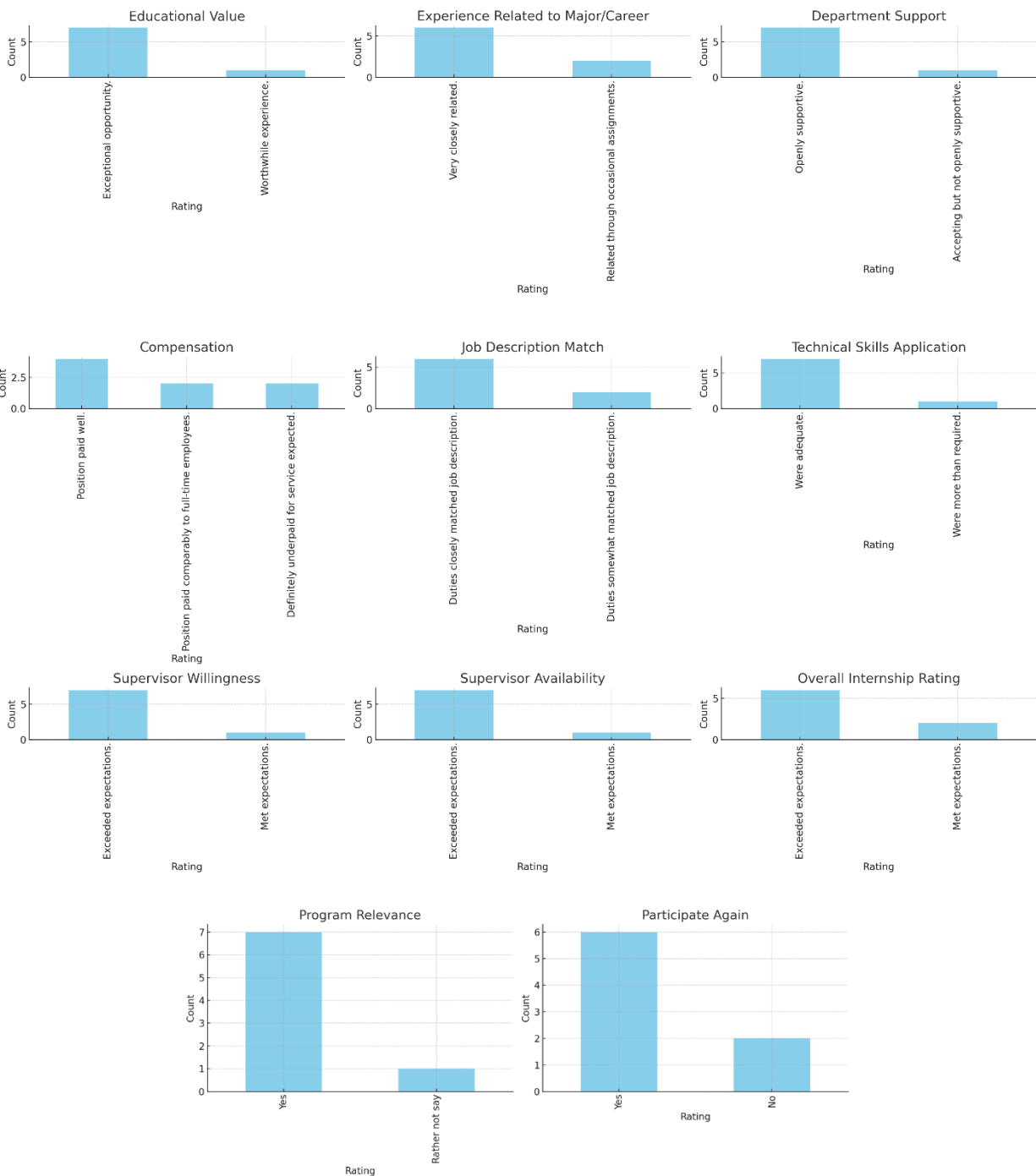
- The overall internship experience was rated as exceeding expectations by most students.
- Overall Internship Rating Visual: High frequency of "Exceeded expectations" ratings.

11. Suggestions for Improvement

Duration and Compensation:

- Students suggested extending the duration of the internship and improving compensation.
- Example Comments: "Evaluate credit hours recommended to pursue an internship. I felt overwhelmed at times of navigating assignments from the internship and UTRGV courses."

