



**ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS**

Location:

City of Edinburg, City Hall-Council Chambers
415 W. University Drive, Edinburg, Texas

**JANUARY 23, 2024
REGULAR MEETING AGENDA
5:30 PM**

1. CALL TO ORDER, ESTABLISH A QUORUM

A. Pledge of Allegiance.

2. CERTIFICATION OF PUBLIC NOTICE

3. DISCLOSURE OF CONFLICT OF INTEREST

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments.

If a resident desires to make a public comment in person, please complete the Public Comments Form which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

All requests must be received beginning at 9am and end immediately before the start of the meeting. Your request should include your name, address, and telephone number. We ask for everyone's cooperation in following this procedure.

5. REGULAR AGENDA ITEMS

- A. Consider Approval of Minutes for the Board Meeting held on December 11, 2023.
- B. Presentation of year-to-date Financial Report ending on December 31, 2023.
- C. Discussion and possible action on request for sponsorship of Edinburg Chamber of Commerce's Fiesta Edinburg to be held on February 29th - March 3rd, 2024.
- D. Consider Approval of the funding proposal submitted by Health Sciences Institute at Renaissance (HSIR) for workforce development.
- E. Consider Approval of the funding proposal submitted by Valley Initiative for Development and Advancement (VIDA) for workforce development.
- F. Consider Presentation and Approval of transfer of funds for Bond Projects.
- G. Consider approval of amendment to the Leadership Edinburg Class 34 Signage Agreement between Edinburg EDC and Leadership Edinburg Class 34.

6. STAFF REPORTS

- Executive Director Report
 - Labor Market Report
 - Unemployment Numbers
 - Social Media Report
 - Upcoming Conferences and Events
- Commercial Development Report
 - Construction and Building Permits
 - Sales Tax Report/Summary
 - LiftFund Update
- Industrial Development Report

7. EXECUTIVE SESSION

The EEDC will convene in Executive Session, in accordance with the Texas Open Meetings Act, Vernon's Texas Statutes and Codes Annotated, Government Code, Chapter 551, Subchapter D, Exceptions to Requirement that Meetings be Open. The EEDC May Elect To Go Into Executive Session On Any Item Whether Or Not Such Item Is Posted As An Executive Session Item At Any Time During The Meeting When Authorized By The Provisions Of The Open Meetings Act.

A. Deliberation regarding economic development projects and possible action related to projects (§551.087 Deliberation Regarding Economic Development Negotiations; §551.071 Consultation with Attorney; §551.072 Deliberation Regarding Real Property; Closed Meeting).

1. Project SWAP
2. Office Space
3. Workforce Resource Center
4. FLIP
5. Project Health
6. Project Born Again

8. OPEN SESSION

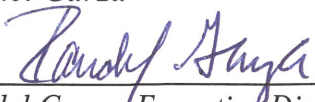
The EEDC will convene in Open Session to take necessary action, if any, in accordance with Chapter 551, Open meetings, Subchapter E, Procedures Relating to Closed Meeting, §551.102, Requirement to Vote or Take Final Action in Open Meeting.

9. ADJOURNMENT

I hereby certify this Notice of an EEDC Meeting was posted in accordance with the Open Meetings Act, at the City Offices of the City of Edinburg, located at the 415 West University entrance outside bulletin board visible and accessible to the general public during and after regular working hours.

This notice was posted on January 19, at 5:00 pm.

By: /s/ Raudel Garza

Signature: 

Name: Raudel Garza, Executive Director
Edinburg Economic Development Corporation



Edinburg Economic Development Corporation

Meeting Date: January 23, 2023

Consider approval of Minutes for the Board Meeting held on
December 11, 2023.

1. **Agenda Item:**

Consider approval of Minutes for the Board Meeting held on December 11, 2023.

2. **Description/Scope:**

Board meeting minutes are reviewed by Executive Director, Raudel Garza, and approved by the EEDC Board on a monthly basis.

3. **Estimated Timeline:**

N/A

4. **Budget:**

N/A

5. **Procurement/Selection Process:**

N/A

6. **Staff's Recommendation:**

Staff recommends approval.

7. **Justification:**

N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: December 11, 2023 Board Minutes



MINUTES OF THE
EDINBURG ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS

LOCATION:

City of Edinburg, City-Hall Council Chambers
415 W. University Drive. Edinburg, Texas

DECEMBER 11, 2023
SPECIAL MEETING AGENDA
5:30 PM

PRESENT: Veronica Gonzales, President
Raul Resendez, Vice President
Aaron “Ronnie” Rivera, Secretary
Eddie Garza, Treasurer
Richard Gonzales, Director

LATE: Daniel “Dan” Diaz, Mayor Pro Tem

ABSENT: Sabrina Walker Hernandez, Director

STAFF: Raudel Garza, Executive Director
Carlos Garza, Project Manager
Leticia Pantoja, Project Manager
Jacqueline Guerra, Administrative Assistant
Omar Ochoa, City Attorney

1. CALL TO ORDER, ESTABLISH QUORUM

President, Veronica Gonzales, called the meeting to order at 5:30 pm.

At this time, Mrs. Gonzales and the Board welcomed newly-appointed EDC Director, Richard Gonzales.

Raudel Garza, Edinburg EDC Executive Director, proceeded with roll call and established quorum. For the record, Mayor Pro Tem Daniel Diaz and Sabrina Walker Hernandez were not present at this moment.

A. Pledge of Allegiance

2. CERTIFICATION OF PUBLIC NOTICE

Mr. Garza confirmed the public notice was posted in accordance with the Texas Open Meetings Act, on December 8, 2023 at 5:00 PM.

3. DISCLOSURE OF CONFLICT OF INTEREST

City Attorney, Omar Ochoa, stated a conflict of interest exists if a board member or a member of that person's family has a qualifying financial interest in an agenda item. If there is a conflict of interest, the board director cannot participate in discussion or vote on the agenda item.

No conflicts of interest were declared by Board members.

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments. If a resident desires to make a public comment in person, please complete the Public Comments Form, which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

There were no public comments.

5. SPECIAL AGENDA ITEMS

A. Consider Approval of Minutes for the Board Meeting held on November 28, 2023.

MOTION TO APPROVE MINUTES WAS MADE BY TREASURER EDDIE GARZA AND SECONDED BY SECRETARY AARON RIVERA. MOTION CARRIED UNANIMOUSLY.

B. Presentation of year-to-date Financial Report ending on October 31, 2023.

Executive Director Raudel Garza gave a brief presentation of the EDC's total assets, monthly department expenditures and restricted & unrestricted funds. Vice President Raul Resendez raised a concern on limited funds since the EDC is committed to several other city projects. President Veronica Gonzales agreed. Mr. Garza confirmed that the EDC is still able to work on EDC projects and confirmed that strict adherence to the budget would be necessary throughout the fiscal year.

NO MOTION OR ACTION WAS NEEDED FOR THIS ITEM.

C. Consider approval of resolution to add the City of Edinburg Finance Director as an authorized signer for the Edinburg Economic Development Corporation accounts at Texas National Bank, TexSTAR, and any other financial institution.

Mr Garza advised that in a previous meeting the Board adopted an Investment Policy which lists the EDC's Executive Director and City of Edinburg's Finance Director as Investment Officers. He stated that this resolution allows the Finance Director to be a signatory on these accounts in order to be able to move funds from one account to the other with the concurrence of the EDC's Executive Director.

MOTION TO APPROVE THE RESOLUTION AS PRESENTED WAS MADE BY SECRETARY AARON RIVERA AND SECONDED BY TREASURER EDDIE GARZA. MOTION CARRIED UNANIMOUSLY.

D. Consider approval of the EDC's FY22-23 Audit Proposal with Cascos and Associates, PC.

Mr. Garza informed the Board that the City has chosen Cascos & Associates to conduct their City Audit. He advised that Cascos & Associates also submitted a proposal to the EDC of \$18,900, not including the preparation of the federal Form 990 which would be about \$1,500 to \$2,000 more. Mr. Garza recommended to follow the city direction on this item. Some concerns were raised by the board members regarding financials and the timely manner in which this audit would be completed. Mr. Garza advised that this year should be a smoother process considering that the finance department is staffed and has a new director.

MOTION TO APPROVE THE FY 22-23 AUDIT PROPOSAL PRESENTED WITH CASCOS AND ASSOCIATES, PC WAS MADE TREASURER EDDIE GARZA AND SECONDED BY VICE PRESIDENT RAUL RESENDEZ. MOTION CARRIED UNANIMOUSLY.

At this time, before entering executive session, Secretary Aaron Rivera made an acknowledgment to former EDC Director Roland Gomez and thanked him for his service to the Edinburg EDC.

6. EXECUTIVE SESSION

At this time the board entered executive session at 5:45 pm.

MOTION TO ENTER EXECUTIVE SESSION WAS MADE BY DIRECTOR RICHARD GONZALES AND SECONDED BY VICE PRESIDENT RAUL RESENDEZ. MOTION CARRIED UNANIMOUSLY.

For the record, at this time, Mayor Pro Tem Daniel Diaz joined the Board in Executive Session at 5:49 pm.

The EEDC board convened in executive session, in accordance with the Texas Open Meetings Act, Vernon's Texas Civil Statutes annotated, government code, chapter 551, subchapter D, exceptions to requirements that meetings be open, to deliberate under the following section:

- **SECTION 551.071, CONSULTATION WITH ATTORNEY**
- **SECTION 551.072, DELIBERATION REGARDING REAL PROPERTY**
- **SECTION 551.087, DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS**

The EEDC board may elect to go into executive session on any item whether or not such item is posted as an executive session item at any time during the meeting when authorized by the provisions of the Texas Open Meetings Act. The board will deliberate the following item:

A. Deliberation and possible action regarding economic development negotiations (§551.087 Deliberation Regarding Economic Development Negotiations; §551.072. Deliberation Regarding Real Property; §551.071 Consultation with Attorney; Closed Meeting.)

1. Workforce Resource Center
2. Food Truck Park
3. Project Health
4. Project Born Again
5. Project Aluminum Foil
6. Project Wilson
7. Project Faucet
8. Project Sprinkler
9. Project Watt
10. Project 25
11. Project FLIP

7. OPEN SESSION

The EEDC convened in Open Session to take necessary action, in accordance with Chapter 511, Open meetings, Subchapter E, Procedures Relating to Closed Meeting §551.102, Requirement to Vote or Take Final Action in Open Meeting.

The EDC board reconvened for open session at 8:59 p.m.

MOTION TO ENTER OPEN SESSION WAS MADE BY SECRETARY AARON RIVERA AND SECONDED BY TREASURER EDDIE GARZA. MOTION CARRIED UNANIMOUSLY.

MOTION TO AUTHORIZE EXECUTIVE DIRECTOR PROCEED AS DISCUSSED IN EXECUTIVE SESSION WITH ITEMS A “1. WORKFORCE RESOURCE CENTER, 2. FOOD TRUCK PARK, 5. ALUMINUM FOIL, 6. WILSON, 7. FAUCET AND 9. WATT” WAS MADE BY TREASURER EDDIE GARZA AND SECONDED BY VICE PRESIDENT RAUL RESENDEZ. MOTION CARRIED UNANIMOUSLY.

8. ADJOURNMENT

There being no further business to consider, the meeting adjourned at 9:01pm.

MOTION TO ADJOURN MEETING WAS MADE BY SECRETARY AARON RIVERA AND SECONDED BY TREASURER EDDIE GARZA. MOTION CARRIED UNANIMOUSLY.

Minutes Transcribed by:

Jacqueline Guerra, Administrative Specialist, Edinburg Economic Development Corporation

The board of directors approved the meeting minutes on _____, 2024.

EDINBURG ECONOMIC DEVELOPMENT CORPORATION:

Aaron Rivera, EEDC Board Secretary



Edinburg Economic Development Corporation

Meeting Date: January 23, 2023

Presentation of Financial Report ending on December 31, 2023

1. Agenda Item:

Presentation of Financial Report ending on December 31, 2023.

2. Description/Scope:

Executive Director, Raudel Garza, will give a presentation on the EDC Financial Report ending on December 31, 2023.

3. Estimated Timeline:

October 1, 2023 – December 31, 2023.

4. Budget:

N/A

5. Procurement/Selection Process:

N/A

6. Staff's Recommendation:

N/A

7. Justification:

N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: Financial Report ending 12-31-23

Management Report

Edinburg Economic Development Corporation
For the period ended December 31, 2023



Prepared on
January 19, 2024

EDINBURG ECONOMIC DEVELOPMENT CORPORATION**BALANCE SHEET (Unaudited)****December 31, 2023****Assets**

Cash and Cash Equivalents	\$	16,619,035
Sales Tax Receivable		766,213
Receivables, Net		3,898,800
Santana Receivable, Net		10,442,236
Restricted Assets		
Cash and Cash Equivalents		2,360,989
Investments		16,876,233
TOTAL ASSETS	\$	50,963,506

Liabilities

Current Liabilities		
Accounts Payable	\$	388,553
Total Liabilities	\$	388,553

Fund Balance

Restricted For:		
Capital Projects	\$	17,463,172
Debt Service		3,833,065
Other: Note Receivables		10,442,236
Other: Property Acquisitions		4,726,172
Unrestricted		14,110,309
Total Fund Balance	\$	50,574,954

TOTAL LIABILITIES AND FUND BALANCE	\$	50,963,506
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EDINBURG ECONOMIC DEVELOPMENT CORPORATION

MONTHLY BUDGET ACTIVITY REPORT (Unaudited)

