

Population Comparison Report



Date: December 2, 2021

10 min drive-time around

2020 Population:	Downtown	Shoppes at RGV	McColl & Trenton
Total Population	37,496	29,416	67,633
Total Q3 2020 Employees	16,022	14,812	29,974
Total Q3 2020 Establishments	1,410	1,622	3,883
Female Population	19,423	15,337	35,116
% Female	51.8%	52.1%	51.9%
Male Population	18,074	14,079	32,517
% Male	48.2%	47.9%	48.1%
Family Population	84.1%	92.6%	87.9%
Non-Family Population	15.9%	7.4%	12.1%
Employed Civilian Population 16+	17,999	13,850	35,538
% Blue Collar	37.8%	36.5%	27.4%
% White Collar	62.2%	63.5%	72.6%
Group Quarters:			
Population in Group Quarters	1,012	407	369
Institutionalized	21.7%	33.2%	36.9%
Correctional Institutions	62.5%	0.7%	0.0%
Juvenile Institutions	9.9%	4.0%	0.6%
Nursing Homes	27.6%	95.3%	99.4%
Other Institutions	0.0%	0.0%	0.0%
Non Institutional	78.3%	66.8%	63.1%
College Dormitories	88.1%	42.1%	80.1%
Military Quarters	0.0%	0.0%	0.0%
Other	11.9%	57.9%	19.9%
Educational Attainment:			
Total Population Age 25+	20,623	17,486	42,102
Grade K - 8	10.9%	9.1%	4.7%
Grade 9 - 12	9.5%	8.5%	5.3%
High School Graduate	21.2%	23.6%	17.0%
Associates Degree	5.7%	5.8%	6.4%
Bachelor's Degree	16.8%	20.3%	27.4%
Graduate Degree	9.4%	8.5%	14.8%

	10 min drive-time around Downtown	10 min drive-time around Shoppes At Rio Grande Valley	10 min drive-time around McColl Rd & Trenton Rd
Some College, No Degree	23.5%	21.8%	23.3%
No Schooling Completed	3.0%	2.4%	1.0%
Marital Status:			
Age 15 + Population	28,580	21,899	52,498
Divorced	9.7%	8.8%	10.0%
Never Married	42.4%	37.0%	34.8%
Now Married	42.0%	50.1%	51.4%
Separated	3.4%	2.8%	2.7%
Widowed	5.9%	4.0%	3.8%
Race:			
American Indian, Eskimo, Aleut	0.7%	0.4%	0.5%
Asian or Pacific Islander	1.6%	3.4%	4.7%
Black	1.4%	1.1%	1.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
White	81.8%	85.6%	82.5%
Other	12.4%	8.0%	8.4%
Multi-Race	2.0%	1.6%	2.2%
Hispanic Ethnicity:			
Hispanic Ethnicity	91.4%	88.5%	81.4%
Not of Hispanic Ethnicity	8.6%	11.6%	18.6%
Seasonal Population Trending:			
Q4 2017	379	850	1,440
Q1 2018	323	785	1,310
Q2 2018	315	777	1,320
Q3 2018	309	776	1,334
Q4 2018	314	776	1,363
Q1 2019	352	852	1,370
Q2 2019	356	855	1,404
Q3 2019	362	877	1,449
Q4 2019	372	913	1,503
2025 Population:			
Total Population	39,611	34,265	75,476
Female Population	20,488	17,870	39,197
% Female	51.7%	52.2%	51.9%
Male Population	19,122	16,395	36,279
% Male	48.3%	47.9%	48.1%

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Family Population	83.2%	92.0%	87.5%
Non-Family Population	16.8%	8.0%	12.5%
Employed Civilian Population 16+	18,522	15,806	38,881
% Blue Collar	37.7%	36.3%	27.4%
% White Collar	62.3%	63.7%	72.6%
Group Quarters:			
Population in Group Quarters	1,023	412	374
Institutionalized	21.7%	33.3%	37.1%
Correctional Institutions	62.3%	0.7%	0.0%
Juvenile Institutions	9.9%	4.0%	0.6%
Nursing Homes	27.8%	95.4%	99.4%
Other Institutions	0.0%	0.0%	0.0%
Non Institutional	78.3%	66.7%	62.9%
College Dormitories	88.1%	42.0%	80.2%
Military Quarters	0.0%	0.0%	0.0%
Other	11.9%	58.0%	19.8%
Educational Attainment:			
Total Population Age 25+	22,325	20,679	48,030
Grade K - 8	10.6%	8.8%	4.7%
Grade 9 - 12	9.4%	8.4%	5.2%
High School Graduate	21.0%	23.2%	16.8%
Associates Degree	5.7%	5.8%	6.5%
Bachelor's Degree	17.2%	20.8%	27.5%
Graduate Degree	9.7%	8.8%	15.0%
Some College, No Degree	23.5%	21.8%	23.1%
No Schooling Completed	2.9%	2.4%	1.0%
Marital Status:			
Age 15 + Population	30,418	25,795	59,249
Divorced	9.8%	9.0%	10.2%
Never Married	42.8%	37.7%	35.3%
Now Married	41.6%	49.4%	50.7%
Separated	3.4%	2.8%	2.7%
Widowed	5.9%	4.0%	3.8%
Race:			
American Indian, Eskimo, Aleut	0.7%	0.4%	0.4%
Asian	1.7%	3.6%	4.8%
Black	1.4%	1.1%	1.6%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
White	81.5%	85.2%	82.1%
Other	12.6%	8.1%	8.5%

