

Complete Demographic Summary Report



Geography: 10 min drive-time around Shoppes At Rio Grande Valley

Date: August 2, 2021

Population Demographics

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
Total Population	15,549		19,279		24,489		28,461		24.0%	16.2%
Population Density (Pop/Sq Mi)	1,297.37		1,712.23		2,043.29		2,374.68		32.0%	16.2%
Total Households	4,298		5,845		7,542		8,836		36.0%	17.2%

Population by Gender:

Male	7,830	50.4%	9,223	47.8%	11,698	47.8%	13,577	47.7%	17.8%	16.1%
Female	7,719	49.6%	10,056	52.2%	12,791	52.2%	14,885	52.3%	30.3%	16.4%

Population by Race

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
White	12,285	79.0%	16,720	86.7%	21,026	85.9%	24,318	85.4%	36.1%	15.7%
Black	32	0.2%	149	0.8%	246	1.0%	296	1.0%	370.5%	20.6%
American Indian or Alaska Native	32	0.2%	75	0.4%	102	0.4%	114	0.4%	134.3%	11.5%
Asian/Native Hawaiian/Other Pacific Islander	93	0.6%	558	2.9%	842	3.4%	1,046	3.7%	501.6%	24.2%
Some Other Race	2,674	17.2%	1,498	7.8%	1,898	7.8%	2,234	7.9%	-44.0%	17.7%
Two or More Races	434	2.8%	279	1.4%	375	1.5%	454	1.6%	-35.6%	21.0%

Population by Ethnicity

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
Hispanic	13,652	87.8%	16,588	86.0%	21,511	87.8%	25,218	88.6%	21.5%	17.2%
Not Hispanic or Latino	1,898	12.2%	2,690	14.0%	2,978	12.2%	3,243	11.4%	41.8%	8.9%

Population by Age

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
0 to 4	1,554	10.0%	1,603	8.3%	1,935	7.9%	2,102	7.4%	3.2%	8.6%
5 to 14	2,694	17.3%	3,576	18.5%	4,343	17.7%	4,916	17.3%	32.8%	13.2%
15 to 19	1,386	8.9%	1,551	8.0%	1,972	8.1%	2,292	8.1%	11.9%	16.3%
20 to 24	1,289	8.3%	1,241	6.4%	1,681	6.9%	1,978	6.9%	-3.7%	17.7%
25 to 34	2,387	15.4%	2,771	14.4%	3,130	12.8%	3,658	12.9%	16.1%	16.9%

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
35 to 44	2,275	14.6%	2,811	14.6%	3,532	14.4%	4,006	14.1%	23.5%	13.4%
45 to 54	1,602	10.3%	2,105	10.9%	2,992	12.2%	3,555	12.5%	31.4%	18.8%
55 to 64	934	6.0%	1,633	8.5%	2,113	8.6%	2,496	8.8%	74.8%	18.1%
65 to 74	816	5.2%	1,083	5.6%	1,549	6.3%	1,885	6.6%	32.7%	21.7%
75 to 84	486	3.1%	675	3.5%	869	3.5%	1,138	4.0%	38.9%	31.0%
85+	126	0.8%	228	1.2%	376	1.5%	436	1.5%	81.1%	16.1%
Median Age:										
Total Population	28.6		31.3		32.5		33.1			

Households by Income

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
\$0 - \$15,000	950	22.1%	928	15.9%	865	11.5%	851	9.6%	-2.3%	-1.6%
\$15,000 - \$24,999	709	16.5%	543	9.3%	614	8.1%	628	7.1%	-23.5%	2.3%
\$25,000 - \$34,999	609	14.2%	756	12.9%	808	10.7%	817	9.2%	24.1%	1.1%
\$35,000 - \$49,999	749	17.4%	923	15.8%	997	13.2%	1,146	13.0%	23.3%	15.0%
\$50,000 - \$74,999	708	16.5%	996	17.0%	1,276	16.9%	1,514	17.1%	40.7%	18.7%
\$75,000 - \$99,999	294	6.8%	636	10.9%	1,078	14.3%	1,301	14.7%	116.2%	20.7%
\$100,000 - \$149,999	158	3.7%	749	12.8%	1,301	17.3%	1,731	19.6%	375.4%	33.0%
\$150,000 +	124	2.9%	315	5.4%	603	8.0%	847	9.6%	153.0%	40.5%
Average Hhld Income	\$45,652		\$63,667		\$75,516		\$82,877		39.5%	9.7%
Median Hhld Income	\$32,961		\$46,813		\$59,832		\$66,251		42.0%	10.7%
Per Capita Income	\$12,620		\$19,528		\$23,448		\$25,896		54.7%	10.4%

