



**ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS**

Location:

City of Edinburg, City Hall-Council Chambers
415 W. University Drive, Edinburg, Texas

**NOVEMBER 29, 2022
REGULAR MEETING AGENDA
5:00 PM**

1. CALL TO ORDER, ESTABLISH A QUORUM

A. Pledge of Allegiance.

2. CERTIFICATION OF PUBLIC NOTICE

3. DISCLOSURE OF CONFLICT OF INTEREST

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three(3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments.

If a resident desires to make a public comment in person, please complete the Public Comments Form which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

All requests must be received beginning at 9am and end immediately before the start of the meeting. Your request should include your name, address, and telephone number. We ask for everyone's cooperation in following this procedure.

5. DIRECTOR'S REPORT

A. Economic Development Report

6. REGULAR AGENDA ITEMS

A. Consider approval of minutes for board meetings on October 19, 2022, October 25, 2022, and November 1, 2022.

- B. Discussion and possible action regarding the addition of an authorized signer for the Edinburg Economic Development Corporation accounts at Texas National Bank, TexSTAR, and any other financial institution.
- C. Discuss and consider approval of a sponsorship for the RGV Partnership's Rio Grande Valley 23rd Legislative Tour.

7. EXECUTIVE SESSION

The EEDC will convene in Executive Session, in accordance with the Texas Open Meetings Act, Vernon's Texas Statutes and Codes Annotated, Government Code, Chapter 551, Subchapter D, Exceptions to Requirement that Meetings be Open. The EEDC May Elect To Go Into Executive Session On Any Item Whether Or Not Such Item Is Posted As An Executive Session Item At Any Time During The Meeting When Authorized By The Provisions Of The Open Meetings Act.

- A. Discuss and consider approval of Development Agreements with Domain Development Corp.
- B. Deliberation regarding economic development negotiations (Review Economic Development Projects: Project Louisiana) (§551.087 Deliberation Regarding Economic Development Negotiations; §551.071. Consultation with Attorney; Closed Meeting.)
- C. Discussion and possible action regarding the purchase, exchange, lease, or value of real property. (§551.072. Deliberation Regarding Real Property; Closed Meeting)
- D. Discussion and possible action regarding the purchase, exchange, lease, or value of real property regarding EEDC office space (§551.072 Deliberation Regarding Real Property; Closed Meeting).
- E. Consultation with City Attorney regarding Santana Textiles LLC (§551.071 Consultation with Attorney; Closed Meeting).

8. OPEN SESSION

The EEDC will convene in Open Session to take necessary action, if any, in accordance with Chapter 551, Open meetings, Subchapter E, Procedures Relating to Closed Meeting, §551.102, Requirement to Vote or Take Final Action in Open Meeting.

9. ADJOURNMENT

I hereby certify this Notice of an EEDC Meeting was posted in accordance with the Open Meetings Act, at the City Offices of the City of Edinburg, located at the 415 West University entrance outside bulletin board visible and accessible to the general public during and after regular working hours.

This notice was posted on November 23, 2022 at 4:35 PM.

By:



*Raudel Garza, Executive Director
Edinburg Economic Development Corporation*

Edinburg Economic Development Corporation

Meeting Date: November 29, 2022

Economic Development Report

1. Agenda Item:

Economic Development Report

2. Description/Scope:

Raudel Garza, Edinburg EDC Executive Director, will present an update to the board.

3. Estimated Timeline:

N/A

4. Budget:

N/A

5. Procurement/Selection Process:

N/A

6. Staff's Recommendation:

N/A

7. Justification:

N/A

ATTACHMENTS

Attachment A: Economic Development Report - October 2022

Approved: _____

Not Approved: _____

Tabled: _____

No Action: _____

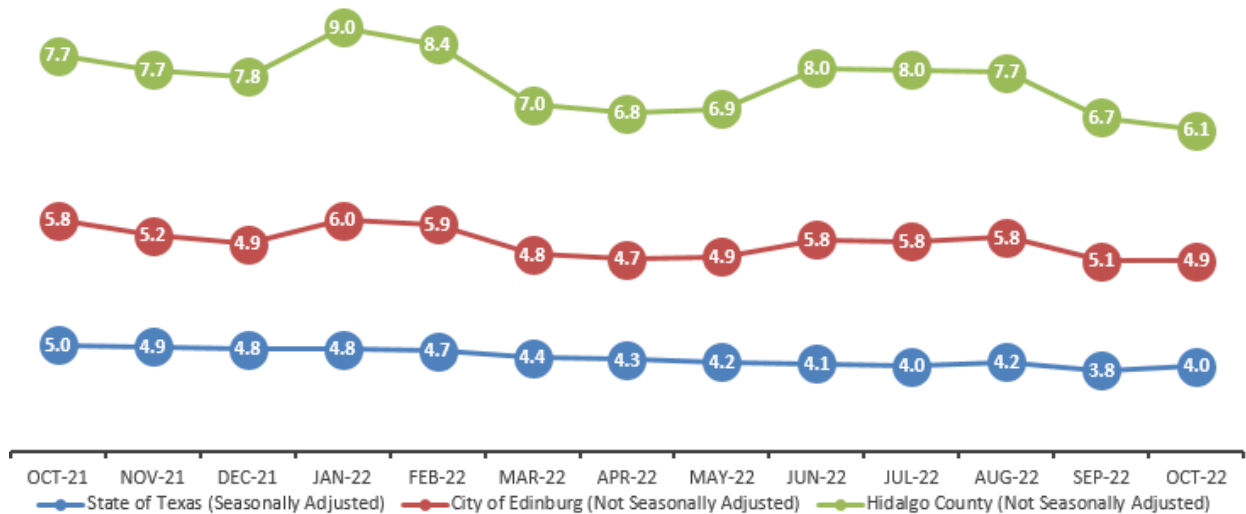


Economic Development Director's Report October 2022

Edinburg, Texas Unemployment Data

Unemployment Rate Comparison

City of Edinburg, Hidalgo County, and Texas
October 2021 through October 2022



Source: (Labor Market Report 2022)

- Edinburg's rate decreased by 0.9% when comparing October 2022 to October 2021.
- Edinburg has the second lowest unemployment rate in the RGV at a rate of 4.9%.
- Hidalgo County's rate decreased by 1.6% when comparing October 2022 to October 2021.