As of December 31, 2023

	Current Budget	YTD	Percent Used	Remaining Budget
Revenues				
GEN SALES & USE TAX (.5%)	\$ 9,725,677	\$ 1,456,856	15%	\$ 8,268,821
INTEREST EARNED	100,000	237,516	246%	(137,516)
MISCELLANEOUS REVENUE	-	12,500	0%	(12,500)
TRANSFER IN GENERAL FUND	1,800,000	-	0%	1,800,000
Total Revenues	\$ 11,625,677	\$ 1,706,872	15%	\$ 9,918,805
Other Financing Resources				
SALE OF PROPERTY	\$ 2,190,000	\$ -	0%	\$ 2,190,000
Total Other Financing Resources	\$ 2,190,000	\$ -	0%	\$ 2,190,000
Total Revenues and Other Financing Resources	\$ 13,815,677	\$ 1,706,872	12%	\$ 12,108,805
Expenditures				
Administrative Services				
ADMINISTRATION FEE	\$ 500,000	\$ -	0%	\$ 500,000
SALARIES & FRINGE BENEFITS	805,231	111,748	14%	693,483
COMMUNICATIONS SERVICE AGREEMENT	21,600	1,051	5%	20,549
PRINTING	8,400	-	0%	8,400
RENTS & CONTRACTUAL	14,400	2,004	14%	12,396
OFFICE SPACE LEASE	22,500	7,500	33%	15,000
OFFICE MAINTENANCE & CONTRACTUAL - IT	12,000	1,113	9%	10,887
BOARD EXPENSES	6,000	126	2%	5,874
OFFICE SUPPLIES & OTHER MATERIALS	12,000	891	7%	11,109
WEARING APPAREL	4,200	627	15%	3,573
OFFICE EQUIP & FURNITURE	50,000	3,264	7%	46,736
OTHER MATERIALS	10,200	78	1%	10,122
AUDIT / ACCOUNTING	30,000	-	0%	30,000
CONTINUING EDUCATION	36,000	-	0%	36,000
MEMBERSHIP DUES, SUBSCR	60,000	5,213	9%	54,787
PROFESSIONAL SERVICES	96,000	22,950	24%	73,050
Total Administrative Services	\$ 1,688,531	\$ 156,565	9%	\$ 1,531,966
Programs				
CONFERENCES	\$ 120,000	\$ 449	0%	\$ 119,551
JOB TRAINING PROGRAMS	515,000	-	0%	515,000
MARKETING AND ADVERTISING SERVICES	420,000	126,130	30%	293,870
RESEARCH, STUDIES, OTHER CONTRACTS	360,000	-	0%	360,000
SPONSORSHIPS	144,000	6,500	5%	137,500
TRAVEL, TRAINING, MEETINGS	90,000	9,415	10%	80,585
Total Programs	\$ 1,649,000	\$ 142,494	9%	\$ 1,506,506
Properties				
GENERAL INSURANCE	\$ 75,000	\$ 39,908	53%	\$ 35,092
LAND - PURCHASE OF PROPERTY	4,726,172	-	0%	4,726,172
PROPERTY MAINTENANCE	30,000	-	0%	30,000
PROPERTY TAXES	40,000	-	0%	40,000
UTILITIES	9,000	-	0%	9,000
Total Properties	\$ 4,880,172	\$ 39,908	1%	\$ 4,840,264
Incentive Agreements				
ECONOMIC DEVELOPMENT INCENTIVES	\$ 500,000	\$ 27,928	6%	\$ 472,072
FIRST HARTFORD REALTY-RESTAURANT PLAZA	100,000	-	0%	100,000
DOMAIN DEVELOPMENT CORP (HYDE & BRENTWOOD)	400,000	-	0%	400,000
MGEN CAPITAL	35,000	-	0%	35,000
KAPAL SUPPLIER, LLC	40,000	-	0%	40,000
Total Incentive Agreements	\$ 1,075,000	\$ 27,928	3%	\$ 1,047,072

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

MONTHLY BUDGET ACTIVITY REPORT (Unaudited)

As of December 31, 2023

	Current Budget	YTD	Percent Used	Remaining Budget
Debt Service				
BOND PRINCIPAL PAYMENT	\$ 1,640,000	\$ -	0%	\$ 1,640,000
BOND INTEREST EXPENSE	1,037,974	-	0%	1,037,974
BOND FEES	5,000	900	18%	4,100
Total Debt Service	\$ 2,682,974	\$ 900	0%	\$ 2,682,074
Total Expenditures	\$ 11,975,677	\$ 367,795	3%	\$ 11,607,882
Sources Over/(Under) Uses	\$ 1,840,000	\$ 1,339,077	73%	\$ 500,923
Bond Projects Expenses				
WORKFORCE/RESOURCE CENTER	1,840,000	-	0%	1,840,000
Total Bond Projects Expenses	\$ 1,840,000	\$ -	0%	\$ 1,840,000
TOTAL SUMMARY				
Total Revenues	\$ 13,815,677	\$ 1,706,872	12%	\$ 12,108,805
Total Expenses	(13,815,677)	(367,795)	3%	(13,447,882)
Change in Fund Balance	\$ -	\$ 1,339,077	15%	\$ (1,339,077)

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

SUPPLEMENTARY INFORMATION (Unaudited)

Cash Balances as of December 31, 2023

	Beginning Balance	YTD Activity	Ending Balance
Cash - Unrestricted			
Operating - Interest Bearing	\$ 11,195,463	\$ 2,812,846	\$ 14,008,309
Total Unrestricted Cash	\$ 11,195,463	\$ 2,812,846	\$ 14,008,309
Cash - Restricted			
Non Interest Bearing:			
Debt Service Funds	\$ 3,103,915	\$ (742,926)	\$ 2,360,989
Total Non Interest Bearing Cash	\$ 3,103,915	\$ (742,926)	\$ 2,360,989
Interest Bearing:			
Series 2019 Bonds - Project Fund	\$ 3,227,282	\$ 51,207	\$ 3,278,489
Series 2021 Bonds - Project Fund	9,536,464	85,205	9,621,669
Debt Service Reserves Fund	1,459,039	13,036	1,472,075
Reserved for Property Acquisitions	4,726,172	-	4,726,172
Total Interest Bearing Cash	\$ 18,948,957	\$ 149,449	\$ 19,098,406
Total Restricted Cash	\$ 22,052,872	\$ (593,477)	\$ 21,459,395
Total Unrestricted and Restricted Cash	\$ 33,248,335	\$ 2,219,369	\$ 35,467,704



Edinburg Economic Development Corporation

Meeting Date: January 23, 2024

Discussion and possible action on request for sponsorship of Edinburg Chamber of Commerce's "Fiesta Edinburg" to be held on February 29th-March 3rd, 2024.

1. **Agenda Item:**

Discussion and possible action on request for sponsorship of Edinburg Chamber of Commerce's "Fiesta Edinburg" to be held on February 29th-March 3rd, 2024.

2. **Description/Scope:**

Edinburg Chamber of Commerce is requesting for the EEDC to sponsor Fiesta Edinburg at the Pachanga Title Sponsor level in the amount of \$20,000.

3. **Estimated Timeline:**

Upon invoice request.

4. **Budget:**

There is \$134,900 available in the EDC's Sponsorship account.

5. **Procurement/Selection Process:**

N/A

6. **Staff's Recommendation:**

Staff recommends approval of the Pachanga Title sponsorship.

7. **Justification:**

This sponsorship represents an investment in Edinburg's quality of life and helps continue to market Edinburg to our residents and others outside the City. It is part of our placemaking efforts, and also support for our business development partner, the Chamber of Commerce itself.

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: Fiesta Edinburg 2024 Sponsorship Packet.



PRESENTED BY:



Dear Fiesta Sponsor,

The Edinburg Chamber of Commerce is proud to introduce the 55th Annual Fiesta Edinburg! Fiesta Edinburg has been giving people a reason to celebrate the All-America City of Edinburg. Besides being a fun, family-oriented festival, Fiesta Edinburg provides an opportunity for friends and family to enjoy an important moment in our history, celebrating Edinburg as the home of the county seat. We are proud to say Fiesta Edinburg will be moving the festival to the beautiful Bert Ogden Arena in Edinburg! Our city will be the place to be to enjoy quality, live entertainment, food, vendors and the Heart of America Carnival.

Fiesta Edinburg drew over 25,000 people in attendance last year. With your support, Fiesta will expect to draw an even larger crowd in 2024 with added events and attractions. As a corporate sponsor, we are encouraging you to take advantage of Fiesta's crowd-drawing power and market your business or organization. Your participation in Fiesta Edinburg 2024 is a mutually beneficial partnership with the Edinburg Chamber of Commerce.

Thank you, and the many businesses and individuals who partner with the Edinburg Chamber of Commerce to put on a wonderful quality of life event for our community. We encourage all citizens, businesses and visitors to attend Fiesta Edinburg; it is indeed a memorable experience. On behalf of the entire Edinburg Chamber of Commerce Board, Chamber Staff and the residents of Edinburg, we thank you for your dedication and commitment to your Chamber and our community. If you would like any more information on our partnership or would like a customized package for your business, please call our Executive Director, Ronnie Larralde at 956-383-4974.

Sincerely,



Kelly Salazar
Linbarger Goggan Blair &
Sampson LLP

Edinburg Chamber
Board President



Marsha Green
Bert Ogden Auto Group

Edinburg Chamber
V.P. of Special Events

\$20,000 PACHANGA TITLE SPONSOR

- Official Fiesta Edinburg Presenting Sponsor
- Featured on all printed material and media releases and announcements
- Feature in our 'Thank You' Ad in the Edinburg Chamber E-newsletter and Press Releases
- Inclusion in all radio campaigns, promotions, and commercials
- Complimentary live radio remote at your place of business with participating radio station
- Logo prominently displayed on Fiesta Edinburg T-Shirts
- "Big Check" Presentation, with a photo opportunity and mention in press releases
- Year-round promotion on the chamber website
- Business name mentioned on-site during the festival
- Complimentary 20x20 exhibitor booth, including tent, table, and 4 chairs
- Prominent placement of company branding on stage and festival grounds (provided by sponsor and approved by the Chamber)
- Recognition on all social media platforms, collectively reaching over 40,000 fans & followers
- First right of refusal as the exclusive sponsor for Fiesta Edinburg annually
- No competitive sponsor allowed
- 16 V.I.P tickets and access to V.I.P. parking for premium festival experience for two days
- Access to the VIP Suite at Bert Ogden Arena for two days
- 16 complimentary T-shirts for you and your team

\$10,000 SOMBRERO SPONSOR

- Inclusion in ALL advertising materials
- Logo prominently featured on the event poster
- Feature in our 'Thank You' Ad in the Edinburg Chamber E-newsletter and Press Releases
- "Big Check" Presentation, with a photo opportunity and mention in press releases
- Company recognition during the press conference
- Logo prominently displayed on Fiesta Edinburg T-Shirts
- Business name mentioned on-site during the festival
- Complimentary 10x10 exhibitor booth, inclusive of tent, table, and 2 chairs
- Prominent placement of company branding on festival grounds (provided by sponsor and approved by the Chamber)
- One complimentary entry of a commercial float or vehicle in the Fiesta Edinburg Parade
- Recognition on all social media platforms, collectively reaching over 40,000 fans & followers
- 8 V.I.P tickets and access to V.I.P. parking for premium festival experience
- Access to the VIP Suite at Bert Ogden Arena for two days
- 8 complimentary T-shirts for you and your team

\$5,000 Tardeada Sponsor

- Feature in our 'Thank You' Ad in the Edinburg Chamber E-newsletter and Press Releases
- "Big Check" Presentation, with a photo opportunity and mention in press releases
- Business name mentioned on-site during the festival
- One complimentary entry of a commercial float or vehicle in the Fiesta Edinburg Parade
- Complimentary 10x10 exhibitor booth, inclusive of tent, table, and 2 chairs

- Prominent placement of company branding on festival grounds (provided by sponsor and approved by the Chamber)
- Recognition on all social media platforms, collectively reaching over 40,000 fans & followers
- 4 V.I.P tickets and access to V.I.P. parking for premium festival experience
- Access to the VIP Suite at Bert Ogden Arena for two days
- 4 complimentary T-shirts for you and your team

\$2,500 PARRILLADA SPONSOR

- Prominent placement of company branding on festival grounds (provided by sponsor and approved by the Chamber)
- Feature in our 'Thank You' Ad in the Edinburg Chamber E-newsletter and Press Releases
- Company name featured in newspaper ads
- "Big Check" Presentation, with a photo opportunity and mention in press releases
- Business name mentioned on-site during the festival
- Prominent placement of company branding on festival grounds (provided by sponsor and approved by the Chamber)
- Recognition on all social media platforms, collectively reaching over 40,000 fans & followers
- 4 V.I.P tickets and access to V.I.P. parking for premium festival experience (one day)
- Access to the VIP Suite at Bert Ogden Arena for one day
- 4 complimentary T-shirts for you and your team

\$1000 PINATA SPONSOR

- Feature in our 'Thank You' Ad in the Edinburg Chamber E-newsletter and Press Releases
- Company name featured in newspaper ads
- Business name mentioned on-site during the festival
- Recognition on all social media platforms, collectively reaching over 40,000 fans & followers
- 2 V.I.P tickets and access to V.I.P. parking for premium festival experience (one day)
- Access to the VIP Suite at Bert Ogden Arena for one day
- 2 complimentary T-shirts



2024 Sponsorship Commitment Form

Please complete Sponsorship Commitment Form and return to:

Ronnie Larralde, Edinburg Chamber of Commerce Executive Director

Edinburg Chamber Office, 602 W. University Dr., Edinburg, TX 78539

Ph: (956) 383-4974 * Fax: (956) 383-6942 * Email: chamber@edinburg.com

As a sponsor at the 2024 Fiesta Edinburg, you have an array of sponsorship opportunities to choose from guaranteeing full recognition for your company. Sponsorship creates a unique platform while enhancing corporate identification to in this region. To maximize your investment in Fiesta Edinburg 2024, reserve one of the following sponsorship opportunities by completing this form and returning it to the Edinburg Chamber of Commerce Office, or emailing it to marketing@edinburg.com.

Commitment Due: January 31,2024 • Payment Due: February 16, 2024

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Submitted by _____ Email _____

☐ \$ 20,000 Pachanga Sponsor

☐ \$ 5,000 Tardeada Sponsor

☐ \$ 1000 Pinata Sponsor

☐ \$ 10,000 Sombrero Sponsor

☐ \$ 2,500 Parillada Sponsor

This agreement, signed by an authorized representative of the company, must be received by the Edinburg Chamber of Commerce by Friday, January 31,2024 and will constitute a binding contract for the sponsorship amount indicated. Full payment is due to the Edinburg Chamber of Commerce Office by Friday, February 16, 2024. This agreement will become effective upon acceptance by the Edinburg Chamber of Commerce.

Signed and dated this ____ day of _____, 20 ____ . Sponsorship Amount \$ _____.

How would you like your Company / Organization listed?

Please email all of your organizations marketing material to chamber@edinburg.com .

Print Name

Signature of Authorized Company Representative



Edinburg Economic Development Corporation

Meeting Date: January 23, 2024

Consider approval of the funding proposal submitted by Health Sciences Institute at Renaissance (HSIR) for workforce development.

1. **Agenda Item:**

Consider approval of the funding proposal submitted by Health Sciences Institute at Renaissance (HSIR) for workforce development.