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Multi-Race	2.1%	1.6%	2.3%
Hispanic Ethnicity:			
Hispanic Ethnicity	92.0%	89.1%	82.6%
Not of Hispanic Ethnicity	8.0%	10.9%	17.4%
Census 2010 Demographics:			
Total Population	34,488	22,246	56,444
Female Population	18,024	11,596	29,426
% Female	52.3%	52.1%	52.1%
Male Population	16,464	10,650	27,018
% Male	47.7%	47.9%	47.9%
Family Population	85.2%	93.1%	88.4%
Non-Family Population	14.8%	6.9%	11.6%
Employed Civilian Population 16+	14,786	9,274	26,992
% Blue Collar	37.4%	36.8%	27.3%
% White Collar	62.6%	63.2%	72.7%
Group Quarters:			
Population in Group Quarters	957	383	348
Institutionalized	21.6%	32.2%	35.9%
Correctional Institutions	62.2%	0.2%	0.0%
Juvenile Institutions	10.0%	4.4%	0.6%
Nursing Homes	27.8%	95.4%	99.4%
Other Institutions	0.0%	0.0%	0.0%
Non Institutional	78.4%	67.8%	64.1%
College Dormitories	88.0%	41.2%	79.1%
Military Quarters	0.0%	0.0%	0.0%
Other	12.0%	58.8%	20.9%
Educational Attainment:			
Total Population Age 25+	18,536	12,981	33,771
Grade K - 8	12.6%	10.7%	5.2%
Grade 9 - 12	9.8%	9.4%	5.8%
High School Graduate	22.0%	27.2%	18.7%
Associates Degree	6.4%	6.2%	5.3%
Bachelor's Degree	14.2%	16.3%	26.8%
Graduate Degree	7.8%	6.1%	12.4%
Some College, No Degree	24.3%	21.7%	24.9%
No Schooling Completed	2.9%	2.4%	1.0%

	10 min drive-time around Downtown	10 min drive-time around Shoppes At Rio Grande Valley	10 min drive-time around McColl Rd & Trenton Rd
Marital Status:			
Age 15 + Population	25,939	16,220	42,700
Divorced	10.2%	9.4%	10.4%
Never Married	39.2%	32.9%	35.1%
Now Married	44.9%	55.1%	51.4%
Separated	4.0%	2.8%	3.1%
Widowed	5.7%	2.6%	3.1%
Race and Ethnicity			
American Indian	0.6%	0.4%	0.4%
Asian	1.6%	2.9%	4.5%
Black	1.1%	0.8%	1.3%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	82.7%	86.4%	83.4%
Other	12.2%	8.0%	8.4%
Multi-Race	1.9%	1.5%	1.9%
Hispanic Ethnicity	89.9%	86.6%	78.1%
Not of Hispanic Ethnicity	10.1%	13.4%	21.9%
Race of Hispanics			
Hispanics	30,988	19,267	44,072
American Indian	0.5%	0.4%	0.4%
Asian	0.1%	0.1%	0.1%
Black	0.3%	0.3%	0.4%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	83.8%	88.5%	86.6%
Other	13.5%	9.2%	10.6%
Multi-Race	1.8%	1.5%	1.8%
Race of Non Hispanics			
Non Hispanics	3,500	2,979	12,373
American Indian	1.1%	0.5%	0.5%
Asian	15.0%	20.8%	20.1%
Black	7.5%	3.7%	4.6%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	73.3%	72.9%	72.1%
Other	0.8%	0.3%	0.4%
Multi-Race	2.3%	1.6%	2.2%
2000 Census Population:			
Total Population	26,354	16,613	42,178

	10 min drive-time around Downtown	10 min drive-time around Shoppes At Rio Grande Valley	10 min drive-time around McColl Rd & Trenton Rd
Female Population	13,893	8,290	21,914
% Female	52.7%	49.9%	52.0%
Male Population	12,462	8,323	20,264
% Male	47.3%	50.1%	48.0%
Family Population	89.1%	90.4%	90.7%
Non-Family Population	9.3%	4.2%	8.7%
Group Quarters Population	1.5%	5.4%	0.7%
Employed Civilian Population 16+	9,835	5,926	18,666
% Blue Collar	32.6%	37.6%	23.3%
% White Collar	67.4%	62.4%	76.7%
Educational Attainment:			
Total Population Age 25+	14,484	9,262	24,622
Grade K - 9	18.2%	20.2%	8.2%
Grade 9 - 11, No diploma	12.0%	14.8%	8.3%
High School Graduate	19.0%	21.9%	17.4%
Associates Degree	2.4%	2.8%	4.9%
Bachelor's Degree	12.2%	11.2%	22.5%
Graduate Degree	7.5%	6.7%	14.0%
Some College, No Degree	19.5%	17.3%	22.2%
No Schooling Completed	9.2%	5.3%	2.6%
Marital Status:			
Age 15 + Population	19,433	12,079	30,995
Divorced	8.9%	6.9%	7.1%
Never Married	32.3%	27.1%	27.1%
Now Married	46.2%	54.1%	57.6%
Separated	6.8%	7.9%	4.6%
Widowed	5.8%	4.4%	3.6%
Race:			
American Indian, Eskimo, Aleut	0.3%	0.2%	0.4%
Asian, and Hawaiian or other Pacific Islander	0.8%	0.6%	2.5%
Black	0.5%	0.2%	0.8%
White	76.8%	78.8%	79.5%
Other	20.1%	17.5%	14.6%
Two or More Races	1.6%	2.7%	2.3%
Hispanic Ethnicity:			

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Hispanic Ethnicity	88.9%	87.8%	72.7%
Not of Hispanic Ethnicity	11.1%	12.2%	27.3%

*Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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