Commercial and Multifamily Establishments/Additions

City of Edinburg Residential/Commercial Building Permits				
	2021		2022	
	Multifamily	Commercial	Multifamily	Commercial
Jan	\$3,418,027.00	\$850,000.00	\$1,661,753.00	\$1,300,000.00
Feb	\$1,112,167.00	\$637,772.00	\$902,667.00	\$1,165,370.00
March	\$29,303,284.00	\$1,104,500.00	\$1,203,750.00	\$907,700.00
April	\$5,615,276.00	\$1,025,123.00	\$1,232,104.00	\$8,073,450.00
May	\$337,868.00	\$1,500,000.00	\$1,705,264.00	\$9,168,353.18
June	\$629,460.00	\$28,000,000.00	\$1,517,500.00	\$2,512,000.00
July	\$3,727,360.00	\$202,000.00	\$1,950,000.00	\$1,848,100.00
August	\$6,294,400.00	\$6,600,303.00	\$1,745,585.00	\$7,287,543.00
September	\$2,062,520.00	\$4,540,000.00	\$5,089,100.00	\$2,070,000.00
October	\$3,727,139.00	\$780,000.00	\$557,000.00	\$5,200.00
November	\$639,520.00	\$3,010,655.00		
December	\$1,163,575.00	\$586,360.00		

Commercial Additions/Repairs Permit Value

- October 2022: \$5,200.00

Multifamily New/Addition/Remodel

- October 2022: \$557,000.00

New Homes

- October 2022: \$7,486,882.00

Prospects

Staff continues to work closely with the 37 prospects that are considering relocating, expanding or starting business in the City of Edinburg.

Programs**Marketing**

- Google Analytics – October 2022
 - 859 users visited the website
 - Top 5 most visited webpages were the About Us - Staff, Resources, About Us-Board, Newsroom, and Featured Properties.
 - Top 10 city visitors: Ashburn, Edinburg, Dallas, Austin, Houston, McAllen, San Antonio, Pharr, Harlingen, and Chicago.
- Total Newsletter subscribers: 194

Events Attended

- EDC Executive Director Meet and Greet
 - November 9 , 2022
- Ribbon Cutting: Palker Law Firm LLC
 - November 15, 2022
- Edinburg Chamber Annual Banquet
 - November 16, 2022
- Edinburg Cares
 - November 21, 2022
- Ribbon Cutting : HW Seafood
 - November 21, 2022

FYI - Upcoming Events

Edinburg Chamber of Commerce Ribbon Cuttings & Events

- Night of the Lights Parade Story Book Christmas
 - December 2, 2022 at 7:00 PM (North Closner Blvd).

City of Edinburg Events

- City of Edinburg Lighting of the Christmas Tree
 - December 1, 2022 at 6:00 PM (Tree lighting is at 7:00 PM @ Amphitheater)
- Fire Stoppers Festival
 - December 2, 2022 at 6:00 PM – 11:00 PM
 - Edinburg Fire Department – 212 W McIntyre St. Edinburg, TX

Other Events

- DHR Health Transplant Institute 1st Paired Kidney Transplant Celebration
 - December 1, 2022 at 10:00 AM
 - Edinburg Conference Center at Renaissance – 118 Paseo del Prado. Edinburg, TX

Edinburg Economic Development Corporation



 **12,605**
Facebook Page Visits

 **446**
Facebook Page Reach

 **31**
New Page Likes

 **12,549**
Page Followers

@Edinburgtxedc



 **20**
Profile Visits

 **89**
Impressions

 **18**
Total Followers

 **2**
New Followers

@edinburgedc



 **27**
Accounts Engaged

 **407**
Accounts Reached

 **1,349**
Total Followers

 **12**
New Followers

Edinburg Economic Development Corporation (EEDC)



 **27**
Page Views

 **58**
Post Impressions

 **173**
Total Followers

 **20**
New Followers

Edinburg Economic Development Corporation

Meeting Date: November 29, 2022

Consider approval of minutes for board meetings on October 19, 2022, October 25, 2022, and November 1, 2022.

1. Agenda Item:

Consider approval of minutes for board meetings on October 19, 2022, October 25, 2022, and November 1, 2022.

2. Description/Scope:

Board meeting minutes are reviewed and approved on a monthly basis.

3. Estimated Timeline:

N/A

4. Budget:

N/A

5. Procurement/Selection Process:

N/A

6. Staff's Recommendation:

Recommend approval of minutes for board meetings on October 19, 2022, October 25, 2022, and November 1, 2022.

7. Justification:

N/A

ATTACHMENTS

Attachment A: Edinburg EDC Minutes - October 19, 2022

Attachment B: Edinburg EDC Minutes - October 25, 2022

Attachment C: Edinburg EDC Minutes - November 1, 2022

Approved:	_____
Not Approved:	_____
Tabled:	_____
No Action:	_____



MINUTES OF THE
EDINBURG ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS

LOCATION:

City of Edinburg, City-Hall Council Chambers
415 W. University Drive. Edinburg, Texas

OCTOBER 19, 2022
SPECIAL MEETING
5:00 PM

PRESENT: Veronica Gonzales, President
Roland Gomez, Vice President
Raul Resendez, Secretary
Daniel “Dan” Diaz, Councilmember
Sabrina Walker-Hernandez, Director
Eddie Garza, Director

ABSENT: Aaron “Ronny” Rivera, Treasurer

STAFF: Myra Ayala, City Manager
Nelda Ramirez, Assistant City Manager
Leticia Pantoja, Management Analyst
Carlos Garza, Executive Assistant to the City Manager
Omar Ochoa, City Attorney

1. CALL TO ORDER, ESTABLISH QUORUM

President, Veronica Gonzales, called the meeting to order at 5:03 PM.

Assistant City Manager, Nelda Ramirez, proceeded to roll call and established quorum.

For record, Treasurer Aaron Rivera, was absent.

A. Pledge of Allegiance

2. CERTIFICATION OF PUBLIC NOTICE

Mrs. Nelda Ramirez confirmed the public notice was posted in accordance with the Texas Open Meetings Act, on October 14, 2022 at 4:15 PM.