2. **Description/Scope:**

Health Sciences Institute at Renaissance (HSIR) has submitted a proposal that outlines a partnership between the Edinburg EDC and Workforce Solutions to provide financial support for 10 students pursuing certification in the Pharmacy Technician Program.

The Pharmacy Technician Program is an online self-paced 12-month course that will teach students important medical and pharmaceutical terminology and hands-on experience in a virtual pharmacy environment. Additionally, students will have the opportunity to apply for a 100+ hour externship after successfully completing the course.

The cost of tuition is \$2,995 per student which includes textbooks, study materials, and the state Pharmacy Technician Certification Exam (PTCE) voucher. HSIR staff will also track students for one-year post course completion and assist with resume writing and job placement.

The requested proposal amount is for \$29,950 if the Edinburg EDC and HSIR partner. Workforce Solutions will apply for funding through the High Demand Job Training (HDJT) Grant from the Texas Workforce Commission. Should there be funding available through the Texas Workforce Commission grant, the Edinburg EDC's contribution match would be approximately \$15,000. Workforce Solutions may also try to provide funding through Workforce Innovation and Opportunity Act (WIOA) funds, if possible.

3. **Estimated Timeline:**

The program would be implemented shortly after Board approval.

4. **Budget:**

The Edinburg EDC has \$515,000 budgeted for Small Business Program/Workforce Training/Job Training programs for Fiscal Year 2023-2024.

However, \$400,000 has been committed to the Façade and Lot Improvement Program. **This leaves \$115,000 available for funding.**

5. **Procurement/Selection Process:**

N/A

6. **Staff's Recommendation:**

Staff recommends approval.

7. **Justification:**

The implementation of this job training program aligns with the EDC's program of work of partnering with educational institution to develop our workforce. The program not only addresses the current demand for pharmacy technicians but also contributes to the long-term development of a skilled workforce in the healthcare sector, supporting the overall economic vitality of Edinburg.

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: HSIR – Edinburg EDC Proposal



DHRHealth



**HEALTH SCIENCES INSTITUTE
AT RENAISSANCE**

Doctors Hospital at Renaissance Health System

EDINBURG ECONOMIC DEVELOPMENT PROPOSAL



OVERVIEW

Welcome to the Health Sciences Institute at Renaissance – where innovation and education converge to shape the future of healthcare. Our institute is dedicated to fostering learning, advancement, and innovation, all with the goal of addressing the diverse healthcare needs of our community.

TABLE OF CONTENTS

Mission Statement	03
2023 Accomplishments	04
HSIR Partnerships	05
HSIR Certification Programs	06
Pharmacy Technician Program	07
Why Health Sciences Institute at Renaissance	08
HSIR Career Opportunity Proposal	09



HEALTH SCIENCES INSTITUTE AT RENAISSANCE

Doctors Hospital at Renaissance Health System

A photograph of two female healthcare professionals in white lab coats and teal gloves, working in a laboratory setting. One is using a pipette. A teal curved banner is overlaid on the top of the image.

MISSION

At HSIR, our mission is to cultivate a new generation of healthcare professionals who are not only highly skilled but also deeply committed to providing compassionate, patient-centered, and ethical care. Through our comprehensive certification programs, we empower individuals to embark on a rewarding journey toward a fulfilling career in healthcare.

2023 ACCOMPLISHMENTS

In 2023, the Health Sciences Institute at Renaissance underwent a transformative revamping, introducing a diverse array of healthcare certification programs tailored to various interests and career paths. This strategic initiative not only modernized our offerings but also played a pivotal role in the institution's renewal. Successful site visits further solidified our commitment to excellence, resulting in renewed accreditation and bolstering our reputation within the healthcare education landscape. This rejuvenation has not only attracted new talent but has also paved the way for valuable partnerships, marking a year of significant accomplishments and success for the Health Sciences Institute at Renaissance.

Texas Workforce Commission

Certificate of Approval

Career Schools and Colleges

Health Sciences Institute at Renaissance

(HSIR)

(S5183)

5501 S. McColl Street

Edinburg, TX 78539

has met the legal requirements prescribed in Chapter 132, Texas Education Code, and is hereby authorized to operate as outlined in the application submitted in accordance with Section 132.052 under the provisions of that act for the period specified below. Continued approval will be subject to compliance with the legal requirements for career schools and colleges and with the application submitted to the Texas Workforce Commission as the official school catalog. The approved courses of instruction are listed as a separate attachment.



This certificate is issued to the owner named below. This certificate is the property of the State of Texas and shall not be transferred to another owner.

Effective Date of Issue: August 10, 2023
Date of Expiration: August 09, 2024
Issued on: September 29, 2023
Issued to: Doctors Hospital at Renaissance, LTD


Edward Serna, Executive Director

Partnerships

"Empowering Futures,
Uniting Strengths:
Together in Partnership"

In a commitment to accessible education, we have embarked on a mission to forge meaningful partnerships within our community. By collaborating with local businesses and organizations, we aim to create opportunities for students who face financial barriers to receive the education they deserve. This initiative not only promotes inclusivity but also fosters a sense of community support, breaking down barriers to education and empowering individuals to pursue their dreams. Together, through strategic partnerships, we are building a foundation for a brighter and more equitable future for all aspiring learners in our community.



Texas Workforce Commission

The Workforce Innovation and Opportunity Act (WIOA) helps people who need jobs. WIOA offers states a range of programs and services. These programs help jobseekers get training, education and support. That way, they will do well in the job market. WIOA also helps connect employers with the trained workers they need. This helps them compete in the worldwide economy



Edinburg Economic Development Center

In a collaborative endeavor to assist members of the Edinburg community, HSIR is looking to join forces with Edinburg EDC to establish a partnership aimed at providing financial support for students pursuing certification in the Pharmacy Technician Program. This alliance underscores our shared commitment to fostering educational opportunities and empowering individuals to thrive in the healthcare sector.



Ed2Go Partnership

In a groundbreaking collaboration, the Health Sciences Institute at Renaissance forged a strategic partnership with Ed2Go in October 2023. This dynamic alliance has enabled us to expand our reach and impact by offering a comprehensive range of online career training programs. Leveraging Ed2Go's expertise in online education, we have seamlessly integrated cutting-edge technology and engaging content into our curriculum, providing accessible and flexible learning opportunities for aspiring healthcare professionals. This partnership signifies a significant leap forward for the Health Sciences Institute at Renaissance, as we continue to pioneer innovative approaches to healthcare education in the digital age.



Health Sciences Institute
at Renaissance

PROGRAM OFFERINGS

**LEADING EDGE
HEALTHCARE EDUCATION
BEGINS HERE**

Our certification programs can start students on a path to an in-demand profession or help advance their current career. Students may begin these programs at any time and learn at their own pace. Upon successful completion of all coursework, students will receive a certificate of completion.

Features:

- 6-18 month self-paced, start anytime
- Textbook and materials included
- Prepare for industry certification
- Certification exam vouchers are included
- Student support, advising, motivation and career readiness support available to all students

EXPLORE A CAREER AS A:

- Certified Clinical Medical Assistant (CCMA)
- Certified Medical Administrative Assistant (CMAA)
- Certified EKG Technician
- Certified Phlebotomy Technician
- Certified Physical Therapy Aide
- Medical Billing and Coding
- Pharmacy Technician
- Registered Behavior Technician
- Sterile Processing Technician



Health Sciences Institute at Renaissance



\$2,995

EXPLORE A CAREER AS A CERTIFIED PHARMACY TECHNICIAN

If you enjoy helping people, serving in a busy and challenging environment, and staying at the front of medical technology, a pharmacy technician career may be a great choice for you. You can train for the national Pharmacy Technician Certification Exam (PTCE) in under a year with this comprehensive online course. Learn important medical and pharmaceutical terminology and get hands-on experience in a virtual pharmacy environment. You will also have the opportunity to apply for a 100+ hour externship after successfully completing the course.

COURSE DETAILS

- SELF-PACED, FULLY ONLINE
- 12 MONTHS
- 400 COURSE HOURS
- CERTIFICATION EXAM VOUCHER INCLUDED
- TAUGHT BY INDUSTRY EXPERTS

Student Requirements:

- High School Diploma or GED
- Minimum of 18 years of age at the time of enrollment
- Background Check



HEALTH SCIENCES INSTITUTE AT RENAISSANCE

Doctors Hospital at Renaissance Health System

WHY HEALTH SCIENCES INSTITUTE AT RENAISSANCE?

HSIR CLASS/CLINICAL LOCATION

All classroom instruction is conducted online for increased student convenience, however, there is also an option to use the Del Prado Education Department classroom and for private tutoring.

Clinical rotations are held at various locations within the DHR Health system and community partner locations, encompassing specialty clinics, outpatient clinics, the main hospital, and laboratory settings.

HSIR COMMUNITY BENEFIT

HSIR certifications fall under the regulation of adult learning and post-secondary programs. The education and clinical training offered aim to prepare graduates for job-specific roles, making them ready for the workforce. Upon fulfilling all program requirements, graduates become eligible to take their respective program certification board exams. With these certifications, graduates can explore employment opportunities across the Rio Grande Valley and the State of Texas. They are qualified to apply for positions not only at DHR Health but also at various healthcare systems, doctor's offices, clinics, outpatient facilities, and more throughout the local community and the broader Valley region.

HSIR ADVERTISING

HSIR programs are listed on the Texas Workforce Solutions (TWS) Eligibility Provider List, ensuring that potential applicants can access our program materials. We utilize various advertising methods, including social media platforms, program flyers distributed through email and direct mail, presentations at internal and external meetings, participation in conferences, and involvement in career retraining events. The HSIR staff actively engages with the community to ensure widespread exposure and accessibility for all potential students.

HSIR COST EFFECTIVE

HSIR programs offer cost-effectiveness compared to both two-year institutions and proprietary organizations. While other institutions typically charge a base tuition and later reveal additional fees and supplies for a specific program upon enrollment, HSIR adopts an all-inclusive approach. The cost for each HSIR program covers tuition, fees, and supplies, making it more affordable than similar offerings at other two-year colleges and proprietary schools.



**HEALTH SCIENCES INSTITUTE
AT RENAISSANCE**

Doctors Hospital at Renaissance Health System



Health Sciences Institute at Renaissance (HSIR) Career Opportunity Expansion and Certificate Program Proposal for Edinburg EDC and Texas Workforce Solutions

DHR Health is committed to serving our community, in a collaborative endeavor to assist members of the Edinburg Community, we are enthusiastic about proposing a collaboration with the Edinburg Economic Development Corporation (EEDC) and Texas Workforce Solutions (TWS). This partnership aims to offer career opportunities to adults residing or employed in the City of Edinburg, fostering educational opportunities and empowering individuals to thrive in the healthcare sector.

Program Benefits

Adult-Learning and Career Opportunities - HSIR certificate programs are post-secondary educational programs designed for adult learners who aspire to enter the medical field and establish a pathway for career growth.

Upon successful completion of the program, graduates become eligible to take certification exams and can explore job opportunities across the Rio Grande Valley in various healthcare settings, such as healthcare systems, doctor's offices, clinics, outpatient facilities, etc., including opportunities at DHR. The program is open to any eligible adult meeting the specified requirements.

Cost Effective- HSIR programs offer cost-effectiveness compared to both two-year institutions and proprietary organizations. While other institutions typically charge a base tuition and later reveal additional fees and supplies for a specific program upon enrollment, HSIR adopts an all-inclusive approach. The cost for each HSIR program covers tuition, fees, and supplies, making it more affordable than similar offerings at other two-year colleges and proprietary schools.

Hands-on Training- HSIR students will receive hands-on training in a real-world environment that will be prepare them for their careers.

Health Sciences Institute at Renaissance (HSIR)

At HSIR, our mission is to cultivate a new generation of healthcare professionals who are not only highly skilled but also deeply committed to providing compassionate, patient-centered, and ethical care. Through our comprehensive certification programs, we empower individuals to embark on a rewarding journey toward a fulfilling career in healthcare.

Our nine certification programs can start students on a path to an in-demand profession or help advance their current career. Students may begin these programs at any time and learn at their own pace. Upon successful completion of all coursework, students will receive a certificate of completion.

HSIR is an approved teaching institution by the Texas Workforce Commission, Career Schools and Colleges.

Pharmacy Technician Certification Program

Program Overview	A pharmacy technician is a healthcare professional who works under the supervision of a licensed pharmacist. Their primary responsibilities include assisting pharmacists in dispensing medications, managing inventory, processing prescriptions, and interacting with customers. Pharmacy technicians also play a crucial role in maintaining accurate patient records, handling insurance claims, and ensuring compliance with regulatory requirements. They work in various healthcare settings, such as pharmacies, hospitals, and retail stores, contributing to the safe and efficient delivery of pharmaceutical services. The U.S. Bureau of Labor Statistics projects national employment growth for pharmacy technicians to grow by 5% by 2031.	
Program Length	Self-Paced, Online 12 Months 400 Course Hours	
Tuition Cost	\$2, 995/student	
Capacity	10 maximum	
General Admission Requirements	High School Diploma/GED 18 years of Age Background Check	
Average Salary	Average Hourly Earnings: \$18.17 Average Annual Salary: \$37, 790	*According to U.S. Bureau of Labor Statistics



Edinburg Economic Development Corporation

Meeting Date: January 23, 2024

Consider Approval of the funding proposal submitted by Valley Initiative for Development and Advancement (VIDA) for workforce development.

1. Agenda Item:

Consider Approval of the funding proposal submitted by Valley Initiative for Development and Advancement (VIDA) for workforce development.

2. Description/Scope:

Economic Development staff received a proposal for funding from the Valley Initiative for Development and Advancement (VIDA). The funding proposal is \$50,000 for FY 2024. This will provide higher education training and workforce development for 15 underserved Edinburg residents.

VIDA will provide a match contribution of \$25,000.

The funding proposal includes:

- Training cost at South Texas College (STC), University of Texas-Rio Grande Valley (UTRGV), Texas State Technical College (TSTC), Texas Southmost College.
- Direct Program Services - Intensive Career Counseling & Case Management.

VIDA began in 1995 with its mission is to formulate new institutional relationships in the Lower Rio Grande Valley that simultaneously address employers' needs for skilled workers, while linking the area's unemployed and underemployed with high-skill, high-wage jobs identified in the region.

3. Estimated Timeline:

FY 2024

4. Budget:

Small Business Program/Workforce Training Account

5. **Procurement/Selection Process:**

N/A

6. **Staff's Recommendation:**

Staff recommends a \$50,000 contribution.