Student Feedback Visuals:





Conclusion:

The LEAD Internship Program has demonstrated significant success in providing valuable work experience to students while also meeting the needs of employers. The feedback highlights a high level of satisfaction with the program's organization, coordination, and recruitment processes. However, suggestions for improvement, such as extending the internship duration and better time allocation, have been noted and will be addressed in future iterations.

Given the demonstrated success and the constructive feedback from both employers and students, we are confident that the LEAD Internship Program is a valuable initiative that significantly benefits the community. To continue and expand this program, we seek an investment of \$20,000 from the City of Edinburg Economic Development Corporation (EDC) Board. Your support will enable us to offer transformative opportunities to 23 more students, fostering a skilled and ready workforce for the future and addressing the areas for improvement identified by participants.

Attachments:

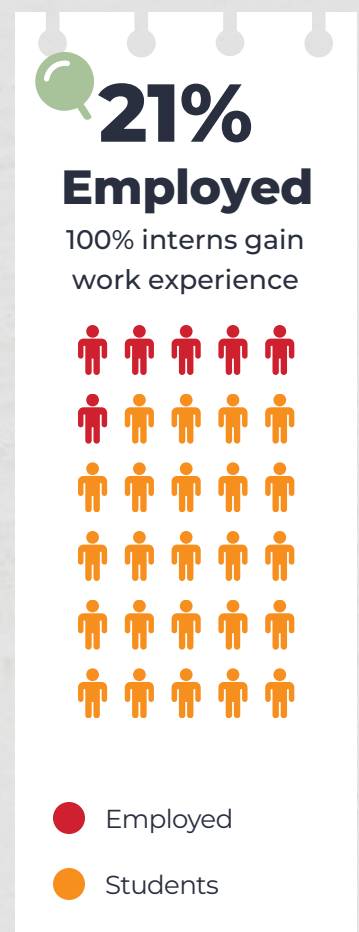
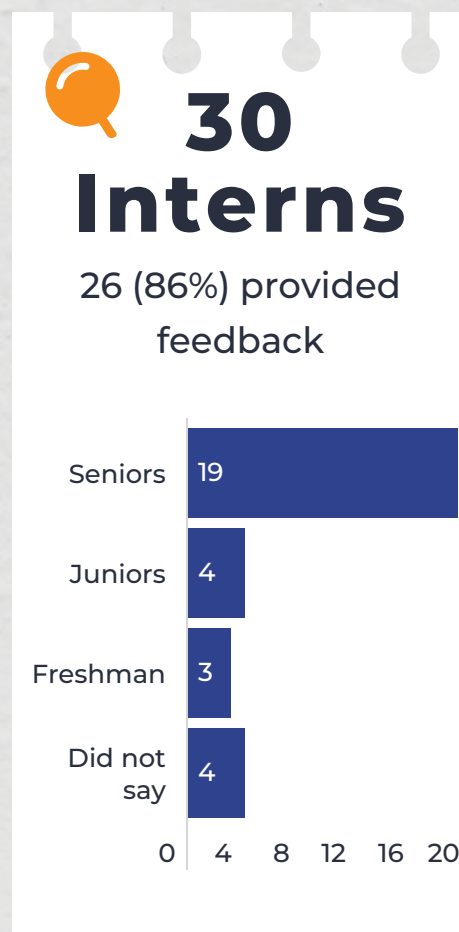
1. Attachment A – Lead Internship Initiative Feedback Infographic
2. Attachment B – Lead Internship Initiative Infographic

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LEAD

Internship Initiative Feedback 2023

The Workforce Solutions (WFS) Leveraging Educational Advancement & Development (LEAD) Internship Program has been an instrumental initiative in bridging the gap between academic learning and real-world experience for students at the University of Texas Rio Grande Valley (UTRGV).



Recommend the program!