3. DISCLOSURE OF CONFLICT OF INTEREST

City Attorney, Omar Ochoa, stated a conflict of interest exists if a board member or a member of that person's family has a qualifying financial interest in an agenda item. If there is a conflict of interest, the board director cannot participate in discussion or vote on the agenda item.

There were no conflicts of interest disclosed.

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments. If a resident desires to make a public comment in person, please complete the Public Comments Form, which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting.

There were no public comments.

5. EXECUTIVE SESSION

The board entered executive session at 5:05 PM.

MOTION TO ENTER EXECUTIVE SESSION WAS MADE BY DIRECTOR EDDIE GARZA AND SECONDED BY DIRECTOR SABRINA WALKER HERNANDEZ AT 5:05 PM. MOTION CARRIED UNANIMOUSLY.

The EEDC board will convene in executive session, in accordance with the Texas Open Meetings Act, Vernon's Texas Civil Statutes annotated, government code, chapter 551, subchapter D, exceptions to requirements that meetings be open, to deliberate under the following section:

- **SECTION 551.071, Consultation with Attorney**
- **SECTION 551.072, Deliberation regarding real property**
- **SECTION 551.087, Deliberation regarding economic development negotiations**

The EEDC board may elect to go into executive session on any item whether or not such item is posted as an executive session item at any time during the meeting when authorized by the provisions of the Texas Open Meetings Act. The board will deliberate the following item:

- A. Deliberate and consider approval of a Real Estate Contract to purchase real property (§551.072 Deliberation Regarding Real Property; §551.071 Consultation with Attorney; §551.087 Deliberation Regarding Economic Development Negotiations; Closed Meeting).

MOTION TO APPROVE THE REAL ESTATE CONTRACT TO PURCHASE REAL PROPERTY AS DISCUSSED IN EXECUTIVE SESSION WAS MADE BY DIRECTOR SABRINA WALKER HERNANDEZ AND SECONDED BY DIRECTOR EDDIE GARZA. MOTION CARRIED UNANIMOUSLY.

6. OPEN SESSION

The EEDC will convene in Open Session to take necessary action, if any, in accordance with Chapter 511, Open meetings, Subchapter E, Procedures Relating to Closed Meeting §551.102, Requirement to Vote or Take Final Action in Open Meeting.

The EDC board reconvened for open session at 6:21 PM.

MOTION TO OPEN SESSION WAS MADE BY COUNCILMEMBER DAN DIAZ AND SECONDED BY DIRECTOR SABRINA WALKER HERNANDEZ AT 6:21 PM. MOTION CARRIED UNANIMOUSLY.

For record, Vice President Roland Gomez, joined the meeting during executive session at 5:18 PM.

7. ADJOURNMENT

There being no further business to consider, the meeting adjourned at 6:22 PM.

**MOTION TO ADJOURN MEETING WAS MADE BY DIRECTOR
SABRINA WALKER HERNANDEZ AND SECONDED BY
COUNCILMEMBER DAN DIAZ AT 6:22 PM. MOTION CARRIED
UNANIMOUSLY.**

Leticia Pantoja

Minutes Transcribed by:

Leticia Pantoja, Management Analyst, City of Edinburg

The board of directors approved the meeting minutes on _____, 2022.

EDINBURG ECONOMIC DEVELOPMENT CORPORATION:

Raul Resendez, Edinburg EDC Secretary



MINUTES OF THE
EDINBURG ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS

LOCATION:

City of Edinburg, City-Hall Council Chambers
415 W. University Drive. Edinburg, Texas

OCTOBER 25, 2022
REGULAR MEETING
5:00 PM

PRESENT: Veronica Gonzales, President
Roland Gomez, Vice President
Raul Resendez, Secretary
Aaron “Ronny” Rivera, Treasurer
Daniel “Dan” Diaz, Councilmember
Sabrina Walker-Hernandez, Director
Eddie Garza, Director

ABSENT: None

STAFF: Myra Ayala, City Manager
Nelda Ramirez, Assistant City Manager
Leticia Pantoja, Management Analyst
Carlos Garza, Executive Assistant to the City Manager
Omar Ochoa, City Attorney

1. CALL TO ORDER, ESTABLISH QUORUM

President, Veronica Gonzales, called the meeting to order at 5:03 PM.

Assistant City Manager, Nelda Ramirez, proceeded to roll call and established quorum.

For record, Director Sabrina Walker Hernandez, joined the meeting at 5:05 PM.

A. Pledge of Allegiance

2. CERTIFICATION OF PUBLIC NOTICE

Mrs. Nelda Ramirez confirmed the public notice was posted in accordance with the Texas Open Meetings Act, on October 21, 2022 at 4:10 PM.

3. DISCLOSURE OF CONFLICT OF INTEREST

City Attorney, Omar Ochoa, stated a conflict of interest exists if a board member or a member of that person's family has a qualifying financial interest in an agenda item. If there is a conflict of interest, the board director cannot participate in discussion or vote on the agenda item.

There were no conflicts of interest disclosed.

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments. If a resident desires to make a public comment in person, please complete the Public Comments Form which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

There were no public comments.

5. DIRECTOR'S REPORT

A. Economic Development Report

Mrs. Nelda Ramirez provided an update on the sales tax collections and stated the collections from FY 21-22 is up 14% from FY 20-21.

The unemployment rate for Edinburg, TX decreased by 0.7% when comparing September 2022 to September 2021. Edinburg's unemployment rate is at 5.1% for the month of September 2022.

There was an increase in the residential/commercial building permits for September 2022. The multifamily permit value was \$5,089,100.00 and the commercial permit value was \$2,070,000.00.

Mrs. Ramirez proceeded to provide the board an update on the upcoming Edinburg Chamber of Commerce, City of Edinburg, and other events.

The board was invited to the Chamber of Commerce's Meet & Greet Mixer for Mr. Raudel Garza, the new Edinburg Economic Development Corporation Executive Director, scheduled for November 9, 2022. The board was also invited to the Hiring Red, White, and You job fair being hosted in partnership with Workforce Solutions,

Edinburg Economic Development Corporation, and City of Edinburg, on November 10, 2022.

Mrs. Ramirez mentioned the SPARC 4.0 program has concluded and stated that 58 businesses were assisted. There are funds remaining from the SPARC 4.0 program that can be utilized for future programs.