7. **Justification:**

VIDA works with students to get them through graduation which leads to an improved workforce, with graduates earning higher wages and contributing to the local economy.

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: VIDA 2024 Proposal

Attachment B: VIDA FY22-23 Grant Summary

Attachment C: VIDA FY22-23 Student Status Report



2024 FUNDING PROPOSAL

**Prepared By: Felida Villarreal, CPA
President & CEO | VIDA**

January 16, 2024



Project Name

Career Training in High Demand Occupations for Low-Income Edinburg Residents

Funding Request

\$50,000 for fiscal year 10/01/2023 – 09/30/2024

Project Details

At least 15 Edinburg residents will be supported through VIDA's program model through the fiscal year October 1, 2023 – September 2024. 100% of students assisted under this grant must meet the following eligibility criteria:

1. Participant must be an Edinburg resident.
2. Participant must be 18 years of age or older.
3. Participant must be eligible to work in the U.S.
4. Participant must be under 200% of the federal poverty guidelines, underemployed, or unemployed.

Mission

VIDA's mission is to empower Rio Grande Valley residents to achieve economic prosperity through market-driven training, resources, and career pathways. Our continued focus includes formulating new institutional relationships in the RGV that simultaneously address employers' needs for skilled workers, while linking the area's unemployed and underemployed with high-skill, high-wage jobs identified in the region. Our vision is to build and sustain a highly skilled and highly educated workforce, which will not only be ready for tomorrow's jobs, but will have an opportunity to live a more prosperous and healthy life.

History

The concept for VIDA began in 1995 with Valley Interfaith, a community-organizing group in the Lower Rio Grande Valley affiliated with the national Industrial Areas Foundation. Valley Interfaith observed a need for education and training to secure family sustaining wage employment, as the region experienced elevated levels of unemployment from many plant closures and layoffs in the textile industry due to foreign competition. Meanwhile, businesses and economic development boards seeking to attract and retain employers in the region reported a need for a more highly skilled and educated workforce. As a result, collaborative efforts between Valley Interfaith and industry leaders sought an opportunity to meet the needs of both Valley residents and employers through the creation of VIDA, a workforce training model committed to providing both economic and social supports to low-income residents, to ensure successful completion of post-secondary education training and secure competitive employment. Throughout the years, VIDA has remained relevant and innovative by collaborating with regional institutions of higher education and industry leaders to assess employment needs and align career pathways with local industry demand.

Currently, more than half of our student population enrolls in allied health careers such as registered nursing, licensed vocational nursing, dental hygiene, diagnostic medical sonography, emergency medical sciences, occupational therapy, respiratory therapy, radiography, medical billing

& coding, surgical technology, and more. As we continue to recover from the long-term effects of a global pandemic, it is critical to assess and respond to both the regional and national shortage of healthcare professionals. As a result, VIDA continues to promote training and higher education credentials in the healthcare industry in efforts to enhance health equity across the Rio Grande Valley. The remaining student population pursues training in high demand occupations in fields of study such as STEM and the skilled trades – all of which provide an opportunity for self-sufficiency and long-term career advancement.

Core Services

VIDA primarily funds training for one-year certificates, two-year associate degrees, or the last two years of bachelor level degrees. VIDA provides customized financial assistance for training in fields of allied health, STEM, and specialized trades. In addition, VIDA's program provides intensive case management and weekly counseling services to address academic and social barriers. VIDA counselors become key mentors in the lives of our participants, coaching and guiding them to advance in their appropriate career pathways. VIDA regularly updates the occupational training it supports based on feedback from economic development boards and local employers to ensure students pursue careers in high demand occupations relevant to our economic climate. South Texas College, Texas State Technical College, Texas Southmost College, and UT Rio Grande Valley are VIDA's primary training partners. We collaborate extensively with these institutions for outreach, student support and progress, enhancing career pathways, and more.

In 2023, VIDA served 627 students with an average persistence rate of 96%! 100% of our student population is identified as unemployed, underemployed, or low-income, based on 200% of the Federal Poverty Guidelines. During 2023, a student enrolled as a VIDA participant with an average wage of \$8.43 per hour but graduated as a VIDA participant and secured employment with an average wage of over \$22.96 per hour following program completion. The average age of VIDA participants in 2023 was 28 years old and 84% of our participants identified as first-generation college students.

Consequently, this demographic faces a multitude of challenges that represent risk factors for college persistence and graduation. Oftentimes, our participants are first-generation college students, lacking a dedicated support system at home, which VIDA addresses with ongoing one-on-one career coaching and mentoring. VIDA recognizes our participants face language barriers and family responsibilities that interfere with successful completion or satisfactory performance of coursework. As a result, VIDA counselors meet regularly with participants on an individualized basis and in group sessions with other VIDA participants to help them overcome prominent challenges such as time management, stress, emotional triggers, conflict resolution, and promote overall mental health. VIDA counselors share an extensive knowledge and expertise in fields of psychology, social work, and education, facilitating strong relationships with participants and effectively building bonds of accountability, maintaining our students focused, committed, and encouraged. Moreover, VIDA's customized financial assistance for tuition, textbooks, tools, uniforms, childcare, and transportation further promotes students' full-time enrollment while breaking economic barriers to education success.

VIDA organizes speaker series workshops on a monthly basis, in which we collaborate with local industry partners to share their expertise with our participants collectively. For example, our community partner, JP Morgan Chase, hosts financial literacy workshops with VIDA participants as a

group to educate them on valuable topics such as banking, lending, credit scores, financial planning, investments, retirement, and more. In turn, VIDA participants develop and enhance life-long skills for both professional and personal success, learning the importance of fiscal responsibility and personal budgeting. This type of soft skills development model effectively complements the students' traditional classroom coursework to build a more well-rounded individual, better prepared to achieve career success with a competitive and diverse skillset.

Outcomes & Results

VIDA's outcomes are primarily measured by higher persistence rates, graduation rates, and number of certificates awarded:

1. 85% or more of VIDA participants will graduate from an educational/training program within 3 years.
2. 80% or more of VIDA graduates will receive job placement with competitive compensation.
3. 90% or more will persist in their education from year to year.
4. 100% will attend mandatory counseling sessions to ensure program retention.

VIDA has a well-established capacity to track extensive information in a secured, comprehensive, Social Solutions database. Detailed demographic and socioeconomic characteristics are maintained and accessed on a regular basis for reporting and quality control. VIDA measures the academic progress of each participant through grade reports, case notes from the counselors and other program staff, and supportive services received - all of which are documented in Social Solutions. Participants entering employment are tracked for three years post-graduation, and their wages, positions, and employers are reported in the database.

A recent economic impact study conducted by UT - Rio Grande Valley, reports that for every \$1.00 invested in VIDA, there is a return on investment of \$14.74 to the communities we serve. Additionally, the Institute for Women's Policy Research featured VIDA in a report on innovations to address unmet needs in job training programs. The report states: "case management can have the added effect of creating a sense of accountability to the program that increases persistence and completion among trainees. Having a primary point person who participants can go to for advice, support, and to access program resources lead them to feel a greater sense of responsibility or commitment to their program...the relationships that case managers establish with participants create bonds of accountability that enhance participants' chances of success within their programs."



VIDA
Edinburg EDC Program Budget

15 Participants/Students

New Applicants; Roll-Over/Continuing Program/Graduates

Post-Secondary Occupational Training (PSOT):

Allied Health, STEM, and Specialized Trades

Associate Degrees, College/Industry Recognized Certificates, Bachelor Degrees (last 2 years only)

BUDGET ITEMS	10/01/2023 – 9/30/2024 Projected Expenditures
Training Costs Curriculum Based – Program Required Expenses South Texas College (STC); University of Texas – Rio Grande Valley (UTRGV); Texas State Technical College (TSTC); Texas Southmost College (TSC); Other - Tuition, Course Fees, Textbooks, Exams, and Licensure Fees Student Support/Direct Program Services Intensive Career Counseling & Case Management - Customized Financial Assistance for Tools, Uniforms, Transportation, Childcare, & more - Community Outreach, Profile Assessment, & Aptitude Testing - Peer Learning, Effective Studying Skills, & Test Taking Strategies - Soft Skills Training: Guest Speaker Forums, Professional Development Workshops, Financial Literacy, Domestic Violence, Legal Aid, Parental Involvement, Time Management, Stress Management, Mental Health, etc. - Employability Skills: Conflict Resolution in the Workplace, Resume Writing, Business Etiquette, & Interview Skills - Individualized Career Coaching and Academic Advisement - Individual and Group Counseling Sessions - Job Placement Services & Career Tracking 3 years post-graduation - Building Accountability - Monitoring Academic Performance and Progress for Intervention and Completion - Direct Program Related Expenses	
Sub-Total	\$ 63,750
VIDA Administrative Costs	\$ 11,250
Total Program Budget	\$ 75,000
Edinburg EDC Request	\$ 50,000
VIDA's Matching Contribution	\$ 25,000

Edinburg EDC Project Update FY 2022 - 2023

For every \$1 invested in VIDA's program, there is a return of \$14.74 to the communities we serve.

Economic Impact Study 2020 - University of Texas Rio Grande Valley, Data & Information Systems Center.

Average Salary Reported Upon Graduation: \$30,430.40 as of December 18, 2023

2022 - 2023 AT-A-Glance

49% Between Age of 25-50
100% Unemployed, Underemployed or Low Income
43% 1+ Dependent Child(ren) in the Household
85% First Generation in College
Edinburg EDC Investment: \$50,000
Contractual Benchmark: 15
Total Served: 54
Persistence Rate: 100%

CREDENTIAL ANALYSIS

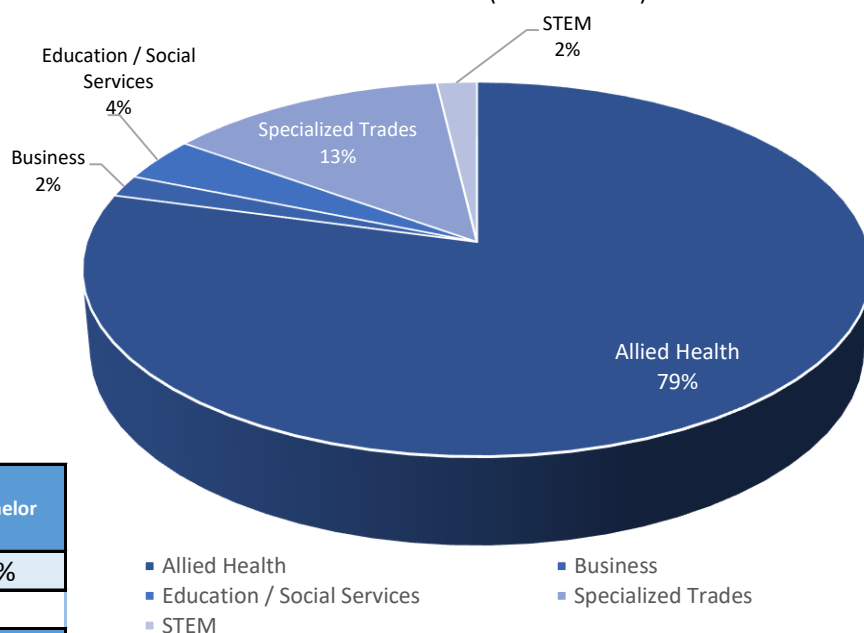
Graduates/Completers

Industry Recognized Credential	Certificate	Associate	Bachelor
	57%	43%	0%

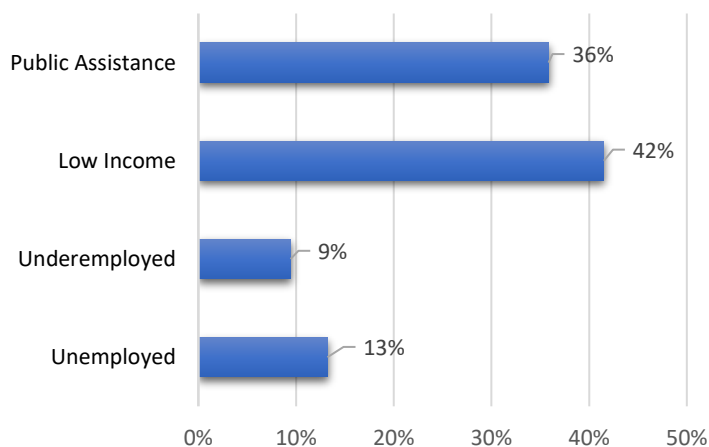
Active Students

Industry Recognized Credential	Certificate	Associate	Bachelor
	7%	30%	54%

PROGRAM OF STUDY (BY INDUSTRY)

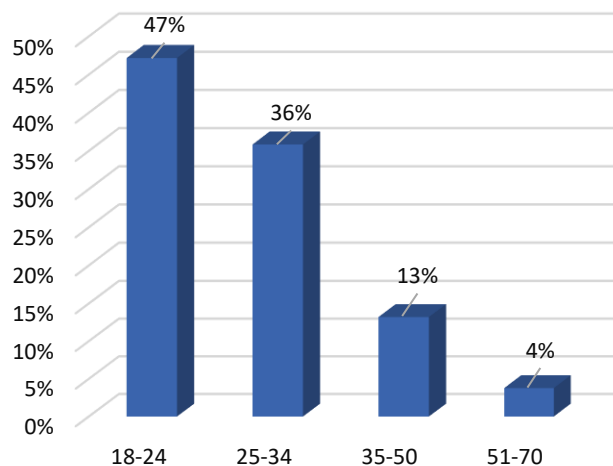


Financial Eligibility



Some participants meet more than one eligibility factor.

Participant Age



VIDA - Edinburg EDC FY2022-2023 Student Information

Valley Initiative for Development and Advancement (VIDA) will provide services to residents which will further the goals of the Edinburg EDC by attracting, retaining and developing talent that meets the needs of current industry and supports the development of future business location in the city.

