

Complete Demographic Summary Report



Geography: 10 min drive-time around Downtown

Date: August 2, 2021

Population Demographics

									Percent Change	
	2000 Census		2010 Census		2019 Estimates		2024 Projections		2000 to 2010	2019 to 2024
Total Population	28,974		38,859		42,899		45,725		34.1%	6.6%
Population Density (Pop/Sq Mi)	2,131.60		3,030.29		3,156.06		3,364.00		42.2%	6.6%
Total Households	9,158		13,082		14,873		16,066		42.8%	8.0%
Population by Gender:										
Male	13,706	47.3%	18,559	47.8%	20,664	48.2%	22,056	48.2%	35.4%	6.7%
Female	15,267	52.7%	20,300	52.2%	22,234	51.8%	23,669	51.8%	33.0%	6.5%

Population by Race

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
White	22,325	77.1%	32,361	83.3%	35,359	82.4%	37,576	82.2%	45.0%	6.3%
Black	131	0.5%	408	1.0%	579	1.4%	625	1.4%	211.9%	7.9%
American Indian or Alaska Native	88	0.3%	213	0.5%	291	0.7%	311	0.7%	141.8%	7.0%
Asian/Native Hawaiian/Other Pacific Islander	246	0.8%	687	1.8%	820	1.9%	906	2.0%	179.6%	10.5%
Some Other Race	5,689	19.6%	4,493	11.6%	5,011	11.7%	5,377	11.8%	-21.0%	7.3%
Two or More Races	495	1.7%	697	1.8%	839	2.0%	929	2.0%	40.8%	10.8%

Population by Ethnicity

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
Hispanic	25,479	87.9%	34,654	89.2%	38,872	90.6%	41,675	91.1%	36.0%	7.2%
Not Hispanic or Latino	3,495	12.1%	4,205	10.8%	4,027	9.4%	4,050	8.9%	20.3%	0.6%

Population by Age

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
0 to 4	2,723	9.4%	3,419	8.8%	3,715	8.7%	3,849	8.4%	25.6%	3.6%
5 to 14	4,889	16.9%	6,281	16.2%	6,660	15.5%	6,944	15.2%	28.5%	4.3%
15 to 19	2,631	9.1%	3,539	9.1%	3,844	9.0%	4,041	8.8%	34.5%	5.1%
20 to 24	2,695	9.3%	4,537	11.7%	4,975	11.6%	5,012	11.0%	68.3%	0.7%
25 to 34	4,452	15.4%	6,133	15.8%	6,477	15.1%	7,129	15.6%	37.8%	10.1%
35 to 44	3,864	13.3%	4,731	12.2%	5,108	11.9%	5,503	12.0%	22.5%	7.7%

									Percent Change	
	2000 Census		2010 Census		2019 Estimates		2024 Projections		2000 to 2010	2019 to 2024
45 to 54	3,113	10.7%	3,899	10.0%	4,479	10.4%	4,647	10.2%	25.2%	3.7%
55 to 64	1,846	6.4%	2,964	7.6%	3,433	8.0%	3,610	7.9%	60.6%	5.2%
65 to 74	1,503	5.2%	1,816	4.7%	2,367	5.5%	2,766	6.0%	20.9%	16.8%
75 to 84	989	3.4%	1,137	2.9%	1,299	3.0%	1,623	3.6%	15.0%	24.9%
85+	268	0.9%	401	1.0%	542	1.3%	600	1.3%	49.4%	10.8%
Median Age:										
Total Population	28.1		27.3		27.9		28.7			

Households by Income

									Percent Change	
	2000 Census		2010 Census		2019 Estimates		2024 Projections		2000 to 2010	2019 to 2024
\$0 - \$15,000	2,758	30.1%	3,301	25.2%	2,994	20.1%	2,815	17.5%	19.7%	-6.0%
\$15,000 - \$24,999	1,376	15.0%	1,628	12.4%	1,802	12.1%	1,762	11.0%	18.3%	-2.2%
\$25,000 - \$34,999	1,181	12.9%	1,470	11.2%	1,520	10.2%	1,501	9.3%	24.5%	-1.2%
\$35,000 - \$49,999	1,330	14.5%	1,928	14.7%	1,951	13.1%	2,117	13.2%	45.0%	8.5%
\$50,000 - \$74,999	1,348	14.7%	2,223	17.0%	2,599	17.5%	2,913	18.1%	64.9%	12.1%
\$75,000 - \$99,999	612	6.7%	1,147	8.8%	1,726	11.6%	2,005	12.5%	87.4%	16.2%
\$100,000 - \$149,999	386	4.2%	997	7.6%	1,571	10.6%	2,008	12.5%	158.6%	27.8%
\$150,000 +	144	1.6%	387	3.0%	711	4.8%	945	5.9%	169.9%	32.8%
Average Hhld Income	\$39,523		\$49,451		\$58,666		\$64,754		25.1%	10.4%
Median Hhld Income	\$28,285		\$36,018		\$42,882		\$48,706		27.3%	13.6%
Per Capita Income	\$12,493		\$16,958		\$20,640		\$23,036		35.7%	11.6%