6. REGULAR AGENDA ITEMS

A. Consider approval of minutes for board meetings on September 28, 2022, September 30, 2022, October 4, 2022, and October 12, 2022.

MOTION TO APPROVE MINUTES FOR BOARD MEETINGS ON SEPTEMBER 28, 2022, SEPTEMBER 30, 2022, OCTOBER 4, 2022, AND OCTOBER 12, 2022 WAS MADE BY COUNCILMEMBER DAN DIAZ AND SECONDED BY DIRECTOR EDDIE GARZA. MOTION CARRIED UNANIMOUSLY.

B. Discuss and consider appointment of an Economic Development Corporation Board Member to serve on the Midtown District Development Board.

President Gonzales indicated the Midtown District Development Board is for the housing project that involves UTRGV, City of Edinburg, and Edinburg EDC. Secretary Raul Resendez is one Edinburg EDC board member that serves on the board, and there is currently one other vacancy.

The board discussed and motioned to appoint Councilmember Dan Diaz to serve on the board however, City Attorney Omar Ochoa, indicated the City of Edinburg has two other appointees that serve on the board. Therefore, this would create a quorum of the City Council for Midtown District Board meetings. The motion was withdrawn.

Mr. Resendez suggested appointing Director Eddie Garza to the board considering his background as the Midtown District Development board meetings are highly developmental regarding real estate and construction.

MOTION TO APPOINT EDINBURG ECONOMIC DEVELOPMENT CORPORATION BOARD DIRECTOR EDDIE GARZA TO SERVE ON THE MIDTOWN DISTRICT DEVELOPMENT BOARD WAS MADE BY COUNCILMEMBER DAN DIAZ AND SECONDED BY TREASURER AARON RIVERA. MOTION CARRIED UNANIMOUSLY.

C. Discuss and consider approval of the removal of an authorized signer for the Edinburg Economic Development Corporation accounts at Texas National Bank, TexSTAR, and any other financial institution.

Mrs. Ramirez indicated the request is to remove former City of Edinburg Director of Finance as a signature authority from Edinburg EDC financial accounts with Texas National Bank, TexSTAR, and any other financial institutions.

MOTION TO APPROVE THE REMOVAL OF AN AUTHORIZED SIGNER FOR THE EDINBURG ECONOMIC DEVELOPMENT CORPORATION ACCOUNTS AT TEXAS NATIONAL BANK, TEXSTAR, AND ANY OTHER FINANCIAL INSTITUTION WAS MADE BY DIRECTOR EDDIE GARZA AND SECONDED BY DIRECTOR SABRINA WALKER HERNANDEZ. MOTION CARRIED UNANIMOUSLY.

D. Discuss and consider approval of the small business loan program proposal submitted by LiftFund.

Mrs. Ramirez explained that Economic Development staff received a revised proposal from LiftFund for an Interest Buy down Program (IBDP) for small businesses. With a \$100,000 interest buy down program, LiftFund can disburse \$450,000 in capital to up to 9 small businesses with an average loan amount of \$50,000 with 2.5% interest. The City of Edinburg has \$50,000 in funding available from the federal funding received from the American Rescue Plan Act of 2021 (ARPA) that will be used to support this small business loan program. The Edinburg EDC will match the funding with an additional \$50,000, totaling \$100,000 for the Small Business Loan Program.

Councilmember Diaz inquired on what the application process will be like. Mrs. Ramirez clarified that LiftFund will administer the program, vet the applicants, and complete all the due diligence to approve a small business for the loan. Councilmember Diaz asked whether the small business loan program can be directed to a certain area in the city. Mrs. Ramirez stated staff is working with LiftFund to market the program and mentioned staff is also working with the U.S. Small Business Administration to have a Memorandum of Understanding (MOU) with the Edinburg EDC in place to conduct community outreach. Councilmember Diaz stated he would like for the loan program to assist the businesses in the area that will be affected by the drainage project.

Mr. Resendez stated the loan program is should be more for business growth rather than business enhancement. He stated the program should help businesses grow and possibly hire more employees. Councilmember Diaz stated businesses will be affected as a result of the drainage project and mentioned that the Edinburg EDC should offer programs, incentives, resources, or loans to help mitigate the economic impact. The board proceeded to discuss the loan

program. President Gonzales stated LiftFund should provide reports on the types of businesses applying for the loan, and what the money will be used for.

MOTION TO APPROVE THE SMALL BUSINESS LOAN PROGRAM PROPOSAL SUBMITTED BY LIFTFUND WAS MADE BY TREASURER AARON RIVERA AND SECONDED BY DIRECTOR SABRINA WALKER HERNANDEZ. MOTION CARRIED UNANIMOUSLY.

E. Discuss and consider approval of the Texas Border Business proposal renewal for Fiscal Year 2023.

Mrs. Ramirez stated the proposal is for a total amount of \$12,000 per year (\$6,000 from the City of Edinburg and \$6,000 from the Edinburg EDC). The proposal is for a 1/2-page advertising Ad and the publication of all City of Edinburg and Edinburg EDC press releases. The proposal is for a period of 10-12 months. The Edinburg EDC's portion would only be \$6,000 and cover six months of advertising, should the City of Edinburg not renewal their proposal.

MOTION TO APPROVE THE TEXAS BORDER BUSINESS PROPOSAL RENEWAL FOR FISCAL YEAR 2023 WAS MADE BY DIRECTOR EDDIE GARZA AND SECONDED BY DIRECTOR SABRINA WALKER HERNANDEZ. MOTION CARRIED UNANIMOUSLY.

F. Discuss and consider approval of a sponsorship for the RGV Partnership's Rio Grande Valley 23rd Legislative Tour.

The RGV Partnership is requesting sponsorship for the Rio Grande Valley 23rd Legislative Tour to be held on January 26-29, 2023, in Cameron and Willacy County. The 4-day tour of the RGV will focus on various sectors, such as: education, infrastructure, transportation, health care, agriculture, international relations, and business and commerce.

Councilmember Diaz inquired what the Edinburg EDC's sponsorship commitment was previously. Mrs. Ramirez confirmed the Edinburg EDC has not sponsored this event previously.