Graduates with Employment ▼

First	Last	Current Address	Current City	Program of Study	Name of Employer	Current Wage	College 1	Date of Program Entry	College 1 ID #
Jose	Garza		Edinburg	Commercial Electrician	Weslaco Air Conditioning	\$12.00	RGV-LEJATC	03/13/2023	
Aaron	Lopez		Edinburg	Commercial Electrician	Zitro Electric	\$13.00	RGV-LEJATC	03/20/2023	636385316
Ethan	Martinez		Edinburg	Commercial Electrician	Superior Alarm Systems	\$10.00	RGV-LEJATC	10/03/2022	643882943
Rachel	LiVigni		Edinburg	Licensed Vocational Nurse	DHR	\$23.50	STC - South Texas College	04/01/2022	A00411136
						Average Current Wage			
						\$14.63			

Total Application Records

4

Graduates Seeking Employment ▼

First	Last	Current Address	Current City	Program of Study	College 1	Date of Program Entry	College 1 ID #
Clarissa	Vela		Edinburg	Licensed Vocational Nurse	STC - South Texas College	03/16/2023	A00438400
Crystal	Garcia		Edinburg	Licensed Vocational Nurse	STC - South Texas College	02/16/2023	A00383305
Francisco	Serna		Edinburg	Commercial Drivers Licensing - Truck Driving - 4 weeks	STC - South Texas College	01/24/2023	A00159063

Total Application Records

3

Actives ▼

First	Last	Current Address	Current City	Program of Study	College 1	Date of Program Entry	College 1 ID #
Adam	Maldonado		Edinburg	Environmental Science	UTRGV - University of Texas Rio Grande Valley	02/03/2023	20570493
Adriana	Aburto		Edinburg	Patient Care Assistant	STC - South Texas College	08/24/2023	A00639369
Amanda	Medina		Edinburg	ADN	STC - South Texas College	02/09/2023	A00377051
Angela	Gutierrez		Edinburg	BSN	UTRGV - University of Texas Rio Grande Valley	03/29/2023	20390234
Anysa	Martinez		Edinburg	ADN	STC - South Texas College	08/24/2023	A00609658
Anysa	Villarreal		Edinburg	Licensed Vocational Nurse	STC - South Texas College	08/31/2023	A00489077
Ashley	Parra		Edinburg	ADN	STC - South Texas College	08/28/2023	A00587817

First	Last	Current Address	Current City	Program of Study	College 1	Date of Program Entry	College 1 ID #
Brandy	Rodriguez		Edinburg	ADN	STC - South Texas College	08/24/2023	A00510171
Brianna	Flores		Edinburg	Surgical Technician	TSTC - Texas State Technical College	09/12/2023	1952901
Daisy	Hernandez		Edinburg	Bachelor: Organizational Leadership	STC - South Texas College	05/22/2023	A00520837
Dana	Outon		Edinburg	Respiratory TherapyCare	STC - South Texas College	02/27/2023	A00652410
Deena	Ramirez		Edinburg	Licensed Vocational Nurse	STC - South Texas College	05/11/2022	A00416407
Erica	Gaona		Edinburg	Radiology Technician	STC - South Texas College	12/06/2022	A00061509
Gehovana	Ramirez Llanes		Edinburg	Licensed Vocational Nurse	STC - South Texas College	09/10/2023	A00549878
Isaac	Gonzalez		Edinburg	Licensed Vocational Nurse	STC - South Texas College	01/11/2023	A00639799
Isamar	Lopez		Edinburg	ADN	STC - South Texas College	09/29/2023	A00329960
Jacqueline	Valdes		Edinburg	Licensed Vocational Nurse	STC - South Texas College	01/10/2023	A00397269
Jade	Perez		Edinburg	Licensed Vocational Nurse	STC - South Texas College	08/30/2023	A00405556
Jasmine	Flores		Edinburg	Diagnostic Medical Sonography	STC - South Texas College	08/28/2023	A00653799
Karina	Castillo		Edinburg	ADN	STC - South Texas College	01/30/2023	A00462261
Kassandra	Minjarez		Edinburg	Licensed Vocational Nurse	STC - South Texas College	09/27/2023	A00526909
Kassandra	Throop		Edinburg	Licensed Vocational Nurse	STC - South Texas College	11/28/2023	A00091710
Katia	De la cruz		Edinburg	Licensed Vocational Nurse	STC - South Texas College	09/27/2023	A00541481
Lorena	Tamez		Edinburg	ADN	STC - South Texas College	05/09/2022	A00008272
Lorena	Hernandez		Edinburg	Licensed Vocational Nurse	STC - South Texas College	08/30/2023	A00652869
Lyanna	Solis		Edinburg	ADN	STC - South Texas College	02/09/2022	A00330551
Marcela	Herrera		Edinburg	Respiratory TherapyCare	STC - South Texas College	09/28/2023	A00598360
Maria	Quintana		Edinburg	ADN	STC - South Texas College	11/28/2022	A00459496
Marissa	Arce		Edinburg	Licensed Vocational Nurse	STC - South Texas College	11/29/2023	A00499079
Melissa	Covarrubias		Edinburg	Radiology Technician	STC - South Texas College	11/08/2023	A00625695
Meri	Rosas		Edinburg	Teaching- Early Childhood - 6th Generalist - last 2 years of Bachelors	UTRGV - University of Texas Rio Grande Valley	02/03/2023	20015043
Michael	Maldonado		Edinburg	Diagnostic Medical Sonography	STC - South Texas College		A00207740
Miguel	Cardoza		Edinburg	Commercial Electrician - Level I	RGV-LEJATC	09/05/2023	754439619
Miranda	Puga		Edinburg	Elementary EC -6 Generalist or Teaching	STC - South Texas College	02/09/2023	A00585748
Nora	Zermeno		Edinburg	Commercial Electrician - Level I	RGV-LEJATC	08/07/2023	837017767
Pamela	Salinas		Edinburg	Licensed Vocational Nurse	STC - South Texas College	02/08/2023	A00336856
Raul	Solis		Edinburg	Radiology Technician	STC - South Texas College	08/13/2023	A00509610
Rebecca	Garza		Edinburg	ADN	STC - South Texas College	04/04/2023	A00452201
Roel	Garza		Edinburg	Respiratory TherapyCare	STC - South Texas College	10/27/2023	A00363759
Roland	Cano		Edinburg	Heating, Ventilation and Air Conditioning	STC - South Texas College	09/25/2023	A00307667
Rosa	Carranza		Edinburg	ADN	STC - South Texas College	03/18/2021	A00545137
Sheyla	Quiroz		Edinburg	ADN	STC - South Texas College	03/28/2023	A00576910
Stephanie	Lira		Edinburg	Licensed Vocational Nurse	STC - South Texas College	02/08/2023	A00462899
Venessa	Sosa		Edinburg	ADN	STC - South Texas College	07/15/2021	A00167784

First	Last	Current Address	Current City	Program of Study	College 1	Date of Program Entry	College 1 ID #
Xochitl	Rodriguez		Edinburg	ADN	STC - South Texas College	04/25/2022	A00509064
Yvette	Balderas		Edinburg	ADN	STC - South Texas College	02/27/2023	A00461724

Total Application Records

46

Actives Hold ▼

First	Last	Current Address	Current City	Program of Study	Date of Program Entry	College 1 ID #
Erica	Gaona		Edinburg	Radiology Technician	12/06/2022	A00061509

Total Application Records

1



Edinburg Economic Development Corporation

Meeting Date: January 23, 2024

Consider Presentation and Approval of transfer of funds for Bond Projects.

1. **Agenda Item:**

Consider Presentation and Approval of transfer of funds for Bond Projects.

2. **Description/Scope:**

Assistant City Manager, Tom Reyna will present an update on Bond Projects.

The City of Edinburg has submitted an invoice in the amount of \$8,000,000 for the EEDC's contribution for the following city projects:

- Municipal Water Park (Renovation & Cove) – (\$1,000,000)
- ACE Center – (\$7,000,000)

3. **Estimated Timeline:**

Upon EEDC Board approval, the EEDC will pay the \$8,000,000 to the City.

4. **Budget:**

Funds available in the TexStar Bond accounts.

5. **Procurement/Selection Process:**

N/A

6. **Staff's Recommendation:**

Staff recommends approval following the board's direction.

7. **Justification:**

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: COE Invoice

INVOICE

PO BOX 1169
EDINBURG, TX 78540
Phone 956-388-1895

INVOICE #2023-1
DATE: NOVEMBER 28, 2023

TO:

Raudel Garza,
Executive Director
Edinburg Economic Development Corporation
415 W. University Drive
Edinburg, Texas 78540

DESCRIPTION	AMOUNT
Contribution for Municipal Water Park (Renovation & Cove)	\$1,000,000.00
Contribution for A.C.E. Center	\$7,000,000.00
TOTAL	\$8,000,000.00

Make all checks payable to CITY OF EDINBURG. Payment is due upon receipt.
If you have any questions concerning this invoice, please contact Ascencion Alonzo, Director of Finance, at 956-388-1895 or via-email at aalonzo@cityofedinburg.com



Edinburg Economic Development Corporation

Meeting Date: January 23, 2024

Consider Approval of amendment to the Leadership Edinburg Class 34 Signage Agreement between Edinburg EDC and Leadership Edinburg Class 34.

1. Agenda Item:

Consider Approval of amendment to the Leadership Edinburg Class 34 Signage Agreement between Edinburg EDC and Leadership Edinburg Class 34.

2. Description/Scope:

The project involves implementing a marketing sign for the American Legion, aiming to promote chamber, EDC, and city events. The sign, operational after unforeseen delays, actively engages the community, helping raise awareness, participation, and funds for the American Legion.

3. Estimated Timeline:

Leadership Edinburg Class 34 is extending marketing services at American Legion Post 408 from 2 years to 5 years.

4. Budget:

Funds available in the EDC's Marketing Account.

Payment #1: \$7,500 (paid 3/24/23)

Payment #2: \$7,500 (pending)

5. Procurement/Selection Process:

N/A

6. Staff's Recommendation:

Staff recommends approval following the board's direction.

7. Justification:

N/A

/s/ Raudel Garza, EEDC
Executive Director

ATTACHMENTS:

Attachment A: Leadership Edinburg 34 Request



Request for Amendment to Leadership Edinburg Class XXXIV Proposal

Dear Edinburg EDC,

We would like to express our sincere gratitude for your generous support in contributing to the beautification project of the American Legion Post 408. Your commitment to honoring our veterans and contributing to the community is truly commendable.

However, we must acknowledge and address an unforeseen delay in the delivery of the marketing services promised as part of the marketing agreement. The sign and construction process, along with shipping logistics, took longer than anticipated, leading to an unintended delay in fulfilling our marketing obligations.

In light of these unforeseen circumstances, all parties involved share the common goal of finding a resolution that aligns with our initial agreement while accommodating the challenges we have encountered. With this in mind, we propose the following amendments to the current agreement:

1. Initial Term:

- The first year of marketing services, initially agreed at \$7,500 for one year of marketing.
- The second year of marketing services will remain consistent with the initially agreed terms at \$7,500 for a second year of marketing.
- The services will include marketing during 20 major events per year, displayed every two weeks, featuring a 20-second video/logo/message 20 times a day.

3. Amendment:

- We acknowledge the delay in delivering marketing services and commit to delivering the agreed-upon services for the extended period. **Therefore, we commit to delivering marketing services for an additional three years, ensuring a total commitment of five years.**

4. Memorandum of Understanding (MOU):

- A new MOU has been drafted and signed by all parties involved, reflecting the amended terms and the commitment to the extended agreement.

5. Marketing Activities:

- The sign is now operational and actively marketing chamber and city events, including the recent David Chavana 10K run and Fiesta Edinburg.



6. Fundraising Achievements:

- We are pleased to inform you that, through our fundraising efforts, we have raised and donated over \$36,000, excluding the Edinburg EDC request.
- We have successfully matched and more than doubled the contribution from the Edinburg EDC.

We understand the importance of meeting our commitments and apologize for any inconvenience caused by the delay. We kindly request your consideration of the amendment to the marketing agreement, as outlined in Exhibit A (new MOU) and Exhibit B (previous proposal).

Please be assured that our dedication to honoring our veterans and contributing to the community remains unwavering. We are grateful for your understanding and continued support.

Thank you for your time and consideration. We look forward to your positive response.

Sincerely,

Leadership Edinburg Class XXXIV

Exhibit A



Edinburg Chamber
Leadership Class 34
602 W. University Dr.
Edinburg, TX 78539

Jan. 2024

Amendment to Memorandum of Understanding Leadership Edinburg XXXIV Project

This Memorandum of Understanding (the "Agreement") is entered into as of Jan. __, 2024, (the "Effective Date"), by and between the American Legion Post 408 ("AL"), the Edinburg Chamber of Commerce ("Chamber"), Leadership Edinburg 34 (L34) and the Edinburg Economic Development Corporation ("EEDC").

WHEREAS, AL is a nonprofit organization dedicated to providing services and support to veterans and their families;

WHEREAS, Chamber is a Non-Profit organization located in the state of Texas

WHEREAS, L34 is a program of the Edinburg Chamber designed to learn about Edinburg and improve Edinburg by serving in future committees and Boards;

WHEREAS, EEDC is an organization established by Edinburg to stimulate economic growth and attract businesses to the area;

WHEREAS, AL, Chamber, L34, and EEDC wish to collaborate on a project for the beautification and restoration of the American Legion Post 408 (the "Project");

NOW, THEREFORE, in consideration of the mutual promises and covenants contained herein, AL, Chamber, L34, and EEDC agree as follows:

1. Project Scope: The Project shall consist of improving the signage and landscaping of the American Legion Post 408, as detailed in the attached project proposal.
2. Funding: AL, Chamber, L34, agree to match marketing efforts up to a total amount of \$15,000. In return for this financial contribution, AL agrees to provide advertising space on the signage to the EEDC for a period of 5 years, subject to the terms and conditions set forth in Section 3.
3. Advertising Space: AL shall display the EEDC's name, logo, or design on a 7x3 LED, full-color sign located at the entrance of the American Legion Post 408. The design used on the sign shall be the responsibility of the EEDC, subject to the approval of AL. The EEDC design may include contact information, advertising, and promotions, as long as it complies with AL guidelines. The actual display order of EEDC content shall be determined by AL. The EEDC shall submit advertising materials to AL at least 7 days in advance.
4. Recognition: AL and L34 shall provide public recognition to the EEDC through various channels, including, but not limited to, the fundraiser luncheon, project completion ceremony, AL, L34 websites, Chamber, and social media platforms.

5. Trademarks: The EEDC grants AL and Chamber permission to use the EEDC logo and trademarks for purposes associated with this Agreement.

6. No Endorsements: The EEDC acknowledges and agrees that no sponsorship recognition material or any other form of recognition may state or imply that AL, L34, or Chamber endorses the EEDC or any other entity's goods or services.

7. Term and Termination: This Agreement shall commence on the Effective Date and shall continue for a period of 5 years, unless terminated earlier as provided herein. Either party may terminate this Agreement upon written notice if the other party fails to perform a material duty or obligation, or if any representations or warranties made by the other party prove to be untrue or inaccurate in any material respect. Termination shall not relieve the parties from performing their obligations up to the effective date of termination.