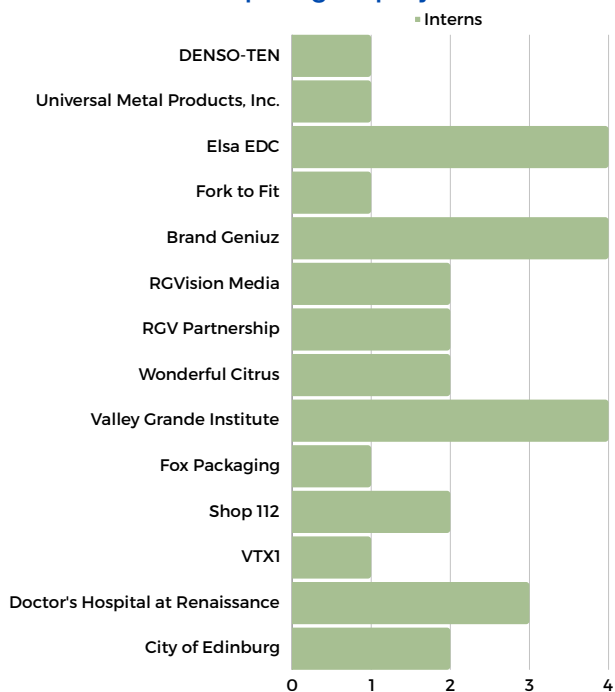
Both employers and students expressed interest in participating again.

Workforce Solutions LEAD Internship Initiative

Attachment B

The Workforce Solutions (WFS) Service to Employers Internship Program provides post-secondary students with the opportunity to intern with local employers and acquire work experience in support of their chosen career pathway. Internships provide invaluable work experience for students in pursuit of an industry recognized certification, post-secondary degree, or a recent graduate.

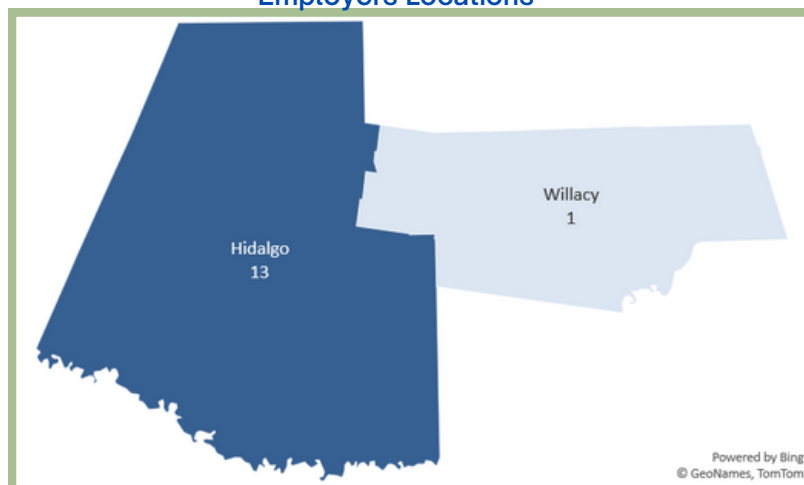
Participating Employers



Students earned
\$12/Hour

A total of \$56,670
was paid out through
the LEAD Initiative

Employers Locations



A total of 30 interns were matched with businesses in Hidalgo and Willacy County. The majority of the students were matched with a job title that aligns with their major of study in various areas of business, engineering, media, healthcare and arts.

Business

Civil Engineering >>> Parks and Recreation Intern
Marketing >>> Sales Associate Intern
Business Administration >>> Events & Marketing Intern
Business Management >>> Membership Outreach Intern
Business Management >>> Human Resources Intern
Marketing >>> Marketing Intern
Biomedical Sciences >>> Public Relations Intern
Communications >>> Business Development Intern
Finance >>> Finance Intern
Marketing >>> Marketing Intern
Business Administration >>> Economic Development Corporation Intern

Engineering

Mechanical Engineering >>> Logistics Process Analyst Intern
Electrical Engineering >>> Preventative Maintenance Intern
Civil Engineering >>> Civil Engineering and Planning Intern
Mechanical Engineering >>> Operations/Production Intern
Computer Engineering >>> Network Technician Intern
Civil Engineering >>> Engineering Intern

Media

Civil Engineering >>> Content Creation Intern
Visual Comm. Design >>> Graphic Design and Journalism Intern
Marketing >>> Social Media Intern
Communications >>> Video Editor Intern
Graphic Design >>> Graphic Design Intern
Marketing >>> Social Media Intern
Undeclared >>> Copy Writer Intern
Communication Studies >>> Digital Marketing Intern

Healthcare

Kinesiology >>> Healthcare Intern
Nutritional Sciences >>> Healthcare Intern
Biology >>> Healthcare Intern

Arts

Theatre >>> Fashion Content Editor Intern
Visual Communication >>> Fashion Content Editor Intern
Design



Edinburg Economic Development Corporation

Meeting Date: June 03, 2024

Consider approval of Change order for the Demolition of Cano Warehouse

1. **Agenda Item:**

Consider Ratifying Executive Director's Action approving Change Order #1 in the amount of \$15,300 for the demolition of warehouse on Cano Street (EEDC Property).