Employment

	2000		2010		2019		2024		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2019 to 2024
Total Population 16+	11,029		13,766		17,780		20,954		24.8%	17.9%
Total Labor Force	6,071	55.0%	8,936	64.9%	12,090	68.0%	13,527	64.6%	47.2%	11.9%
Civilian, Employed	5,498	90.6%	8,073	90.3%	11,335	93.8%	12,710	94.0%	46.8%	12.1%
Civilian, Unemployed	572	9.4%	862	9.7%	753	6.2%	817	6.0%	50.7%	8.4%
In Armed Forces	0	0.0%	1	0.0%	1	0.0%	1	0.0%	127.3%	0.0%
Not In Labor Force	4,958	45.0%	4,830	35.1%	5,691	32.0%	7,427	35.4%	-2.6%	30.5%
% Blue Collar	2,095	37.9%	2,955	36.6%	4,133	36.5%	4,620	40.8%	41.0%	11.8%
% White Collar	3,429	62.1%	5,119	63.4%	7,202	63.5%	8,090	71.4%	49.3%	12.3%

Housing Units

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
Total Housing Units	5,181		6,555		8,228		9,559		26.5%	16.2%
Total Occupied Housing Units	n/a	n/a	5,845	89.2%	7,542	91.7%	8,836	92.4%	n/a	17.2%

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	2,773	47.4%	3,388	44.9%	3,979	45.0%	n/a	17.4%
Owner Occupied: Owned free and clear	n/a	n/a	1,566	26.8%	2,142	28.4%	2,478	28.0%	n/a	15.7%
Renter Occupied	n/a	n/a	1,505	25.8%	2,012	26.7%	2,379	26.9%	n/a	18.3%
Vacant	882	17.0%	710	10.8%	686	8.3%	724	7.6%	-19.5%	5.5%

Vehicles Available

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
0 Vehicles Available	243	5.7%	225	3.9%	293	3.9%	331	3.7%	-7.4%	13.0%
1 Vehicle Available	1,687	39.3%	1,644	28.1%	2,025	26.9%	2,327	26.3%	-2.6%	14.9%
2+ Vehicles Available	2,368	55.1%	3,975	68.0%	5,225	69.3%	6,178	69.9%	67.9%	18.2%
Average Vehicles Per Household	1.40		2.16		2.16		2.17		53.7%	0.4%

Marital Status

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
Married, Spouse Present	6,108	54.1%	6,956	49.3%	8,421	46.2%	9,758	45.5%	13.9%	15.9%
Married, Spouse Absent	895	7.9%	757	5.4%	833	4.6%	967	4.5%	-15.4%	16.1%
Divorced	784	6.9%	1,340	9.5%	1,635	9.0%	1,968	9.2%	70.8%	20.4%
Widowed	485	4.3%	359	2.6%	687	3.8%	796	3.7%	-26.0%	15.8%
Never Married	3,084	27.3%	4,688	33.3%	6,636	36.4%	7,955	37.1%	52.0%	19.9%
Age 15+ Population	11,302		14,099		18,212		21,444		24.7%	17.7%

Educational Attainment

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
Grade K - 8	1,764	20.4%	1,196	10.6%	1,411	9.7%	1,620	9.4%	-32.2%	14.8%
Grade 9 - 11	1,296	15.0%	1,006	8.9%	1,257	8.6%	1,469	8.6%	-22.3%	16.9%
High School Graduate	1,898	21.9%	3,013	26.7%	3,343	23.0%	3,858	22.5%	58.8%	15.4%
Some College, No Degree	1,480	17.1%	2,476	21.9%	3,102	21.3%	3,668	21.4%	67.3%	18.3%
Associates Degree	241	2.8%	717	6.3%	779	5.4%	904	5.3%	197.5%	16.1%
Bachelor's Degree	963	11.1%	1,891	16.7%	3,057	21.0%	3,710	21.6%	96.5%	21.4%
Graduate Degree	574	6.6%	724	6.4%	1,224	8.4%	1,496	8.7%	26.1%	22.2%
No Schooling Completed	444	5.1%	283	2.5%	387	2.7%	448	2.6%	-36.2%	15.8%
Age 25+ Population	8,659		11,307		14,559		17,174		30.6%	18.0%

	2000 Census	2010 Census	2019 Estimates	2024 Projections	Percent Change	
					2000 to 2010	2019 to 2024
Seasonal Population by Quarter						
	2019					
	Estimates					
Q4 2016	796					
Q1 2017	777					
Q2 2017	776					
Q3 2017	768					
Q4 2017	773					
Q1 2018	728					
Q2 2018	719					
Q3 2018	719					
Q4 2018	720					

© 2017 Easy Analytic Software, Inc. (EASI®) All Rights Reserved, Alteryx, Inc.

© 2019 Alteryx, Inc. All Rights Reserved

© 2019 Experian Information Solutions, Inc. • All rights reserved

© 2019 Experian Marketing Solutions, Inc. • All rights reserved