8. Maintenance Responsibilities: AL shall be solely responsible for the maintenance, upkeep, and any repairs required for the signage installed as part of the Project. This responsibility includes but is not limited to:

(a) Damages and Warranty: AL shall bear the costs associated with any damages or necessary repairs to the signage during the term of this Agreement. Any warranties provided by the signage manufacturer or contractor shall be handled and executed by AL.

(b) Electricity and Data Charges: AL shall be responsible for all electricity and data charges incurred for the operation of the signage installed as part of the Project. This includes the costs related to the daily functioning, illumination, or any power consumption required for the sign.

(c) Property Maintenance: AL agrees to maintain the property where the sign is located in good condition throughout the life of the sign. This includes regular upkeep of the landscaping and ensuring the area surrounding the signage remains clean and well-kept.

9. Subject to Laws, Regulations, and Rules: This Agreement and all rights granted hereunder are subject to all applicable federal, state, and municipal laws, regulations, codes, ordinances, and orders, as well as any existing contractual arrangements and obligations.

10. Venue: Any legal action or proceeding arising out of or relating to this Agreement shall be brought in the courts of Hidalgo County, Texas. The parties hereby consent to the exclusive jurisdiction and venue of such courts and waive any objection based on forum non conveniens or any other grounds.

11. Mediation: Any dispute, controversy, or claim arising out of or relating to this Agreement, including but not limited to any breach or interpretation thereof, shall be resolved through mediation. The parties agree to engage in good faith efforts to resolve any complaints or concerns prior to initiating any legal proceedings. The mediation shall be conducted in accordance with the rules and procedures of a mutually agreed-upon mediation provider or, if no provider is agreed upon, by a mediator selected by mutual agreement of the parties. The costs of the mediation shall be shared equally by the parties, unless otherwise agreed. If the parties are unable to reach a resolution through mediation within [90] days from the initiation of the mediation process, either party may then pursue any legal remedies available under applicable law. The requirement of mediation prior to filing a lawsuit is a condition precedent to any legal action and shall be strictly enforced. The parties agree that any party initiating legal proceedings without first attempting mediation shall be responsible for all costs and fees incurred by the other party as a result, including but not limited to attorneys' fees. This mediation clause shall survive the termination or expiration of this Agreement.

IN WITNESS WHEREOF, the parties hereto have executed this Memorandum of Understanding as of the Effective Date.

American Legion Post 408

By: Omar Medina

Its: [Signature]

Edinburg Chamber of Commerce

By: Nae Ronnie Larralde

Its: [Signature]

Edinburg Economic Development Corporation

By: _____

Its: _____

Leadership Edinburg Class 34

By: Snal Dill

Its: Member

Scope of Project:

Our class project consists of 2 key improvements: signage and landscaping. As seen in Fig 1, there are currently makeshift signs posted and there is no landscaping or beautification to this building. Edinburg is the Hometown of Heroes, and we'd like to show tourists and our community that we honor our veterans.



Figure 1 Current American Legion Entrance

Closer is a major boulevard at the entrance of Edinburg.

- Per TxDOT, in 2021 the average daily traffic count was 19,626
- Near hotel corridor attracting tourist traffic
- Top employers in surrounding areas: STHS, DHR, Bert Ogden, restaurants, retail

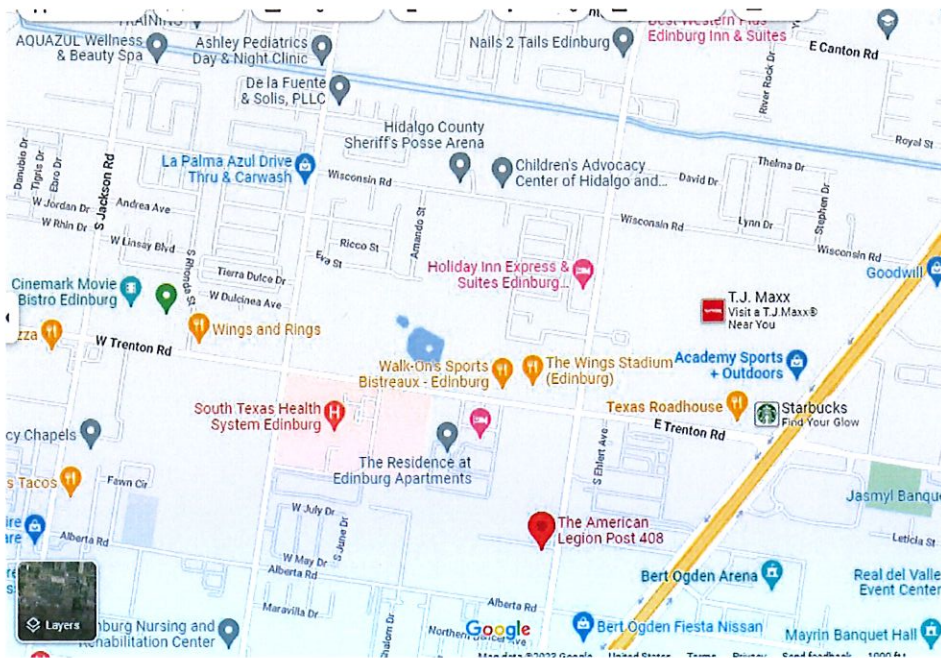


Figure 2 Surrounding Businesses

1. The landscaping team will provide a low-maintenance design and feasible upkeep options for years to come.
2. The LED signage will help advertise American Legion events, as well as community events. It sits on a 10' pedestal and it has a user-friendly software to upload any images, videos, and wording with unlimited timing options.



Figure 3 10' LED Signage

Proposal:

The American Legion Post 408 and Leadership Edinburg Class XXXIV would like to propose an opportunity to match our fundraising efforts of up to \$15,000.

Year 1- \$7,500 (Paid Off)

Year 2- \$7,500

Previous Offer – 03/15/23

Leadership Edinburg XXXIV, Edinburg Chamber, EEDC and American Legion Post 408.

Agreement Date: 1 Year Agreement

- 1 Year Commitment
- 24 Major events/yr
- Each event displayed for 1 week each
- 20 second videos/logo -20 times a day

Updated Offer –

- 5 Year Commitment
- 24 Major events/yr
- Each event displayed for 1 week each
- 20 second videos/logo

5 Year commitment will commence January 1, 2024.

Exhibit B



Edinburg Chamber
Leadership Class 34
602 W. University Dr.
Edinburg, TX 78539

January 2023

Proposal-Leadership Edinburg XXXIV Project

Greetings:

It is with great pleasure that Leadership Edinburg Class XXXIV requests your support in becoming a valuable sponsor for a successful class project: The Beautification of the American Legion Post 408. Leadership Edinburg is comprised of professionals from local businesses, government, community organizations and health institutions. The nine-month program is structured to help class members understand problems and opportunities we face through strong leadership skills focusing on history, healthcare, politics, education, and quality of life.

With your gift, we plan to beautify and restore the façade of the American Legion Post 408 for our veterans. The Legion offers services and programs to help members and their families during times of need with health, insurances, and well-being. Post 408 also provides support/sponsorships to high school JROTC programs, Boys' State, a High School baseball team, Freddy Gonzalez home, Dustin Sekula Library, Edinburg Children's Hospital, Veteran's Day Parade, and local University Veteran's club.

Project:

Our class project consists of 2 key improvements: signage and landscaping. As seen in Fig 1, there are currently makeshift signs posted and there is no landscaping or beautification to this building. Edinburg is the Hometown of Heroes, and we'd like to show tourists and our community that we honor our veterans.



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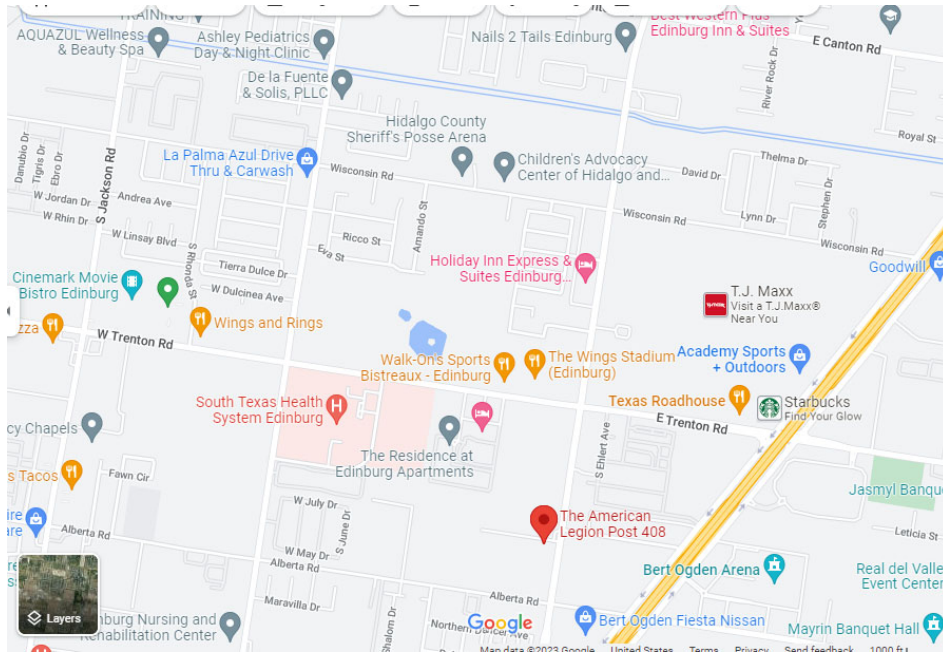


Figure 2 Surrounding Businesses

The landscaping team will provide a low-maintenance design and feasible upkeep options for years to come. The LED signage will help advertise Legion events, as well as community events. It sits on a 10' pedestal and it has a user-friendly software to upload any images, videos, and wording with unlimited timing options.



Figure 3 10' LED Signage

Proposal:

The American Legion Post 408 and Leadership Edinburg Class XXXIV would like to propose an opportunity to match our fundraising efforts of up to \$15,000. We would like to offer advertising space on the signage.

- 2 Year Commitment
- 20 Major events/yr
- Each event displayed for 2 weeks each
- 20 second videos/logo/message -20 times a day
- American Legion has final approval of content to comply with Legion guidelines. Advertising must be submitted to the Legion 7 days in advance of desired display date.

Terms and Conditions

This sponsorship agreement is between **Leadership Edinburg XXXIV/American Legion Post 408 and EEDC.**

Agreement Date: 2 Year Agreement

I. RECOGNITION

Public Address Recognitions:

*Recognition at fundraiser luncheon/project completion ceremony will consist of official name and logo of sponsor

*American Legion/Leadership Edinburg webpage and social media recognition.

II. SIGNAGE

American Legion Post 408: 4605 S Closner Blvd., Edinburg, TX 78539.

Sponsor's name, logo, or design will be displayed on a 7x3 LED, full-color sign at the entrance of the American Legion.

Designs used on sign are responsibility of Sponsor with approval of the American Legion. Design can consist of official name of sponsor, logo, contact information, and may include advertising and promotions. Actual display order will be at the determination of the American Legion.

III. TRADEMARKS

Sponsor grants Leadership Edinburg and the American Legion permission to use sponsor logo and trademarks for purposes associated with this agreement.

IV. NO ENDORSEMENTS

Notwithstanding any other term or condition of this Agreement to the contrary, no Sponsorship Recognition Material or recognition of Sponsor of any other kind, may state or imply that Leadership Edinburg or the American Legion endorses a particular company, organization or any other entity, including Sponsor, or any other entity's goods or services, including Sponsor's goods or services. No political affiliations may be displayed.

V. TERM AND TERMINATION

Term. The term of this Agreement will commence on and will expire on the agreed upon dates.

Termination with Cause. Either party may terminate this Agreement, effective upon delivery of a termination notice, without prejudice to any other legal or equitable rights to which such terminating party may be entitled, if (i) the other party fails to perform a material duty or obligation under this Agreement, and that failure is not (a) cured to the satisfaction of the non-defaulting party within thirty (30) days following written notice of the failure to the defaulting party, or (b) to the extent not reasonably curable within the thirty (30) day time period, attempted to be cured within the thirty (30) day period and, thereafter, pursued diligently until cured to the satisfaction of the non-defaulting party within a reasonable time period; or (ii) any of the representations or warranties made by the other party to this Agreement prove to be untrue or inaccurate in any material respect.

American Legion/LEXXXIV's Rights to Terminate. The Legion/LE may immediately terminate this Agreement upon written notice to Sponsor, if Legion/LE determines that continued affiliation with Sponsor is inconsistent with Legion/LE's mission or philosophy and/or adversely impacts the reputation of the American Legion/Leadership Edinburg. If Legion/LE terminates this Agreement, Sponsor may not request financial refund. Funding to be used for build of signage.

Continuing Obligations. Expiration or termination of this Agreement for any reason will not relieve either party from its obligation to (i) perform up to the effective date of expiration or termination, or (ii) perform such obligations as may survive expiration or termination.

VI. SUBJECT TO LAWS, REGULATIONS AND RULES

This Agreement and all rights granted under this Agreement are subject to (i) all applicable federal, state, and municipal, laws, regulations, codes, ordinances, and orders (collectively, the "**Applicable Laws**"), (ii) all existing contractual arrangements and obligations of Chamber; (iii) all Chamber Rules.