2. **Description/Scope:**

Contractor has run into unexpected issues related to the demolition of the warehouse. Among these issues, he has discovered that the footing on the foundation is bigger & deeper than most other buildings. More concrete than expected was also encountered, water & power lines that were not in the easement had to be dealt with appropriately. Heavier equipment is necessary to complete the job and thus, the contractor is asking for \$15,300.00 in additional funding.

3. **Estimated Timeline:**

ASAP.

4. **Budget:**

Funds from reserve are available.

5. **Procurement/Selection Process:**

Contractor is passing costs to us, in order to finish the job. Change order plus original bid is still less than other bidders' original bid.

6. **Staff's Recommendation:**

Approve C.O. to allow contractor to complete the job.

7. **Justification:**

Demolition of a dilapidated building will bring more value to the property as we place it on the market.

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:



Edinburg Economic Development Corporation

Meeting Date: June 03, 2024

Consider approval of mid-year budget amendment for Fiscal Year 2024.

1. Agenda Item:

Consider approval of mid-year budget amendments for Fiscal Year 2024.

2. Description/Scope:

Raudel Garza, EEDC Executive Director, will present proposed mid-year budget amendments.

3. Estimated Timeline:

Amendments are based on YTD numbers available to staff at this time. Amendments are effective upon approval by Board and Council.

4. Budget:

FY2023-2024

5. Procurement/Selection Process:

N/A

6. Staff's Recommendation:

Staff recommends approval of amendments as presented.

7. Justification:

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: FY24 EEDC Final budget with Amendments

Economic Development Budget

Approved FY2024

Amendments FY
2024

Change

Revenues

1/2 Cent Sales Tax Revenue	\$ 9,725,676	\$ 9,500,000	\$ (225,676)
Interest on Investments	\$ 100,000	\$ 100,000	\$ -
Rental Income	\$ -	\$ -	\$ -
Sale of EEDC Property	\$ 2,190,000	\$ 1,787,850	\$ (402,150)
Miscellaneous Revenue		\$ 12,500	\$ 12,500
Transfer from Reserves		\$ 13,107,022	\$ 13,107,022
Transfer in TexStar Bond Projects Activity, Net	\$ 1,800,000	\$ 8,000,000	\$ 6,200,000
Total Revenues	\$ 13,815,676	\$ 32,507,372	\$ 18,691,696

Administrative Services**Personnel Expenses**

Salaries	\$ 584,342	\$ 442,676	\$ (141,666)
Longevity	\$ 3,635	\$ 2,874	\$ (761)
Overtime	\$ 1,800	\$ 1,185	\$ (615)
Taxes	\$ 42,073	\$ 31,272	\$ (10,801)
Retirement	\$ 89,112	\$ 68,101	\$ (21,011)
Group Insurance	\$ 60,000	\$ 43,620	\$ (16,380)
Disability Insurance	\$ 12,000	\$ 1,006	\$ (10,994)
Workers Compensation	\$ 1,169	\$ 870	\$ (299)
Vehicle Allowance	\$ 11,100	\$ 10,655	\$ (445)
Total Personnel Expenses	\$ 805,230	\$ 602,259	\$ (202,971)

Contractual Services

Admin Services	\$ 500,000	\$ 500,000	\$ -
Professional Services	\$ 96,000	\$ 70,000	\$ (26,000)
Audit & CPA Services	\$ 30,000	\$ 30,000	\$ -
Finance Services (Bond Fees)	\$ 5,000	\$ 5,000	\$ -
Rents & Contractuals (Storage/Copier Lease)	\$ 14,400	\$ 14,400	\$ -
Office Space Lease	\$ 22,500	\$ 33,680	\$ 11,180
Total Contractual Services	\$ 667,900	\$ 653,080	\$ (14,820)