The board proceeded to discuss participation and the VIP passes to access all events offered in the sponsorship levels. Mrs. Ramirez stated she will confirm with Mr. Raudel Garza, Edinburg EDC Executive Director, if he is already invited to attend the Legislative Tour as he is a board member at the RGV Partnership.

The board decided to table the item until further clarification was provided. No action was taken.

7. EXECUTIVE SESSION

The board entered executive session at 5:50 PM.

MOTION TO ENTER EXECUTIVE SESSION WAS MADE BY DIRECTOR SABRINA WALKER HERNANDEZ AND SECONDED BY DIRECTOR EDDIE GARZA AT 5:50 PM. MOTION CARRIED UNANIMOUSLY.

The EEDC board will convene in executive session, in accordance with the Texas Open Meetings Act, Vernon's Texas Civil Statutes annotated, government code, chapter 551, subchapter D, exceptions to requirements that meetings be open, to deliberate under the following section:

- **SECTION 551.071, CONSULTATION WITH ATTORNEY**
- **SECTION 551.072, DELIBERATION REGARDING REAL PROPERTY**
- **SECTION 551.087, DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS**

The EEDC board may elect to go into executive session on any item whether or not such item is posted as an executive session item at any time during the meeting when authorized by the provisions of the Texas Open Meetings Act. The board will deliberate the following item:

- A.** Discussion and possible action regarding pending litigation (§551.071.Consultation with Attorney; Closed Meeting).
- B.** Discussion and possible action regarding the purchase, exchange, lease, or value of real property regarding EEDC office space (§551.072 Deliberation Regarding Real Property; Closed Meeting).
- C.** Deliberation regarding economic development negotiations (§551.087 Deliberation Regarding Economic Development Negotiations; §551.071 Consultation with Attorney; Closed Meeting).
- D.** Consultation with City Attorney regarding Santana Textiles LLC (§551.071 Consultation with Attorney; Closed Meeting).

No action was taken in executive session.

8. OPEN SESSION

The EEDC will convene in Open Session to take necessary action, if any, in accordance with Chapter 511, Open meetings, Subchapter E, Procedures Relating to Closed Meeting §551.102, Requirement to Vote or Take Final Action in Open Meeting.

The EDC board reconvened for open session at 6:52 PM.

For record, Vice President Roland Gomez, joined the meeting during executive session.

Councilmember Dan Diaz left the meeting during executive session.

MOTION TO OPEN SESSION WAS MADE BY DIRECTOR SABRINA WALKER HERNANDEZ AND SECONDED BY DIRECTOR EDDIE GARZA AT 6:52 PM. MOTION CARRIED UNANIMOUSLY.

9. ADJOURNMENT

There being no further business to consider, the meeting adjourned at 6:53 PM.

MOTION TO ADJOURN MEETING WAS MADE BY DIRECTOR EDDIE GARZA AND SECONDED BY DIRECTOR SABRINA WALKER HERNANDEZ AT 6:53 PM. MOTION CARRIED UNANIMOUSLY.

Leticia Pantoja

Minutes Transcribed by:

Leticia Pantoja, Management Analyst, City of Edinburg

The board of directors approved the meeting minutes on _____, 2022.

EDINBURG ECONOMIC DEVELOPMENT CORPORATION:

Raul Resendez, Edinburg EDC Secretary



MINUTES OF THE
EDINBURG ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS

LOCATION:

City of Edinburg, City-Hall Council Chambers
415 W. University Drive. Edinburg, Texas

NOVEMBER 1, 2022
SPECIAL JOINT MEETING
5:00 PM

PRESENT: Veronica Gonzales, President
Roland Gomez, Vice President
Raul Resendez, Secretary
Aaron “Ronny” Rivera, Treasurer
Sabrina Walker-Hernandez, Director
Eddie Garza, Director

ABSENT: None

COUNCIL: Ramiro Garza Jr., Mayor
Johnny Garcia, Mayor Pro Tem
Daniel “Dan” Diaz, Councilmember
Jason De Leon, Councilmember
David White, Councilmember

STAFF: Myra Ayala, City Manager
Clarice Balderas, City Secretary
Nelda Ramirez, Assistant City Manager
Tom Reyna, Assistant City Manager
Jesus Saenz, Assistant City Manager
Rita Guerrero, Management Analyst
Leticia Pantoja, Management Analyst
Carlos Garza, Executive Assistant to the City Manager
Omar Ochoa, City Attorney

1. CALL TO ORDER, ESTABLISH QUORUM

Mayor, Ramiro Garza, called the meeting to order at 5:01 PM and established a quorum of the City Council.

President, Veronica Gonzales, called the meeting to order and established a quorum of the Edinburg Economic Development Corporation.

A. Pledge of Allegiance

2. CERTIFICATION OF PUBLIC NOTICE

City Secretary, Clarice Balderas, confirmed the public notice was posted in accordance with the Texas Open Meetings Act, on October 28, 2022 at 7:15 PM.

3. DISCLOSURE OF CONFLICT OF INTEREST

City Attorney, Omar Ochoa, stated a conflict of interest exists if a board member/councilmember or a member of that person's family has a qualifying financial interest in an agenda item. If there is a conflict of interest, the board director/councilmember cannot participate in discussion or vote on the agenda item.

There were no conflicts of interest disclosed.

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments. If a resident desires to make a public comment in person, please complete the Public Comments Form, which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

There were no public comments.

5. EXECUTIVE SESSION

The City Council and EEDC board entered executive session at 5:03 PM.

MOTION TO ENTER EXECUTIVE SESSION WAS MADE BY MAYOR PRO TEM JOHNNY GARCIA AND SECONDED BY COUNCIL MEMBER JASON DE LEON. MOTION CARRIED UNANIMOUSLY.

MOTION TO ENTER EXECUTIVE SESSION WAS MADE BY COUNCIL MEMBER DAN DIAZ AND SECONDED BY DIRECTOR SABRINA WALKER HERNANDEZ. MOTION CARRIED UNANIMOUSLY.