VII. SPONSOR AGREEMENT AMOUNT

Total Sponsor Agreement: \$ _____

Authorized Representatives:

EEDC Representative

Date

Omar Medina, Commander-American Legion Post 408

Date

Julie Perez, Co-liaison-LEXXXIV

Date

Ronnie Larralde, Executive Director-Edinburg Chamber of Commerce

Date



FOR SALE
2.17 ACRES

FOR
950.4



Labor Market Information for Rio Grande Valley & Laredo Areas

NOT SEASONALLY ADJUSTED FIGURES

Geographic Area	Nov-23			Oct-23	Nov-22		
	Civilian Labor Force	Unemployed	Rate	Rate	Civilian Labor Force	Unemployed	Rate
USA	167,977,000	5,827,000	3.5%	3.6%	164,272,000	5,523,000	3.4%
Texas	15,277,122	535,371	3.5%	3.8%	14,765,864	543,279	3.7%
Workforce Solutions	419,900	22,762	5.4%	5.4%	404,993	25,152	6.2%
Hidalgo County	387,825	20,362	5.3%	5.2%	374,227	22,411	6.0%
Starr County	24,734	1,973	8.0%	7.7%	23,752	2,254	9.5%
Willacy County	7,341	427	5.8%	6.6%	7,014	487	6.9%
McAllen	73,342	2,767	3.8%	4.1%	70,563	2,994	4.2%
Mission	37,982	1,883	5.0%	5.1%	36,567	2,005	5.5%
Edinburg	52,178	2,071	4.0%	4.4%	50,185	2,212	4.4%
Pharr	34,201	1,935	5.7%	5.4%	33,004	2,112	6.4%
San Juan	16,690	974	5.8%	5.7%	16,160	1,114	6.9%
Weslaco	18,555	1,089	5.9%	5.5%	17,961	1,239	6.9%
Workforce Solutions Cameron	127,158	4,575	3.6%	4.9%	123,647	4,844	3.9%
Harlingen	26,988	1,233	4.6%	5.0%	26,054	1,309	5.0%
Brownsville	82,399	3,906	4.7%	5.0%	79,667	4,253	5.3%
San Benito	9,874	468	4.7%	5.0%	9,556	519	5.4%
Workforce Solutions S. Texas	125,966	4,827	3.8%	3.8%	123,249	4,653	3.8%
Webb County	120,836	4,234	3.5%	3.7%	117,404	4,474	3.8%
Laredo	115,892	4,032	3.5%	3.7%	112,584	4,246	3.8%

SEASONALLY ADJUSTED FIGURES

USA	168,260,000	6,291,000	3.7%	3.9%	164,527,000	6,000,000	3.6%
Texas	15,192,905	616,357	4.1%	4.1%	14,708,011	564,593	3.8%

Source: Texas Workforce Commission, Texas Labor Market Review, December 2023 issue.

Unemployment Recap:

- The Texas (seasonally adjusted) unemployment rate remained at 4.1%.
- Hidalgo County's (not seasonally adjusted) unemployment rate increased by 0.1% to 5.3%
- Edinburg (not seasonally adjusted) has the second lowest unemployment rate in the RGV at a rate of 4.0%

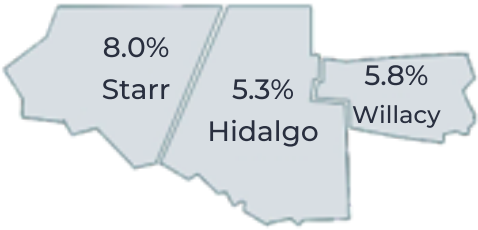
Labor Market Report

November 2023



Unemployment Rates

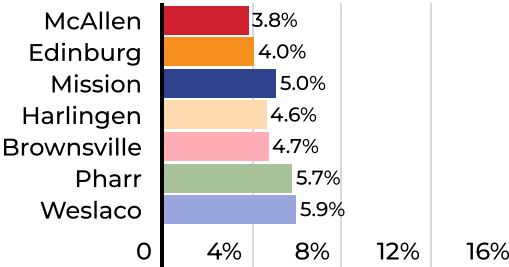
Workforce Solutions WDA
remained at 5.4%.



RGV 5.0% **0.3%**

Nov-23

Oct-23



Seasonally Adjusted

Statewide
The Texas unemployment rate remained at 4.1%.



Indicates a decrease in Unemployment Rate



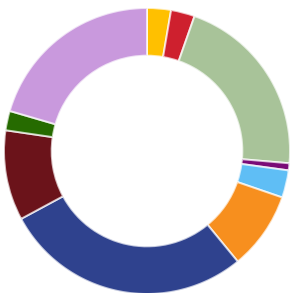
Indicates an increase in Unemployment Rate

Employment Change

Border Region Monthly Change

	Mcallen MSA	Brownsville MSA	Laredo MSA	Total Monthly Change
Total All Non-Agriculture	2,700	1,100	600	4,400

Border Region Industry Composition



Industry	Total Employment
Mining, Logging and construction	15,800
Manufacturing	15,700
Trade, Transportation, and Utilities	122,200
Information	4,400
Financial Activities	18,100
Professional and Business Services	51,200
Education and Health Services	163,800
Leisure and Hospitality	59,400
Other Services	12,800
Government	119,700



Leisure and Hospitality



McAllen MSA 300
Brownsville MSA 200
Laredo MSA 100



600



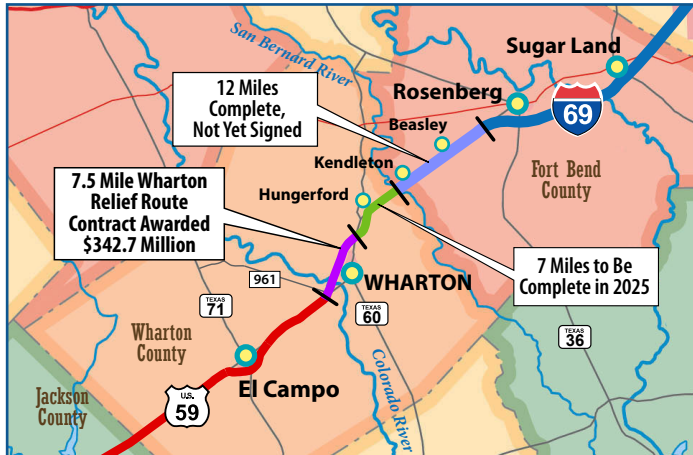
Education (Private) & Health Services

McAllen MSA 100
Brownsville MSA 300
Laredo MSA 0



400

January 16, 2024



WHARTON RELIEF ROUTE CONTRACT – The Transportation Commission has awarded a \$342.7 million contract to extend I-69 by converting the Wharton Relief Route to interstate highway standard. The project covers 7.5 miles from near SH 60 south to FM 961. It includes the Colorado River crossing and the US 59 section in front of one of the original Buc-ee's stores. I-69 construction has been marching south from Houston over the past dozen years. The latest contract was awarded to Williams Brothers Construction which is also the contractor on the 7 miles of I-69 under construction between the Fort Bend County line and the north side of Wharton. That \$169 million project is projected to be complete by early 2025. This is the second largest single project contract so far on the I-69 System, just under the \$344 million I-69W Laredo loop project awarded in September.

2025 UTP PROCESS UNDERWAY – Each January TxDOT completes a key step in the annual process of updating the 10-year Unified Transportation Program (UTP) and allocating project funding. This month the department will set broad investment levels for distributing anticipated funding to each of 12 UTP categories. That sets the stage for release to TxDOT district offices and MPOs of dollar amount planning targets. (See the likely UTP Timeline on Page 2).

SAVE THE DATE FOR DC FLY-IN – April 16-18 will be the dates of this year's I-69 DC Fly-In. We hope you will plan to be part of our multi-state delegation in meetings with congressional and administrative offices.

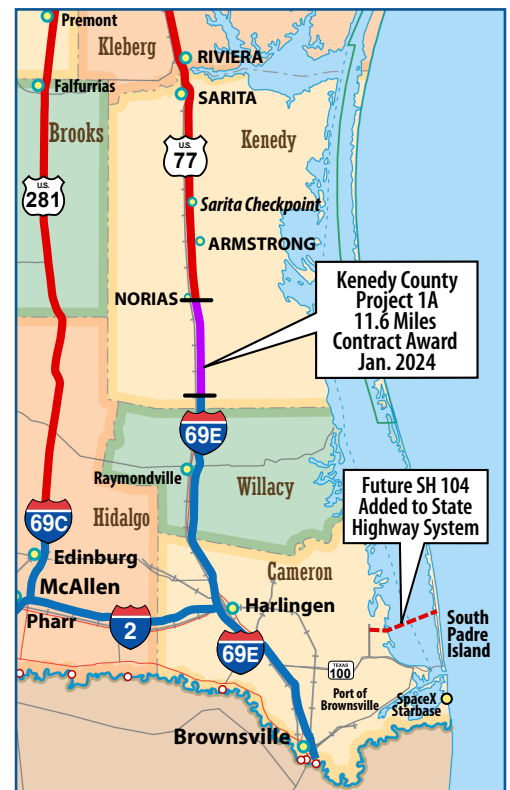
THANKS TO DISTRICTS – Many thanks to the TxDOT district engineers and planners who participated in the Alliance Annual Meeting on Nov. 30th. A representative from each of the eight districts on the I-69 System provided us with detailed updates on the dozens of I-69 projects that are underway or in the development pipeline.

COMMISSION CALENDER – The monthly meetings of the Transportation Commission offer a great opportunity to advocate for sustained development of I-69. We have scheduled March 28th as the date the Alliance will bring a delegation to Austin so put it on your calendar. A full list of 2024 commission meeting dates appears on Page 2. Members are urged to attend meetings throughout the year and use those opportunities to talk to commissioners and staff about I-69.

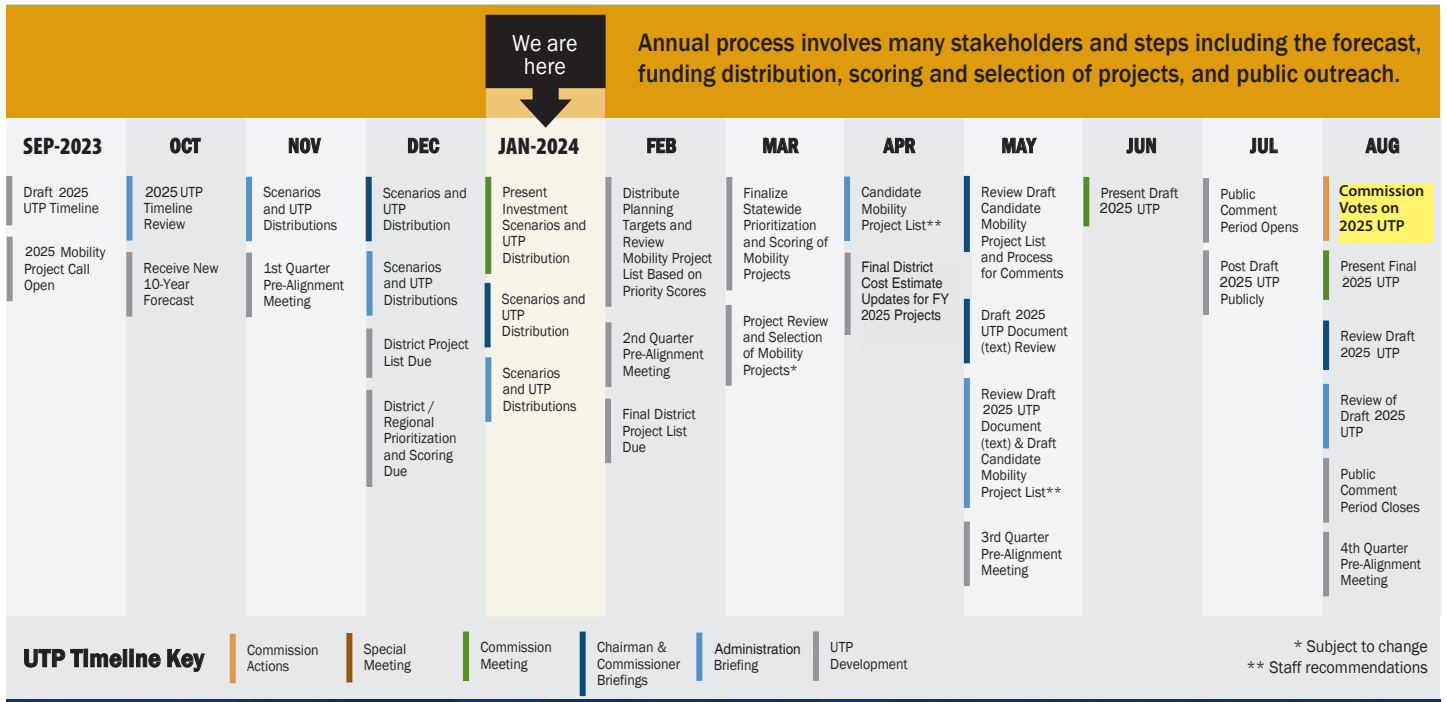
NEW BOARD MEMBER – Port of Corpus Christi Authority CEO Kent Britton has joined the I-69 Alliance Board. He takes the place of retiring Port Commission Chairman Charlie Zahn who for years has been a very active advocate for Interstate 69. Britton joined the port authority as chief financial officer in 2017.

BUILDING I-69 IN KENEDY COUNTY – The effort to complete I-69E across the 46 miles of sparsely populated ranchlands in Kenedy County is taking a big leap in 2024. TxDOT this week is awarding a \$191 million contract to convert 11.6 miles of US 77 to interstate. It is the first of nine projects that will eventually be needed to extend the freeway north to Riviera in Kleberg County. This highway runs through pieces of King Ranch, Kenedy Ranch, East Ranch and Armstrong Ranch.

SECOND CAUSEWAY – Development of a second causeway across the Laguna Madre connecting I-69E to South Padre Island will now be done jointly by TxDOT and local interests including the Cameron County RMA and the Rio Grande Valley MPO. The Commission has designated future SH 104 as part of the state highway system. For the past 15 years the needed second resort island access and evacuation route has been pursued by the Cameron County leaders as an off-system project.