Employment

									Percent Change	
	2000 Census	%	2010 Census	%	2019 Estimates	%	2024 Projections	%	2000 to 2010	2019 to 2024
Total Population 16+	20,914		28,620		31,887		34,292		36.9%	7.5%
Total Labor Force	12,207	58.4%	18,673	65.2%	21,742	68.2%	22,149	64.6%	53.0%	1.9%
Civilian, Employed	10,993	90.1%	16,852	90.3%	20,389	93.8%	20,845	94.1%	53.3%	2.2%
Civilian, Unemployed	1,203	9.9%	1,796	9.6%	1,328	6.1%	1,279	5.8%	49.3%	-3.7%
In Armed Forces	11	0.1%	25	0.1%	25	0.1%	25	0.1%	127.3%	0.0%
Not In Labor Force	8,706	41.6%	9,947	34.8%	10,144	31.8%	12,143	35.4%	14.2%	19.7%
% Blue Collar	3,458	31.4%	6,112	36.3%	7,406	36.3%	7,528	36.9%	76.8%	1.7%
% White Collar	7,554	68.6%	10,740	63.7%	12,983	63.7%	13,317	65.3%	42.2%	2.6%

Housing Units

									Percent Change	
	2000 Census		2010 Census		2019 Estimates		2024 Projections		2000 to 2010	2019 to 2024
Total Housing Units	9,965		14,209		15,678		16,865		42.6%	7.6%
Total Occupied Housing Units	n/a	n/a	13,082	92.1%	14,873	94.9%	16,066	95.3%	n/a	8.0%

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	3,539	27.1%	3,850	25.9%	4,197	26.1%	n/a	9.0%
Owner Occupied: Owned free and clear	n/a	n/a	2,439	18.6%	2,884	19.4%	3,083	19.2%	n/a	6.9%
Renter Occupied	n/a	n/a	7,104	54.3%	8,139	54.7%	8,786	54.7%	n/a	7.9%
Vacant	807	8.1%	1,127	7.9%	805	5.1%	799	4.7%	39.7%	-0.7%

Vehicles Available

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
0 Vehicles Available	1,068	11.7%	939	7.2%	1,232	8.3%	1,311	8.2%	-12.1%	6.4%
1 Vehicle Available	3,835	41.9%	5,288	40.4%	5,752	38.7%	6,161	38.4%	37.9%	7.1%
2+ Vehicles Available	4,255	46.5%	6,856	52.4%	7,890	53.0%	8,593	53.5%	61.1%	8.9%
Average Vehicles Per Household	1.40		1.83		1.86		1.86		30.5%	0.4%

Marital Status

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
Married, Spouse Present	10,146	47.5%	11,570	39.7%	12,401	38.1%	13,226	37.9%	14.0%	6.7%
Married, Spouse Absent	1,384	6.5%	1,946	6.7%	1,806	5.6%	1,928	5.5%	40.6%	6.8%
Divorced	1,870	8.8%	2,912	10.0%	3,161	9.7%	3,406	9.8%	55.8%	7.8%
Widowed	1,198	5.6%	1,571	5.4%	1,718	5.3%	1,825	5.2%	31.2%	6.2%
Never Married	6,765	31.7%	11,160	38.3%	13,437	41.3%	14,547	41.6%	65.0%	8.3%
Age 15+ Population	21,361		29,159		32,523		34,932		36.5%	7.4%

Educational Attainment

	2000		2010		2019		2024		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2019 to 2024
Grade K - 8	2,758	17.2%	2,508	11.9%	2,541	10.7%	2,672	10.3%	-9.0%	5.2%
Grade 9 - 11	1,850	11.6%	1,913	9.1%	2,170	9.2%	2,332	9.0%	3.4%	7.5%
High School Graduate	3,024	18.9%	4,531	21.5%	4,728	19.9%	5,103	19.7%	49.8%	7.9%
Some College, No Degree	3,135	19.6%	5,193	24.6%	5,516	23.3%	6,032	23.3%	65.6%	9.4%
Associates Degree	424	2.7%	1,388	6.6%	1,280	5.4%	1,376	5.3%	227.0%	7.5%
Bachelor's Degree	2,135	13.3%	3,183	15.1%	4,438	18.7%	4,979	19.2%	49.1%	12.2%
Graduate Degree	1,311	8.2%	1,794	8.5%	2,329	9.8%	2,633	10.2%	36.9%	13.1%
No Schooling Completed	1,367	8.5%	573	2.7%	704	3.0%	751	2.9%	-58.1%	6.7%
Age 25+ Population	16,003		21,083		23,705		25,879		31.7%	9.2%

	2000 Census	2010 Census	2019 Estimates	2024 Projections	Percent Change	
					2000 to 2010	2019 to 2024
Seasonal Population by Quarter						
	2019					
	Estimates					
Q4 2016	420					
Q1 2017	410					
Q2 2017	414					
Q3 2017	405					
Q4 2017	407					
Q1 2018	346					
Q2 2018	337					
Q3 2018	331					
Q4 2018	338					

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