



2022 City of Edinburg, TX Community Profile

The Gateway to the Rio Grande Valley

City of Edinburg

2022 COMMUNITY PROFILE

Twenty minutes north of the U.S.-Mexico border, Edinburg, Texas serves as the gateway to the Rio Grande Valley. Anchored by the University of Texas Rio Grande Valley, and home to the county seat for Hidalgo County, Edinburg is an ideal location for businesses looking to expand in the RGV. Edinburg's local economy is made up of a diverse mix of industries, from agriculture to a growing health and education sector.

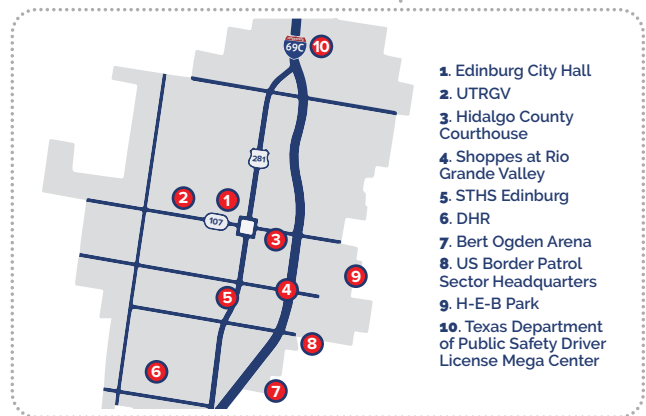
* Data highlighted in the community profile reflects most recent data as of 2021.

EDINBURG AT A GLANCE

Population-2021	102,483
Median Age	29.1
Median Household Income	\$51,220
Land Area Square Miles	37.63
Acres of Parks & Open Space	18
Number of Households	28,172
Estimated Number of Businesses	2,314

CITY SERVICES

Police, Water, Sewer, Street, Storm Drainage, Airport, Parks, Recreation, Libraries, and Cultural Arts.



The City of Edinburg is conveniently located within access to Interstate Highway 69. Interstate Highway 69 connects to Interstate Highway 2, a freeway across the Rio Grande Valley.



- McAllen International Airport: **23 minutes**
- Brownsville: **1 hr 7 minutes**
- Pharr International Bridge: **34 minutes**
- Drive-time around the city: **10 minutes**

Market Study

POPULATION & GROWTH



30% GROWTH RATE
SINCE 2010
POPULATION

23% POPULATION
INCREASE
DURING
DAYTIME

LABOR FORCE



CITY OF EDINBURG **48,358**

HIDALGO COUNTY **366,220**

COMMUNITY



RESIDENTS WITH A COMPLETED POST-SECONDARY DEGREE



HOUSEHOLDS



MEDIAN HOUSEHOLD INCOME



\$51,220

TOP RETAIL AREAS OF OPPORTUNITY

*EDINBURG, TEXAS

STORE TYPE	POTENTIAL SALES
Motor Vehicle Parts & Dealers	\$250,036,521
Foodservice & Drinking Places	\$129,403,050
General Merchandise Stores	\$110,354,463
Food & Beverage Stores	\$103,694,062

Development

INFRASTRUCTURE

UTILITIES

Electrical Service: AEP Texas and Magic Valley Electric Coop

Natural Gas: Texas Gas Service

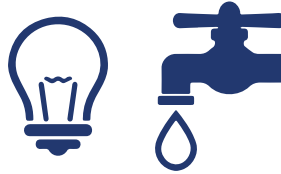
Water Service: City of Edinburg

- West Water Treatment Plant - rated at 16 MGD
- Downtown Water Treatment Plant - rated at 10 MGD
- Total Water Treatment Plant capacity is 26 MGD
 - Edinburg Wastewater Treatment Plant is rated at 12.3 MGD
 - City provides reuse water to Calpine & Duke Energy, town parks, golf course and other areas = up to 6.0 MGD

OTHER

- North Alamo Water Supply Corporation
- Sharyland Water Supply Corporation

*MGD = million gallons per day



EDINBURG TRAFFIC COUNTS

INTERSECTION	ANNUAL AVERAGE DAILY TRAFFIC
University & Jackson	25,010
Trenton & McColl	21,736
Trenton & I 69	28,959
Downtown	18,689

COMMERCIAL & RESIDENTIAL - PERMITS

	FY 20-21		FY 19-20	
	Total	New	Total	New
Commercial	1,718	531	1,503	492
Residential	529	164	529	205

TOP EMPLOYERS

	# Employees
DHR Health	4,938
Edinburg CISD	4,846
University of Texas Rio Grande Valley	3,574
Hidalgo County	3,516
U.S. Customs & Border Patrol	3,390
South Texas Health System	2,850
City of Edinburg	1,215
Teleperformance	1,050
Maximus	600
FedEx	375

PROPERTY TAX

City of Edinburg:	\$0.680
Drainage District #1:	\$0.12640
Hidalgo County:	\$0.5750
South Texas College:	\$0.17150
Edinburg CISD:	\$1.10570
South Texas School:	\$0.4920

Property Tax Rate (Per \$100 assessed value)