2025 UTP Development Timeline



Transportation Commission 2024 Calendar

January 17 - 10 am
 February 21 - 2 pm Special Meeting (Wed)
 February 22 - 10 am
 March 27 - 2 pm Special Meeting (Wed)
 March 28 - 10 am
 April 25 - 10 am
 May 23 - 10 am
 June 27 - 10 am
 July 30 - 10 am
 August 22 - 10 am [Commission UTP Vote]
 September 26 - 10 am
 October 31 - 10 am
 November 14 - 10 am
 December 12 - 10 am
 All meetings are scheduled at the Greer Building, 125 East 11th St. in Austin



Alliance for I-69 Texas

Alliance Contacts: Jennifer Shepard, Alliance Executive Director & State Representative - (703) 963-3822; Jennifer@jgshepard.com
 Larry Meyers, Washington Representative - (202) 484-2773; LMeyers@hslawmail.com
 Don Rodman - State Adviser & Communications - (361) 877-0409; don@therodmanco.com
 Judge Sydney Murphy, Alliance Board Chairman - (936) 327-6813; smurphy@co.polk.tx.us
 701 Avenida de las Americas, Suite 900, Houston, Texas 77010

January 2024

MONTHLY MARKET UPDATE



December 2023

MARKET OVERVIEW AND HIGHLIGHTS

Federal Open Market Committee

- ▶ Votes unanimously to leave benchmark rate unchanged for a second straight meeting — in a target range of 5.25%-5.5%
- ▶ Futures market increased the odds of an ease in interest rate by May 2024, currently over 50%

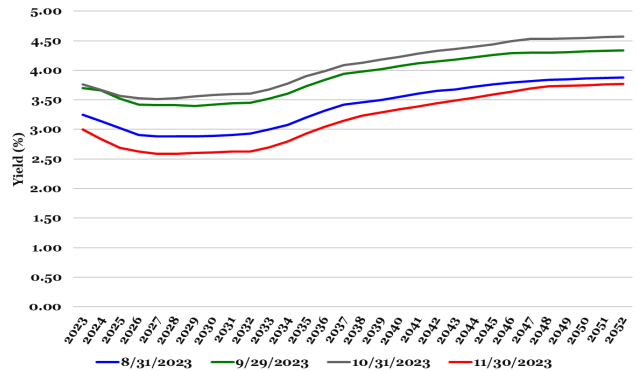
Economic data releases

- ▶ Gross domestic product second estimate rose at an upwardly revised 5.2% annualized pace in the third quarter, the fastest in nearly two years
- ▶ October 2023 PCE price index increased less than 0.1 percent MoM; 3.0 percent YoY
- ▶ October Consumer Price Index was unchanged MoM; increased 3.2 percent YoY
- ▶ U.S. retail sales fell 0.1% in October from a month earlier, combined with slower hiring and easing inflation indicates that the economy is cooling
- ▶ The Fed's Beige Book survey showed economic activity slowed in recent weeks as households pulled back on discretionary spending

Major equity indexes rose in November

- ▶ The Dow ended at 35,951, up 8.0% for the month
- ▶ The S&P ended at 4,568, up 7.8% for the month
- ▶ The Nasdaq ended at 14,226, up 8.9% for the month

"AAA" MMD MUNI YIELD CURVE



MONTHLY CHANGE IN YIELDS

Maturity	Year	Municipal Yields (%)		Treasury Yields (%)	
		11/30/2023	10/31/2023	11/30/2023	10/31/2023
1 Year	2023	3.00	3.76	5.16	5.44
5 Year	2027	2.59	3.51	4.31	4.82
10 Year	2032	2.63	3.61	4.37	4.88
20 Year	2042	3.44	4.33	4.72	5.21
30 Year	2052	3.77	4.57	4.54	5.04

YIELD CHANGE IN WEEKLY INDEXES

	SIFMA Muni Swap Index	BBi 20 Bond GO Index	BBi 25 Bond Rev Index
Current	3.30	3.49	3.77
Last Week	3.60	3.74	4.02
1 Year Ago	1.85	3.65	3.93

TEXAS BOND SALES

Bond Sales	November 2022		November 2023		Year-to-Date		30-Day Forward Calendar	
Negotiated	45	\$ 1,710,057,370	32	\$ 2,962,866,000	541	\$ 46,916,088,730	16	\$ 1,674,194,570
Competitive	78	578,125,000	95	774,690,000	700	10,270,960,000	16	137,820,000
Total	123	\$ 2,288,182,370	127	\$ 3,737,556,000	1,241	\$ 57,187,048,730	32	\$ 1,812,014,570

RECENT FROST BANK TRANSACTIONS

Through November 2023, Frost Bank served as a Senior Manager on **23** transactions totaling **\$1B** in par, a Co-Manager on **43** transactions totaling **\$5.5B** in par, and a Financial Advisor on **14** transactions.

- ▶ Frost Bank's underwriting desk also submitted bids on **11** competitive underwriting transactions.



City of Del Rio
\$12,750,000
Co-Manager



City of Pearland
C/O
\$74,300,000
Co-Manager



City of Pearland
PIB
\$8,235,000
Co-Manager



Randy Moshier
Senior Vice President
Capital Markets
San Antonio, TX
(210) 220-4950



Kevin Escobar, CTP
Senior Vice President
Capital Markets
San Antonio, TX
(210) 220-5470



Hannah Pinkerton
Quantitative Analyst
Capital Markets
San Antonio, TX
(210) 220-6035

Edinburg Economic Development Corporation



1539

Facebook Page Visits



13,818

Facebook Page Reach



29

New Page Likes



13,443

Page Followers

@Edinburgtxedc



1

Profile Visits



310

Impressions



53

Total Followers



0

New Followers

@edinburgedc



31

Accounts Engaged



429

Accounts Reached



1,577

Total Followers



1

New Followers

Edinburg Economic Development Corporation (EEDC)



65

Page Views



660

Post Impressions



675

Total Followers



60

New Followers

Edinburg Economic Development Corporation

raudel@edinburgedc.com

edinburgedc.com

956-388-8914

Upcoming Conferences

TEDC Basic Economic Development Course

- February 27 - March 1, 2024
- Round Rock, TX

TEDC Winter Conference and Board Meeting

- February 21-23, 2024
- San Antonio, TX

San Antonio Retail Conference

- March 5, 2024
- San Antonio, TX
- The Edinburg EDC is a presenting sponsor.
- Executive Director will be on a RGV Panel.

Site Selectors Guild Spring Forum

- April 3-5, 2024
- Nashville, TN

Upcoming Events

ICSC Red River

- January 31st – February 2nd
- Dallas, Tx

Boys & Girls Club “Steak in your Community” 15th annual Signature Gala

- February 1, 2024 @ 6:00 pm
- \$250 per ticket

Fiesta Edinburg

- February 29th – March 3rd

Edwards Abstract 20th Anniversary of the State of Real Estate Forum

- March 14, 2024 @ 8:30 am
- Location: McAllen Convention Center
- Keynote Speaker: Dr. Ted C. Jones, Ph D



Staff Report – January 2024

ICSC Red River – Dallas TX

Dates: January 31, 2024 to February 2, 2024

Location: Kay Bailey Hutchison Convention Center Dallas

EEDC Booth: #1045

- Staff continues communication with Retail Strategies to plan meetings and prepare marketing materials.

Commercial Development Report

Commercial Permit Values:

New Commercial Permit Value

December 2023: \$1,150,000.00

- Dirty Monkey Truck Wash – 3730 N. I-69C. – \$600,000.00
- King Tower Plaza – 3400 S. Sugar Rd. – \$400,000.00

Commercial Additions/Repairs Permit Value

December 2023: \$7,751,229.00

- Taj mahal Restaurant and Supermarket – 4031 S. McColl Rd. – \$220,000.00
- Gorditas Dona Lula – 4013 S. McColl Rd. – \$46,500.00
- Dutch Bros Coffee – 4108 S. Business Hwy 281. – \$13,000.00

Multifamily New/Addition/Remodel Permit Value

December 2023: \$2,847,600.00

- Atwood Village
- Woodland Estates
- Sugar Mill Estates
- McColl Estates #2



<u>PERMIT VALUATIONS</u> <u>(\$)</u>	December 2023	December 2022	YTD 2023	YTD 2022
New Homes	10,23,025.00	7,618,938.00	131,347,240.00	99,475,617.00
Residential Alterations	419,549.00	1,112,587.00	10,692,449.00	25,661,418.00
Multi-Family	2,847,600.00	1,043,601.00	98,622,833.00	30,800,039.00
Commercial: New	1,150,000.00	1,583,324.00	100,665,085.00	21,153,638.00
Commercial Alterations	7,751,229.00	906,766.00	55,691,852.00	117,159,125.00
TOTAL	\$ 23,091,403.00	\$ 12,265,216.00	\$ 397,019,459.00	\$ 294,249,837.00

*City of Edinburg Building Permit Values

Current Subdivisions:

- Subdivisions Under Construction: 49
Number of Lots: 3,259
- Subdivisions Under Construction Review: 38
Number of Lots: 1,262
- Subdivisions Under Preliminary Review: 58
Number of Lots: 1,427

*City of Edinburg Engineering Department, [Subdivision Metrics](#) (January 2024).

EDINBURG ECONOMIC DEVELOPMENT CORPORATION

SALES TAX REVENUES (0.5%) - GAAP BASIS

MONTH	FY 19/20	FY 20/21	FY 21/22	FY 22/23	FY 23/24	Difference FY 23/24 - 22/23	
OCT.	\$ 539,764	\$ 548,456	\$ 620,368	\$ 676,247	\$ 690,643	\$ 14,396	→ 2%
NOV.	517,839	566,005	705,608	724,862	766,213	41,351	↑ 6%
DEC.	673,924	754,719	816,042	891,115			
JAN.	475,560	553,863	601,307	685,715			
FEB.	453,935	501,873	622,505	689,061			
MAR.	574,164	727,183	824,904	830,857			
APR.	497,295	641,177	728,140	728,887			
MAY	550,235	633,072	683,168	779,949			
JUN.	591,024	717,109	813,695	750,828			
JUL.	538,033	611,295	715,773	731,227			
AUG.	530,880	704,765	688,206	864,771			
SEP.	647,655	663,366	781,228	830,673			
TOTAL	<u>\$ 6,590,308</u>	<u>\$ 7,622,882</u>	<u>\$ 8,600,943</u>	<u>\$ 9,184,192</u>	<u>\$ 1,456,856</u>	<u>\$ 55,747</u>	<u>↑ 4%</u>

AVERAGE PER MONTH: (October through November/2 months)

YTD Comparison \$ 528,801 \$ 557,230 \$ 662,988 \$ 700,555 \$ 728,428

YTD COMPARISON: (October through November)

\$ 1,057,602 \$ 1,114,461 \$ 1,325,976 \$ 1,401,109 \$ 1,456,856

YTD COMPARISON: (October thru November vs October thru November of prior year)

112,451 56,858 211,516 75,133 55,747

YTD COMPARISON: (October thru November vs October thru November of prior year %)

12% 5% 19% 6% 4%

Highlights:

- The Edinburg Economic Development Corporation collected \$766,213 in sales tax in November 2023. This is a 6% increase from November 2022.
 - This is the highest we have collected for a month of November, when comparing to the past four fiscal years.
- The year to date (October 2023 through November 2023) total collected is \$1,456,856.

LiftFund

2014 S. Hackberry Street

San Antonio, Texas 78210

Telephone: (888) 215-2373 Fax: (210) 215-2373

City of Edinburg Interest Buydown Loans

Report Criteria: As of 12/31/2023



	LiftFund Loan Number	Closing Date	Business Name	Total FT Jobs Created	Total PT Jobs Created	Total FT Jobs Retained	Total PT Jobs Retained	Industry	Gender	Veteran Status	Race/Ethnicity
Q1	27789	6/22/2023	Kiyani Transport LLC	1	0	7	0	TRANSPORTATION_WAREHOUSING	Female	Non-Veteran	Hispanic Origin
Q2	27953	8/29/2023	Pena Legacy Consulting PLLC	1	0	4	1	SERVICE	Female	Non-Veteran	Hispanic Origin
Q2	27959	8/31/2023	Chicas Flores Boutique	1	1	1	0	RETAIL	Female	Non-Veteran	Hispanic Origin
Q3	28059	10/6/2023	EL TRAGUITO BAR AND GRILL	2	2	1	0	ACCOMODATION, FOOD SERVICES	Female	Non-Veteran	Hispanic Origin
Q3	28062	10/11/2023	Adrian Webb CPA	1	0	4	0	FINANCE_INSURANCE	Male	Non-Veteran	White
Q3	28086	10/27/2023	Tripod Enterprise LLC	2	1	1	0	TRANSPORTATION_WAREHOUSING	Male	Veteran & Spouse	Hispanic Origin
Q3	28095	10/30/2023	RGV CDL Services LLC	8	2	10	0	TRANSPORTATION_WAREHOUSING	Male	Non-Veteran	Hispanic Origin
Q3	28132	11/17/2023	WK Engineering PLLC	1	2	1	1	PROFESSIONAL_TECHNICAL SERVICES	Male	Non-Veteran	Hispanic Origin
Q3	28149	11/29/2023	Beverly's Hardware	2	1	3	4	RETAIL	Male	Non-Veteran	Hispanic Origin
			America's Automotive								
Q3	28150	11/30/2023	Windshield Repair Company LLC	2	0	3	0	SERVICE	Male	Non-Veteran	Hispanic Origin
Q3	28188	12/18/2023	Ruby Casas Insurance Agency	7	0	7	0	FINANCE_INSURANCE	Female	Non-Veteran	Hispanic Origin
Q3	28213	12/29/2023	Xcellence Beauty Clinic LLC	40	25	8	8	SERVICE	Female	Non-Veteran	Hispanic Origin
				68	34	50	14				

Approved Loans:	12
EEDC Contribution:	\$50,000
COE Contribution:	28,034.38

Total Interest Buydown to date: \$78,034.38

Total Loan Amount: \$407,159.71



Edinburg Industrial Development Report

January 2024

1. Airport Master Plan/Feasibility Plan:

- Collaborative efforts with city staff to identify industrial growth areas at the airport.
- Received a proposal from consultant company, currently addressing comments for a comprehensive proposal.
- Presented to the Aviation Advisory Board for feedback and insights.

2. Tommy Villareal - Nicho Produce:

- Design phase for new building underway.
- Planning groundbreaking event leading to a ribbon-cutting ceremony.

3. Robert Macias - Fresh Connection Service – Lot 2 North Industrial Park (Private):

- Assessing options for a 50,000 sq. ft. cold storage building.
- Meetings with architects and builders for a comprehensive plan in the next 3-6 months.

4. Aldo Ortiz, RGV CDL:

- Lot 7B: Permit submission for office construction next week; completion in 5-6 months.
- Lot 9: Pre-ordering structure planned before the completion of Lot 7B.

5. Ethan Yoo - BPS:

- Initial drafts for the construction project; finalization expected by year-end.
- Groundbreaking event in collaboration with the Edinburg Chamber.

6. Project Grey Wolf (North Industrial Park - Lot 4 – Replat of Lot 10):

- Finalizing details; Owner conducting a review of the agreement.

7. Capital Investor Interest:

- Two capital investors exploring industrial properties in Edinburg.
- Flex Space Projects

8. South Texas Manufacturers Association:

- Actively involved in a 2024 wage & benefit survey project.
- Conducting site visits with manufacturing member companies.

9. Requests for Information (Governor's Office - December):

- Received 10 requests indicating external interest and recognition.

10. Project Faucet (North Industrial Park - Lot 3)

- Agreement pending review by broker and EDC staff.

This report highlights the dynamic progress in Edinburg's industrial development, showcasing ongoing projects, collaborations, and increasing external interest.

3111 W. Freddy Gonzalez Dr, Edinburg, TX 78539 | (956) 388-8914

www.edinburgedc.com