The EEDC board will convene in executive session, in accordance with the Texas Open Meetings Act, Vernon's Texas Civil Statutes annotated, government code, chapter 551, subchapter D, exceptions to requirements that meetings be open, to deliberate under the following section:

- **SECTION 551.071, Consultation with Attorney**
- **SECTION 551.072, Deliberation regarding real property**
- **SECTION 551.087, Deliberation regarding economic development negotiations**

The EEDC board may elect to go into executive session on any item whether or not such item is posted as an executive session item at any time during the meeting when authorized by the provisions of the Texas Open Meetings Act. The board will deliberate the following item:

- A.** Deliberate and consider approval of a Real Estate Contract to purchase real property regarding EEDC office space (§551.072 Deliberation Regarding Real Property; §551.071 Consultation with Attorney; §551.087 Deliberation Regarding Economic Development Negotiations; Closed Meeting).

No action was taken in executive session.

6. OPEN SESSION

The EEDC will convene in Open Session to take necessary action, if any, in accordance with Chapter 511, Open meetings, Subchapter E, Procedures Relating to Closed Meeting §551.102, Requirement to Vote or Take Final Action in Open Meeting.

The City Council and EDC board reconvened for open session at 6:01 PM.

MOTION TO OPEN SESSION WAS MADE BY COUNCIL MEMBER DAVID WHITE AND SECONDED BY MAYOR PRO TEM JOHNNY GARCIA. MOTION CARRIED UNANIMOUSLY.

MOTION TO OPEN SESSION WAS MADE BY DIRECTOR SABRINA WALKER HERNANDEZ AND SECONDED BY VICE PRESIDENT ROLAND GOMEZ. MOTION CARRIED UNANIMOUSLY.

For record, Vice President Roland Gomez, joined the meeting during executive session.

7. ADJOURNMENT

There being no further business to consider, the meeting adjourned at 6:02 PM.

MOTION TO ADJOURN MEETING WAS MADE BY MAYOR PRO TEM JOHNNY GARCIA AND SECONDED BY COUNCIL MEMBER JASON DE LEON. MOTION CARRIED UNANIMOUSLY.

MOTION TO ADJOURN MEETING WAS MADE BY VICE PRESIDENT ROLAND GOMEZ AND SECONDED BY COUNCIL MEMBER DAN DIAZ. MOTION CARRIED UNANIMOUSLY.

Leticia Pantoja

Minutes Transcribed by:

Leticia Pantoja, Management Analyst, City of Edinburg

The board of directors approved the meeting minutes on _____, 2022.

EDINBURG ECONOMIC DEVELOPMENT CORPORATION:

Raul Resendez, Edinburg EDC Secretary

Edinburg Economic Development Corporation

Meeting Date: November 29, 2022

Discussion and possible action regarding the addition of an authorized signer for the Edinburg Economic Development Corporation accounts at Texas National Bank, TexSTAR, and any other financial institution.

1. Agenda Item:

Discussion and possible action regarding the addition of an authorized signer for the Edinburg Economic Development Corporation accounts at Texas National Bank, TexSTAR, and any other financial institution.

2. Description/Scope:

The request is to add the Edinburg Economic Development Corporation Executive Director as a signature authority to Edinburg EDC financial accounts with Texas National Bank, TexSTAR, and any other financial institutions.

3. Estimated Timeline:

N/A

4. Budget:

N/A

5. Procurement/Selection Process:

N/A

6. Staff's Recommendation:

Staff recommends approval of the addition of the Edinburg Economic Development Corporation Executive Director on bank accounts related to the Edinburg EDC.

7. Justification:

ATTACHMENTS

Approved:	_____
Not Approved:	_____

Tabled:	_____
No Action:	_____

Edinburg Economic Development Corporation

Meeting Date: November 29, 2022

Discuss and consider approval of a sponsorship for the RGV Partnership's Rio Grande Valley 23rd Legislative Tour.

1. Agenda Item:

Discuss and consider approval of a sponsorship for the RGV Partnership's Rio Grande Valley 23rd Legislative Tour.

2. Description/Scope:

The RGV Partnership is requesting sponsorship for the Rio Grande Valley 23rd Legislative Tour to be held on January 26-29, 2023, in Cameron and Willacy County. Since 1975, the RGV Partnership has hosted the 4-day legislative tour to highlight the unique challenges and opportunities in our region.

The 4-day tour of the RGV will focus on various sectors, such as: education, infrastructure, transportation, health care, agriculture, international relations, and business and commerce.

There are 181 legislative districts in Texas, with 150 House Members and 31 Senate Members. The RGV Partnership has been successful in bringing legislators to the Valley for over 44 years.

3. Estimated Timeline:

January 26-29, 2023

4. Budget:

FY 2023 Sponsorships & Donations Budget Available: \$87,500.

5. Procurement/Selection Process:

N/A

6. Staff's Recommendation:

Staff recommends approval based on the board's direction on a sponsorship amount.

7. Justification:

ATTACHMENTS

Attachment A: RGV Partnership Sponsorship Flyer

Approved:	_____
Not Approved:	_____
Tabled:	_____
No Action:	_____



WWW.RGVPARTNERSHIP.COM

PHONE: 956-968-3141

FAX: 956-968-0210

Executive Committee

Arlene Garza
Chair
Gulf Aviation

Patrick McDonnell
Chair Elect
Valley Telephone Cooperative

Larry Gonzalez
Immediate Past Chair
Plains Capital Bank

Deborah Cordova
Secretary
Walsh McGurk Cordova Nixon, P.C.