Supplies & Equipment

Office Supplies	\$ 12,000	\$ 7,000	\$ (5,000)
Communication Services (Mobile Phone & Landline)	\$ 21,600	\$ 11,000	\$ (10,600)
Office Maintenance & Contractual - IT	\$ 12,000	\$ 6,000	\$ (6,000)
Other Expense/Materials	\$ 10,200	\$ 5,000	\$ (5,200)
Wearing Apparel	\$ 4,200	\$ 3,000	\$ (1,200)
Printing	\$ 8,400	\$ 8,400	\$ -
Continuing Education	\$ 36,000	\$ 15,000	\$ (21,000)
Office Equipment & Furniture	\$ 50,000	\$ 13,000	\$ (37,000)
Membership Dues/Subscriptions	\$ 60,000	\$ 45,000	\$ (15,000)
Travel, Training, Meetings	\$ 90,000	\$ 60,000	\$ (30,000)
Conferences	\$ 120,000	\$ 80,000	\$ (40,000)
Board Expenses	\$ 6,000	\$ 6,000	\$ -
Total Supplies & Equipment	\$ 430,400	\$ 259,400	\$ (171,000)
Total Administrative Services	\$ 1,903,530	\$ 1,514,739	\$ (388,791)

Edinburg Economic Development Corporation

FY 23-24

EDC Programs, Properties & Projects		Proposed		
		Approved FY2024	Amendments FY 2024	Change
Programs				
	Small Business Program/Workforce Training/Job Training Programs	\$ 515,000	\$ 515,000	\$ -
	Marketing	\$ 420,000	\$ 420,000	\$ -
	Sponsorship /Donations	\$ 144,000	\$ 144,000	\$ -
	Research, Studies, other Contracts	\$ 360,000	\$ 300,000	\$ (60,000)
	Total Programs	\$ 1,439,000	\$ 1,379,000	\$ (60,000)
Properties				
	Property Taxes	\$ 40,000	\$ 40,000	\$ -
	Purchase of Property	\$ 4,726,172	\$ 4,639,837	\$ (86,335)
	Utilities	\$ 9,000	\$ 3,800	\$ (5,200)
	Property Maintenance- Improvements, Maintenance & Repairs	\$ 30,000	\$ 30,000	\$ -
	General Property Insurance	\$ 75,000	\$ 75,000	\$ -
	Total Properties	\$ 4,880,172	\$ 4,788,637	\$ (91,535)
Projects				
	Economic Development Incentives	\$ 500,000	\$ 500,000	\$ -
	First Hartford (The Shoppes at RGV) 2019	\$ 100,000	\$ 100,000	\$ -
	Domain Development Corp (Hyde & Brentwood Plaza)	\$ 400,000	\$ 400,000	\$ -
	MGEN Capital (Jersey Mike's & Dunkin Donuts)	\$ 35,000	\$ 40,000	\$ 5,000
	Contribution to City Project	\$ -	\$ 7,257,022	\$ 7,257,022
	Owassa Road Sewer Line Extensions	\$ -	\$ 1,750,000	\$ 1,750,000
	Turf Fields for Parks	\$ -	\$ 2,000,000	\$ 2,000,000
	Water Storage Tank	\$ -	\$ 2,100,000	\$ 2,100,000
	Kapal Supplier LLC	\$ 40,000	\$ -	\$ (40,000)
	Total Projects	\$ 1,075,000	\$ 14,147,022	\$ 13,072,022
Bond Projects				
	Workforce/Resource Center	\$ 1,840,000	\$ -	\$ (1,840,000)
	ACE Center	\$ -	\$ 7,000,000	\$ 7,000,000
	Municipal Water Park (Renovation & Cove)		\$ 1,000,000	\$ 1,000,000
	Parking Garage	\$ -	\$ -	\$ -
	Total Bond Projects	\$ 1,840,000	\$ 8,000,000	\$ 6,160,000
Total EDC Programs, Properties & Projects		\$ 9,234,172	\$ 28,314,659	\$ 19,080,488
Debt Service				
	Bond Principal Payment	\$ 1,640,000	\$ 1,640,000	\$ -
	Bond Interest	\$ 1,037,974	\$ 1,037,974	\$ 0
	Arena Bond Shortage	\$ -	\$ -	\$ -
	Total Debt Service	\$ 2,677,974	\$ 2,677,974	\$ 0
Total Disbursements		\$ 13,815,676	\$ 32,507,372	\$ 18,691,696
Total Receipts Over Disbursements		\$ -	\$ (0)	\$ (0)