SALES & USE TAX State of Texas: 6.25% + City of Edinburg: 2.0% = Total 8.25%

Community



LOCAL PARKS & RECREATION

Residents that have access to at least one park within one mile of their home

Neighborhood Parks	23
Community Park	1
Nature Parks	1
Sports Complex	1
Dog Parks	1
Skate Parks	2
18-Hole Golf Course	1
Aquatic Facilities	6
Miles of Trails	65
Total Acres of Parks & Open Space	715

UNIVERSITY OF TEXAS RIO GRANDE VALLEY (UTRGV)

31,939

Students (Fall 2021)

UTRGV now has a medical school

DEGREES

86 Bachelor's

61 Master's

6 Doctoral

3 Prof'l Doctorate



HOSPITALS

DHR Health

5501 S. McColl Road

South Texas Health System

1102 W. Trenton Road

Driscoll Children's Hospital

2820 W. Michelangelo Drive

SCHOOLS



Elementary School



Middle School



High School



Alternative School



Charter School



Private School



University

TRANSPORTATION



UTRGV Transportation Service

Routes from Edinburg to Brownsville campus

Valley Metro Transit

7 routes to and from the city of Edinburg



South Texas International Airport

Edinburg Municipally Owned

1,080 total acres of land

134 acres of land or more available for non-aviation development

5,000 ft. runway length with potential to extend beyond 9,000 sq. ft.

Connected by 5 border points of entry



Best Place

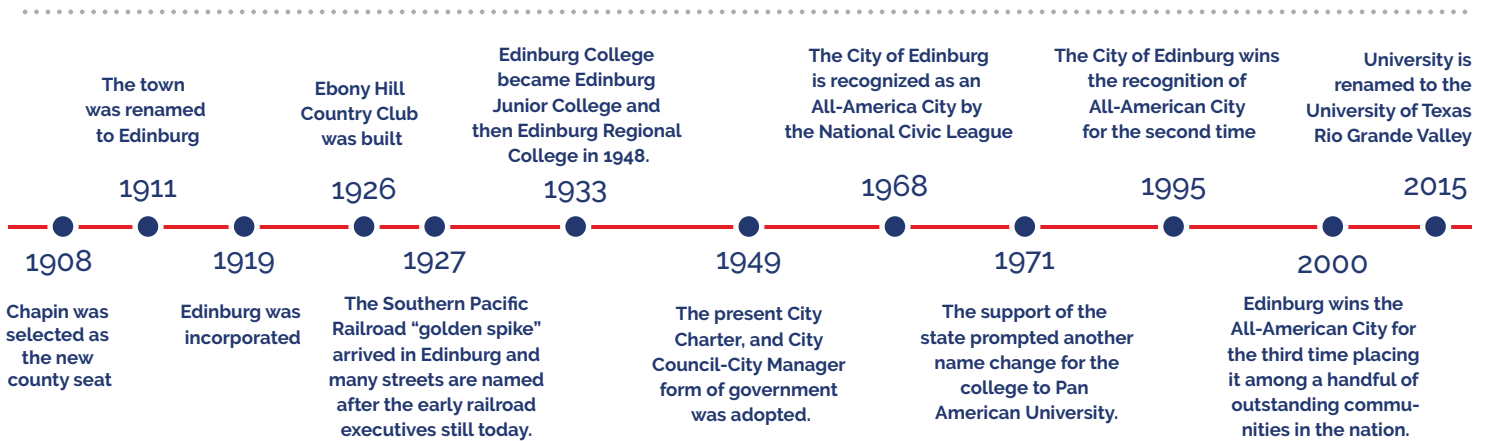


HISTORY

The City of Edinburg, county seat since 1908, lies in the lower Rio Grande Valley. The town was incorporated in 1919 and at first consisted of one mayor and two commissioners.

The city developed as a cotton-ginning center and packing and shipping point for the valley's citrus fruits and vegetables. In 1927, the City of Edinburg had major developments by adding a hospital and a university. This led the City of Edinburg to become a strong hub of the education and healthcare industry. On April 5, 1949, the present City Charter and City Council-City Manager form of government was adopted and has been amended several times.

The City of Edinburg has been recognized as an All-American City by the National Civic League three times, which is more than any other city in the Rio Grande Valley. Edinburg is a pro-business community with an excellent quality of life, educational facilities, and strong civic pride.



AWARDS



4X NBA G League Champions



Legend

- Highway
- Future Corridors
- City
- ✈ Airport
- Ports of Entry
- ★ Edinburg



RIO GRANDE VALLEY AT A GLANCE

Population-2020	1,402,512
Workforce Population-2020	485,300
Number of Households	393,009
Median Household Income	\$39,553
Land Area Square Miles	4,224
Projected Retail Taxable Sales-2021	15.2 B
International Airports	5

**Disclaimer: For complete list of future corridor projects in the Rio Grande Valley, visit the Rio Grande Valley Metropolitan Planning Organization website at rgvmpo.com*

Rio Grande Valley Map



CONTACT INFORMATION

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DATA SOURCES

Buxton, 2021
City of Edinburg, 2021
Edinburg Consolidated Independent School District, 2021
Edinburg Economic Development Corporation, 2021
Lower Rio Grande Valley Development Council, 2021
Hidalgo County Appraisal District, 2022
RGV Metropolitan Planning Organization, 2022
RGV Partnership, 2021
Stats America, 2022
Texas Department of Transportation, 2020
Texas Labor Market, 2021
University of Texas Rio Grande Valley, 2021
U.S. Census Bureau, 2021