Brent Baldree
Treasurer
Texas Regional Bank

Lee Reed
International Bank of Commerce

Anabell Cardona
Valley Grande Institute

Billy Canales
Rio Motor Company

J.D. Salinas
AT&T

Naomi Perales
Texas Gas Service

Board of Directors

Amanda Saldana, Pathfinder Public Affairs
Andrew Cannon, RGV MPO
Andrew Wilson, South Texas Health Systems
Atanacio Hinojosa, Magic Valley Electric Corp.
Carter Biel, Foremost Paving
Cledia Hernandez, Texas State Technical College
Cori Pena, Brownsville Community Improvement Corp.
Daniel Garces, S&B Infrastructure
Daniel Lucio, AEP
David Irizarry, HCA Healthcare
Dr. Ramiro Caballero, Pharr EDC
Dr. Rodney H. Rodriguez, South Texas College
Francisco Davila, Lone Star National Bank
Javier De Leon, Harlingen Chamber of Commerce
Jose Munoz, Guzman & Munoz Engineering & Surveying
Juan M. Loya, PNC Bank
Kent Shepard, Relation Insurance Services, INC.
Kevin Campbell, S.R. Campbell Properties
Krys Weyand, Santa Cruz Properties
Maru De La Paz, Valley Baptist Medical Center
Marie Garcia, SAMES Engineering, INC.
Matthew Jones, Jones, Galligan, Key & Lozano, L.L.P.
Matt Wolthoff, Driscoll Children's Hospital
Michael Williamson, Texas National Bank
Michelle Lea Zamora, Third Coast Bank
Miles Bullion, Half Associates, Inc.
Ralph Cowen, Port of Brownsville
Ramiro Garza, NTB Development
Raudel Garza, Harlingen EDC
Rene Alcalá, Killam Development
Rene Capistran, Noble Texas Builders, LLC
Robert Rosell, Chase Bank
Roberto Haddad, Doctors Hospital at Renaissance
Rodrigo Gomez, Coca-Cola Company
Ron Garza, UTRGV
Ruben Bosquez, Frost Bank
Ruben Cardenas, State Farm
Ruben O'Bell, Charter Communications
Sarah Hammond, Atlas Electric, Air Conditioning
Sergio Contreras, Atlas, Hall & Rodriguez, LLP
Thomas Dawson, Vantage Bank

Dear Potential Sponsor,

The 2023 legislative session is just a few months away, and the Rio Grande Valley Partnership is hard at work planning an opportunity for the business community and local stakeholders to engage in a direct conversation with the Texas Legislature.

Since 1975, the RGV Partnership has hosted the 4-day legislative tour to highlight the unique challenges and opportunities of our region. We invite and host our State Legislators while we provide educational information from across the Rio Grande Valley.

The 4-day tour of the RGV will focus on various sectors, such as: education, infrastructure, transportation, health care, agriculture, international relations, and business and commerce.

On behalf of our Board of Directors and its membership, we sincerely appreciate your commitment and hope that you will be a part of this impactful 44-year tradition in the form of a sponsorship.

There are 181 legislative districts in Texas, with 150 House Members and 31 Senate Members. The RGV Partnership has been successful in bringing legislators to the Valley for over 44 years and the only way our non-profit organization is able to do this is with your help and support to the Valley.

For this reason, we are seeking your financial support to ensure a successful Legislative Tour to be held on January 26-29, 2023.

Details regarding these opportunities are enclosed. Your investment in this biennial event is critical to its success and is greatly appreciated.

If you have any questions, please feel free to call me at 956-400-6256.

Sincerely,

Daniel Silva
President/CEO



RIO GRANDE VALLEY 23RD LEGISLATIVE TOUR

JANUARY 26-29, 2023

PLATINUM SPONSOR \$20,000

- Entity site visit during the legislative tour and presentation opportunity
- Opportunity to introduce featured speakers at two separate events
- Three-minute video presentation on legislative tour buses
- Two representatives to travel with legislators during the 4-day tour
- Two round trip flight tickets (RGVP to coordinate)
- Two hotel rooms (same location as legislators)
- Eight VIP passes to access all events
- Opportunity to contribute entity promotional items for participants
- Opportunity for staff to assist in volunteer activities
- Logo incorporated into all invitations, flyers, print buys
- Logo incorporated into all social media buys
- Entity recognized during all radio and television spots
- One full-page color ad in event program
- Prominent display of logo at all designated site visits
- Official listing on the Partnership website and a hyper-link to designated website
- Multiple e-blasts and newsletter credits

GOLD SPONSOR \$15,000

- Entity site visit during the legislative tour and presentation opportunity
- Three-minute video presentation on legislative tour buses
- Two representatives to travel with legislators during the 4-day tour
- One round trip flight ticket (RGVP to coordinate)
- One hotel room (same location as legislators)
- Five VIP passes to access all events
- Opportunity to contribute entity promotional items for participants
- Opportunity for staff to assist in volunteer activities
- Logo incorporated into all invitations, flyers, print buys
- Logo incorporated into all social media buys
- Entity recognized during all radio and television spots
- One full-page color ad in event program
- Prominent display of logo at all designated site visits
- Official listing on the Partnership website and a hyper-link to designated website
- Multiple e-blasts and newsletter credits



RIO GRANDE VALLEY 23RD LEGISLATIVE TOUR

JANUARY 26-29, 2023

SILVER SPONSOR \$10,000

- Entity site visit during the legislative tour and presentation opportunity
- Three-minute video presentation on legislative tour buses
- One representative to travel with legislators during the 4-day tour
- One hotel room (same location as legislators)
- Four VIP passes to access all events
- Opportunity to contribute entity promotional items for participants
- Opportunity for staff to assist in volunteer activities
- Logo incorporated into all invitations, flyers, print buys
- Logo incorporated into all social media buys
- Entity recognized during all radio and television spots
- One full-page color ad in event program
- Prominent display of logo at all designated site visits
- Official listing on the Partnership website and a hyper-link to designated website
- Multiple e-blasts and newsletter credits

BRONZE SPONSOR \$5,000

- Two-minute video presentation on legislative tour buses
- One representative to travel with legislators during the 4-day tour
- One hotel room (same location as legislators)
- Two VIP pass to access all events
- Opportunity to contribute entity promotional items for participants
- Opportunity for staff to assist in volunteer activities
- Logo incorporated into all invitations, flyers, print buys
- Logo incorporated into all social media buys
- Entity recognized during all radio and television spots
- One half-page color ad in event program
- Prominent display of logo at all designated site visits
- Official listing on the Partnership website and a hyper-link to designated website
- Multiple e-blasts and newsletter credits



RIO GRANDE VALLEY 23RD LEGISLATIVE TOUR

JANUARY 26-29, 2023

COPPER SPONSOR \$2,500

- One VIP pass to access all events
- Opportunity to contribute entity promotional items for participant
- Opportunity for staff to assist in volunteer activities
- Logo incorporated into all invitations, flyers, print buys
- Logo incorporated into all social media buys
- Entity recognized during all radio and television spots
- One half-page color ad in event program
- Placement of logo at all designated site visits
- Official listing on the Partnership website
- Multiple e-blasts and newsletter credits

PARTNERSHIP SPONSOR \$1,500

- One VIP pass to access all events
- Opportunity to contribute entity promotional items for participants
- Opportunity for staff to assist in volunteer activities
- Logo incorporated into all invitations, flyers, print buys and event program
- Logo incorporated into all social media buys
- Entity recognized during all radio and television spots
- Placement of logo at all designated site visits
- Official listing on the Partnership website
- Multiple e-blasts and newsletter credits

CONTRIBUTOR SPONSOR \$500

- Opportunity to contribute entity promotional items for participants
- Opportunity for staff to assist in volunteer activities
- Logo incorporated into all invitations, flyers, print buys and event program
- Logo incorporated into all social media buys
- Placement of logo at all designated site visits
- Multiple e-blasts and newsletter credits



SPONSORSHIP COMMITMENT FORM

Contact Name _____

Company _____

Address _____ City _____

State _____ Zip Code _____ Phone Number _____

Fax Number _____ Email _____

SPONSOR LEVEL

☐ PLATINUM SPONSOR \$20,000

☐ GOLD SPONSOR \$15,000

☐ SILVER SPONSOR \$10,000

☐ BRONZE SPONSOR \$5,000

☐ COPPER SPONSOR \$2,500

☐ PARTNERSHIP SPONSOR \$1,500

☐ CONTRIBUTOR SPONSOR \$500

PAYMENT METHOD

(Kindly submit payment by January 6, 2023, to ensure proper recognition)

☐ **Check Enclosed:** Made payable & mailed to: Rio Grande Valley Partnership P.O. Box 1499, Weslaco, TX 78599

☐ **Credit Card Payment (VISA, MC & AMEX):**

CC#: _____ Expiration date: _____

Security Code: _____ Billing ZIP: _____

Authorized Signature: _____

Acceptable Digital File Submission for Company Logo: JPEG/ PNG/ Adobe PDF - High Resolution (300 dpi)



Save the Date

**LEGISLATIVE TOUR OF THE
RIO GRANDE VALLEY**

January 26th - 29th, 2023



The 2023 Legislative Tour will take place
in Cameron and Willacy County on
January 26th - 29th, 2023.

Hotel and Home-Base will be at South Padre Island.

For more information contact Daniel Silva President/CEO of RGV Partnership
956-400-6256 or daniel@rgvpartnership.com

Edinburg Economic Development Corporation

Meeting Date: November 29, 2022

Discuss and consider approval of Development Agreements
with Domain Development Corp.

1. Agenda Item:

Discuss and consider approval of Development Agreements with Domain Development Corp.

2. Description/Scope:

Closed Meeting

3. Estimated Timeline:

Closed Meeting

4. Budget:

Closed Meeting

5. Procurement/Selection Process:

Closed Meeting

6. Staff's Recommendation:

Closed Meeting

7. Justification:

Closed Meeting

ATTACHMENTS

Approved:	_____
Not Approved:	_____
Tabled:	_____
No Action:	_____

Edinburg Economic Development Corporation

Meeting Date: November 29, 2022

Deliberation regarding economic development negotiations
(Review Economic Development Projects: Project Louisiana)
(§551.087 Deliberation Regarding Economic Development
Negotiations; §551.071. Consultation with Attorney; Closed
Meeting.)

1. Agenda Item:

Deliberation regarding economic development negotiations (Review
Economic Development Projects: Project Louisiana) (§551.087 Deliberation Regarding
Economic Development Negotiations; §551.071. Consultation with Attorney; Closed
Meeting.)

2. Description/Scope:

Closed Meeting

3. Estimated Timeline:

Closed Meeting

4. Budget:

Closed Meeting

5. Procurement/Selection Process:

Closed Meeting

6. Staff's Recommendation:

Closed Meeting

7. Justification:

Closed Meeting

ATTACHMENTS

Approved: _____

Not Approved: _____

Tabled: _____

No Action: _____

Edinburg Economic Development Corporation

Meeting Date: November 29, 2022

Discussion and possible action regarding the purchase,
exchange, lease, or value of real property. (§551.072.
Deliberation Regarding Real Property; Closed Meeting)

1. Agenda Item:

Discussion and possible action regarding the purchase, exchange, lease, or value of
real property. (§551.072. Deliberation Regarding Real Property; Closed Meeting)

2. Description/Scope:

Closed Meeting

3. Estimated Timeline:

Closed Meeting

4. Budget:

Closed Meeting

5. Procurement/Selection Process:

Closed Meeting

6. Staff's Recommendation:

Closed Meeting

7. Justification:

Closed Meeting

ATTACHMENTS

Approved:	_____
Not Approved:	_____
Tabled:	_____
No Action:	_____

Edinburg Economic Development Corporation

Meeting Date: November 29, 2022

Discussion and possible action regarding the purchase, exchange, lease, or value of real property regarding EEDC office space (§551.072 Deliberation Regarding Real Property; Closed Meeting).

1. Agenda Item:

Discussion and possible action regarding the purchase, exchange, lease, or value of real property regarding EEDC office space (§551.072 Deliberation Regarding Real Property; Closed Meeting).

2. Description/Scope:

Closed Meeting

3. Estimated Timeline:

Closed Meeting

4. Budget:

Closed Meeting

5. Procurement/Selection Process:

Closed Meeting

6. Staff's Recommendation:

Closed Meeting

7. Justification:

Closed Meeting

ATTACHMENTS

Approved:	_____
Not Approved:	_____
Tabled:	_____
No Action:	_____

Edinburg Economic Development Corporation

Meeting Date: November 29, 2022

Consultation with City Attorney regarding Santana Textiles
LLC (§551.071 Consultation with Attorney; Closed Meeting).

1. Agenda Item:

Consultation with City Attorney regarding Santana Textiles LLC (§551.071 Consultation with Attorney; Closed Meeting).

2. Description/Scope:

Closed Meeting

3. Estimated Timeline:

Closed Meeting

4. Budget:

Closed Meeting

5. Procurement/Selection Process:

Closed Meeting

6. Staff's Recommendation:

Closed Meeting

7. Justification:

Closed Meeting

ATTACHMENTS

Approved:	_____
Not Approved:	_____
Tabled:	_____
No Action:	_____